

International Jute Exposition 2026

The **Golden Fibre**. The Global Future.

Ideation / Brainwriting

Let's ideate. Let's innovate.
Together, we reimagine the future of jute.



GLOBAL
PLATFORM



STRONGER
PARTNERSHIPS



SUSTAINABLE
TOMORROW



INNOVATIVE
SOLUTIONS



GROWING
TOGETHER



23-25
NOVEMBER 2026



BICC, DHAKA
BANGLADESH



INTERNATIONAL JUTE EXPOSITION 2026

THE GOLDEN FIBRE. THE GLOBAL FUTURE.



EXECUTIVE SUMMARY

1 GRAND INAUGURATION BY THE HON'BLE PRIME MINISTER



A prestigious national inauguration marking Bangladesh's commitment to a sustainable and prosperous jute future.

2 SUMMIT KEYNOTES, PANELS AND MINISTERIAL SESSIONS



High-level thought leadership with global experts, policymakers and industry leaders shaping the future of the jute sector.

3 WORKSHOP: BEYOND PLASTIC "SUSTAINABILITY AND ALTERNATIVE-MATERIAL STORY"



A solution-oriented workshop on how jute can replace plastic in selected applications and build a circular, low-carbon future.

4 BANGLADESH JUTE PASSPORT (BJP) A MULTI-CHAIN DIGITAL IDENTITY AND TRACEABILITY FRAMEWORK



Digital identity for jute across production, distribution and manufacturing ensuring transparency, authenticity and trust.

5 BANGLADESH NATIONAL JUTE TRACEABILITY SYSTEM



End-to-end traceability from seed to global buyer through unique batch ID, QR code, quality and supply-chain data.

6 BANGLADESH PAVILION NATIONAL STORY: HERITAGE, INDUSTRY, INNOVATION AND FUTURE



An immersive journey showcasing Bangladesh's jute heritage, strong industry, innovation and vision for the future.

7 FASHION & LIFESTYLE ZONE DESIGN, FASHION, FURNITURE AND CONSUMER PRODUCTS



A contemporary showcase of jute in fashion, accessories, furniture, home décor and everyday lifestyle products.

8 INTERNATIONAL PAVILIONS INNOVATIVE PRODUCT SOLUTION, TECHNOLOGY ADAPTION, HIGH TECH MACHINERY



Global participation showcasing advanced technologies, high-performance machinery and innovative solutions for the jute industry.

9 INNOVATION ZONE NEXT-GENERATION APPLICATIONS AND TECHNOLOGY



Exploring next-generation applications, materials, smart manufacturing, R&D and breakthrough innovations.

10 FASHION RUNWAY THE RUNWAY: HERITAGE TO FUTURISTIC APPLICATIONS



A curated fashion journey from Bangladesh's jute heritage to contemporary fashion and futuristic sustainable design.



SUSTAINABLE
FUTURE



GLOBAL
PARTNERSHIPS



INDUSTRY
GROWTH



INNOVATION &
TECHNOLOGY



INCLUSIVE &
PROSPEROUS BANGLADESH



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INTERNATIONAL JUTE EXPOSITION 2026

THE GOLDEN FIBRE. THE GLOBAL FUTURE.

EXECUTIVE SUMMARY (continued)



11 JUTE INNOVATION HACKATHON



Top 10 innovations could be displayed in a dedicated "Jute Innovation Arena."



Innovate. Prototype. Transform. Impact.

12 FASHION PRODUCT DESIGN AWARD



Inviting students from fashion, textile, fine arts, product design and design institutions to transform jute into contemporary, desirable and commercially viable fashion products.



Designing Tomorrow. With Jute.

13 FACTORY EXCELLENCE AWARD



Recognizing Excellence.
Accelerating the Future of Jute.



- Operational Excellence
- Quality & Innovation
- Sustainability Leadership
- People & Workplace

Excellence in Every Fibre. Leadership for the Future.

14 FACTORY TOUR



The tour should showcase the complete transformation journey.
"See the Fibre. Experience the Innovation. Meet the Makers."



RAW JUTE
HARVEST



FIBRE
PROCESSING



YARN & FABRIC
MANUFACTURING



FINISHED
PRODUCTS

From Nature to Next-Generation Solutions.

15 BUSINESS: JUTE CONNECT B2B LOUNGE AND PRIVATE MEETINGS



Connecting global buyers, manufacturers, investors and innovators.



Connect. Collaborate. Grow Together.

16 AUDIENCE ENGAGEMENT & INTERACTIVE MAGIC SHOW



"The Magic of Jute -
Discover. Engage. Experience."



Fun. Fascination. Awareness.
Jute Magic for Everyone.

17 MEDIA CENTRE

Press, interviews and content operations



Press Briefings



Interviews & Recordings



Live Coverage



Content Creation

Informing the World. Amplifying the Story.



SUSTAINABLE
FUTURE



GLOBAL
PARTNERSHIPS



INDUSTRY
GROWTH



INNOVATION &
TECHNOLOGY



INCLUSIVE &
PROSPEROUS
BANGLADESH



23-25 NOVEMBER 2026



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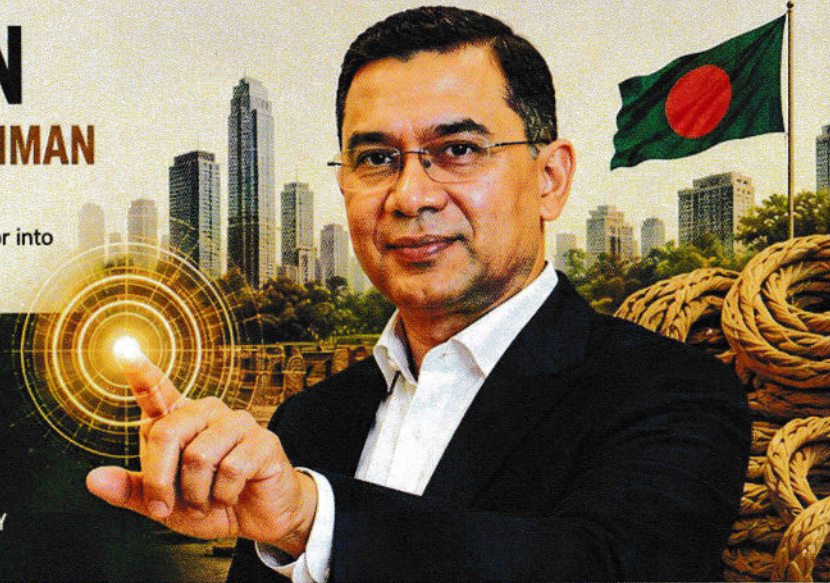
ONE FIBRE.
ENDLESS POSSIBILITIES.
A BETTER FUTURE.





1. GRAND INAUGURATION BY THE HON'BLE PRIME MINISTER TARIQUE RAHMAN

The International Jute Expo can be formally inaugurated by the Hon'ble Prime Minister, positioning the event as a flagship national platform for transforming Bangladesh's jute sector into a modern, innovative, sustainable and globally competitive industry.

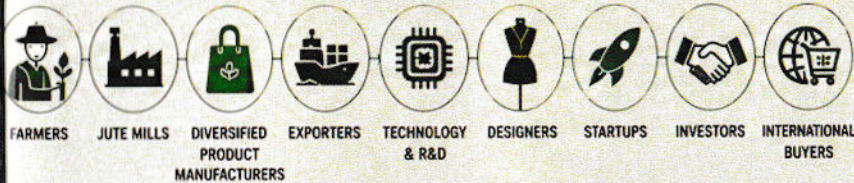


SIGNATURE INAUGURATION MOMENT



ONE-TO-ONE INTERACTION

Approximately 10-15 carefully selected stakeholders, representing the complete jute value chain:



Each participant receives approximately 2-3 minutes to communicate one priority issue and one actionable recommendation.



PRIME MINISTER'S EXPO TOUR



THE GOLDEN FIBRE. THE GLOBAL FUTURE.
TOGETHER, WE BUILD A SUSTAINABLE TOMORROW.



SUSTAINABLE
FUTURE



INCLUSIVE
GROWTH



GLOBAL
PARTNERSHIP



INNOVATION
& TECHNOLOGY

2. SUMMIT

KEYNOTES, PANELS AND MINISTERIAL SESSIONS

The International Jute Summit is the intellectual and policy platform of the Expo, bringing together global leaders, industry pioneers, investors and innovators to shape the future of the jute economy.

INTERNATIONAL
JUTE SUMMIT
2026

THE GOLDEN FIBRE.
THE GLOBAL FUTURE.



SUMMIT HIGHLIGHTS



MINISTERIAL SESSION

Jute as a National Growth & Green Economy Priority

Senior policymakers discuss modernization, investment, incentives, export competitiveness, sustainability and the strategic role of jute in Bangladesh's economic transformation.



GLOBAL KEYNOTE

The Next Global Natural Fibre

An internationally recognized sustainability, materials, fashion or circular-economy leader presents the global opportunity for jute amid the transition away from plastics and carbon-intensive materials.



LEADERSHIP PANEL

From Golden Fibre to High-Value Industry

Industry leaders discuss moving beyond traditional products toward diversified, technology-intensive and premium jute products.



GLOBAL MARKET PANEL

Taking Jute to the World

International buyers, retailers, brands and exporters discuss market demand, standards, certification, design, pricing and market-access challenges.

MINISTERIAL SESSION

Jute as a National Growth & Green Economy Priority



THE NEXT GLOBAL NATURAL FIBRE



FROM GOLDEN FIBRE TO HIGH-VALUE INDUSTRY



TAKING JUTE TO THE WORLD



INNOVATE. COLLABORATE. TRANSFORM.
TOGETHER, WE BUILD THE GLOBAL JUTE ECONOMY.



SUSTAINABILITY
AT THE CORE



STRONGER
PARTNERSHIPS



INVESTMENT &
GROWTH



INNOVATION &
TECHNOLOGY



GLOBAL
MARKET ACCESS



SUMMIT

KEYNOTES, PANELS AND MINISTERIAL SESSIONS

The International Jute Summit brings together global leaders, policymakers, industry pioneers, investors, innovators and changemakers to shape the future of the jute economy.



INNOVATION & TECHNOLOGY PANEL "JUTE 2.0"

Focus on advanced composites, geotextiles, biomaterials, packaging, technical textiles, automation, AI, R&D and commercialization.



INVESTMENT SESSION "INVEST IN JUTE BANGLADESH"

Presentation of investment-ready opportunities followed by discussions with investors, financial institutions, development partners and technology companies.



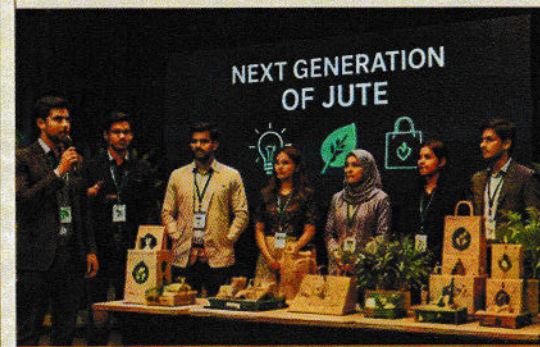
SUSTAINABILITY SESSION "JUTE FOR A PLASTIC-FREE & LOW-CARBON FUTURE"

Explores jute's role in circular economy, biodegradable materials, climate action and sustainable consumption.



FUTURE LEADERS SESSION "NEXT GENERATION OF JUTE"

Students, startups, designers and Hackathon winners present bold ideas for the industry's future.



SHARING KNOWLEDGE. DRIVING INNOVATION.
BUILDING THE JUTE ECONOMY OF TOMORROW.



GLOBAL COLLABORATION



POLICY & PARTNERSHIPS



SUSTAINABLE GROWTH



GREEN TRANSFORMATION



GLOBAL FUTURE

3. WORKSHOP: BEYOND PLASTIC

JUTE FOR A PLASTIC-FREE & CIRCULAR FUTURE

A focused, solution-oriented workshop demonstrating how jute can become a **credible renewable, biodegradable and circular alternative material** for selected plastic-intensive applications.



THE TRANSFORMATION STORY

1 PLASTIC PROBLEM



Pollution, non-biodegradable, climate impact and pressure on ecosystems.



2 MATERIAL RETHINKING



Rethinking materials for a renewable, biodegradable and circular future.



3 JUTE INNOVATION



Advanced jute fibres, blends, coatings and technologies unlock new possibilities.



4 PRODUCT DEVELOPMENT



Designing functional, durable and market-ready jute-based products.



5 COMMERCIAL SCALE



Scaling through manufacturing, quality standards, supply chain and cost competitiveness.



6 GLOBAL ADOPTION



Driving global acceptance for a sustainable, plastic-free and circular world.

WHAT THIS WORKSHOP OFFERS

-  Real materials and product comparison: Plastic vs Jute-based alternatives
-  Application-focused discussions
-  Case studies from innovators and brands
-  Industry-academia collaboration
-  Pathways to commercialization and global markets

SEE. TOUCH. COMPARE. BELIEVE. EXPERIENCE THE POWER OF JUTE ALTERNATIVES.

PLASTIC SOLUTIONS



JUTE-BASED ALTERNATIVES



WHO SHOULD ATTEND



TOGETHER, LET'S BUILD A
PLASTIC-FREE & LOW-CARBON FUTURE

JUTE IS THE SOLUTION. BEYOND PLASTIC. BEYOND TODAY. FOR TOMORROW.



RENEWABLE
NATURAL FIBRE



BIODEGRADABLE
& COMPOSTABLE



CIRCULAR
BY NATURE



LOW CARBON
FOOTPRINT



SUSTAINABLE
LIVELIHOOD

4. BANGLADESH JUTE PASSPORT (BJP)

The Passport also issues a unique premium digital identity to registered individuals, cooperatives, and enterprises, creating a reputation/performance layer that travels with the products they handle.



CORE DESIGN – SIX EMBEDDED CHAINS



ONE PASSPORT
MULTIPLE TRUST
LAYERS



DIGITAL + PHYSICAL
IDENTITY
INTEGRATED



SECURE, PRIVATE
& PERMISSIONED
DATA ACCESS



END-TO-END
TRACEABILITY
& TRANSPARENCY



PERFORMANCE
BASED REPUTATION
SYSTEM

1 TRACEABILITY CHAIN



Seed/farm → fibre →
processing → manufacturing →
logistics → finished product;
supporting batch/item
granularity, physical markers
where viable and
GS1-compatible identifiers.



2 CARBON AUDIT CHAIN



Verified product carbon
footprint covering relevant
production, processing and
logistics stages, with
farm-level sequestration
potential where appropriately
verified.



3 STANDARDS CHAIN



Link BSTI/BCSIR results
and applicable ISO, GOTS,
OEKO-TEX, REACH/ESPR
and other voluntary
certification records,
including validity and issuer.



4 HISTORY & HERITAGE CHAIN



Document Bangladesh's
jute history, traditional
knowledge, cultural
significance and applicable
GI/collective-mark
information.



5 LOCALISATION & PEOPLE CHAIN



Verified territorial and
human information with
privacy safeguards, including
producer identity, location
and audited social/labour
information where
applicable.



6 VALUE-ADDITION, INDUSTRIAL & INFORMATION CHAIN



Processing stages, technologies,
quality parameters, IP/design
elements, capacity utilisation
and downstream applications.



EACH BATCH RECEIVES A UNIQUE **DIGITAL IDENTITY / QR CODE**

Enabling authorized stakeholders to access verified information across the value chain.



ONE PASSPORT. SIX CHAINS. ENDLESS POSSIBILITIES.
Building Trust. Adding Value. Connecting the World.



TRUSTED
IDENTITY



GLOBAL
RECOGNITION



HIGHER VALUE
& COMPETITIVENESS



SUSTAINABLE
FUTURE



STRONGER
BANGLADESH

5. BANGLADESH NATIONAL JUTE TRACEABILITY SYSTEM

The Bangladesh National Jute Traceability System (BNJTS) is a flagship digital initiative that enables end-to-end traceability of jute from seed and farmer through processing, manufacturing and export—ensuring transparency, quality, sustainability and trust.



ONE NATION.
ONE SYSTEM.
ONE TRUSTED
JUTE VALUE CHAIN.



THE TRACEABILITY JOURNEY



Each batch receives a **UNIQUE DIGITAL IDENTITY / QR CODE** Enabling authorized stakeholders to access verified information across the value chain.

KEY INFORMATION CAPTURED

- | | |
|--------------------------------|---------------------------|
| Geographical Information (GPS) | Transaction Records |
| Quality & Test Results | Chain of Custody |
| Sustainability & Compliance | Environmental Data |
| Documents & Certifications | Social & Labor Compliance |

SYSTEM HIGHLIGHTS

- | | | | |
|---|--|--|--|
| CENTRALIZED NATIONAL PLATFORM
Secure, interoperable and scalable cloud-based system | SECURE & TAMPER-PROOF DATA
Blockchain-enabled audit trail ensures data integrity | MOBILE & EASY TO USE
Farmer to exporter can access and update in real time | DATA-DRIVEN DECISIONS
Analytics & dashboards for policy, quality and market insights |
|---|--|--|--|

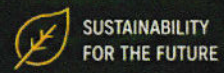
UNIQUE DIGITAL IDENTITY FOR EVERY BATCH



- Scan QR Code
- View Verified Information
- Track the Jute Journey
- Build Trust Globally



**FROM BANGLADESH SOIL
TO GLOBAL SMILES – TRACEABLE, TRUSTED, SUSTAINABLE.**



6. EXHIBITION – BANGLADESH PAVILION

THE HOME OF THE GOLDEN FIBRE, THE FUTURE OF OUR PLANET

A flagship national showcase presenting Bangladesh as a global leader in sustainable jute innovation, diversified products and responsible value chains—honoring our heritage, powering our future.

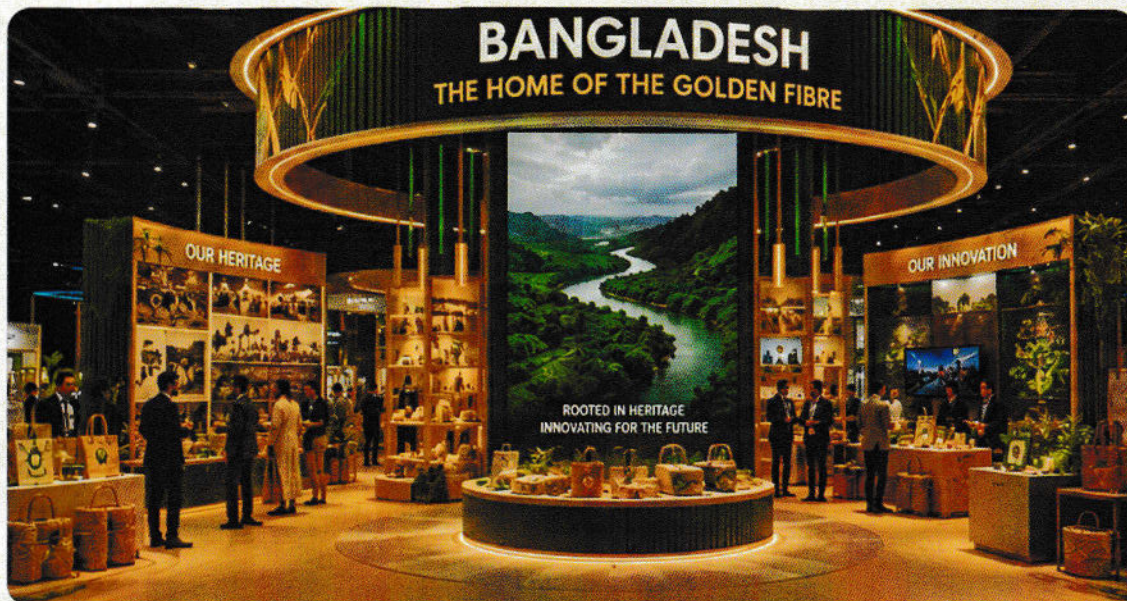
BANGLADESH

FROM HERITAGE TO THE FUTURE
FROM GOLDEN FIBRE TO
GLOBAL SOLUTIONS



PAVILION EXPERIENCE JOURNEY

-  **ENTER – THE GOLDEN WELCOME**
Immersive entry tunnel inspired by jute fields, heritage and nature.
-  **DISCOVER – BANGLADESH STORY**
Our history, culture, people and the journey of the Golden Fibre.
-  **EXPLORE – TODAY'S CAPABILITY**
From farm to fibre to finished products and global brands.
-  **INNOVATE – FUTURE READY**
Technology, R&D, startups, design and new materials.
-  **CONNECT – GLOBAL PARTNERSHIP**
Business matching, investment opportunities and collaborations.
-  **TAKEAWAY – SUSTAINABLE IMPACT**
A greener planet, better lives, stronger Bangladesh.



WHAT THE PAVILION SHOWCASES

-  **PREMIUM JUTE & DIVERSIFIED PRODUCTS**
-  **JUTE FASHION & LIFESTYLE**
-  **TECHNICAL TEXTILES & INDUSTRIAL USE**
-  **INNOVATION, R&D & STARTUPS**
-  **SUSTAINABILITY & CIRCULAR SOLUTIONS**
-  **INVESTMENT & BUSINESS OPPORTUNITIES**
-  **EXPORT EXCELLENCE & GLOBAL BRANDS**
-  **POLICY SUPPORT & FUTURE ROADMAP**

KEY HIGHLIGHTS

-  Immersive Storytelling
-  Interactive Displays
-  Product Experience
-  Digital Engagement
-  Business Connect
-  Sustainability Impact

PAVILION ZONES

- 1 JUTE HERITAGE GALLERY**
- 2 FARM & FIBRE ZONE**
- 3 PROCESSING & MANUFACTURING**
- 4 DIVERSIFIED PRODUCTS**
- 5 INNOVATION & TECHNOLOGY HUB**
- 6 JUTE DESIGN & FASHION STUDIO**
- 7 JUTE STARTUP & HACKATHON ZONE**
- 8 BUSINESS LOUNGE & INVESTOR CONNECT**

WHY BANGLADESH?

-  World's Most Versatile Natural Fibre
-  Strong Value Chain & Skilled Workforce
-  Sustainable, Renewable & Biodegradable
-  Innovation, Quality & Global Compliance
-  Commitment to Green Growth & Circular Economy



**ROOTED IN BANGLADESH.
GROWN FOR THE WORLD.**



HERITAGE
THAT INSPIRES



INNOVATION
THAT TRANSFORMS



QUALITY
THAT DELIVERS



SUSTAINABILITY
THAT PROTECTS



PARTNERSHIP
THAT GROWS



FUTURE
THAT MATTERS

7. FASHION & LIFESTYLE ZONE

FROM NATURE. DESIGNED FOR LIFE. MADE FOR THE WORLD.

A curated, design-led zone showcasing jute as a contemporary, premium and globally relevant material for fashion, interiors, furniture and everyday living.

JUTE IS MORE THAN A FIBRE,
IT IS A LIFESTYLE CHOICE

Wear it. Carry it. Use it. Live it.



ZONE EXPERIENCE



DESIGN-LED EXPERIENCE

Modern, elegant and immersive display of jute in contemporary applications.



SEE. TOUCH. FEEL.

Experience the texture, strength, versatility and beauty of jute up close.



GLOBAL INSPIRATION

Design collaborations and trends from Bangladesh and around the world.



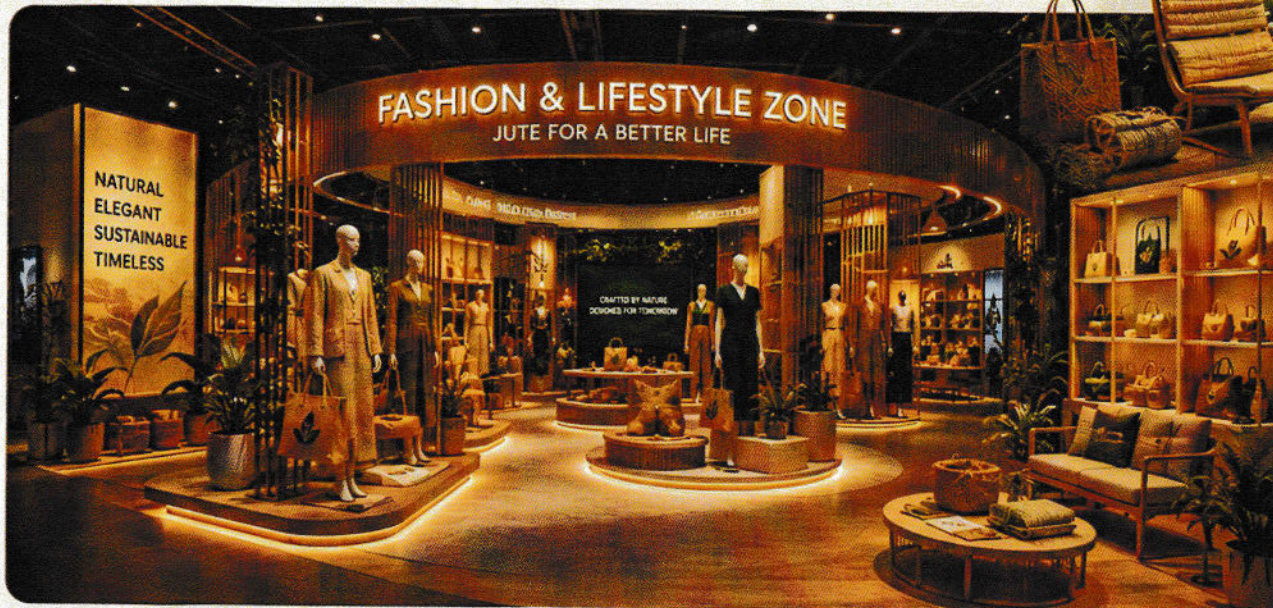
SUSTAINABLE BY CHOICE

Biodegradable, renewable and responsible – a better choice for a better planet.



CONCEPT STORE & RETAIL

Premium jute products available for buyers, partners and visitors.



ZONE HIGHLIGHTS



FASHION SHOWCASE

Apparel, accessories and footwear made from modern jute blends.



HOME & INTERIORS

Curtains, rugs, wall coverings, cushions and décor.



LIFESTYLE & ACCESSORIES

Bags, wallets, belts, hats, stationery and more.



FURNITURE & LIVING

Jute-based furniture, lighting and lifestyle solutions.



DESIGNER & BRAND COLLABORATIONS

Local and international designers reimagining jute.



INNOVATION GALLERY

Next-gen jute materials, finishes and sustainable innovations.



FASHION



ACCESSORIES



HOME & INTERIORS



FURNITURE & LIGHTING



EVERYDAY LIVING



DESIGN & INNOVATION



FOR WHOM?



Global buyers & retailers



Fashion designers & brands



Interior & lifestyle brands



E-commerce & marketplace platforms



Investors & development partners



BEAUTIFUL BY NATURE.
DESIRABLE BY DESIGN. SUSTAINABLE BY CHOICE.



PREMIUM
& STYLISH



VERSATILE
& INNOVATIVE



SUSTAINABLE
& RESPONSIBLE



GLOBAL
& COMPETITIVE



PROUDLY
BANGLADESH



8. INTERNATIONAL PAVILIONS

GLOBAL PARTNERS. INNOVATIVE SOLUTIONS. SHARED FUTURE.

The International Pavilions bring together countries, technology leaders, machinery manufacturers, research institutions and innovators to showcase the best of global jute capabilities and collaborations.

GLOBAL COLLABORATION. SUSTAINABLE TRANSFORMATION.

A world of technology, innovation and partnerships—uniting countries, companies, researchers and solution providers to build the future of the jute industry together.



WHY INTERNATIONAL PAVILIONS?

- ACCESS GLOBAL TECHNOLOGIES and innovations
- BUILD STRATEGIC PARTNERSHIPS and business alliances
- DRIVE INVESTMENTS and knowledge exchange
- ACCELERATE INNOVATION and industry transformation
- PROMOTE SUSTAINABLE and green growth

1 INNOVATIVE PRODUCT SOLUTIONS

Next-generation jute and natural-fibre applications: biocomposites, technical textiles, geotextiles, sustainable packaging, construction materials, automotive, fashion and more.



2 HIGH-TECH MACHINERY

Modern spinning, weaving, knitting, nonwoven, dyeing, finishing, coating, lamination, composite-processing, packaging and automated production technologies.



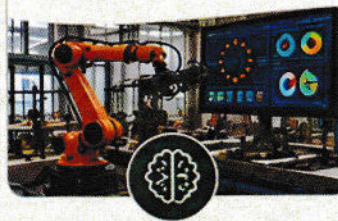
3 TECHNOLOGY ADAPTATION

Practical solutions for upgrading existing jute mills through automation, retrofitting, energy efficiency, digital monitoring, quality control and productivity improvement.



4 SMART JUTE MANUFACTURING

Industry 4.0 applications including AI, IoT, sensors, machine vision, predictive maintenance, robotics and real-time production management.



5 MATERIAL SCIENCE & R&D

Universities, laboratories and technology companies showcasing new fibres, blends, treatments, bio-based materials and commercially scalable research.



6 GREEN TECHNOLOGY

Renewable energy, cleaner production, waste recovery, water management and circular manufacturing technologies for the jute sector.



**TOGETHER WE INNOVATE.
TOGETHER WE TRANSFORM.**



GLOBAL
NETWORK



INNOVATION
LEADERSHIP



STRONGER
PARTNERSHIPS



SUSTAINABLE
GROWTH



A BETTER PLANET
FOR FUTURE

9. INNOVATION ZONE

IDEAS TODAY. SOLUTIONS TOMORROW. IMPACT FOR GENERATIONS.

The Innovation Zone showcases the power of science, technology, design and advanced manufacturing to transform jute into a next-generation industrial material.

WHERE JUTE MEETS
SCIENCE. TECHNOLOGY.
DESIGN. FUTURE.



THE PURPOSE

To showcase breakthrough ideas, advanced technologies and creative solutions that will drive the next era of the global jute industry.



FUTURE-FOCUSED

Highlight cutting-edge research, technologies and prototypes.



COLLABORATIVE

Connect innovators, startups, industry, academia and investors.



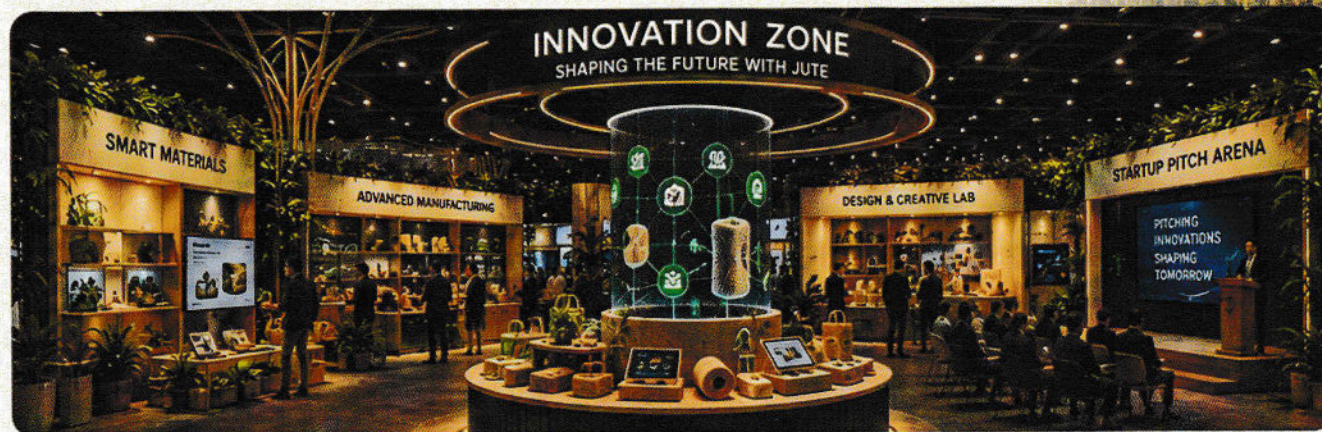
SUSTAINABLE

Promote climate-smart, circular and responsible innovations.



IMPACT-DRIVEN

Accelerate commercialization and real-world adoption.



FOCUS AREAS

1 MATERIAL INNOVATION



Advanced fibres, composites, blends, coatings and bio-based material innovations.

2 SMART MANUFACTURING



Automation, robotics, digital textiles, precision processing and smart production systems.

3 DIGITAL & AI SOLUTIONS



AI, IoT, sensors, predictive analytics and data-driven decision-making.

4 SUSTAINABLE TECHNOLOGY



Renewable energy, waste-to-value, water management and circular production technologies.

5 DESIGN & PROTOTYPE LAB



New product ideation, industrial design, 3D prototyping and material experimentation.

6 STARTUP & RESEARCH HUB



Startups, university labs and research institutions showcasing future-ready solutions.

ZONE HIGHLIGHTS



LIVE DEMOS

See breakthrough technologies in action.



INNOVATION GALLERY

Explore prototypes and next-gen products.



STARTUP PITCH ARENA

Where ideas meet investors and global opportunities.



EXPERT TALKS & MASTERCLASSES

Learn from global experts and innovators.



INNOVATION CHALLENGE

Competitions and hackathons for future solutions.

FROM IDEAS TO IMPACT

Turning innovation into industry adoption, business growth and a sustainable future for the world.



RESEARCH



INNOVATE



COMMERCIALIZE



IMPACT

SUPPORTED BY



RESEARCH
INSTITUTIONS



UNIVERSITIES
& LABS



TECHNOLOGY
PROVIDERS



INDUSTRY
PARTNERS



STARTUPS &
INNOVATORS



INVESTORS &
DEVELOPMENT
PARTNERS



INNOVATE.
COLLABORATE.
TRANSFORM.

INNOVATING TODAY
TO SUSTAIN TOMORROW.



WHERE NATURE
MEETS DESIGN.
TRADITION INSPIRES.
FASHION TRANSFORMS.

A curated runway showcasing how
jute can shape tomorrow's global
fashion—sustainable, desirable
and commercially viable.

 **50-80**
GARMENTS **COMMERCIAL COLLECTIONS**
READY FOR GLOBAL MARKETS

 **BUYERS | BRANDS | INVESTORS**
ONE PLATFORM. REAL BUSINESS.
REAL OPPORTUNITIES.

 **SUSTAINABLE | ETHICAL | DESIRABLE**
FASHION FOR PEOPLE.
FASHION FOR THE PLANET.

10. FASHION RUNWAY: FIELD TO FASHION

FROM JUTE FIELDS TO GLOBAL FASHION RUNWAYS

Where the runway pieces are immediately presented to international buyers, brands and investors
as commercially developable collections (50-80 garments) – not just exhibition pieces.



WHAT TO EXPECT



COMMERCIAL FOCUS
Market-ready collections
for global buyers and
brands.



**LIVE BUSINESS
MATCHMAKING**
Connect with buyers,
brands and investors
right after the show.



**TREND-DRIVEN
COLLECTIONS**
Contemporary styles
with global market
appeal.



**SUSTAINABLE
AT THE CORE**
Low-impact, ethical
and planet-positive
fashion.



**INVESTMENT
OPPORTUNITIES**
Discover scalable
ideas and future
collaborations.



**MEDIA & GLOBAL
VISIBILITY**
Showcasing Bangladesh
as the future hub of
jute fashion.

FOR BUYERS, BRANDS & INVESTORS



Ready-to-order
collections



Customisation
& Private Label
options



Direct access to
manufacturers
& designers



Scalable, sustainable
and future-ready
fashion

THE FUTURE OF FASHION IS NATURAL.
THE FUTURE OF JUTE IS UNLIMITED.



NATURAL



INNOVATIVE



DESIRABLE



PROFITABLE



SUSTAINABLE

RUNWAY COLLECTION THEMES

1 HERITAGE REIMAGINED

Traditional weaving, natural
textures and Bangladeshi
craftsmanship interpreted
through contemporary
silhouettes.



2 CONTEMPORARY JUTE

Jute-blended fabrics for
jackets, dresses, tops,
trousers and smart-casual
collections.



3 JUTE ACCESSORIES

Handbags, footwear, belts,
hats, jewellery and
wearable accessories.



4 ECO-LUXURY COLLECTION

Premium jute-silk,
jute-cotton and other
blended textiles with
sophisticated finishing.



5 GLOBAL DESIGNER COLLABORATION

Bangladeshi designers
collaborating with selected
international designers.



6 FUTURE FIBRE COLLECTION

Experimental textiles,
innovative jute blends,
recycled materials and
technology-led concepts.



FROM FIELD TO FASHION.
FROM BANGLADESH TO THE WORLD.



INNOVATE
WITH NATURE



CREATE
WITH PURPOSE



COLLABORATE
WITHOUT BORDERS



SUSTAIN
OUR PLANET



TOGETHER FOR A
BETTER TOMORROW

11. PRODUCT DESIGN AWARD: BEYOND SACKS

Exploring Jute's Fashion Renaissance

A national competition inviting students, young innovators and fashion designers from universities, fashion/design institutes and technical colleges to create innovative, functional and commercially viable products using jute and jute-based materials.

DESIGN TODAY.
TRANSFORM TOMORROW.
JUTE: STRONG BY NATURE,
ENDLESS BY DESIGN.

WHY PARTICIPATE?

-  Showcase creativity on a national and global platform
-  Win prestigious awards and valuable prizes
-  Get industry exposure and mentorship
-  Opportunity to commercialize winning designs
-  Contribute to a sustainable and greener future



COMPETITION CATEGORIES

1 APPAREL INNOVATION



Contemporary garments using jute, jute-cotton, jute-silk and other suitable blends.

2 BAGS & CARRY GOODS



Handbags, backpacks, laptop bags, travel accessories and premium packaging.

3 FOOTWEAR



Innovative applications of jute in shoes, sandals and fashion footwear.

4 FASHION ACCESSORIES



Belts, hats, jewellery, scarves and other wearable accessories.

5 LIFESTYLE PRODUCTS



Fashion-linked home and personal lifestyle products.

6 ECO-LUXURY



Premium products combining craftsmanship, natural materials and sophisticated jute applications.

7 UPCYCLED JUTE



Fashion products created from jute waste, scraps and recovered materials.

8 FUTURE JUTE



Experimental concepts combining jute with new materials, technologies or production techniques.

WHO CAN PARTICIPATE?

-  University Students
-  Fashion / Design Institutes
-  Technical Colleges
-  Young Innovators
-  Emerging Designers

EXCITING PRIZES

- | CHAMPION | RUNNER-UP | SPECIAL MENTIONS |
|---|---|---|
| BDT 300,000 | BDT 150,000 | BDT 50,000 |
| + Trophy + Certificate
+ Industry Mentorship | + Trophy + Certificate
+ Industry Exposure | + Certificate
+ Exhibition Opportunity |

BENEFITS FOR WINNERS

-  Showcase at International Jute Expo
-  Meet Buyers, Brands & Investors
-  Commercialization Support
-  Media Exposure
-  Industry Mentorship

IMPORTANT DATES

- | | |
|-------------------------------|-------------------|
| Registration Opens | 01 September 2026 |
| Submission Deadline | 15 November 2026 |
| Shortlisting | 01 December 2026 |
| Grand Finale & Award Ceremony | 15 January 2027 |

BEYOND SACKS.
BEYOND IMAGINATION.
BUILDING A SUSTAINABLE FASHION FUTURE
WITH JUTE.



LET YOUR DESIGN MAKE A DIFFERENCE.



REGISTER. DESIGN. INSPIRE.
BE THE FUTURE OF JUTE FASHION!





12. INNOVATION HACKATHON

»»» INNOVATE TODAY. TRANSFORM JUTE TOMORROW. »»»

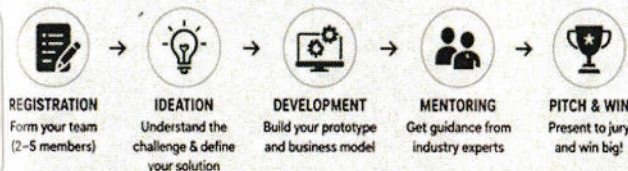
The hackathon brings together university students, startups, researchers, engineers, designers, jute manufacturers and entrepreneurs to develop commercially viable new solutions using jute.

WHY JOIN?

- Solve real-world challenges in the jute value chain
- Collaborate with experts, mentors and industry leaders
- Win exciting prizes and investment opportunities
- Be part of a sustainable and green future



HACKATHON JOURNEY



WHO CAN PARTICIPATE?



WHAT YOU GET



IDEAS THAT INSPIRE.
SOLUTIONS THAT
CHANGE THE FUTURE.



CHALLENGE AREAS

- 1 JUTE × PLASTIC ALTERNATIVES**
Biodegradable packaging, shopping bags, food/agri packaging and disposable-product alternatives.
- 2 JUTE × ADVANCED MATERIALS**
Biocomposites, construction panels, furniture materials and lightweight industrial applications.
- 3 JUTE × MOBILITY**
Jute composites for automotive interiors, EV components, dashboards, panels and other non-structural applications.
- 4 JUTE × GEOTEXTILES**
Erosion control, road construction, riverbank protection, landscaping and climate-resilient infrastructure.
- 5 JUTE × FASHION & LIFESTYLE**
Contemporary fashion, footwear, accessories, furniture and premium lifestyle products.
- 6 JUTE × AGRI-TECH**
Better cultivation, retting, fibre grading, traceability and farmer productivity.
- 7 JUTE × DIGITAL TECHNOLOGY**
AI-based fibre grading, supply-chain traceability, marketplaces, QR product passports and export platforms.
- 8 JUTE × CIRCULAR ECONOMY**
Jute waste conversion, cellulose-based materials, biochar, pulp, paper and other value-added applications.

BE THE SOLUTION.
BE THE CHANGE.
BE THE FUTURE OF JUTE.



JOIN. INNOVATE. IMPACT.
LET'S BUILD A JUTE-POSITIVE WORLD.

13. FACTORY EXCELLENCE AWARD

RECOGNIZING EXCELLENCE. INSPIRING TRANSFORMATION.

The Jute Factory Excellence Award recognizes jute mills, manufacturers and processing facilities that demonstrate excellence in modernization, sustainability, innovation, productivity and export competitiveness.

EXCELLENCE TODAY.
COMPETITIVENESS TOMORROW.
A STRONGER JUTE INDUSTRY
FOR A SUSTAINABLE FUTURE.

HONORING THE
FACTORIES THAT
BUILD THE FUTURE
OF JUTE.



SUSTAINABLE



INNOVATIVE



COMPETITIVE



INCREASE PRODUCTIVITY



DRIVE INNOVATION



PROMOTE SUSTAINABILITY



ENHANCE GLOBAL
COMPETITIVENESS



AWARD CATEGORIES

1

JUTE FACTORY OF THE YEAR

Overall excellence
and industry
leadership.



2

BEST GREEN & SUSTAINABLE FACTORY

Energy efficiency,
renewable energy,
water management, waste
reduction and cleaner
production.



3

BEST TECHNOLOGY & MODERNIZATION AWARD

Advanced machinery,
automation, digital
production and
Industry 4.0 adoption.



4

BEST DIVERSIFIED JUTE PRODUCT MANUFACTURER

Transition from
conventional products
toward higher-value
jute applications.



5

BEST EXPORT- ORIENTED JUTE FACTORY

Export performance,
market diversification
and international
competitiveness.



6

BEST QUALITY & COMPLIANCE FACTORY

Product quality,
certification, traceability
and responsible
manufacturing.



7

BEST CIRCULAR ECONOMY INITIATIVE

Jute-waste utilization,
recycling and
by-product
innovation.



8

BEST SME JUTE MANUFACTURER

Recognizing high-
potential smaller
manufacturers.



9

JUTE INNOVATION FACTORY AWARD

R&D, new materials,
processes and
commercially
scalable innovations.



CELEBRATING EXCELLENCE.
POWERING PROGRESS.
BUILDING A GLOBAL JUTE INDUSTRY.

WHO CAN APPLY?



JUTE MILLS &
MANUFACTURERS



PROCESSING &
FINISHING PLANTS



EXPORT-ORIENTED
UNITS



SMEs & EMERGING
MANUFACTURERS



AWARD CEREMONY

during International Jute Expo 2026
A global platform. Global recognition.

14. FACTORY TOUR

SEE. EXPERIENCE. TRUST. INVEST.

A curated Jute Factory Tour gives international buyers, investors, diplomats, researchers, designers, media and industry delegates first-hand exposure to Bangladesh's jute manufacturing capabilities and future-ready innovations.



DISCOVER THE JOURNEY OF JUTE
FROM NATURE TO NEXT-GENERATION SOLUTIONS.

REAL FACTORIES. REAL IMPACT.
REAL BANGLADESH.



WHY TAKE THE FACTORY TOUR?

- First-hand understanding of capabilities
- Build confidence and stronger partnerships
- Explore investment opportunities
- Experience sustainability in action
- Connect with people and the process



SEE THE STRENGTH.
UNDERSTAND THE PROCESS.
BELIEVE IN THE FUTURE.

BANGLADESH
JUTE
GLOBAL QUALITY
NATURAL TRUST

THE JUTE JOURNEY – WITNESS EVERY STEP



1 MODERN JUTE MILL VISIT



Spinning, weaving, finishing and end-to-end production processes.



2 DIVERSIFIED JUTE PRODUCT FACTORY



Bags, home textiles, lifestyle products and high-value applications.



3 JUTE COMPOSITE & INNOVATION FACILITY



Composites, technical textiles, geotextiles and emerging applications.



4 SUSTAINABLE MANUFACTURING SHOWCASE



Renewable energy, waste utilization, cleaner production and circular manufacturing.



5 R&D / TESTING FACILITY



Product development, material testing and quality assurance.



6 WORKER & SKILLS INTERACTION



Demonstrate craftsmanship, skills development and responsible production.



7 LIVE PRODUCT DEVELOPMENT



Experience how raw fibre becomes a finished export product.



EXPERIENCE.
COLLABORATE.
GROW TOGETHER.



Connect. Learn. Partner.
Build a stronger, sustainable
jute industry together.

WHO CAN JOIN?



Buyers | Investors | Diplomats
Researchers | Designers | Media
Industry Delegates

TOUR HIGHLIGHTS



Expert-guided visits



Networking opportunities



Live demonstrations



B2B meetings

JOIN THE TOUR.
BE PART OF THE FUTURE OF JUTE.



Tours will be held during
International Jute Exposition 2026



SCAN TO
REGISTER
YOUR INTEREST



15. JUTE CONNECT – B2B LOUNGE & PRIVATE MEETINGS

CONNECT. COLLABORATE. CREATE VALUE.

Jute Connect is the dedicated business and deal-making platform of the International Jute Expo, connecting Bangladeshi manufacturers and exporters with global buyers, brands, investors, technology providers, designers and development partners.

**YOUR BUSINESS
JOURNEY STARTS
WITH THE RIGHT
CONNECTION.**



Meet the right partners



Explore new markets



Drive global growth



WHO WE CONNECT



MANUFACTURERS
& EXPORTERS



INTERNATIONAL
BUYERS & BRANDS



INVESTORS &
FINANCIAL INSTITUTIONS



TECHNOLOGY
PROVIDERS



DESIGNERS &
FASHION BRANDS



DEVELOPMENT PARTNERS,
NGOs & TRADE ORGANIZATIONS

**BUILD RELATIONSHIPS.
CLOSE DEALS.
GROW TOGETHER.**



RIGHT
CONNECTIONS



REAL
OPPORTUNITIES



LASTING
PARTNERSHIPS



GLOBAL
IMPACT



1

PRE-SCHEDULED B2B MEETINGS

Matchmaking based on buyer requirements, products, markets and production capabilities.



2

VIP BUYER LOUNGE

Premium networking environment for invited international buyers and industry leaders.



3

BUYER-SELLER MATCHMAKING DESK

Dedicated team connecting visitors with suitable manufacturers in real time.



4

INVESTOR CONNECT

Meetings between jute businesses, financial institutions, investors and potential JV partners.



5

TECHNOLOGY CONNECT

Manufacturers meet machinery, processing, testing and technology solution providers.



6

DESIGNER × MANUFACTURER CONNECT

Linking designers and brands with factories capable of converting concepts into commercial products.



7

EMBASSY & TRADE MISSION MEETINGS

Market-access discussions with diplomatic missions, chambers and trade organizations.



8

DEAL & MoU DESK

Support for documenting significant business collaborations initiated during the Expo.



**STRONGER CONNECTIONS.
GREATER OPPORTUNITIES.
SUSTAINABLE GROWTH.**



EXPAND
GLOBAL REACH



FIND RELIABLE
PARTNERS



DISCOVER NEW
MARKETS



DRIVE BUSINESS
GROWTH



BUILD A SUSTAINABLE
FUTURE TOGETHER



**MEET. CONNECT.
COLLABORATE. SUCCEED.
SEE YOU AT
INTERNATIONAL JUTE EXPO 2026!**



REGISTER NOW
TO SCHEDULE
YOUR MEETING

16. AUDIENCE ENGAGEMENT & INTERACTIVE MAGIC SHOW

ENTERTAIN. ENGAGE. EDUCATE. INSPIRE.

A unique blend of magic, storytelling and audience interaction to showcase the versatility, innovation and sustainability of jute in a fun, memorable and meaningful way.



ILLUSIONS TODAY,
SUSTAINABLE
SOLUTIONS
TOMORROW.



ENGAGE MINDS



SPARK INTEREST



SHARE KNOWLEDGE



INSPIRE ACTION



JUTE
INNOVATES.
NATURE
ELEVATES.

EVERY ACT
TELLS A STORY.
EVERY STORY
BUILDS A
GREENER FUTURE.

ENGAGEMENT ACTIVITIES



LIVE MAGIC
PERFORMANCES

Short, engaging acts
throughout the Expo day.



JUTE QUIZ
& TRIVIA

Fun questions,
exciting answers,
great learning.



PARTICIPATE
& WIN

Join the tricks,
win eco-friendly
surprises.



MEET THE
EXPERTS

Interact with jute
innovators, designers
and industry leaders.



PHOTO & VIDEO
MOMENTS

Capture memories
at our jute-themed
magic corners.



SHARE & INSPIRE

Tag. Post. Inspire.
Let's spread the
jute magic!

MAGIC THAT AMAZES.
JUTE THAT CHANGES
THE WORLD.



1 JUTE MAGIC SHOW

Creative illusions using jute fibre and finished products, designed around sustainability messages.



2 SURPRISE PRODUCT REVEAL

A jute product appears as the finale of an illusion, followed by a quick explanation of its innovative application.



3 AUDIENCE CHALLENGE

Visitors answer simple jute-related questions and participate in safe, stage-friendly interactive tricks.



4 "DID YOU KNOW?" MOMENTS

The host shares short facts about jute between performances.



5 VOX POP / LIVE INTERVIEW

Quick visitor interviews - "What surprised you most about jute today?", "Which jute innovation would you use?", "What could jute replace in everyday life?"



6 INTERNATIONAL GUEST INTERVIEWS

Buyers, designers, researchers and exhibitors share brief perspectives on the future potential of jute.



7 INSTANT REWARDS

Branded sustainable jute souvenirs for participants and quiz winners.



8 SOCIAL MEDIA MOMENTS

Selected interviews and reactions edited into short Expo reels and daily highlight videos.



WHY IT
MATTERS?



MAKES LEARNING
FUN & MEMORABLE



SHOWCASES JUTE
INNOVATIONS



BUILDS STRONGER
CONNECTIONS



INSPIRES SUSTAINABLE
LIFESTYLES



CREATES VIRAL
SOCIAL IMPACT

BE AMAZED. BE INSPIRED.
BE PART OF THE JUTE REVOLUTION.



JOIN US AT
INTERNATIONAL
JUTE EXPOSITION
2026!



17. MEDIA CENTRE

YOUR STORY. OUR PLATFORM. GLOBAL IMPACT.

The Media Centre is the communication and content-production hub of the International Jute Expo—empowering media, amplifying voices and sharing jute innovations with the world.

CONNECT. INFORM.
AMPLIFY. INSPIRE.



OUR MISSION

To support the media community with world-class facilities, accurate information and powerful stories that showcase the true potential of jute to the world.



POWERFUL STORIES. GLOBAL REACH.



REAL TIME
UPDATES



GLOBAL
NETWORK



MULTIMEDIA
PRODUCTION



EXPERT
INTERVIEWS



TRENDING
INNOVATIONS



SHARED FOR
THE FUTURE



1 PRESS CENTRE

Accredited journalists' workspace with high-speed internet, charging stations, press materials, schedules and dedicated support.



3 INTERVIEW STUDIO

Professional studio setup with camera, lighting, audio and branded backdrop for high-quality interviews.



5 MEDIA INTERVIEW DESK

Coordinates interview requests between journalists, VIPs, exhibitors, experts and international delegates.



7 DAILY NEWSROOM

Produces daily highlights, press releases, interview clips, photo stories and Expo news.



2 PRESS BRIEFING ZONE

Dedicated branded area for official announcements, media briefings and important updates.



LIVE BROADCAST CORNER

Ready-to-use location for TV channels and digital platforms to go live and report directly from the Expo.



PRESS KIT & DIGITAL MEDIA LIBRARY

Official facts, photographs, videos, speaker profiles, press releases and downloadable brand assets.



MEDIA MONITORING

Tracks television, print, online and social coverage to measure reach, impact and sentiment.



TELLING THE JUTE STORY.
INSPIRING THE WORLD.

CONNECT WITH US



✉ media@juteexpo2026.com

🌐 www.juteexpo2026.com

#JuteExpo2026

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