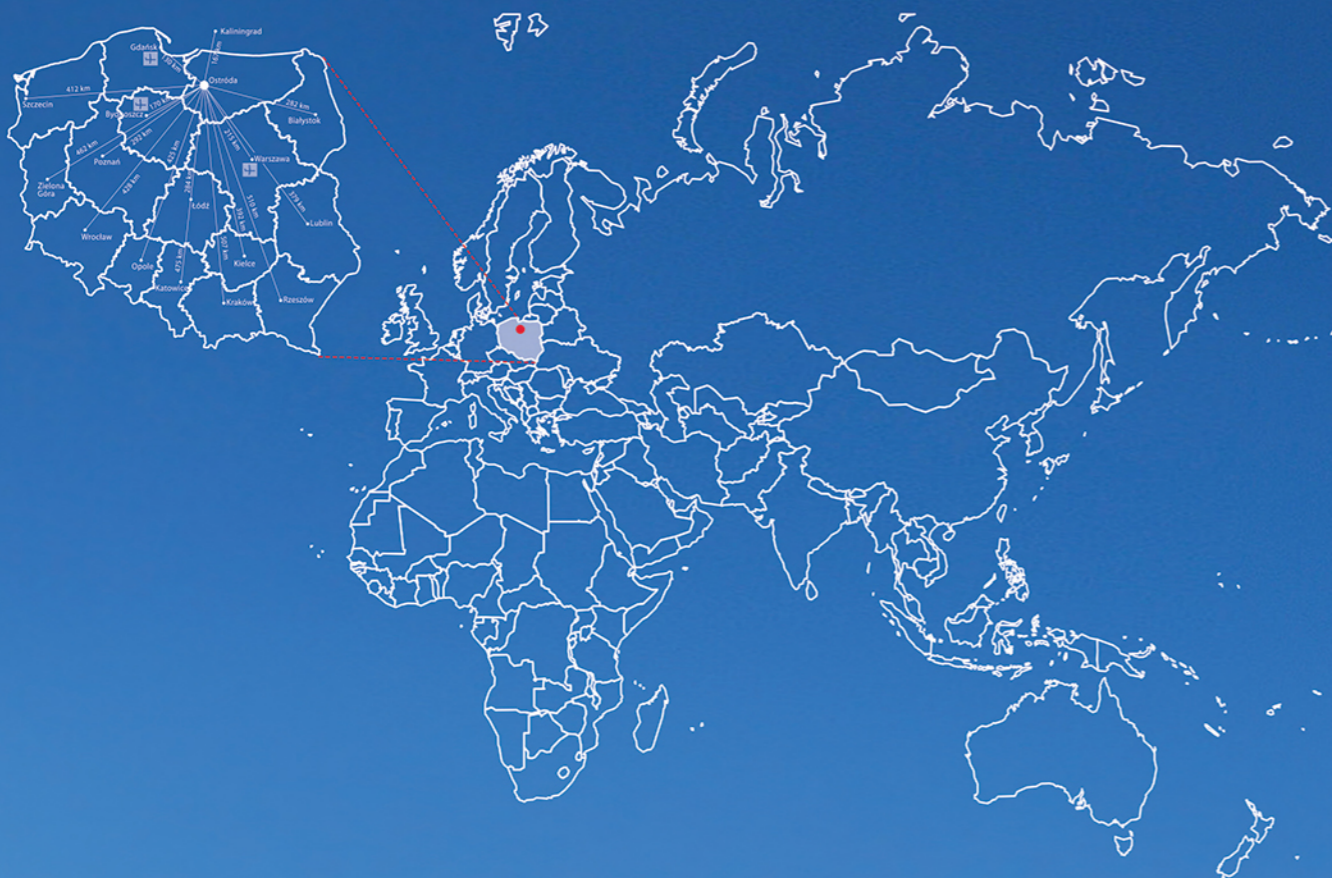


## LOCATION



## CONTACT

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**Asia Trade**  
KNOW-HOW



**20-21**  
NOVEMBER  
**2015**

**ASIA Trade**  
KNOW-HOW

# LADIES AND GENTLEMEN,

We invite you to participate in the first edition of **ASIA TRADE Know-How** trade fair which will be held on **20-21 November 2015** in **EXPO ARENA** in **Ostróda** - the most modern in Northeastern Poland Exhibition and Conference Center and second largest in Poland.

Exhibition area in the Center is over 40 000 m<sup>2</sup> and conference area- with unlimited possibilities of space dividing- is over 2 000 m<sup>2</sup>.

6 the most technologically advanced halls, 1 500 parking spaces, restaurant for 800 guests, innovative technological solutions create conditions for organization every even the most sophisticated exhibition.

**Expo Arena is a new dimension of exhibition-conference trade in Poland and around the world.**

**Asia Trade** is a trade fair generating opportunity to gain a lot of practical information on trade between Poland and Asia. The idea of the event is to establish cooperation and develop contacts between buyers and sellers of products from Asia, reveal mysteries of making business with this part of the world and establish relations with representatives of Asian companies.

## BENEFITS FOR EXHIBITOR



Discovering new opportunities for company's development



Presenting leading companies from Asia



Broadening business offer



Gaining know-how about way of acting on Asian market



Gaining knowledge about the most convenient conditions of cooperation with Asian partners

## 4 THEMATIC ZONES



**1. KNOW-HOW ZONE**



**3. EXPORTER ZONE**



**2. SERVICES ZONE**



**4. MATCHMAKING ZONE**



### 1. KNOW-HOW ZONE

- embassies
- consulates
- chambers of commerce
- portals about ASIA TRADE

### 2. SERVICES ZONE

- shipping and logistics
- banks and sales representatives
- insurances
- law firms and economic information
- outsourcing companies
- customs agencies
- travel agencies
- translators and language schools
- airlines

### 3. EXPORTER ZONE

- exporters from Asia:
  - machine industry
  - food industry
  - tourism
  - AGD
  - textiles
  - ... and many more
- exporters from Poland

### 4. MATCHMAKING ZONE

- zone of business meetings