

# INTERNATIONAL MATCHMAKING EVENT

at POLAGRA FOOD fair

# enterprise europe

24-25 September 2013, Poznan - Poland

- ➔ Meet new business partners from food sector
- ➔ Enter new markets
- ➔ Learn about new trends and technologies



You have a unique opportunity to participate in the biggest matchmaking event for the food sector in Central and Eastern Europe, organised by the Enterprise Europe Network during the International Trade Fair **POLAGRA FOOD** in Poznan, Poland.

Participation in the matchmaking event is **free of charge** and includes:

- entrance fee to the POLAGRA FOOD fair for 1 person per company for the days of your meetings (valid also for POLAGRA TECH and POLAGRA GASTRO),
- catalogue entry,
- personalised meeting schedule,
- coffee breaks,
- assistance of Enterprise Europe Network partners before, during and after the event.

## When?

6 September	Registration and submission of cooperation profiles
1-13 September	Online selection of face-to-face meetings
24-25 September	Bilateral meetings (10:00-16:00)

## Where?

Poznan International Fair, Glogowska 14 Str., Poznan, Poland

Register now!  
[www.b2match.eu/  
b2bFood2013](http://www.b2match.eu/b2bFood2013)

## Especially for sectors:

- food & drink
- HoReCa
- food processing technologies
- packaging
- store equipment
- logistics



Contact to organisers:

[b2b@parp.gov.pl](mailto:b2b@parp.gov.pl)