

Helping poor communities in developing countries through your daily consumption habits



First EKF International Fair Trade Seminar Raising Awareness about Fair Trade in Korea

Date: Tue, September 22th 2009, 08:30 ~ 11:30

Venue: Kukdo Hotel, Tulip Hall (3rd floor)

Organized by: The Europe-Korea Foundation

Supported by: Korea International Cooperation Agency

- Discover Fair Trade
- Learn how you can make a difference by being a responsible consumer
- Listen to the first hand testimonies about Fair Trade benefits by producers from Vietnam and Laos
- Learn about the significance of Fair Trade marks and logos
- Meet and network with all the Fair Trade stakeholders in Korea

Welcome speech by His Excellency Brian McDonald, EU Ambassador to Korea

Expert contributions and testimonies from:

Ms Johnna Phillips, International Labelling Manager, FLO-International

Ms Kim Tae-Yeon, Manager, Korean Solidarity of Consumers' Cooperatives (KSCC)

Mr. Thepsulinthone Vannalath, Fair Trade producer from Laos

Ms. Nguyen Tuyet Minh, Fair Trade farmer from Vietnam

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For more information, please contact Frederic Ojardias or Jake SW. Chung
tel 02-725-0382 / 02-725-0310 e-mail ekf@ekf.or.kr / info@ekf.or.kr fax 02-725-9886

Raising awareness about Fair Trade in Korea

Programme

08:00 ~ 08:00	Registration - Coffee and cookies	
08:30 ~ 08:35	Opening Remarks	Mr. Jee Dong-hoon, President The Europe-Korea Foundation
08:35 ~ 08:40	Opening Remarks	Mr. Yu Ji-eun, Vice-President Korea International Cooperation Agency
08:40 ~ 08:50	Welcome Speech EU Perspective on Fair Trade	Mr. Brian McDonald, Ambassador Delegation of the European Commission to Korea
08:50 ~ 09:50	Making the Difference : The Fairtrade Approach and Certification System	Ms Johnna Phillips - International Labelling Manager Fairtrade Labelling Organization International (FLO)
09:50 ~ 10:00	Coffee Break	
10:00 ~ 10:15	Perspective from a Korean Fair Trade organization	Ms Kim Tae-Yeon - Fair Trade & Product Development Team Korean Solidarity of Consumers' Cooperatives (KSCC)
10:15 ~ 10:30	Perspective from a Fair Trade Producer - Benefits of Fair Trade (Laos)	Mr. Thepsulinthone Vannalath Camacrafts (Laos)
10:30 ~ 10:45	Perspective from a Fair Trade Farmer - Benefits of Fair Trade (Vietnam)	Ms. Nguyen Tuyet Minh MDI JSC (Vietnam)
10:45 ~ 11:25	Q & A Session	

Simultaneous interpretation will be provided

Please check (V)

I will participate I will not participate

Company / organization			
Name		Position	
Tel		Fax	
E-mail		Mobile	
I will invite			

Participation is free of charge. Small Fair Trade products samples will be offered to participants.

Please RSVP by fax 02-725-9886 to Frederic Ojardias / Jake SW. Chung
No later than September 18th tel 02-725-0382 / 02-725-0310 e-mail ekf@ekf.or.kr / info@ekf.or.kr