

PROPOSED WORKING PROGRAM

Viet Nam Rubber Association Delegation

Working Session at Vietnam Trade Office in Korea

with KOIMA and, subject to coordination, relevant Korean tire/rubber sector counterparts

Date and time	Monday, 20 April 2026 09:00–11:00
Venue	Vietnam Trade Office in Korea (중구 서소문로 89 순화빌딩 1003 층)
Requested KOIMA participation	10:00–11:00

1. Objectives

- Introduce the Vietnamese delegation and the supply capability of Vietnamese natural rubber and rubber products.
- Exchange information on market demand, import channels, and cooperation opportunities in Korea.
- Discuss practical next steps for business matching, information exchange, and follow-up meetings after the session.

2. Proposed agenda

Time	Content	Lead / participants
09:00–09:15	Registration, seating, and opening of the session	Vietnam Trade Office in Korea/ all participants
09:15–09:30	Introduction of the Vietnamese delegation and mission objectives	VRA/VIETRADE
09:30–10:00	Overview of Vietnamese natural rubber supply capacity and participating enterprises	Vietnamese delegation
10:00–10:10	Welcome to KOIMA; introduction of KOIMA and Korean participating counterparts	KOIMA / Korean participants
10:10–10:40	Working discussion on market demand, import cooperation, and business matching opportunities	VRA delegation and KOIMA
10:40–10:55	Exchange of business cards, follow-up actions, and coordination of next meetings	All participants
10:55–11:00	Closing remarks	Vietnam Trade Office in Korea

Note: KOIMA is kindly invited to join the session from 10:00 to 11:00. This proposed program ends at 11:00 and does not include lunch.

3. Principal Vietnamese representatives

Name	Title / organization
Mr. Truong Minh Trung	Vice Chairman, Viet Nam Rubber Association; Deputy General Manager, Viet Nam Rubber Group
Ms. Truong Ngoc Thu	Deputy Secretary General, Viet Nam Rubber Association
Ms. Nguyen Huong Giang	Staff, Viet Nam Rubber Association
Mr. Tran Minh Thang	Director, Trade Promotion Policy & Development, VIETRADE

4. Main participating Vietnamese companies

- Chu Se – Kampong Thom Rubber JSC
- Tan Bien Rubber JSC
- Phuoc Hoa Rubber JSC
- Viet Lao Rubber JSC
- Binh Thuan Rubber Co., Ltd
- Viet Nam Rubber Group (strategic participation)

5. Suggested discussion themes with KOIMA

- Current demand in Korea for natural rubber and related raw materials, including priority product types and grades.
- Commercial cooperation channels with Korean importers, distributors, and industrial users.
- Supplier information typically required by Korean buyers, such as product profiles, certificates, technical data sheets, and supply capacity.
- Potential follow-up actions after the meeting, including direct company introductions, data exchange, technical discussions, and scheduling of further appointments.