



tokku

COMPANY PROFILE

TOKKU LEKO SDN.BHD

AUTHENTIC TERENGGANU FOOD EVERYWHERE



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About Company

TOKKU LEKO SDN.BHD is a Bumiputera company that conducts fish-based food products which is located and based in Terengganu. Currently, Tokku Leko Sdn Bhd carry out activities such as processing, producing and distributing food products like fish file, 'Keropok Lekor', 'Keropok Keping' as well as fish chips.

After gaining 5 years experience in handling and processing Keropok Lekor, the founder finally decided to officially open and run his own business in 2011 under the name Tokku Food Industry. On the third of May 2018, Tokku Food Industry changed its name to Tokku Leko Sdn Bhd with a goal to be a Bumiputera company which leads a seafood manufacturing product with Halal certificate while preserving modern manufacturing techniques.

Until 31st December 2022, Tokku Leko Sdn Bhd has owned up to twelve business premises all over Malaysia. Tokku Leko Sdn Bhd also succeeded in opening job opportunities to more than 200 employees.

Overall, Tokku Leko Sdn Bhd is indeed a very dynamic company with the potential to expand the business legacy both locally and internationally. The company also committed to produce high quality fish-based products with Halal certificate as well as meet the market's demand through a product research and development program that would be executed with the experts in food Technology. Indirectly, this would also contribute to the GDP and the national economic growth as well as reducing the unemployment rate.



Company Information

Name	Tokku Leko Sdn Bhd
Company Reg. Number	201801016897 (1278913-T)
Date of Establishment	3 May 2018
Registered Address	884, Losong Haji Awang, 21000 Kuala Terengganu, Terengganu
Phone Number	09-628 5804 012-405 9989
Email	tokkulekor@gmail.com
Paid Up Capital	RM 260,000.00
Secretary	Poh Lay Suan
Date Of Appointment	1 February 2024
Cosec Type	Licensed Secretary (LS)
Id.Number	550416-11-5116
License Number	LS0006587
Address	202, 2nd Floor, 111 Jalan Batas Baru, 20300 Kuala Terengganu Terengganu, Malaysia

Business Structure



Owner **Profile**



WAN MOHD SOFIAN BIN MOHD
CHIEF EXECUTIVE OFFICER

Mr. Wan Mohd Sofian Mohd is a founder and currently holds the position of President in Tokku Leko Sdn Bhd. He was born and raised in Kampung Banggol Tok Ku, Serada, Terengganu with a family that ran the 'Keropok Lekor' business for more than 4 decades. Although his educational background was engineering, it does not stop him from his passion towards businesses. In 2011, he successfully opened a business and company that continues to run until now.

NURUL HANA BINTI NORDIN
CHIEF FINANCIAL OFFICER

Mrs. Nurul Hana Nordin is a founder and also act as a Vice President in Tokku Leko Sdn Bhd. She was born and raised in Kampung Sungai Serai, Marang, Terengganu. In 2008, she got her first diploma at University Teknologi Mara (UiTM) in Computer Science. Later, she continue her study in Bachelor Degree of Science (Computational Mathematics) at University Malaysia Terengganu (UMT). She also play a role in establishing Tokku Leko Sdn Bhd by using all of her experiences and expertises.



Meet **Our Team**



**NURUL UZMA BINTI NGAH
@OMAR**
DIRECTOR OF FINANCE



MOHD ALMARZUKI BIN SAID
DIRECTOR OF PUBLIC RELATION
& CORPORATE AFFAIR



**MOHD UMAR ZAKIR BIN MD
ASHAARI**
DIRECTOR OF FOOD
& TECHNOLOGY



**NOR ATIKA NABILA BINTI
AHMAD RASHDI**
DIRECTOR OF SALES &
MARKETING

Vision & Mission

Vision

- To be the largest Malaysia's seafood leading company that is dynamic and competitive by preserving modern and high technology manufacturing techniques in order to produce more healthier and quality products as well as halal through product research and development programs.

Mission

- Modernize and innovate 'Keropok Lekor' product through research and development programs so that it could be widely commercialized.
- Practicing the usage of digital technology based on Internet of Things (IoT) in marketing, manufacturing and operation systems.
- Diversify the seafood products by abiding halal standards to meet market's demand.
- Expanding the business by opening new outlet branches in retail and licensing.
- Using the best planning and strategy to expand the market domestically and internationally in order to generate more profit.
- Satisfying the customer's taste by ensuring that the produced products are of high quality.
- Producing skilled and competitive manpower by providing course training in a well structured manner.

Objective & Core Value

Objective

- Ensuring that the company achieves RM100 Million sales target annually by the year 2030.
- Ensuring that the company could open at least 100 outlets by the year 2028.
- Creating more job opportunities for Bumiputera who want to venture into businesses by opening new outlets through licensing and franchising.
- Increasing promotional activities aggressively in main platform such as digital and broadcasting in order to further expand the brand of 'Tokku' throughout Malaysia.
- Ensuring that Tokku Leko Sdn Bhd could be listed in the stock exchange by the year 2030.
- Ensuring that the quality of products meet the customer's needs space research and development programs.
- Providing a committed, efficient, disciplined and competitive management and operation team in order to produce a talented, well trained, committed and efficient business group in the market.

Core Value



Teamwork



Passion



Integrity



Creative



Tokku Certification

Reference : MPPHM (Domestik) 2020
No. Standard :
Standard No. :


A221703

KERAJAAN MALAYSIA
GOVERNMENT OF MALAYSIA
Sijil Pengesahan
CERTIFICATE OF AUTHENTICATION
HALAL

Adalah dengan ini diperakui: It is hereby certified that:

PENGILANGAN KONTRAK / OEM
(MAKANAN / MINUMAN / MAKANAN TAMBAHAN)

TOKKU LEKO SDN BHD
PT 3058, TERENGGANU HALAL HUB,
KAWASAN PERINDUSTRIAN CHENDERING
21000, KUALA TERENGGANU,
TERENGGANU

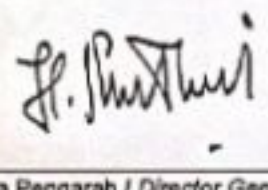
yang dikeluarkan / diedarkan / diuruskan oleh: Manufactured / distributed / managed by:

TOKKU LEKO SDN BHD [1278913-T]
884
LOSONG HAJI AWANG
21000, KUALA TERENGGANU
TERENGGANU

telah mematuhi hukum syarak dan Standard Halal Malaysia dan dibuktikan oleh Panel Pengesahan Halal
has complied with Islamic Law and Malaysian Halal Standard and approved by Halal Certification Panel of

JABATAN HAL EHWAL AGAMA TERENGGANU
PUSAT PENTADBIRAN ISLAM NEGERI, KUALA TERENGGANU

No. Ruj / Ref No. :
JAKIM.709-2/3/1 004-01/2024
Tarikh dikeluarkan / Date of issue :
01 Jun 2024
Sah Sehingga / Valid until :
31 Mei 2027
Tarikh awal pengeluaran / 1st date of issue :
16 Mac 2024


Ketua Pengarah / Director General
DATUK HAJAH HAKIMAH BINTI MOHD YUSOFF
JABATAN KEMAJUAN ISLAM MALAYSIA
DEPARTMENT OF ISLAMIC DEVELOPMENT MALAYSIA



Reference : MPPHM (Domestik) 2020
No. Standard :
Standard No. : MS 1500:2019


A218876

KERAJAAN MALAYSIA
GOVERNMENT OF MALAYSIA
Sijil Pengesahan
CERTIFICATE OF AUTHENTICATION
HALAL

Adalah dengan ini diperakui: It is hereby certified that:

11. KEROPOK LEKOR GORENG/ FRIED FISH SAUSAGE
12. KEROPOK LEKOR REBUS/ BOILED FISH SAUSAGE
13. POPIA SATAR
14. SOS PENCICAH CILI/ CHILI SAUCE

yang dikeluarkan / diedarkan / diuruskan oleh: Manufactured / distributed / managed by:

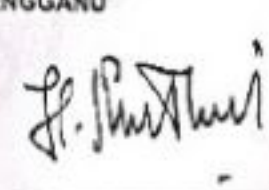
TOKKU LEKO SDN BHD
884
LOSONG HAJI AWANG
21000, KUALA TERENGGANU
TERENGGANU

(MFG BY: TOKKU LEKO SDN BHD)
PT 3058, TERENGGANU HALAL HUB,
KAWASAN PERINDUSTRIAN CHENDERING
21000, KUALA TERENGGANU
TERENGGANU

telah mematuhi hukum syarak dan Standard Halal Malaysia dan dibuktikan oleh Panel Pengesahan Halal
has complied with Islamic Law and Malaysian Halal Standard and approved by Halal Certification Panel of

JABATAN HAL EHWAL AGAMA TERENGGANU
PUSAT PENTADBIRAN ISLAM NEGERI, KUALA TERENGGANU

No. Ruj / Ref No. :
JAKIM.709-2/3/1 004-01/2024
Tarikh dikeluarkan / Date of issue :
01 Mac 2024
Sah Sehingga / Valid until :
28 Februari 2026
Tarikh awal pengeluaran / 1st date of issue :
16 Mac 2024


Ketua Pengarah / Director General
DATUK HAJAH HAKIMAH BINTI MOHD YUSOFF
JABATAN KEMAJUAN ISLAM MALAYSIA
DEPARTMENT OF ISLAMIC DEVELOPMENT MALAYSIA



Reference : MPPHM (Domestik) 2020
No. Standard :
Standard No. : MS 1500:2019


A218874

KERAJAAN MALAYSIA
GOVERNMENT OF MALAYSIA
Sijil Pengesahan
CERTIFICATE OF AUTHENTICATION
HALAL

Adalah dengan ini diperakui: It is hereby certified that:

1. CRISPY LEKOR BITES
2. KEROPOK BEBOLA KEJU CHEDDAR/CHEDDAR CHEESE LEKOR BALL
3. KEROPOK BEBOLA KEJU MOZZARELLA/MOZZARELLA CHEESE LEKOR BALL
4. KEROPOK BEBOLA LADA HITAM/BLACKPEPPER LEKOR BALL
5. KEROPOK BEBOLA LEKOR BALL
6. KEROPOK IKAN SEGERA AYAM PEDAS/SPICY CHICKEN FISH CRACKER
7. KEROPOK IKAN SEGERA LADA HITAM/BLACKPEPPER FISH CRACKER
8. KEROPOK IKAN SEGERA RUMPAI LAUT/SEAWEED FISH CRACKER
9. KEROPOK IKAN SEGERA FISH CRACKER
10. KEROPOK KANJI RANGUP/CRISPY FISH SAUSAGE

yang dikeluarkan / diedarkan / diuruskan oleh: Manufactured / distributed / managed by:

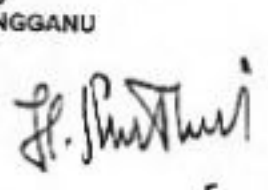
TOKKU LEKO SDN BHD
884
LOSONG HAJI AWANG
21000, KUALA TERENGGANU
TERENGGANU

(MFG BY: TOKKU LEKO SDN BHD)
PT 3058, TERENGGANU HALAL HUB,
KAWASAN PERINDUSTRIAN CHENDERING
21000, KUALA TERENGGANU
TERENGGANU

telah mematuhi hukum syarak dan Standard Halal Malaysia dan dibuktikan oleh Panel Pengesahan Halal
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JABATAN HAL EHWAL AGAMA TERENGGANU
PUSAT PENTADBIRAN ISLAM NEGERI, KUALA TERENGGANU

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Sah Sehingga / Valid until :
28 Februari 2026
Tarikh awal pengeluaran / 1st date of issue :
16 Mac 2024


Ketua Pengarah / Director General
DATUK HAJAH HAKIMAH BINTI MOHD YUSOFF
JABATAN KEMAJUAN ISLAM MALAYSIA
DEPARTMENT OF ISLAMIC DEVELOPMENT MALAYSIA



No. Sin / Serial No :
KPDN/BM/2024/1661-10711



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP
MINISTRY OF DOMESTIC TRADE AND COST OF LIVING

SIJIL PENGAKTIFAN
CERTIFICATE OF RECOGNITION

LOGO BARANGAN MALAYSIA
MALYSIAN GOODS LOGO

dengan ini memperakui bahawa
herby certify that

9 SKU SEPERTI DI LAMPIRAN I

yang dikeluarkan / dikeluarkan oleh :
manufactured by :

TOKKU LEKO SDN. BHD.
884,
LOSONG HAJI AWANG,
21000 KUALA TERENGGANU
TERENGGANU

telah memenuhi syarat-syarat bagi pensijilan Logo Barangan Malaysia
fulfil the terms and conditions for certification of Malaysian Goods Logo

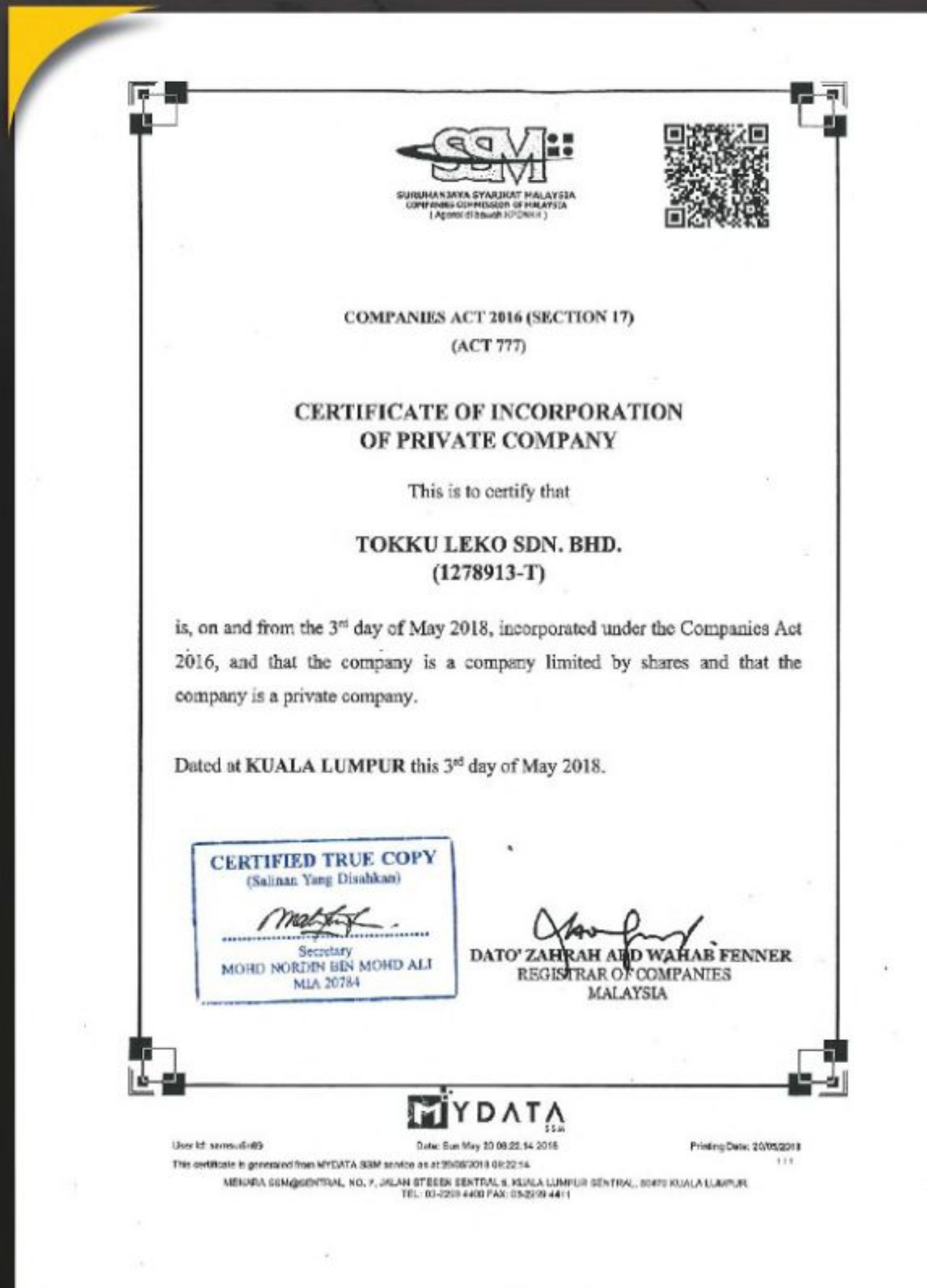
Tempoh sah laku : 25 Jun 2024 - 24 Jun 2027
Validity : 25 June 2024 - 24 June 2027


KETUA SETIAUSAHA
SECRETARY GENERAL
KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

Tarikh / Date : 25 Jun 2024



Tokku Certification



Tokku Milestone



Branch 1
Tokku Gaung Kuala Berang



Branch 2
Tokku Losong Haji Mat Shafie



Branch 4
Tokku Kajang



Branch 3
Tokku Losong Haji Awang



Fish Chip Factory
Tokku Food Manufacturing



Branch 5
Tokku Batu 9 Cheras



Fish Chip Factory
Tokku Bukit Kor



Branch 6
Tokku Sungai Merab

Our Businesses



Fish Factory



1. Sungai Rengas, Kuala Terengganu
2. Sungai Serai, Kuala Terengganu



Fish Chip Factory



1. Terengganu Halal Park Chendering, Kuala Terengganu
2. Kawasan Industri MARA Bukit Kor, Marang

Our Businesses



Keropok Lekor Outlets



- **Tokku Leko Gaung**
Kampung Gaung, 21700, Kuala Berang, Terengganu
- **Tokku Leko Haji Mat Shafie**
Kampung Losong Haji Mat Shafie, 21000, Kuala Terengganu
- **Tokku Leko Haji Awang**
Kampung Losong Haji Awang, 21000, Kuala Terengganu
- **Tokku Leko Kajang**
Jalan Cheras, Kampung Batu 13, 43000, Kajang, Selangor
- **Tokku Leko Batu 9**
Kampung Sungai Raya, Pekan Batu 9, 43200, Cheras, Selangor
- **Tokku Leko Sungai Merab**
Jalan Aman, Kampung Sungai Merab Luar, 43000, Kajang, Selangor

Our Services



Manufacturing



1. Supply raw fish & fish fillet.
2. Supplying fresh fish "Tamban" to fish chip's entrepreneurs in Malaysia.
3. Offer as a manufacturer to other entrepreneurs who want to resell using own brand.
4. Process & produce snacks and frozen product based on fish and seafood.



Import & Export



1. We are now ready to expand our business internationally and bring our products to a broader market.

Our Services



Retail & Wholesale



1. We provide and supply to various wholesalers, grocery stores, hypermarkets, chain stores, and many more across the nation.



Licensing



1. We are offering opportunities to grow with us through our affordable and practical startup package, "Tokku Kiosk Stall".
2. We are also planning to introduce a licensing concept to allow more partners to grow and benefit alongside Tokku.

Agency Cooperation



Our Value Customer



MYDIN



**SABASUN
HYPERUNCIT**
SENDIRIAN BERHAD

TEKUN MART
Pilihan Terbaik di Sini



ST ROSYAM MARTTM



**SMART
VENDING**



MERCATÓ



MeMi
ZoooZooo



POINT

de Market
Your friendly grocer



CKS
Your Truly Local Store



Our Product



Fish Chips Original Flavour (40gm)



Fish Chips Black Pepper Flavour (40gm)



Fish Chips Spicy Flavour (40gm)



Fish Chips Seaweed Flavour (40gm)



Fish Chips Original Flavour (150gm)



Fish Chips Black Pepper Flavour (150gm)



Fish Chips Spicy Flavour (150gm)



Fish Chips Seaweed Flavour (150gm)



Dried Fish Cracker



Fried Fish Sausage
(tray box)



Boiled Fish Sausage
(tray box)



Crispy Fish Sausage
(tray box)



Black Pepper Fish Ball
(tray box)



Cheddar Fish Ball
(tray box)



Chili Dipping
Sauce



Fried Fish Sausage
(pouch)



Boiled Fish Sausage
(pouch)



Crispy Fish Sausage
(pouch)



Black Pepper Fish Ball
(tray box)



Cheddar Fish Ball
(tray box)



Event & Exhibition

Malaysian Industry and Entrepreneur Personality Awards, Kuala Lumpur Company of The Year Award



MIHAS@Dubai 2024, UAE

Received a courtesy visit from YAB Dato Seri Ahmad Zahid bin Hamidi, Deputy Prime Minister of Malaysia.



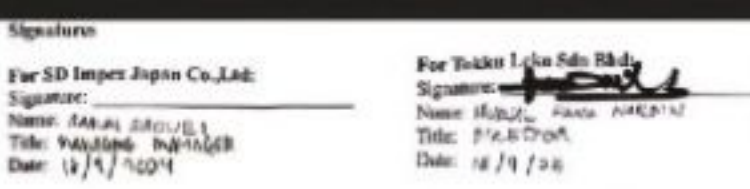
BIBAN 2024, Riyadh, Saudi Arabia

MOA signing with Faa Tam Subsistence Services Saudi Arabia.



Hoteres Japan & Foodex Japan 2024, Kansai

MOA signing between Tokku Leko Sd Bhd & SD Impex Japan Co.,Ltd



Event & Exhibition

Rural Business Challenge 2.0 2024

Recipient of the Rural Business Challenge 2.0 award organized by Ministry of Rural and Regional Development



The Food Show Auckland 2024, New Zealand

With Her Excellency Ms Mazita Marzuki High Commissioner of Malaysia to New Zealand & Miss Kalaivani Gobal Malaysia Vice Consul of Agriculture Sydney



Food Service Australia 2024, Sydney

With Chief Secretary Kuskop Her Excellency Ms Suriani binti Ahmad



Terengganu Breeders, Farmers and Fishermen Day

Best Agro-Food Marketer Award



Event & Exhibition

Selangor International Business Summit 2024 (SIBS)



China-ASEAN Expo (CAEXPO) 2024, Nanning, China



Gulfood Dubai 2024, United Arab Emirates



China-ASEAN Expo (CAEXPO) 2023, Nanning, China MOU signing at CAEXPO 20th with Shanghai Yulin co Ltd



Event & Exhibition

Minangkabau Halal Festival, Indonesia

With West Sumatra Governor Mahyeldi Ansharullah and the chairman Malaysia Asean Chamber of Commerce and Industry Dato Sohaimi Shahdan



2023



Malaysia International Halal Showcase (MIHAS) 2023



2023



Johor International Islamic & Halal Festival (FIJO) 2022

With Dato' Onn Hafiz bin Ghazi, Chief Minister of Johor



2022



Asean Halal Expo AHEx 2022, Pattani, Thailand

With Dato' Seri Haji Muhammad Sanusi bin Md Nor, Chief Minister of Kedah



2022



tokku



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