



Expo
Lakistan
Opportunities Unlimited
December 3 - 5, 2009 - Karachi
5th Edition of the Largest Exposition of Pakistan

www.expopakistan.gov.pk

ORGANISED BY



TDAP

Trade Development Authority of Pakistan

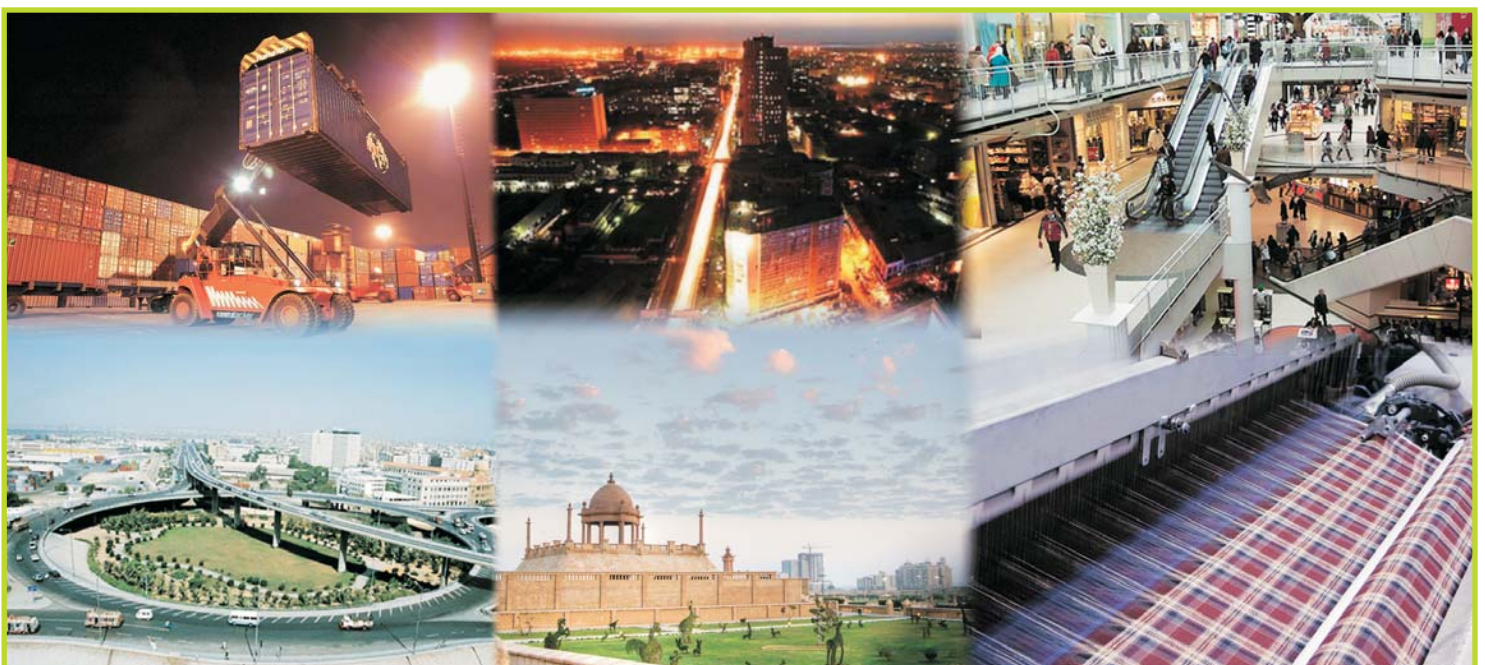
EXPO PAKISTAN – A BUSINESS GENERATING EVENT

Expo Pakistan has become the largest international trade exhibition of Pakistan generating business worth millions of dollars in the region. After the success of the last four exhibitions, Expo Pakistan 2009 is scheduled from 3rd to 5th December 2009 at the Karachi Expo Centre.

This mega event is aimed at providing unprecedented opportunities to its participants to witness a wide range of quality products from the leading local and international manufacturers and exporters. The event will act as a one stop sourcing platform for new business alliances and investments through ideal networking and one-to-one business meeting programs.

PAKISTAN: A THRIVING ECONOMY

Pakistan is one of the progressive economies in this region with a GDP growth rate of 5.8% in 2007-08. The agriculture and manufacturing sectors account for 20.9% and 18.9% share in the economy; the services sector has the largest share of 53.2% in the economy, while the remaining 7% is contributed by construction, electricity & distribution and mining & quarrying. The consistent business friendly policies of the Government have attracted FDI of US\$ 5.15 Billion; encouraging international companies to forge alliances with local manufacturers to cultivate new business relationships in this region.







SHOW HIGHLIGHTS 2008

- Business generated over US\$ 50 million
- 63 MOUs were signed between counterpart associations and chambers
- Participation of 669 buyers from 66 countries
- 94% buyers confirmed participation in Expo Pakistan 2009
- Representation of 17 international chambers and 10 international associations from 22 countries
- Delegations from 31 countries led by Pakistan missions
- 9,000 business visitors were present to witness the event
- 428 stalls spread across 6 halls
- Gross exhibition space over 15,000 sqm
- Participation of 21 cities from Pakistan

FOREIGN BUYERS AT EXPO PAKISTAN (2005-2008)

Afghanistan	Guinea	Panama	Sweden
Algeria	Haiti	Philippines	Switzerland
Argentina	Holland	Poland	Syria
Australia	Hong Kong	Portugal	Tajikistan
Austria	India	Qatar	Tanzania
Azerbaijan	Indonesia	Romania	Thailand
Bahrain	Iran	Russian Federation	The Netherlands
Bangladesh	Iraq	Rwanda	Tunisia
Berlin	Ireland	Saudi Arabia	Turkey
Belgium	Italy	Senegal	U.A.E.
Bosnia and Herzegovina	Ivory Coast	Serbia	Uganda
Brazil	Japan	Seychelles	United Kingdom
Burundi	Jordan	Sierra Leone	U.S.A.
Canada	Kenya	Singapore	Uzbekistan
China	Korea	South Africa	Vietnam
Colombia	Kuwait	South America	Yemen
Comoros	Malaysia	Spain	
Czech Republic	Mali	Sri Lanka	
Denmark	Malta	Sudan	
Egypt	Mauritius		
Ethiopia	Mexico		
Finland	Morocco		
France	Nepal		
Gambia	New Zealand		
Germany	Nigeria		
Ghana	Norway		
Greece	Oman		

PRODUCT INDEX

AUTO & AUTO SPARE PARTS

- Two / Three Wheelers
- Auto Lubricants
- Agricultural Vehicles
- Passenger Vehicles
- Spare Parts of International Standard

FABRICS & APPAREL

- Men's Wear
- Women's Wear
- Children's Wear
- Bags
- Sports Wear
- Lingerie
- Wool & Woolen Products
- Fashion Accessories
- Knitwear

FOOD & INGREDIENTS

- Fruits & Vegetables
- Grain Products
- Seafood
- Meat & Poultry
- Dairy Products
- Syrups
- Juices & Soft Drinks
- Frozen Food
- Spices
- Confectionary
- Animal Casings

GEMS & JEWELLERY

- Gemstones
- Pearls
- Finished Jewellery

HOME & DÉCOR

- Drapery
- Upholstery
- Handicraft
- Furniture
- Marble & Granite
- Cement Products
- Carpets & Rugs
- Cutlery

INDUSTRIAL GOODS

- Petroleum Chemicals
- Engineering Goods
- Electronic Goods
- Plastic Goods
- Petroleum Products

INFORMATION TECHNOLOGY

- Computer Hardware
- Computer Software
- Communication Equipment
- Cables & Peripherals
- Data Processing
- Devices

LEATHER

- Gloves
- Jackets
- Garments
- Footwear
- Accessories

SERVICES SECTOR

- Tourism
- Traveling
- Finance
- Investment

- Construction
- Call Centres
- Clinical Trials Management
- IT & Communication

SPORTING GOODS

- Foot Balls
- Soccer Balls
- Cricket Kit
- Hockey Sticks
- Baseball Kits
- Tennis Rackets
- Squash Rackets
- Table Tennis Bats
- Bags
- Marital Art Products

SURGICAL & PHARMA

- Surgical Equipment
- Diagnostic Equipment
- Hospital Beds & Wheel Chairs
- Needles & Syringes
- Generic & Specialised Medicines
- Medical Disposables
- Imaging Films & Products
- Herbal Medicines
- Dental Equipment

TEXTILE

- Yarn
- Fabrics
- Home Textile
- Bed Wear
- Towels
- Tents & Canvas
- Synthetic Textiles
- Raw Wool

VISITORS' PROFILE

- Leading international buyers of Pakistani products and services.
- Importers/Exporters.
- Senior government officials.
- Potential foreign investors.
- Trade representatives and members of diplomatic missions.
- Members of various chambers of commerce, trade associations and professional bodies.
- Senior executives of multinational companies and financial institutions.
- Trade professionals and media representatives.

ORGANISED BY



TRADE DEVELOPMENT AUTHORITY OF PAKISTAN (TDAP)

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Finance and Trade Centre, Sharah-e-Faisal,
Karachi, Pakistan.

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expopakistan@tdap.gov.pk

Website: www.tdap.gov.pk

MANAGED BY



PEGASUS CONSULTANCY (PVT) LTD

2nd Floor Business Centre,
Mumtaz Hassan Road,
Karachi, Pakistan.

Tel: +92 (21) 111-734-266

Fax: +92 (21) 241-0723

E-mail: info@pegasus.com.pk

Website: www.pegasus.com.pk

BUYER'S PROFILE FORM

Kindly fill this form and submit it to Pakistan Embassy/Consulate in your region. You may visit http://www.mofa.gov.pk/green_book/GREEN_BOOK.htm for the contact details of Pakistan missions in your country. You can also submit the form online on event website; www.expopakistan.gov.pk/asp/buyerform.aspx

COMPANY PROFILE

NAME: _____

DESIGNATION: _____

COMPANY: _____

ADDRESS: _____

CITY: _____

COUNTRY: _____

ZIP/POSTAL CODE: _____

PHONE: _____

FAX: _____

MOBILE: _____

EMAIL: _____

WEBSITE: _____

NATURE OF BUSINESS: _____

VALUE ADDED TAX NO. _____

ANNUAL TURNOVER/ SALES (US\$): _____

ANNUAL IMPORTS (US\$): _____

PRODUCT(S) OF INTEREST IN PAKISTAN/ EXPO PAKISTAN: _____
(Please specify e.g. in case of garments – denim shorts, trousers, shirts etc to facilitate match making)

TRADE PROFILE

Kindly tick the appropriate box & provide the supplementary details:

- TRADE WITH PAKISTAN**
Product(s) already sourcing / trading from Pakistan (Please specify)
- MAJOR TRADER, BUT NOT TRADING WITH PAKISTAN**
Which countries are the major sources of current trade (Please specify)
- NOT INVOLVED IN TRADE WITH PAKISTAN BUT LOOKING FORWARD**
Please specify the areas of interest
- REPRESENTATIVE OF CHAMBER / ASSOCIATIONS & TRADE PROMOTION ORGANISATIONS**
Please specify name
- REPRESENTATIVE OF GOVERNMENT INVOLVED IN PURCHASES**
Please specify the department / Ministry (e.g. Ministry of Health / Defence etc) and areas of interest (products)

Authorised Signature

Date

PLAN YOUR VISIT - KARACHI

Incase you need any assistance please contact us at:

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Fax: +92 (21) 920-6463, 920-6474

E-mail: info@expopakistan.gov.pk

Website: www.expopakistan.gov.pk

HOTELS

AVARI TOWERS

Fatima Jinnah Road , Karachi 75530, Pakistan
Tel: + 92(21) 111-282-747
Fax: + 92(21) 567-8524
Email: reservation_at@avari.com
URL: www.avari.com

BEACH LUXURY

M. T. Khan Road, Karachi 74000, Pakistan
Tel: + 92(21)561-1031
Fax: + 92(21)561-1625 / 561-0673
Email: beachluxury@avari.com
URL: www.avari.com

MARRIOTT HOTEL

9, Abdullah Haroon Road, Karachi, Pakistan
Tel: +92 (21) 111-22-33-44
Fax: +92 (21) 568-0981
Email: reservation@marriottkarachi.com
URL: www.marriott.com.pk

RAMADA PLAZA KARACHI AIRPORT HOTEL

Star Avenue, Terminal 1, Karachi 75530, Pakistan
Tel: +92 (21) 924-2600
Fax: +92 (21) 924-2978
Email: info@ramadaplazakarachi.com
URL: www.ramada.com

PEARL CONTINENTAL HOTEL

Club Road, P.O. Box 8513, Karachi, Pakistan
Tel: +92 (21) 568-5021 [50 lines],
+92 (21) 111-505-505
Fax: +92 (21) 568-1835, 568-2655
Email: rsvpchk@hashoogroup.com
URL: www.pchotels.com

REGENT PLAZA HOTEL & CONVENTION CENTRE KARACHI

Shahrah-e-Faisal, Karachi, Pakistan
Tel: + 92 (21) 565-7000
Fax: + 92 (21) 563-1521/23
Email: rphcc@cyber.net.pk
URL: www.rphcc.com

SHERATON KARACHI HOTEL & TOWERS

Club Road, P.O. Box 3918, Karachi 75500, Pakistan
Tel: + 92(21) 563-3333, 563-3918
Fax: + 92(21) 563-3225/26
Email: reservations.karachi@sheraton.com

CARLTON HOTEL

D-C 5, Opp. Zulfiqar Street No.1, Phase VIII, DHA, Karachi, Pakistan
Tel: +92 (21) 584-9172/86
Fax: +92 (21) 584-9170-1
Email: carlton@super.net.pk
URL: www.carlton.com.pk

RADIO CABS

METRO CABS

Tel : +92 (21) 111-222-787

WHITE CABS

Tel : +92 (21) 111-789-786

RED TOP CABS

Tel : +92 (21) 111-733-700

RESTAURANTS

KFC	McDonald's	Arena
Subway	Domino's	Pizza Hut
Papa John's	Arizona Grill	Area 51
Costa Coffee	Nando's	BBQ Tonight

RENT A CAR

AVIS

Tel : +92 (21) 563-3129

HERTZ

Tel : +92 (21) 111-365-247

SHOPPING CENTERS

The Forum	Zamzama Street
Park Towers	Makro
Dolmen Mall	Metro

