

Cairo ICT '26 Participation offer Invitation

Join the world's most influential technology pioneers at **Cairo ICT '26** as we celebrate three decades of digital evolution. Taking place from **November 8–11** at the Egypt International Exhibition Center, this edition marks a turning point in regional innovation.

With the theme "**AI in Action**," we invite you to take center stage alongside the 3rd **AIDC2** and the 13th **PAFIX**. This is your opportunity to engage with industry leaders under the esteemed auspices of **H.E. Dr. Mostafa Madbouly, Prime Minister of Egypt**, as we redefine the boundaries of what is possible.

In this coming round, we are moving beyond theory, as this year is dedicated to deployment. It is about the tangible ROI of digital transformation, the live execution of financial inclusion, and the physical infrastructure powering the intelligence revolution.

Why Partner This Year? **Cairo ICT '26** is pivoting to an "Experience-First" format. As an exhibitor, you won't just be displaying a logo; you will be demonstrating impact.

- **Showcase Execution:** This is the platform to move your clients from "Pilot" to "Production."
- **Government Alignment:** Align your solutions directly with the national "Action" mandates for digital identity, smart infrastructure, and cybersecurity.
- **Targeted Influence:** With the specialized focus of **AIDC2** (Infrastructure) and **PAFIX** (Fintech and Banking), engage directly with the decision-makers buying the hardware, software, and platforms that run the region.
- **30 Years of Innovation:** Celebrate with us our 30th anniversary, an occasion worth of your presence with us, which we promise to make unforgettable to you and our visitors.

Who is Attending?

Cairo ICT brings together a distinguished ecosystem of policymakers, business leaders, and technology consultants dedicated to the digital evolution of the MEA region. Under the leadership of the new Egyptian administration, the exhibition has been revitalized as a cornerstone for enhancing regional partnerships and fostering a collaborative technological landscape.

The event continues to enjoy the highest levels of state support. Having been inaugurated seven times by **H.E. President Abdel Fattah El-Sisi**, the exhibition remains a national priority. This commitment was further demonstrated when **Prime Minister Dr. Mostafa Madbouly** opened the 2025 forum, joined by the newly appointed Minister of

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INTERNATIONAL Communications and Information Technology, **Dr. Raafat Hendy**, signaling a new era of digital governance and regional integration.

Cairo ICT continues to set benchmarks, with our last edition hosting 600+ global exhibitors and attracting upwards of 160,000 attendees. From AI and Cloud Infrastructure to Telecom and Financial Technologies, the exhibition remains the ultimate stage for the world's most transformative digital solutions

Cairo ICT 2026: Signature Networking Events

1. Opening Ceremony & VIP Plenary

The exhibition will commence with a prestigious opening session presided over by Prime Minister **Dr. Mostafa Madbouly**, the Minister of Communications and Information Technology, joined by an esteemed assembly of Cabinet Ministers, senior State officials, and global business icons. This session sets the strategic agenda for the region's digital future.

2. PAFIX Inauguration & Financial Forum

A premier gathering where leaders in banking and digital payments engage directly with stakeholders and beneficiaries across the financial ecosystem. This ceremony facilitates high-level dialogue on the future of the digital economy and financial inclusion.

3. AIDC2 Expo Opening: The AI & Infrastructure Summit

Marking the launch of Africa's leading platform for Artificial Intelligence, Cloud, and Data Centers, this ceremony provides a dedicated space for networking with industry architects, disruptive tech leaders, and global institutional investors.

4. The Cairo ICT Gala Dinner

The Organizing Committee is honored to invite you to an exclusive Gala Dinner on the second evening of the event. Hosted at a premier five-star venue, this high-profile evening is strictly reserved for exhibitors, international delegations, and distinguished guests.

It offers a sophisticated environment for focused engagement, allowing you to strengthen partnerships and network with the most influential delegates and global participants in an intimate setting.

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INTERNATIONAL Strategic Promotion

- ✓ Comprehensive coverage across local, regional, and international press, broadcast, and digital media outlets.
- ✓ Collaborative partnerships with premier regional and global media platforms to ensure maximum brand visibility.
- ✓ A targeted marketing and outreach campaign executed across all participating nations to drive international attendance and engagement.

Cairo ICT 2026 Participation Available Offer:

(Exhibition Raw Space)

Strategic Networking & High-Level Access

- **Exclusive B2B Matchmaking:** Direct access to the largest procurement entities and buyers across Egypt and Africa. *(Note: Competitive selection applies; final booking deadline is mid-September.)*
- **VIP Plenary Access:** Reserved seating at the Opening Session in the presence of senior State officials and Cabinet Ministers.
- **Executive Hospitality:** VIP invitations to the **Official Opening Luncheon** and the exclusive **Gala Dinner Networking Event**, reserved for CEOs and international heads of state.
- **Thought Leadership:** Access to over 60+ **Forum Sessions** featuring top-tier global industry speakers, including Ministerial Sessions and specialized Panel Discussions.

Brand Visibility & Recognition

- **Official Digital Listing:** Prominent placement of your company name on the **Cairo ICT Official Website** participants list.
- **Permanent Record:** A dedicated entry in the **Official Trade Show Catalogue**, distributed to all key delegates.
- **Comprehensive Session Access:** Full access to B2B, B2C, and specialized technical sessions throughout the four-day event.

Logistics & Entry

- **Premium Ticketing:** A dedicated allocation of **VIP & Priority Entry Tickets** for your executive team and key partners.

Financial Offer Details: *The Cairo ICT team values your connection and welcomes the opportunity to address any questions you may have.*

Somaia Ibrahim

Corporate Communications Director

Mobile: (+2) 01113062244

Email: sibrahim@cairoict.com

- 24 Omar Abdel-Akher St. (ex. Menouf St.)
- off Orouba St., Heliopolis - Cairo, Egypt
- Tel.: + (202) 269 10 792/3/4/5/6/7
- Fax: + (202) 241 59 852
- www.cairoict.com

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The era of hesitation has passed, the era of action is here. We invite you to join us in defining this new chapter of innovation. We look forward to welcoming you as a cornerstone partner of this landmark 30th edition and together shaping the future of the region's digital landscape

Looking forward to hearing from you soon. Until then, please accept my best wishes as I remain always,

Yours sincerely,

Osama Kamal



Chairman

Trade Fairs International