

INVESTMENT SEMINAR  
*“Mexico for a Profitable Growth”*  
INVESTING IN JALISCO

Seoul, South Korea, June 24, 2013

On behalf of ProMéxico, Trade Commission of Mexico in Korea and the Jalisco State Government, we cordially extend you the invitation to attend the Seminar “Jalisco- Mexico for a Profitable Growth” which will be held on July 8<sup>th</sup> from 14:00 to 17:30 hrs, in the Conference Room 307A in COEX.

The attendants to the seminar will have the opportunity to know more about Jalisco’s Competitive advantages for Foreign Direct Investments, particularly focused on the Electric-Electronic, and Automotive & Auto Parts Sectors. The event includes detailed presentations of how to invest in Jalisco, its economic outlook, incentive programs, legal & tax framework, industrial parks information, among other subjects of the interest of potential investors.

This Seminar will be a unique opportunity for companies to discover the great potential of investing in Jalisco, in a country full of business opportunities like México.

We look forward on your assistance.

Sincerely,



Miguel del Villar

Trade & Investment Counselor

ProMéxico Korea

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**INVESTING IN JALISCO, MEXICO FOR PROFITABLE GROWTH**

July 8th, 14:00 to 17:30 hrs

Conference Room 307A, COEX

TIME	PROGRAM	DURATION
14:00 - 14:30	<b>Registration</b>	30 min
14:30 - 14:50	<b>Welcoming Remarks</b> Mrs. Luz Elena Baños, Deputy Head of Mission Embassy of Mexico in South Korea	10 min
14:50 - 15:30	<b>Welcome to Jalisco</b> Mr. Jose Palacios, Secretary of Economic Promotion Jalisco State Government	25 min
15:30 - 16:00	<b>Investment Opportunities in Jalisco</b> Ms. Edna Ramirez, Deputy Secretary of Economic Development Jalisco State Government	25 min
16:00 - 16:30	<b>How to Invest in México: Steps to have a successful business endeavor</b> Mr. Miguel del Villar, Trade & Investment Counselor ProMexico KOREA	25 min
16:30 - 16:50	Q & A Session	10 min
16:50 - 17:30	One on One Meetings	30 min

Language: English - Korean with simultaneous translation

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