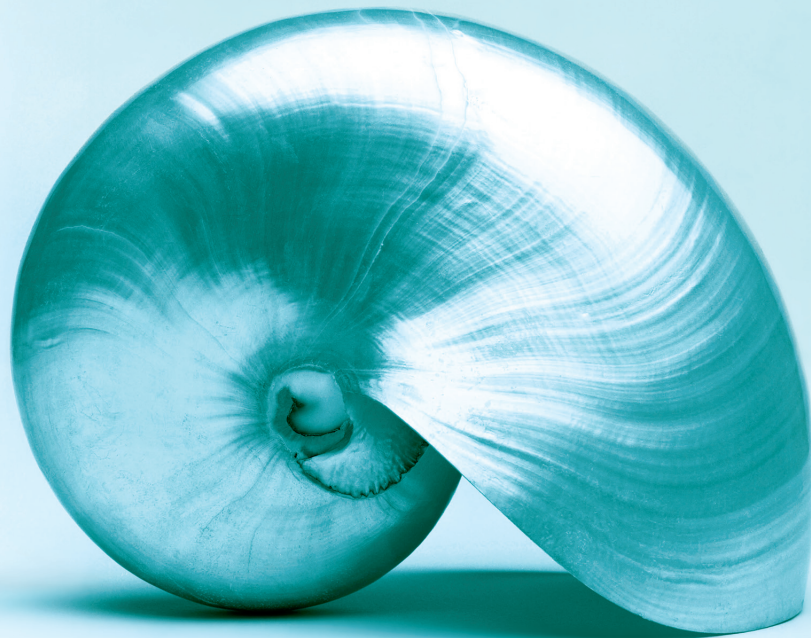




iijs™ signature  
Goa  
29th February - 3rd March, 2008



Unveiling IIJS Signature 2008, an exclusive by-invitation-only jewellery event. It showcases the finest India has to offer in top-of-the-line jewellery design and manufacturing. Coming right on the heels of the success of IIJS, this event is set in picturesque Goa. And with all that sun, sand and surf around, you certainly wouldn't know where business ends and pleasure begins.

For more details contact The Gem & Jewellery Export Promotion Council, G-6, Radhe Vallabh Co-op. Hsg. Society, (Modi Chambers), French Bridge Corner, Opp. Opera House, Mumbai - 400 004, INDIA.  
Tel: 91-22-2389 4957 Fax: 91-22-2380 4958 E-mail: [signature@gjepcindia.com](mailto:signature@gjepcindia.com) Website: [www.iijs-signature.org](http://www.iijs-signature.org)



Everything About This Show is  
*Exclusive*

Nothing but the best at IIJS Signature




India is fast emerging as the most sought after sourcing hub of jewellery. Its leadership in diamonds and coloured gemstones, as well as its unique design sensibilities and the introduction of cutting-edge technology, has made the country the competitive centre of choice for jewellery production. And today, India is the source for the best known top-of-the-line couture jewellery and luxury collections.

Now, with its booming local markets, India has seen an explosion of jewellery brands -- perhaps the largest number of brands anywhere.

IIJS Signature will represent only the best India has to offer -- in design, craftsmanship and quality... an exclusive feast of high-end jewellery which blends effortlessly with affluent lifestyle trends the world over.

As hosts of an invitation-only jewellery event, IIJS Signature is inviting a select 250 exhibitors, comprising the most reputed jewellery companies in the industry. Each is chosen on a strict set of criteria to match the requirements of the invited clientele. Trade visitors too will represent the *crème de la crème* of the world jewellery industry.

To meet the sourcing needs of global jewellers, couture and speciality stores, IIJS Signature has organised a premium event in a lavish setting.

-  It is small enough to be effective, and yet will feature diverse jewellery collections.
-  The venue – Goa – is India's paradise by the sea on its west coast, and one of its most popular tourist destinations.
-  Buyers will come away with a new show experience – in ambience, hospitality and style, while finding just the merchandise they need.

**All this with a sea view and cradled in the nest of Mother Nature!**



Special Hospitality Package for international visitors. Log on to [www.iijs-signature.org](http://www.iijs-signature.org)

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*It's more than a jewellery show... It's*

# A Complete Experience

*IIJS Signature is specially designed to meet your sourcing needs for top-of-the-line jewellery. And no efforts are being spared to make it a completely satisfying experience for trade visitors.*

**A right-sized show:** No endless rows of stalls, but offering a focused yet comprehensive mix of products in high end jewellery. It's a show where you can network with pre-eminent members of the industry and at your own pace.

**A visual delight:** From the very entrance to the show, the Signature style and ambience expressed in a seaside context will be a real delight for the visitor. You will see the latest trends in exhibition design, display and facilities at IIJS Signature.

**Comfort at every turn:** Whether it's the 5-star hotels, the chartered boats and vehicles to transport you to the venue, the tours to the beaches and centuries-old monuments, or the unique taste of Goan food – IIJS Signature promises to release you from modern day stress and pamper you from beginning to end.

**The Signature experience – it's out of this world!**



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# GOA... aah!

The ultimate stress buster...and the perfect destination to mix business with pleasure



Goa, on the west coast of India, has been a 'must see' on the global travel' agenda since the psychedelic days of the 'sixties. Today, it draws millions of holiday makers from across the world.

A former Portuguese enclave, Goa is often described as 'The Rome of the East'. It is the most westernized of India's states. Goans are known to be laid back, warm and hospitable, enjoying a lifestyle which includes the de rigueur extended siesta! Music, dance, drama, politics, football, food and feni (the local brew) are a few of the things Goans are passionate about.

Goa is blessed with a magnificent coastline of virgin beaches, girdling a 105-km long palm-fringed coast, interspersed with enchanting coves, bays and estuaries, paddy fields and shady coconut, cashew and mango groves. Its scenic beauty, along with the architectural splendour of its temples, churches and heritage mansions, has made Goa the preferred destination of choice for travellers the world over.

The food in Goa offers an exciting variety of flavours and tastes – the legacy of centuries of multi-cultural influences, including 450 years of a Portuguese presence. There is a surfeit of restaurants in Goa, offering a staggering choice of cuisines ranging from Goan, Portuguese, Tibetan and Indian to English, Chinese, and, Indonesian, Polynesian, Thai, Italian and others.... The favourite is, of course, made from the daily catch of fresh seafood and fish.

**It's the only ecologically-friendly jewellery show in the world!**



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We're laying out the  
*Red Carpet  
for You*

Combining business with pleasure is the main focus of IJS Signature. Profitable business networking, combined with a perfect destination and a luxurious experience ...all these are the ingredients for a new jewellery show experience.



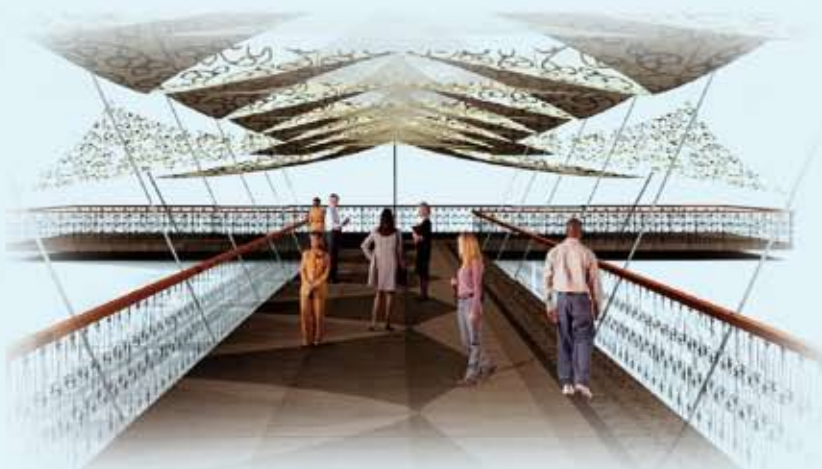
**The venue:** IJS Signature is being held in Panaji, Goa's capital city, located at the confluence of the Mandovi River and the Arabian Sea. The Kala Academy, the venue, has scenic surroundings and is accessible both by road and via its own riverside jetty.

**The accommodation:** Goa has a large number of 5-star hotels, including international chains. Arrangements are being made to host international visitors in these prime locations.

**Direct flights to Goa:** International and Indian carriers have direct flights to Goa. In addition, during the holiday season (November to March) there are a large number of charter flights direct to Goa from overseas cities.

**The weather:** The best time to visit Goa is during the cooler months, from November to March. So, during IJS Signature in (February 29 – March 3), the weather should be balmy, and the typical Goan festive spirit all pervasive.

**IJS Signature offers you profitable business opportunities... enveloped in luxury.**



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