

WARSAW BUILD 2015

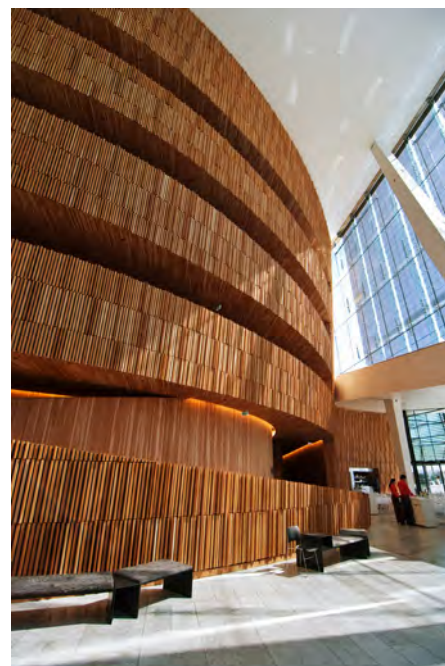
CENTRAL POLAND'S INTERNATIONAL BUILDING & INTERIORS EXHIBITION

16 - 18 September 2015
Expo XXI | Warsaw | Poland

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**Build your business in Poland's
building & interiors market**

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www.warsawbuild.pl

Why Warsaw?



Warsaw is in the Mazovian region of Poland, it is the country's largest city and capital. As one of the biggest financial and economic centres in Central & Eastern Europe, it has a GDP per capita that is 3 times higher than the country average – providing investors with a substantial consumer market.



MAZOVIAN REGION – Poland's top region in terms of economic development and business activities.

- 1 The most populated and largest region in Poland
- 2 The fastest growing region with the best investment climate
- 3 The region with the most amount of export and import
- 4 Mazovia generates 20% of the total income of Poland
- 5 Warsaw is a gateway between Southern Europe and the countries surrounding the Baltic Sea
- 6 Poland will receive over EUR 70 billion of EU funding between 2014- 2020

Connecting your business to Poland's Building & Interiors Market

Warsaw Build is the only international B2B building and interior exhibition in Central Poland which gathers together thousands of industry professionals from the building, interior and construction industries. It provides a unique platform for companies looking to enter and further develop in the Polish market, by offering invaluable opportunities to meet with industry specialists and present their company products to a targeted audience.

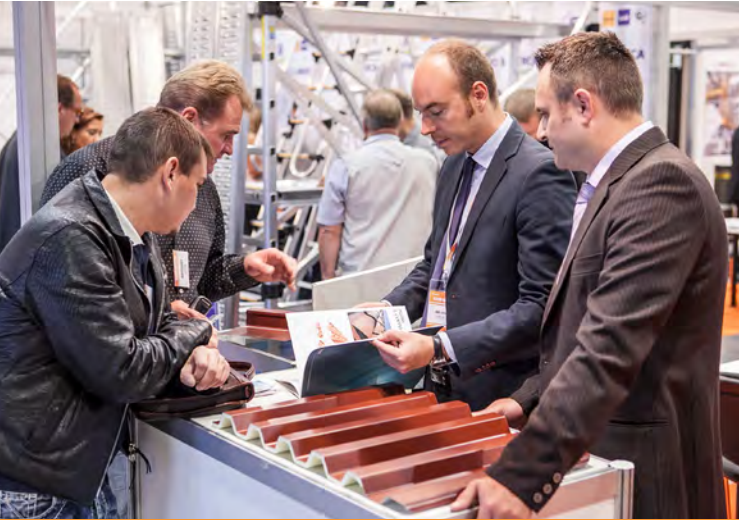
Warsaw Build helps exhibitors to:

- Introduce their brand to the Polish market
- Present products or service innovations to industry specialists
- Meet new clients and leading manufacturers
- Build on existing relationships and set the stage for future business links



WARSAW BUILD 2015

EVENT IN FOCUS | SECTORS



69% of the exhibitors met expected type of visitors at the exhibition

72% of the exhibitors established significant business relationship for the company

75% of the exhibitors declared the exhibition more than met their expectation

97% of exhibitors were satisfied with the services provided by the organiser



Building & Construction section:

- Building Materials and Equipment
- Roofing Materials and Technologies
- Building Chemicals
- Cottage Construction
- Construction Tools
- Heating & Ventilation



Windows & Doors section:

- Window Technologies
- Glass Technologies
- Aluminium Technologies
- Doors & Locks
- Gates & Automatics
- Shading & Air Systems
- Facades & Architecture



Interiors & Design section:

- Interiors & Design
- Finishing Materials
- Paints & Coatings
- Flooring
- Lighting
- Stairs
- Decorative Textile
- Ceramics & Stone
- Bathrooms



New section: Aqua-Therm Warsaw



Warsaw Build Facts & Figures (2014)

Year established: 2013

Frequency: annual

Exhibition area: 2,500 sqm

Exhibitors: 70 from 12 countries

Countries represented: Belarus, China, Egypt, Germany, Italy, Lithuania, Morocco, Portugal, Romania, Ukraine, UAE and Poland

Visitors: 2,000 professional visitors



Visitor Profile

- Construction Companies
- Wholesale and Retail Buyers
- Design Institutes
- Real-Estate Developer
- Architecture Studios
- Landscape Bureau
- Owner/Managing Company
- Installation and Renovation Teams
- Government Representatives



TESTIMONIALS

“It is clear that the event is getting a lot of interest and organisation is impeccable. I am positively impressed and plan to return next year. It is our first time at Warsaw Build; last year we attended an exhibition in Munich – for now it is a different scale, but it looks like Warsaw Build is going in the same, good direction. Another thing worth mentioning is the large number of foreign visitors present here.”

Andrzej Zuk, ESM Systems

“It is our first time here and we are very pleased. We have made many new contacts and we hope to turn them into cooperation in the future.”

Igor Pilutkiewicz, Rheinzink Polska Sp. z o.o.

“We are here for the first time and we are really glad we came. The exhibition is smaller than corresponding events but we see quite a lot of interest in our offer, so we expect that our presence here will soon bear fruit. We have been visited by people we have not met before and many that we have already known.”

Lidia Pietrzyk, Perfect Starachowice Sp. z o.o.

“We are here for the first time and we are very impressed. Some of the visitors were investors, we have made many new contacts. On the second day we already had a client with whom we had a meeting that very same day. I am sure we will be back for next year’s edition.”

Maria Platek, FHU „E-Mar” SC

“In our opinion, there is quite a lot of interest in the event and products from our brand. Clients visit our stand; we have made many contacts and did not see or experience anything negative. We also appreciate the help and care of the Exhibition manager.”

Mar-Tom Drzwi Metalowe

“We are here for the first time. To be honest, at first I was skeptical about this exhibition, but now I can say it was worth it. The organisers did a splendid job – the directorate is very professional and friendly at the same time, doing both the paper work and setting up our stand was a pleasure! Also, we met with great interest from visitors. We will surely come back next year.”

Krystyna Pacynska, Alutherm Sp. z o.o.



Exhibition Support

- Mazovia Development Agency Plc
- ASM – Market Research and Analysis Centre Ltd.
- Belgian Business Chamber
- Business Analysis Centre
- DAFA - Association of Contractors of Roofs and facades
- Foundation for the Promotion of Export "Poland-East"
- The Institute of Ceramics and Building Materials
- ITD – Institute of Wood Technology
- Polish Association of Roofers
- Polish Association of Advisory and Consulting
- Polish Association of Tiles
- Association of Polish Architects
- The White Building Materials Producers Association
- Eastern Construction Cluster
- Polish Windows and Doors Installers Association (ZMS)
- Polish Craft Association



ORGANISERS



LENTEWENC

Lentewenc LLC is part of ITE Group plc, our core business activity is to organise B2B exhibitions for the Building & Construction, Transport & Logistics, Healthcare and Food Industries in the Polish market.

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Established in 1991, ITE Group plc is a leading organiser of international trade exhibitions and conferences. The company has 30 offices in 17 countries and organises over 230 exhibitions and conferences each year, many of which have become market leading events.



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