

Alexandria International Exhibition for Metallurgical Industries

7 - 9 May 2013

Mirage hall - Alexandria - Egypt

Alex
Steel



www.alexsteel.net



We are pleased to invite you to participate in the Alexandria International Exhibition for Metallurgical Industries Alex Steel which will be held from 7-9 May 2013 at Mirage hall - Alexandria – Egypt. and who will be involved, a major private sector companies and public Egyptian and international in the fields of Metallurgical Industries and all the products varied, which helps to open markets and the potential business deals and increase trade exchange and international Arab and learn the latest innovations and new technologies in the sectors of Metallurgical Industries



Alex Steel Is one of the most important specialized exhibitions which will be held in Alexandria, the second largest Egyptian governorates, which represents a strong industrial base, where are concentrated the most Egyptian industries such as the textile industry, Plastics industry, cement, paper, printing, fertilizer, food processing, iron and steel, metallurgy, oil refining, natural gas production, chemicals and petrochemicals, The Alexandria Governorate is the trade industrial center for many nearby Egyptian governorates like (Gharbia Governorate - El Behera governorate - Marsa Matruh - Dakahlia Governorate). It is also considered to be the main gate for the Libyan market because it is the nearest Egyptian border provinces of the Libyan Jamahiriya



Alex Steel Is the Largest gathering industrial business sectors of the Metallurgical Industries, will aim to bring together raw material producers, primary processing and auxiliary equipment suppliers and traders under one roof in order to shed light on the latest techniques and modern technology in this vital sector is important

Alex Steel your participation in Alex Steel is a real opportunity for you to showcase your products to the largest number of specialists and decision-makers the Metallurgical Industries sector, which helps to open and stimulate domestic and foreign markets for your products and that by meeting with Egyptian and international companies, operating in the Metallurgical Industries

Why Exhibit

- ✓ Showing your product in front of a group of specialists and decision-makers
- ✓ Find new channels for your products through Best Agents Sales
- ✓ Activation of the foundations of cooperation and communication between the consumer and the producer and importer
- ✓ Identify opportunities for new sales in accordance with the requirements of the actual market
- ✓ Exchange of experiences between the Egyptian companies and Arab and international



Visitor profile

- ✓ Construction and construction companies and decoration in Alexandria
- ✓ Consultants and engineers related to Metallurgical industries
- ✓ Factories and related companies to metallurgical sector
- ✓ Traders, distributors, agents and suppliers relevant
- ✓ Government official responsible for infrastructure projects
- ✓ Petroleum and petrochemical companies and natural gas
- ✓ Commercial Office in all Arab and international embassies in Egypt

Fields of Exhibition

·Iron and steel industry in all sectors

·Lighting poles and electric power transmission towers

·Construction, bridges, tanks and metal structures

·Factories specialized in paint and formation of metals

·Equipment, machinery and Metallurgical requirements for operation

·Metal scaffolding and cranes

·Feeder industries for the manufacture of iron and steel

·Production requirements on Metallurgical industries

·Factories specialized in the production and the formation of iron sheets

·Offices specialized in industrial and consulting services

Advertising campaign

- ✓ Ads daily newspapers and magazines before and during the exhibition
- ✓ Signs and advertising in ways most vital places and public squares in Alexandria
- ✓ Invitation to contractors and construction companies and entrepreneurs giant
- ✓ Extend an invitation to consulting firms and engineers related Metallurgical industries
- ✓ Extend an invitation to factories and related companies metallurgical sector
- ✓ Extend an invitation to government officials related infrastructure projects
- ✓ Extend an invitation to contractors and construction clients metallurgical sector
- ✓ Extend an invitation to the petroleum and petrochemical companies and natural gas in Alexandria
- ✓ Inviting dealers, suppliers and agents Sales to visit the exhibition
- ✓ Extend an invitation to embassies and commercial representation offices of Arab and international

:Registration and Booking

Cost per Sq.m 250 US\$ "

- ✓ (tables and chairs, carpets, lighting(booths include all equipments
- ✓ .s data'Free advertising page including all the participant

Available booths : (60 m - 48 m - 36 m - 18m- 12m)

o Payment : Cash Or transfer to account number 183340

(Trust international(Egypt - Cairo - Heliopolis Branch - Arab Bank

.ARABEGXCOU: Swift code

:For Booking and more information

Tel: (+202) 22600986 - 22600987 - 22610161 - 22610162

Fax: (+202) 24012121 - 24017605

info@alexsteel.net

www.alexsteel.net

معرض الاسكندرية الدولي للصناعات المعدنية

Alexandria International Exhibition for Metallurgical Industries



Participation Application

استمارة اشتراك

Name الاسم:
Address العنوان:
Tel: Fax فاكس
Activity النشاط:
Authorized Official,s Name اسم الشخص المفوض:
Description of Exhibit وصف العروضات:

Please reserve stand No. (.....) يرجى حجز الجناح رقم (.....)
Total Space Required Square Meters مجموع الساحة المطلوبة متر مربع
Shell scheme package at US \$ per SQM مساحة عرض شاملة التجهيزات بسعر دولار أمريكي للمتر المربع
Total cost المبلغ الاجمالي
Deposit دفعة التعاقد

CONDITIONS

الشروط

- 1-All amounts due upon the agreement being signed
- 2-50% in advance to book the space
- 3-The balance to be paid at least one month before the exhibition
- 4-Checks and drafts should be made payable to
(TRUST INTERNATIONAL CO.)

- 1- يعتبر المبلغ المتفق عليه مستحقا بمجرد التوقيع على العقد
- 2- 50% (خمسون المائة عند توقيع العقد)
- 3- يسدد الباقي قبل شهر من ابتداء المعرض
- 4- كافة الشيكات و التحويلات تحرر لحساب
(شركة تراست انترناشيونال)

I / We the undersigned wish to participate in the exhibition and declare to have read and accepted the rules and regulations for participation

ارغب / نرغب في المشاركة في هذا العرض و نقر باننا قرأنا و تفهمنا القواعد و الانظمة الخاصة بتنظيم المعارض

Date

التاريخ

Authorized signature(s)

توقيع الشخص المفوض

Organizer signature(s)

توقيع مندوب الشركة

Organizers

TRUST INTERNATIONAL GROUP

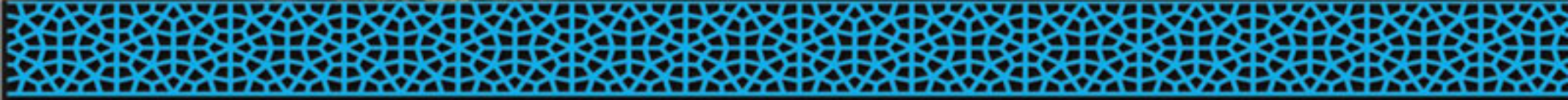
Head Office: 20 El-Obour Buiding, Salah Salem St., Nasr City - Cairo - Egypt
Tel : (+202,2600986 - 2600987 Fax : (+202,4012121



المنظم

تراست إنترناشيونال جروب

٢٠ عمارات العبور - صلاح سالم - مدينة نصر القاهرة
تليفون : ٢٦٠٠٩٨٦ - ٢٦٠٠٩٨٧ (+٢٠٢) - فاكس : ٤٠١٢١٢١ (+٢٠٢)



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Organized By



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