



trade with  
remarkable  
Indonesia



## The 27<sup>th</sup> Trade Expo Indonesia

Trade Expo Indonesia is the annual trade exhibition organized by Ministry of Trade to enhance trade, networking, business matching, and exchange of ideas and knowledge especially for those seeking to venture into the global market. Indonesia is one of the potential and reliable suppliers of qualified and competitive consumer products. Therefore, you and your associates are cordially invited to visit The Trade Expo Indonesia 2012.

Main Theme: "Trade with REMARKABLE INDONESIA"  
The theme is selected to reflect the full range of products & services that Indonesia is able to offer, ranging from agriculture commodities, mining products to industrial products and various services.



Ministry of Trade of the Republic of Indonesia  
Jl. M.I. Ridwan Rais No.5  
Jakarta 10110  
Indonesia

[www.kemendag.go.id](http://www.kemendag.go.id)

[www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)

### Indonesian Trade Attaches

Australia (Canberra), Belgium (Brussel), Canada (Ottawa), China (Beijing), Denmark (Copenhagen), Egypt (Cairo), France (Paris), Germany (Berlin), India (New Delhi), Italy (Roma), Japan (Tokyo), Malaysia (Kuala Lumpur), Netherlands (Den Haag), Philippines (Manila), Russia (Moscow), Saudi Arabia (Riyadh), Singapore (Singapore), South Korea (Seoul), Spain (Madrid), Switzerland (Geneva), Thailand (Bangkok), United Kingdom (London), USA (Washington DC).

### Indonesia Trade Promotion Center (ITPC)

Australia (Sydney), Brazil (Sao Paulo), Canada (Vancouver), Chile (Santiago), France (Lyon), Germany (Hamburg), India (Chennai), Italy (Milan), Japan (Osaka), Mexico (Mexico City), Saudi Arabia (Jeddah), South Africa (Johannesburg), South Korea (Busan), Spain (Barcelona), United Arab Emirates (Dubai), USA (Chicago), USA (Los Angeles)

Indonesian Economic and Trade Office  
Taiwan (Taipei)

Indonesian Trade Consul  
Hong Kong

**October 17 - 21, 2012**  
Jakarta International Expo  
Kemayoran, Jakarta - Indonesia

### Concurrent Event:

World Economic Development Forum (WEDF)

WEDF has been International Trade Center's flagship event. It is a unique global forum dedicated to discuss innovations in export development and export competitiveness, and to identify and analyze the challenges faced by developing countries and economies in transition.

The WEDF brings together hundreds of national and international policymakers, heads of trade support institutions, representatives of international agencies, and business leaders from all over the world. The theme of each forum is developed through a participatory process involving a number of preparatory workshops between ITC and event partners. This year Indonesia will host this event in Jakarta.

Theme : Linking Growth Markets: New Dynamics In Global Trade

Date : 15 - 17 October 2012.

Venue : Jakarta

## Date & Venue

17 - 21 October 2012  
at Jakarta International Expo (Jakarta Fairground),  
Kemayoran, Jakarta.

The main open exhibition area is surrounded by purposely  
built exhibition with a total space of 34,000sqm.

## Visiting Hours

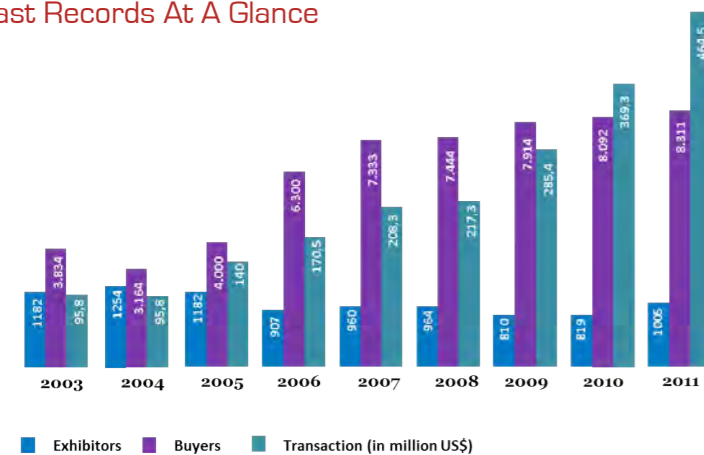
Wednesday - Saturday, **17 - 20** October 2012  
10:00 - 16:00 for Business Visitors  
16:00 - 20:00 for Public Visitor

Sunday, **21** October 2012  
10:00 - 19:00 for Business & Public Visitors

## Attendance

Over 15,000 Professionals, Foreigners, CEO of Indonesian  
Business Executives, Representative Buyers from foreign  
companies and domestic, Government Officials and Public  
Visitors.

## Past Records At A Glance



## Products On Display

- Automotive Components
- Cocoa
- Coffee
- CPO
- Electricity & Electronics
- Footware
- Furniture
- Rubber & Rubber Products
- Textile & Textile Products
- Essential Oils
- Handicrafts
- Medical Herbs
- Jewelry & Accessories
- Leather & Leather Products
- Processed Foods
- Agricultural Products
- Building Materials
- Chemical
- Food and Beverages
- Household Goods
- Glassware
- Paper Products
- Sport Equipments
- Services

## Major Program

- Opening Ceremony
- Trade and Investment Forum
- One-on-one Business Meeting
- Business Clinic
- Company Visit

## Buyer & Investor Benefits

- Complimentary use of Business Lounge
- Modern facilities for business transaction and telecommunication
- Special rates to stay at official hotels
- Transfer from airport to venue (buyer in groups)

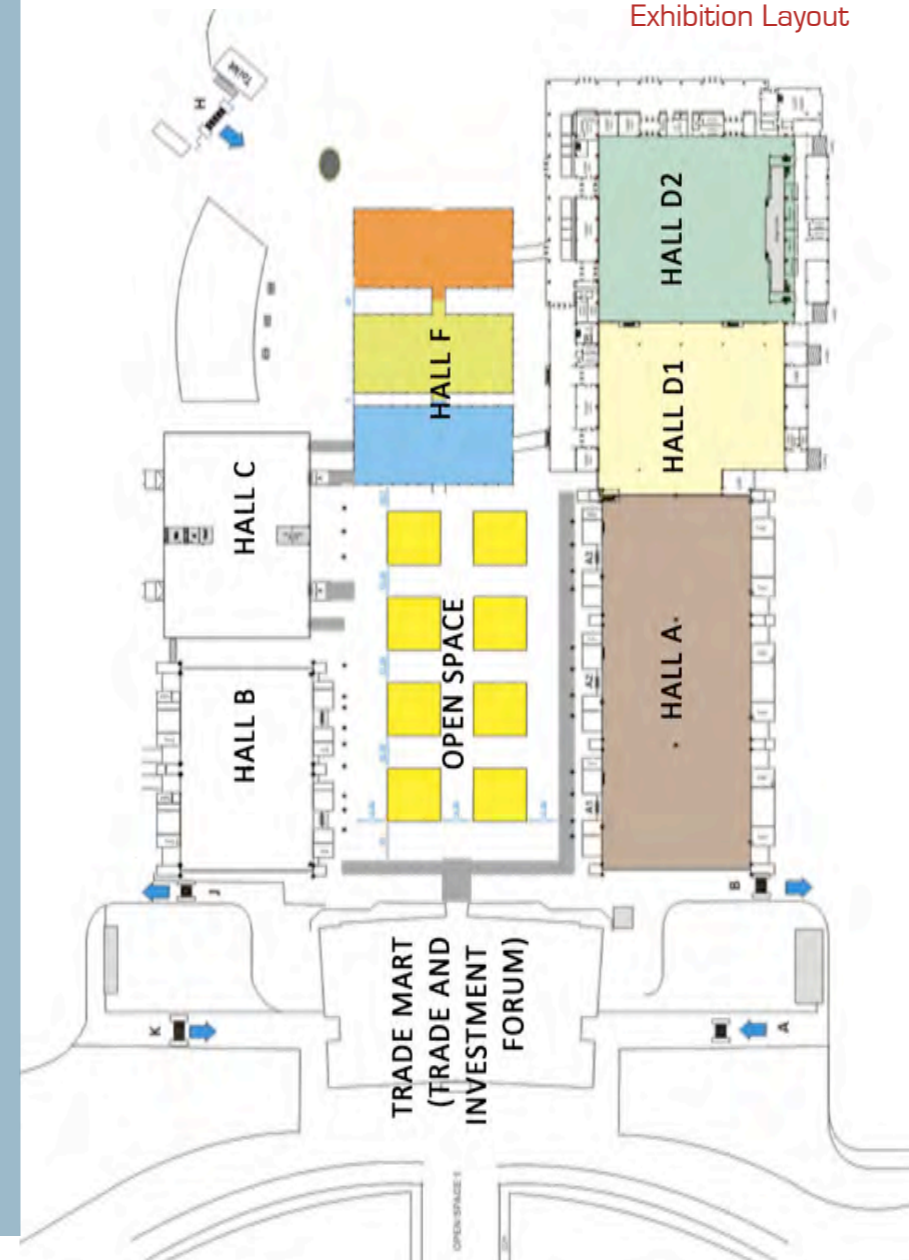
## General Information

All visitors to Indonesia must be in possession of a valid passport for at least six months from the date of arrival for certain countries and must be checked for current regulations prior to departure. Call our Indonesian Embassy or Consulate for up-to-date information or log on to [www.imigrasi.go.id](http://www.imigrasi.go.id). Most business visitors will be welcomed at the airport by DGNED staff. Trade Expo Indonesia 2012 will have a reception and information desk at Soekarno-Hatta International Airport to guide all official delegates to their hotel pick-up service.

## Business Center

Business Center is located near the registration desk with secretarial service, computers, fax, and internet connections.

## Venue Map



**Contact / Organized by:**  
Ministry of Trade, Main Building 14<sup>th</sup> Floor  
Jl. M.I. Ridwan Rais No. 5, Central Jakarta,  
Indonesia 10110  
Phone. (62-21) 2352 8644 / 2352 8645  
Fax. (62-21) 2352 8654  
Email. [jimmi.darushan@kemendag.go.id](mailto:jimmi.darushan@kemendag.go.id),  
[tradexpoindonesia@kemendag.go.id](mailto:tradexpoindonesia@kemendag.go.id)  
[csc@kemendag.go.id](mailto:csc@kemendag.go.id)  
Website. [www.kemendag.go.id](http://www.kemendag.go.id)

## Official Hotels (5 Star)

**PULLMAN HOTELS AND RESORTS**  
**Contact : Mustika Retnowati**  
Mobile : +62 817 496 5173  
Office : +62 21 3192 1111  
Fax : +62 21 39838482  
Email : reservation@pullmanjakartaindonesia.com  
Web : www.pullmanjakartaindonesia.com

**Price**  
Superior Room : US\$ 135,- ++  
Deluxe Room : US\$ 160,- ++  
**Free Internet Access**

**BOROBUDUR HOTEL**  
**Contact : Irene Wuntu**  
Mobile : +62 812 9382 440  
Office : +62 21 3440300  
Fax : +62 21 3865152  
Email : irene@hotelborobudur.com  
reservationmanager@hotelborobudur.com

**Price**  
Superior Room (twin bed only) : US\$ 130,-  
Premiere Deluxe Room : US\$ 140,-  
Executive Room : US\$ 190,-  
Club Suite : US\$ 210,-  
**Free shuttle service to venue (Hotel Schedule)**

## Official Hotels (4 Star)

**LE GRANDEUR**  
**Contact : Susana**  
Mobile : +62 878 7700 8399  
Office : +62 21 6128811  
Fax : +62 21 6127852  
Email : susana@legrandeurhotels.com  
Web : www.legrandeurhotels.com

Superior : US\$ 100,- nett  
Deluxe : US\$ 115,- nett

**LUMIRE HOTEL & CONVENTION CENTER**  
**Contact : Dewi Kardina**  
Mobile : +62 815 8482 4567  
Office : +62 21 3442828  
Fax : +62 21 2312556  
Email : reservation@lumirehotel.com  
dewi.kardina@lumirehotel.com  
Web : www.lumirehotel.com

Superior : US\$ 95,- net

**MERCURE JAKARTA KOTA HOTEL**  
**Contact : Aryaduta Andi Sinta**  
Mobile : +62 813 8232 0101  
Office : +62 21 6248680 / 6260165  
Fax : +62 21 6260178 / 6008441  
Email : reservations@mercure-jakarta-kota.com  
adosl@mercure-jakarta-kota.com  
Web : www.mercure-jakarta-kota.com

Superior : US\$ 90,-  
Deluxe : US\$ 100,-  
Executive : US\$ 110,-

Free shuttle service to venue (Hotel Schedule)  
Free Internet Access

**MERCURE CONVENTION CENTER HOTEL**  
**Contact : Achmad Noer**  
Mobile : +62 812 9921 617  
Office : +62 21 640 6000, 640 7000  
Fax : +62 21 640 4000  
Email : reservation@mercureconvention.com  
Web : www.mercure.com/5473

Superior : US\$ 85,-  
Deluxe Ocean : US\$ 103,-  
Deluxe Tower : US\$ 109,-

Free shuttle service to venue (Hotel Schedule)  
Free Internet Access

**SHERATON MEDIA HOTEL & TOWERS**  
**Contact : Hendri Prenki**  
Mobile : +62 812 8668 3556  
Office : +62 21 6263001  
Fax : +62 21 6263026  
Email : hendri.prenki@sheraton.com

**Price**  
Premium Room : US\$ 105,- ++  
Towers : US\$ 150,- ++  
Club Suite : US\$ 230,- ++

**Free Shuttle Service to venue (Hotel Schedule)**  
**Free Internet Access**

**GRAND SAHID JAYA HOTEL**  
**Contact : Pudjianto**  
Mobile : +62 812 954 9428  
Office : +62 21 5701184  
Fax : +62 21 5732563  
Email : anto@grandsahidjaya.com  
marketing@hotelsahidjaya.com

**Price**  
Superior : US\$ 90,-  
Deluxe : US\$ 95,-  
Modern Deluxe : US\$ 120,-  
Executive Suite : US\$ 175,-  
Deluxe Suite : US\$ 200,-  
**Single**  
Double : US\$ 95,-  
Double : US\$ 100,-  
Double : US\$ 125,-  
Double : US\$ 185,-  
Double : US\$ 210,-

**SWISS-BELHOTEL MANGGA BESAR**  
**Contact : Tana Indrayana**  
Mobile : +62 815 997 6079  
Office : +62 21 6393 888  
Fax : +62 21 6595 888  
Email : ssm@swiss-belhotelmanggabesar.com  
jakarta-smbf@swiss-belhotel.com  
reservation@swiss-belhotelmanggabesar.com  
Web : www.swiss-belhotel.com

Deluxe : US\$ 90,-++ room/night  
Superior Deluxe : US\$ 98,-++ room/night  
Grand Deluxe : US\$ 108,-++ room/night

Shuttle service hotel - venue (based on schedule)  
Free Internet Access (Wi-Fi)

**NOVOTEL JAKARTA MANGGA DUA SQUARE**  
**Contact : Maria Ari Suciana**  
Mobile : +62 813 1561 0804  
Office : +62 21 6231 2800 ext. 8827  
Fax : +62 21 6231 3685  
Email : ssm@novoteljakartamangga2.com

Standard : US\$ 82,-  
Superior : US\$ 97,-  
Superior Premiere : US\$ 112,-  
Premier : US\$ 117,-  
Premier Premiere : US\$ 132,-

Free Internet Access

**THE ACACIA HOTEL**  
**Contact : Mrs. Leni Apriyanti**  
Mobile : +62 817 805336  
Office : +62 21 3903030  
Fax : +62 21 3903388  
Email : reservation@acacia-hotel.com  
leni@acacia-hotel.com  
Web : www.acacia-hotel.com

Deluxe : US\$ 80 nett

Free Shuttle Service to venue (Hotel Schedule)

**BEST WESTERN MANGGA DUA**  
**Contact : Milka**  
Mobile : +62 815 995 6886  
Office : +62 21 6122 999  
Fax : +62 21 6220 1133  
Email : sales2@bwmanggaduahotel.com  
Web : www.bwmanggaduahotel.com

Superior : US\$ 75,- nett  
Deluxe : US\$ 80,- nett  
Super Deluxe : US\$ 85,- nett

Free Shuttle Service to venue (Hotel Schedule)