



This year's most important in Central and Eastern Europe meeting of **food industry representatives** is to be held from **29 September to 2 October**. These four days will once again provide an opportunity for distributors, wholesalers and retailers to become familiar with the latest range of food products.

- milk and dairy products
- fruit and vegetable processing
- meat and meat products
- sweets
- ecological food
- convenience

It is worth mentioning that, traditionally, **numerous novelties** will be introduced during the event. Presentation of novelties during the fair allow the public to get ahead of trends that will be most popular on food products market and to expand their own retail product range in a timely manner.

Wide range of products and extensive programme of events referring to urgent needs of the market are the reasons for visiting **POLAGRA FOOD** Fair. Also this year the event will be accompanied by **Tastes of Regions Fair (27-30.09.2014)**, which is an extensive exhibition promoting natural, certified traditional food.



www.polagra-food.pl/en/
www.smaki-regionow.pl/en/



POLAGRA GASTRO Fair in Poznan is one of the most important events for distributors of catering equipment and accessories, owners and managers of restaurants, catering companies, hotels and chefs. The four-day exhibition held from **29 September to 2 October** will include:

- machinery and equipment for gastronomy, trade and catering facilities
- accessories for gastronomy
- food products for gastronomy
- coffee and coffee equipment

The **HoReCa** sector visitors regard **POLAGRA GASTRO** Fair as a key event for the development of their businesses that provides an opportunity to establish business relations with new suppliers and develop closer relations with existing partners, find the best quality products and unique solutions for the catering industry that are discussed at numerous meetings with professionals. For many entrepreneurs, the event is a rich source of suggestions on how to adjust their businesses to customer expectations and how to professionally develop them to achieve success.

POLAGRA GASTRO Fair also includes interesting industry events, of which the most spectacular is **the Polish Culinary Cup** - a prestigious culinary competition for professionals organised under the patronage of all major, nationwide culinary associations. Chefs working in restaurants awarded Michelin stars will be the guests of this year's event. They will conduct a meeting the aim of which is to provide an opportunity to talk about the idea of developing a restaurant in view of the prestigious Michelin Guide, as well as discussion on catering trends and promotion of high-end cuisine.

www.polagragastro.pl/en/

In the autumn 2014, Międzynarodowe Targi Poznańskie once again will become the scene of the most important meeting of the **food technology** industry. The **Baking and Confectionery Technology Exhibition** will start on **28 September** with the Baker's and Confectioner's Day while the **Food Processing Technology Exhibition** will start on **29 September** and both events will last till **2 October**.

Among other things, the following items will be presented at exhibitors' stands:

- machinery, equipment and components for the baking, confectionery and ice cream industry
- machinery and equipment for various branches of food industry (e.g. milk, fruit and vegetable, potato, pasta and other industries)
- control and measurement equipment
- refrigeration equipment
- customising machines, conveyor belts, spare parts
- food ingredients
- health and safety measures
- means of transport

POLAGRA-TECH 2014 will be hosting this year's most important event for the baking and confectionery industry, i.e. **the World Congress of the International Union of Bakers and Confectioners (UIBC)**. The congress will be a historic event - the first one after merging the International Union of Bakers and the International Union of Confectioners. The thematic scope of committee meetings and attractive form of shows will not only meet the practical purposes to be used in everyday work, but also will show how **interesting and significant the professions of baker and confectioner are today**.

The synergy of the two related professional groups provides new opportunities for strengthening the industry through **sharing world market experience and enabling the adoption of the best practice of professionals from other countries**.

www.polagra-tech.pl/en/

Feel free to contact us:

Bartosz Startek

Tel: +48 61 869 2087

E-mail: bartosz.startek@mtp.pl

Poznań, Poland



Save your time and money

www.mtp24.pl

business visitors' portal



Registration



Invitations'
activation



Ticket
sales