

PAPER-ME / TISSUE-ME / PRINT2PACK EGYPT 2026

Where Global Paper, Tissue
& Packaging Leaders Meet
Africa's Fastest-Growing
Markets

An international B2B exhibition
connecting manufacturers, suppliers,
and high-value buyers across the
paper, tissue, hygiene, printing, and
packaging industries.

- Africa
- Middle East
- Global Trade

September
15-16-17
2026



Egypt International Exhibition Center (EIEC)

CAIRO - EGYPT

2025

EXHIBITION COVERAGE



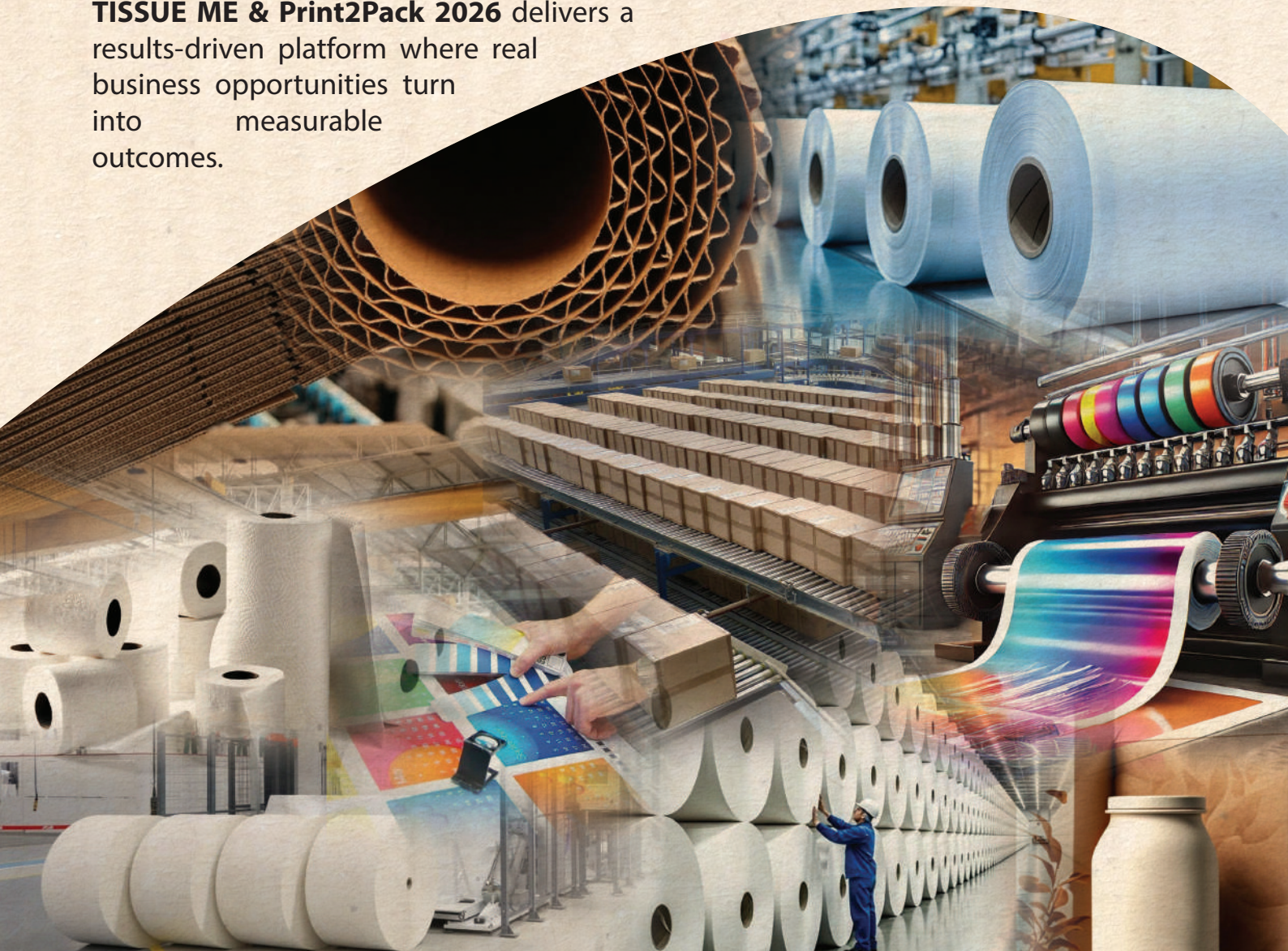
ABOUT THE EVENT

The Region's Most Focused Trade Platform for Paper, Tissue & Packaging

PAPER ME, co-located with **TISSUE ME** and **Print2Pack Egypt**, is a specialized international B2B exhibition serving the paper, tissue, hygiene, printing, and packaging industries across Africa and the Middle East.

The exhibition brings together manufacturers, technology providers, raw material suppliers, converters, and buyers under one roof, creating a highly targeted environment for business development, networking, and long-term partnerships.

Designed exclusively for decision-makers, **PAPER ME, TISSUE ME & Print2Pack 2026** delivers a results-driven platform where real business opportunities turn into measurable outcomes.





WHY EXHIBIT?

Why Leading Companies Choose PAPER ME , TISSUE ME & Print2Pack Egypt 2026

Connect with Serious Buyers

Meet qualified trade visitors actively sourcing machinery, raw materials, and production solutions.

Expand into High-Growth Markets

Access Africa's fastest-growing paper, tissue, and packaging markets through one strategic exhibition platform.

Maximize Your ROI

Benefit from cost-effective participation, strong regional promotion, and a highly targeted B2B audience.

Key Advantages - High percentage of decision-makers - Pre-qualified trade visitors - Strong African & Middle Eastern buyer presence - Dedicated exhibitor support before, during, and after the show

MARKET GROWTH & OPPORTUNITY

Market Growth Driving Real Business Opportunities

A fast-growing demand across Egypt, Africa, and the Middle East is accelerating investments in paper, tissue, and packaging production — creating strong opportunities for exhibitors at PAPER ME, TISSUE ME & Print2Pack Egypt 2026.

KEY MARKET STATISTICS

(Egypt • Africa • Middle East)

PAPER & BOARD SECTOR

3–4% CAGR Growth

Paper & board demand across Africa and the Middle East continues to grow, driven by food packaging, retail expansion, and export-oriented production.

What this means:

Continuous demand for machinery, raw materials, chemicals, and technology upgrades.

TISSUE & HYGIENE SECTOR

Above-Global-Average Growth

Tissue and hygiene consumption in Africa and Egypt is expanding rapidly, supported by population growth, rising hygiene awareness, and hospitality & healthcare expansion.

What this means:

Manufacturers are investing in new tissue lines, converting machines, and efficiency solutions.

PACKAGING & PRINT SECTOR

4–5% CAGR Growth

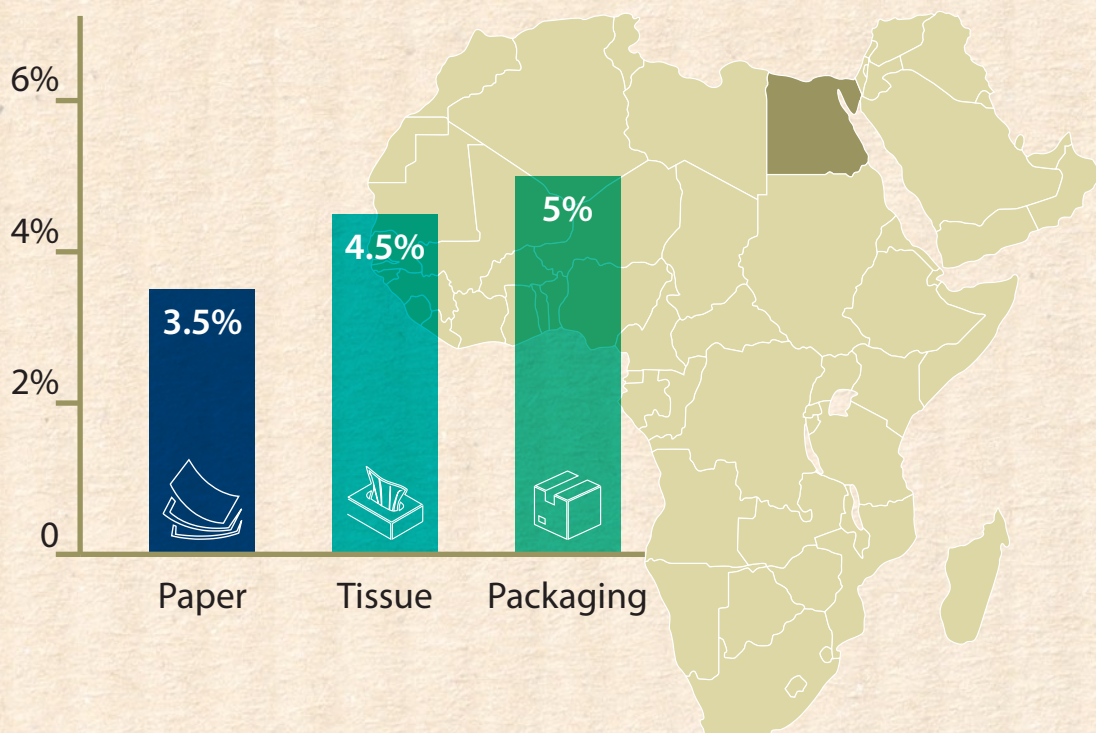
Packaging demand in Egypt and the region is growing steadily, led by food & beverage, FMCG, pharma, and cosmetics industries.

What this means:

Strong demand for printing, packaging, converting, and sustainable solutions.

Growth of Paper , Tissue & Packaging Sectors

Africa • Middle East • Global Trade





WHY EGYPT?

The Manufacturing & Export Hub of the Region

- Strategic geographic location connecting Africa, Middle East & global trade routes
- Strong local manufacturing base for paper, tissue & packaging
- Increasing investments in recycling and circular economy
- Cost-effective access to multiple regional markets through one location

Exhibiting in Egypt = Reaching multiple markets through a single exhibition

WHY THIS MAKES THE EXHIBITION IMPORTANT

Why Exhibit at PAPER ME, TISSUE ME & Print2Pack Egypt?

- Growing markets mean active buyers seeking solutions
- Continuous investment in production & technology
- Strong demand for sustainable & efficient manufacturing
- High ROI compared to mature European & GCC markets



This is where market growth meets real purchasing decisions.



EXHIBITOR PROFILE



Who Should Exhibit?

PAPER ME, TISSUE ME & Print2Pack Egypt 2026 welcomes exhibitors from across the core sectors of the paper, tissue, and packaging value chain, including:

Paper & Board Industry

- Paper & paperboard production machinery
- Corrugated board machinery & solutions
- Paper converting and finishing equipment
- Recycling machinery & technologies
- Used & reconditioned machinery

Tissue & Hygiene Technologies

- Tissue making & converting machinery
- Hygiene & household paper production solutions
- Wet wipes & non-woven technologies
- Jumbo rolls & finished tissue products
- Raw materials, chemicals & additives

Printing Technologies

- Printing machinery & finishing equipment

- Inks, coatings, plates & consumables
- On-press and post-press solutions
- Used printing machinery

Packaging & Converting Solutions

- Packaging & converting machinery
- Food, pharma & FMCG packaging solutions
- Packaging materials & semi-finished products
- Post-processing & automation technologies

Sustainability & Industry Services

- Recycling & waste management solutions
- Energy efficiency & industrial services
- Automation, software & smart manufacturing

This carefully curated exhibitor mix ensures maximum relevance, quality interactions, and strong business potential.

VISITOR PROFILE



Who Will You Meet?

Primary Visitor Groups

- Paper, tissue & packaging manufacturers
- Printing & converting companies
- Distributors, traders & importers
- Project owners & industrial investors

Key Industry Buyers

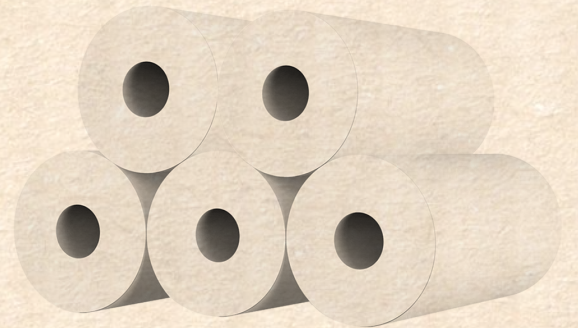
- Food & beverage manufacturers

- Pharmaceutical & medical packaging producers
- FMCG & household products manufacturers
- Hospitality, healthcare & institutional buyers

Technical & Strategic Visitors

- Engineering & production managers
- Procurement & sourcing decision-makers
- Automation, software & sustainability specialists

PAPER ME, TISSUE ME & Print2Pack Egypt attracts decision-makers with real purchasing power, ensuring focused discussions and measurable business outcomes for exhibitors



SHOW HIGHLIGHTS

What Makes PAPER ME; TISSUE ME & Print2Pack 2026 Stand Out?

- Hosted Buyers Program connecting exhibitors with key decision-makers
- Technical Conferences covering industry trends, innovation, and sustainability
- Live Machinery & Technology Demonstrations
- Strong focus on Recycling, Sustainability & Green Technologies
- International Delegations & Trade Missions from Africa and beyond

PAPER ME, TISSUE ME & Print2Pack is designed to deliver knowledge, connections, and measurable results.



STATISTICS & REACH

A Proven and Growing Platform

Visitor & Exhibitor Reach



17,000+
Trade Visitors



80+
Visiting Countries



80%
Decision Makers

420+
Total Exhibitors



220+
International Exhibitors



from

30
Participating Countries

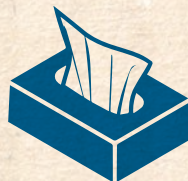


Co-located Shows Impact



PAPER ME

Connecting paper & board manufacturers with machinery, raw materials, and technology suppliers.



TISSUE ME

Dedicated to tissue, hygiene, and converting technologies with strong demand from emerging markets.



Print2Pack

covering printing, packaging, and converting solutions serving food, pharma, and industrial sectors.

CO-LOCATED SHOWS ADVANTAGE

One Visit. Multiple Industries. More Opportunities.

PAPER ME is co-located with:

TISSUE ME

Focused on tissue, hygiene products, and converting technologies.

Print2Pack

Covering printing, packaging, and converting solutions.

This integrated format attracts cross-sector buyers, increases visitor quality, and maximizes exposure and ROI for exhibitors.



2025

EXHIBITION COVERAGE



15-16-17
SEPTEMBER 2026

Egypt International Exhibition Center, Cairo - Egypt

CALL TO ACTION

Secure Your Stand Today



BOOK HERE

Position your brand at the heart of Africa and the Middle East's fastest-growing paper, tissue, and packaging markets.

**Exhibit at PAPER ME , TISSUE ME & Print2Pack Egypt 2026
and grow your business through real connections and
measurable results.**

Organized By: **Nile
Trade Fairs**

19 Abd El Hamid Lotfy St., Off Samir Abd El Rauf St., 8th Floor, Office No. 802, Nasr City, Cairo, Egypt.

Tel: (+202) 2671 2287 / 2670 5239 - (+2) 01001755321 - Fax : (+202) 2275 3634

Email: info@nilefairs.com - Website: www.nilefairs.com

Social Media Links:

 <https://www.facebook.com/papermiddleeast> - <https://www.facebook.com/print2packexpo>

 <https://twitter.com/PaperMidEast> - <https://twitter.com/print2packexpo>

 <https://www.linkedin.com/company/papermiddleeast> - <https://www.linkedin.com/company/print2packexpo/>

 <https://www.youtube.com/papermideast> - <https://www.youtube.com/print2pack>