



INNO-TECH EXPO

The 2nd International Expo of Innovativeness
and New Technologies

16-17 October 2014
Targi Kielce, Poland

www.innotechexpo.pl

INNO-TECH EXPO

The International INNO-TECH EXPO is Poland's largest event of this kind which brings together the world of business and cutting-edge science. This is the meeting platform for science and technology parks, entrepreneurship incubators, scientific institutions and companies.



Trade fair is the best place for companies to present their offer.

“But for the trade fair, the meetings we held within the short two-day period would have otherwise been time consuming and would have generated substantial costs. This is a perfect place for developing companies.”

*Remigiusz Danych,
GreenPoint company owner*

The INNO-TECH EXPO is the best place to put on display the innovative aspects of your business operations. This is a great possibility to talk to experts, try and test new products and promote interesting projects. The International Expo of Innovativeness and New Technologies INNO-TECH EXPO serves as the proof that

technological achievements are within the reach of everybody's hand. Not only is the trade show a chance to establish cooperation with companies and institutions, but an opportunity to boost competitive advantages of specific companies and the national economy.



INNO-TECH EXPO Expo:

New business-dedicated solutions. New ideas.
New relations. New clients.
New sources of finance. New partners.



Innovation is the event's leitmotif.

The first edition was held under the Ministry of Economy's auspices; the event brought together almost **80 exhibitors** from, inter alia, Canada, United States, Kyrgyzstan and Ukraine. This is

the one-stop shop for the world of science and business; it brings together people with ideas and investors with seed capital.

- 850 square metres of exhibition space
- over 1,000 visitors
- 13 science and research institutes



INNO-TECH is the chase for young inventors.



Fair conversations bring new contacts.

Compared to other countries, Poland's IT/ICT market is thriving and developing at an exceptionally rapid pace. Organisation of the CeBIT expo, in conjunction with Germany serves as the proof of that. The domestic ICT sector comprises both small and medium enterprises which operate in all business sector's branches as well as large companies which boast extensive experience. Polish entrepreneurs successfully embrace other markets, such those of cutting-edge multimedia appliances, computer games or industrial processes. Not only is Poland's economy impressive as far as creation of innovative solutions is concerned, but it also presents splendid investment absorption capacities for large corporations. Attractive geographic location has a strong

impact upon continuous development of Poland's market; this asset largely contributes shorter travel times. Social and economic stability is by no means negligible; this allows for correct trend forecasts and long-term investment plans. Well-educated personnel that has a direct influence on products' high quality is also of pivotal importance. These factors have been decisive for a number of significant investors who have resolved to establish their BPO centres (Business Process Outsourcing) in Poland; from here they provide services to companies all over the world. From 2005 to the end of 2011, 250 institutions of this kind were founded. Direct investments in this business sectors have brought about positive effects for Poland's economy.



Accompanying event programme.

The International INNO-TECH EXPO features a whole array of business-dedicated conferences focused on the sector's most topical issues.



B2B meetings are the perfect complement of fair offer.

B2B Meetings.

The meetings are organised in conjunction with **Enterprise Europe Network** - the world's largest business-environment institution involved in cooperation with the world of science. EEN is the facilitator of technology transfer. Owing to their character, the meetings enhance the chance of finding appropriate cooperation partners.

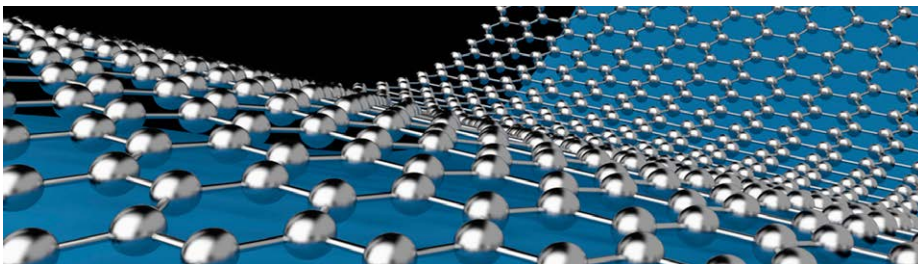


Problem-related conferences are the INNO-TECH EXPO asset

Conferences and workshop sessions.

The Expo organisers and partners take the proper care of the problem-focussed conferences. The offer of workshops and discussion panels abounds with inventions presentations as well as breath-taking products displays. The INNO-TECH meetings' contents is the reflection of the present-day markets' and entrepreneurs' needs and demands.

Conference of NANO PL 2014



By organizing Nano PL Conference, "Nanotechnology and Advanced Materials for Innovative Industry", October 16 – 17 we are going to show newest developments on high technological level as well as strategical trends – the long view perspective. But more importantly, the conferences should create value in terms of creating opportunities for starting up new projects and cooperation between academia, industry and business.

Aims:

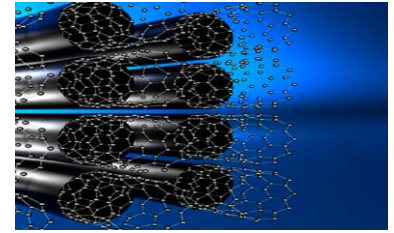
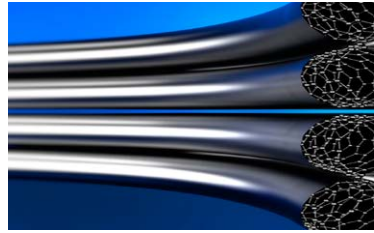
- Connect scientist from Academia with industry and business representatives

- Inspire conference participants with new solutions and new research directions
- Learn about newest achievements from leading international scientists
- Inform about regulatory issues in area of nanotechnology and advanced materials

We will give to our meeting participants to plenty of opportunities to find partners for joint initiatives. This year we are joining forces with InnoTech Expo which has big experience in fostering business to business contacts and offers to the conference participants many attractions. This collaboration will also increase the audience of the NanoPI 2014 conference.

The INNO-TECH EXPO – second edition’s product and service range:

Research and development:



- graphene
- artificial intelligence
- innovative military technologies
- meta materials
- effective energy use

- e-learning
- voice recognition and voice synthesisers
- holography
- NUI
- Smart cities

- smart clothing
- bioengineering
- Unmanned Aerial Vehicles
- robotics
- intelligent house technology
- electronics

ICT Business:

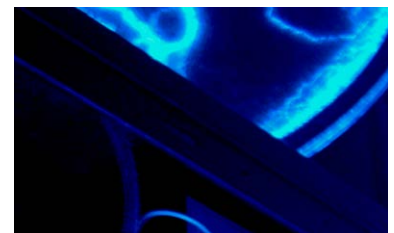


- e-commerce
- social media
- mobile
- cloud computing
- web hosting
- open source solutions
- business intelligence

- virtualisation
- mobile devices: tablets, smart phones, notebooks, other equipment,
- augmented reality
- virtual reality
- 3D print

- pico-projectors
- user experience
- Information and Communication Technology
- hardware/software

Entertainment:



- computer games and equipment for players,

- mapping
- smart TV

- wireless technologies

“Top class meeting organisation. I am really glad that the event organisation turned out to be a real success. As far as my knowledge is concerned, INNO-TECH EXPO is the only Poland’s event of this kind. I intend to join the consecutive INNO-TECH EXPO edition as well as the B2B meetings series.”

Tomasz Kniefel, Gorky Industrial Electronics.

The list of the first INNO-TECH EXPO edition participants

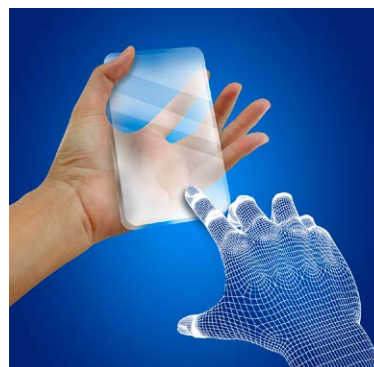
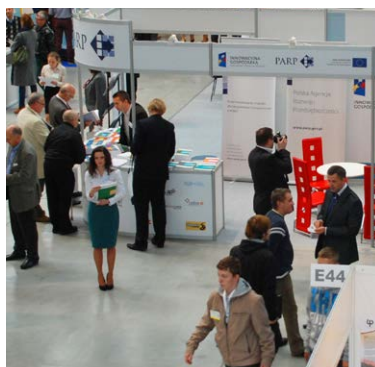
The International Expo of Innovativeness and New Technologies

Start-ups, innovative business:

Agency of European Innovations	Gorky	Ramed Ltd.
Altar	Greenpoint	Redexperts Group
Axa	Implix	S-arts Stanisz
Bank Pekao	Inkantor.pl	Skarżysko Technology Incubator
Bełchatów Kleszczów Industrial and Technology Park	Impingo	Smartmobile
Bt Progress	Insigo G. Róg	Smarttech
Bugfree Software	Inventory Solutions	Solar Energy
Business Bridge Canada	It Markiz	Sonbou
Cerm Group	Kielce Technology Park	Staypoland
City-Nav	Manor House	Stopango
Com Creation	Multimedia Town	TMWM
Copyright.pl	Mikrobiogaz	Treco
E24 Cloud	Novelectronics	Unikkon Integral
Eko-Ognisko	Oktawave	Busko-Zdrój Health Resort
Enviro - Cement Technology Inc.	Efk Science and Technology Park	Vigo System
Euroflorist	Petra	Vizao
Expert Global Consulting	PIK	Wroclaw Technology Park
Fokus	Prostamed	Youartme

Higher education institutions and schools:

AGH University of Technology in Krakow	Rationalization Association
Marshal's Office's Innovativeness Bureau	Swietokrzyskie Centre for Innovation and Technology Transfer
Innovativeness Centre Technology Accelerator	Swietokrzyskie Surety Fund
Łódź University Foundation	The State Scientific-Control Institute of Biotechnology and Strains of Microorganisms (Scsibsm)
LPNT Innovativeness and Technology Transfer Centre	Jan Kochanowski University in Kielce
Innovativeness and Technology Transfer Centre of Wrocław Medical University	University of Silesia in Katowice
Students' Innovativeness Market - Kielce University of Technology	Higher School of Economics, Law and Medical Sciences
Institute of Physics at the Polish Academy of Sciences	Secondary School Complex in Ożarów
Upper Secondary School in Ostrowiec Swietokrzyski	Secondary School Complex in Połaniec
Podkarpacie Renewable Energy Cluster	Secondary School Complex in Staszow
Podkarpacie Energy Association	Secondary School Complex Ostrowiec Swietokrzyski
Kielce University of Technology	



TARGI KIELCE

EXHIBITION AND CONGRESS CENTRE



New Targi Kielce Congress Centre opened in August 2013.

Targi Kielce is ranked second with regards to the number of exhibitors and third with respect to exhibition space leased

Targi Kielce also enjoys the third part of Poland's trade fair market. The company is one of Poland's exhibition market leaders - facts and figures - 90,000 m² of exhibitions space including 36,000 of indoor space in the 7, fully equipped exhibition halls. Targi Kielce - 217,000 visitors from 60 countries, 6,000 exhibitors as well as 175,000 m² of the exhibition space leased.

The Targi Kielce calendar comprises 70 events - trade shows, exhibitions and 750 conferences, including PLASTPOL - Poland's most international trade show, the world

famous MSPO which is ranked third among Europe's defence industry expos, AUTOSTRADA-POLSKA - Europe's only fair of this type, SACROEXPO - Europe's largest church and devotional articles fair and AGROTECH - the agricultural fair which enjoys greatest attendance (60,000 visitors in 2014 year).

Poland's most state-of-the-art expo pavilion (5355m²) can be used as the venue for congresses and events for 4,500 people. The new Congress Centre became operational in August 2013. The centre has the capacity of 1,000 people. The expansion scheme has also included the construction of the multi-storey car park with the capacity of 480 vehicles and the West-side entry terminal.



The most state-of-the-art exhibition hall in Poland.



Impressive stand is an important feature of promotion.

Poland - a country of investments



Poland is ranked sixth among European Union's and 23rd among the world's largest economies with regards to the GDP. Poland is a large market for commodities and services. Poland, with its 38 million inhabitants accounts for 37% of all new Member States' population. Poland has been able to weather the world's economic crisis; this was also the only European Union's Member State to avoid the 2009 recession. Since 2008, Poland's accumulated GDP has accounted for 18,0%, compared to other EU's continues' negative result at the level of -0.8%. Half of the EU's new job openings have been created in Poland ever since the beginning of world's economic downturn.

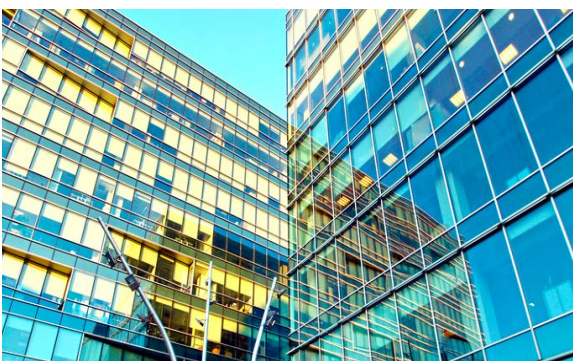
World-scale companies choose Poland as their destination for new investments in Europe. According to the Bloomberg 2013* ranking, from among all CEE countries Poland is the best place to run a business. And in the FDI Intelligence Report, Poland has been ranked third, just after China and the USA in terms of appeal for the

production sector investments. The Ernst & Young's European Investment Attractiveness Survey 2012 holds it that over the three years' time period Poland will be Europe's second most attractive country to make direct investments.

Favourable location in the heart of the Old Continent and at the junction of Europe's main transport routes makes Poland a perfect place to export commodities to all European countries; it is also a comfortable base to reach the whole Europe's territory with offer of services.



ITC companies, research and development centres and scientific institutions find Polish specialists and scientists highly valued employees owing to the fact that they are well educated and skilled. In Poland there are 453 Higher Education Institutions including 25 universities of technology and 76 schools of economics. The number of HEI graduates increases year after year; among the employment market newcomers there are professional the companies which invest in high-tech business sectors look for.



Kielce and Swietokrzyskie Region



Kielce (population 201,000 inhabitants) is the Swietokrzyskie Region's capital; the city is situated in the south of central Poland. For a number of years the city has been ranked among the most investor-friendly locations; in 2013 it was put on the short list of prestigious Poland Outsourcing and Shared Services Award.

Kielce enjoys a perfect location; the city is right in the heart of Poland which makes it an ideal place to hold exhibitions and conferences. Not only is this an supreme venue for domestic companies, but also for companies from the neighbouring countries.

The Swietokrzyskie Region's economy is mainly based on construction materials industry and mining. Business sectors of metallurgy, machines, precise appliance production and food industry also play a vital role in local economy. Development of a number of Swietokrzyskie Voivodeship's industry sectors has also been fuelled by the "Starachowice" Special Economic Zone since the Zone has been a catalyst for the Province's technical potentials. The City of Kielce is also a part of the "Starachowice" Special Economic Zone (SSE). A special economic zone is a separate administrative area where companies enjoy preferential economic conditions. According to the Minister of Economy's development plan, the SSE is to favour specific business sectors, i.e. precise mechanics, automotive industry, metallurgy, electronics, wood processing industry, construction materials processing, chemical industry and ceramics, food processing.

Organizers:



Co-organizer:



Kielce University of Technology

Under auspices of:

-  Ministry of Science and Higher Education
-  Ministry of National Defence
-  Minister of Treasury
-  President of Polish Agency for Enterprise Development
-  Marshal of Swietokrzyskie Voivodeship
-  Swietokrzyskie Voivode
-  Kielce Starost
-  Kielce Mayor
-  President of the Polish Patent Office
-  President of the Polish Academy of Sciences
-  Chairman of Polish Universities Chancellors' Convention
-  Chairman of Polish Technical Universities Chancellors' Convention
-  President of National Science Centre
-  President of the Polish Committee for Standardization
-  President of Association of the National Forum of Technology Parks
-  AULA Poland Kozminski University
-  National Centre for Research and Development
-  President of Polish Exporters Association

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