

Exhibition Parallel to CHOGM 13th to 17th November 2013

Showcasing the best of Sri Lanka



The Island of Sri Lanka is a small universe; it contains as many variations of culture, scenery, and climate as some countries a dozen times its size

Sir Arthur C Clarke



**SRI LANKA
EXPORT DEVELOPMENT
BOARD**

EXHIBITION PROFILE

Dates

- 13th – 17th November 2013
(13th & 16th Exclusively for Foreign Delegates/Buyers)

Venue

- “Janakala Kendraya” at Battaramulla

Exhibitor stalls

- 400 - Trade stalls
- 50 - Tourism / Investment



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Objective

Maximum capitalization of
CHOGM to enhance
Trade , Tourism & Investment (TTI)



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Key Events

Exhibition

Networking sessions

Industry visits

Seminars

Explore the Essence of Sri Lanka



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Sri Lanka



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TRADE EXHIBITION

SRI LANKA'S PRODUCT EXCELLENCE

SRI LANKA
EXPORT DEVELOPMENT BOARD
PREMIER STATE ORGANIZATION FOR
PROMOTING EXPORTS



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Sectoral Composition

stalls per sector
Total no of stalls
<ul style="list-style-type: none">• Apparel• Tea• Rubber & rubber based products• Gems, Diamond & Jewellery• ICT / BPO/KPO• Food & other beverages• Spices & allied products

stalls per sector
Total no of stalls
<ul style="list-style-type: none">• Fish & fishery products• Coconut & coconut based products• Fruits & vegetables• Floriculture• Ornamental fish • Professional services• Printing and stationery

stalls per sector
Total no of stalls
<ul style="list-style-type: none">• Toys, games & sports• Giftware & lifestyle products• Base Metal products• Footwear & leather products• Wooden products• Handloom• Chemical & plastic products• Petroleum products• Boat building• Ceramics & other mineral based products• Electrical & electronics

No of Stalls: 231

Thrust Export Products



GARMENTS



TEA



**GEMS &
JEWELLERY**



**PROCESSED
FOOD**



**CINNAMON &
SPICES**



**ICT/BPO/KPO
SERVICES**



**RUBBER
PRODUCTS**



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Other Export Products



**Footwear and
Leather**



Sea Food



Ornamental fish



**Fruits and
Vegetable**



**Boat/Ship
Building**



**Ceramics
& Porcelain**



Coir Products



Plastic Products



Horticulture



**Activated
Carbon**



Printing



Toys and gifts



**Wooden
Products**



**Electrical &
electronics**



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Special SME pavilion

- Export oriented SMEs covering all regions

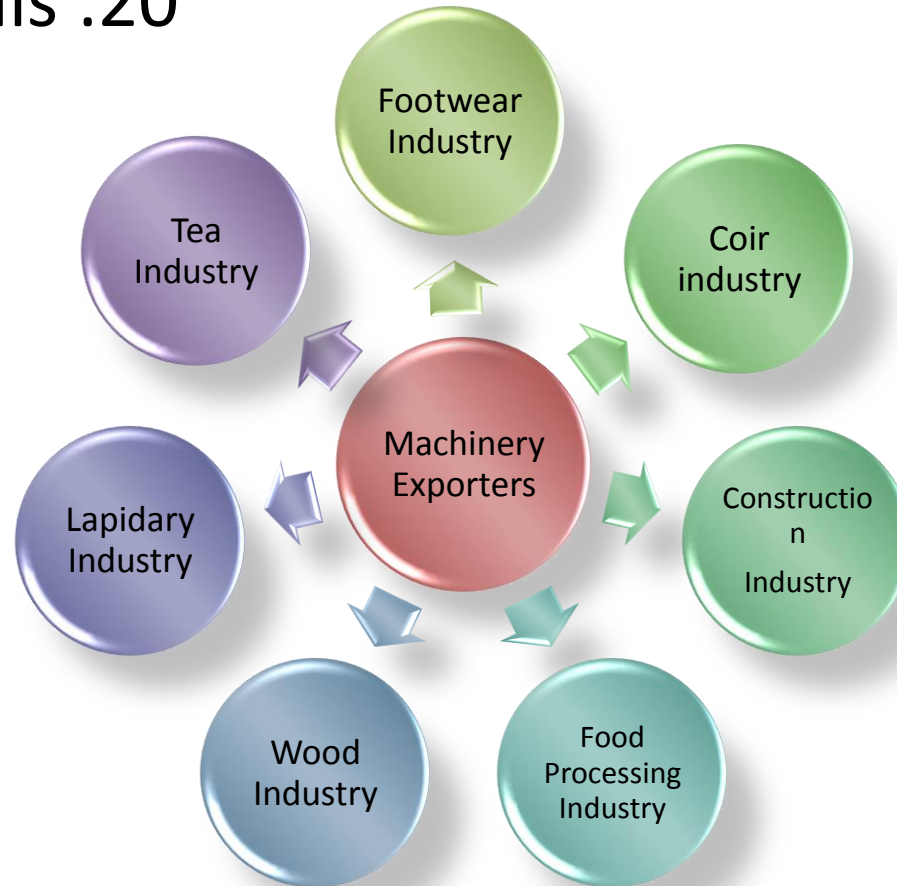
No of Stalls : 50



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Potential Machinery Exporters

No of stalls :20



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Participation organised by the
Ministry of Industry & Commerce

Technology Partners

Display of machinery and equipment from partner countries for value addition.

No of stalls
100



- Participation organised by the Ministry of Industry & Commerce with the assistance of Department of Customs and Import Export Controller.



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SRI LANKA TOURISM EXHIBITION

OPPORTUNITIES UNLIMITED



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Refreshingly
sri.lanka

W O N D E R O F A S I A

Sri Lanka a Tourist Destination

Beaches

- like Maldives or Mauritius

Ancient heritage

- sites like Egypt or Greece

Rain forests

- like Congo or Amazon

Art & Culture

- like India or Thailand

Waterfalls

- like Zambia or Canada

Festivals

- like China or Brazil



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Authenticity, Compactness, Diversity

- '8 wonderful experiences in 8 wonderful days'



Beaches



Heritage



Scenic



Wild life



Festivals



Sports & Adventure



Bliss



Essence



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The Key Focus Areas

Creating an environment conducive for tourism

Improve domestic tourism

Attracting new tourists

Ensuring an unforgettable experience

Improve the global perception about the country



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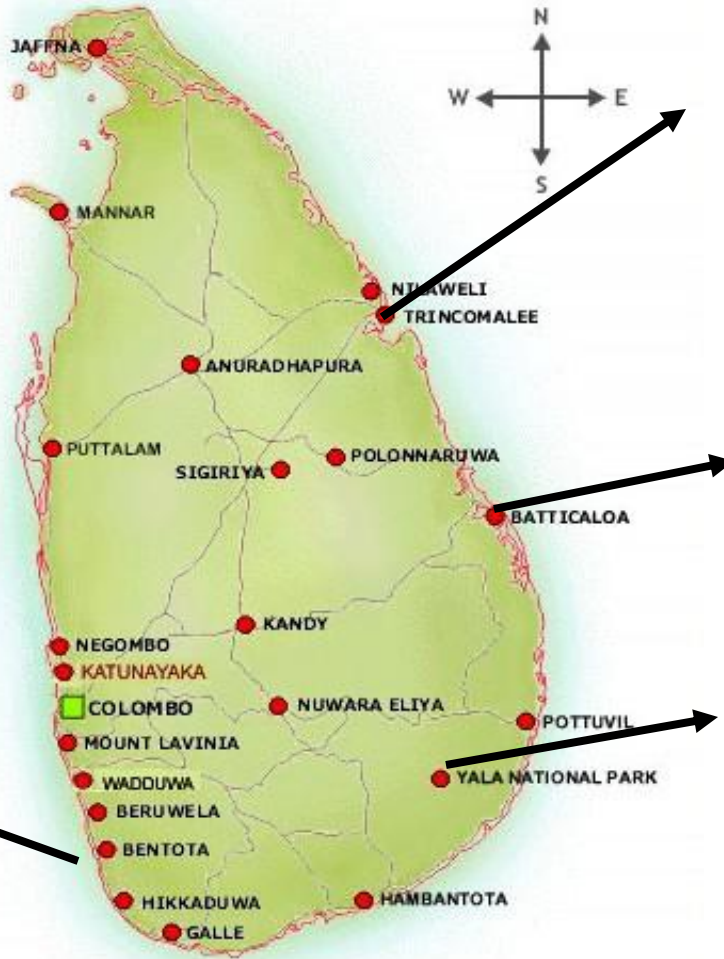
On going Resort Projects

KALPITIYA

KUCHCHAWELI

PASSIKUDAH

YALA



DEDDUWA



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New Tourism opportunities



- Hotels
- Convention/Exhibition Centers
- Golf Courses
- Race Courses
- Water parks
- Theme Parks
- Shopping Malls
- Taxi Services
- Yacht Marinas
- Entertainment Studios
- Adventure Sports facilities
- Light Aircraft Services/Sea Planes
- Boat Manufacturing/Boat Hiring
- Educational Institutes



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Sri Lanka -the unsurpassed

No 1 of the 6 best places to visit in 2010
”

National Geographic 2011

No 1 of the 30 best places to visit in 2010
”

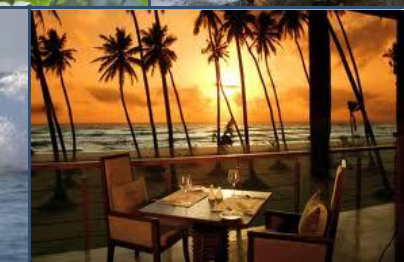
New York Times- April 2010

It is undoubtedly the finest island in all the world”

Marco Polo (13AD)

“ Sri Lanka is so lovely. It truly deserves the title the greenest country in the world. I have never seen such friendly people in whole of my travel”

Professor Philip Kotler – June 2011



INVESTMENTS EXHIBITION

Your Next Investment Destination



Board of Investment

Principal agency for promoting, approving
and facilitating Foreign Direct
Investment



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Thrust Investment Sectors

Manufacturing (domestic / export)

Services (domestic / export)

IT/BPO/KPO

Tourism

Higher Education/ Skill Development

Value Added Strategic Projects

Agriculture (Agro Processing, Fisheries, Dairy)

Infrastructure Development

Establishment of Industrial Estates, Special Economic Zones, Knowledge Cities



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Why invest in Sri Lanka

- **Political Stability**
- The Most **Liberal Investment Environment** in South Asia
- Improving **Economic Indicators**
- Best **Factor Costs** in the Region
- **Duty Free Market Access** to India and Pakistan
- Improving **Physical Infrastructure**
- Admirable **Quality of Life**
- Attractive **Investment Opportunities & Incentives**
- **Investment Facilitation** and **After-care**



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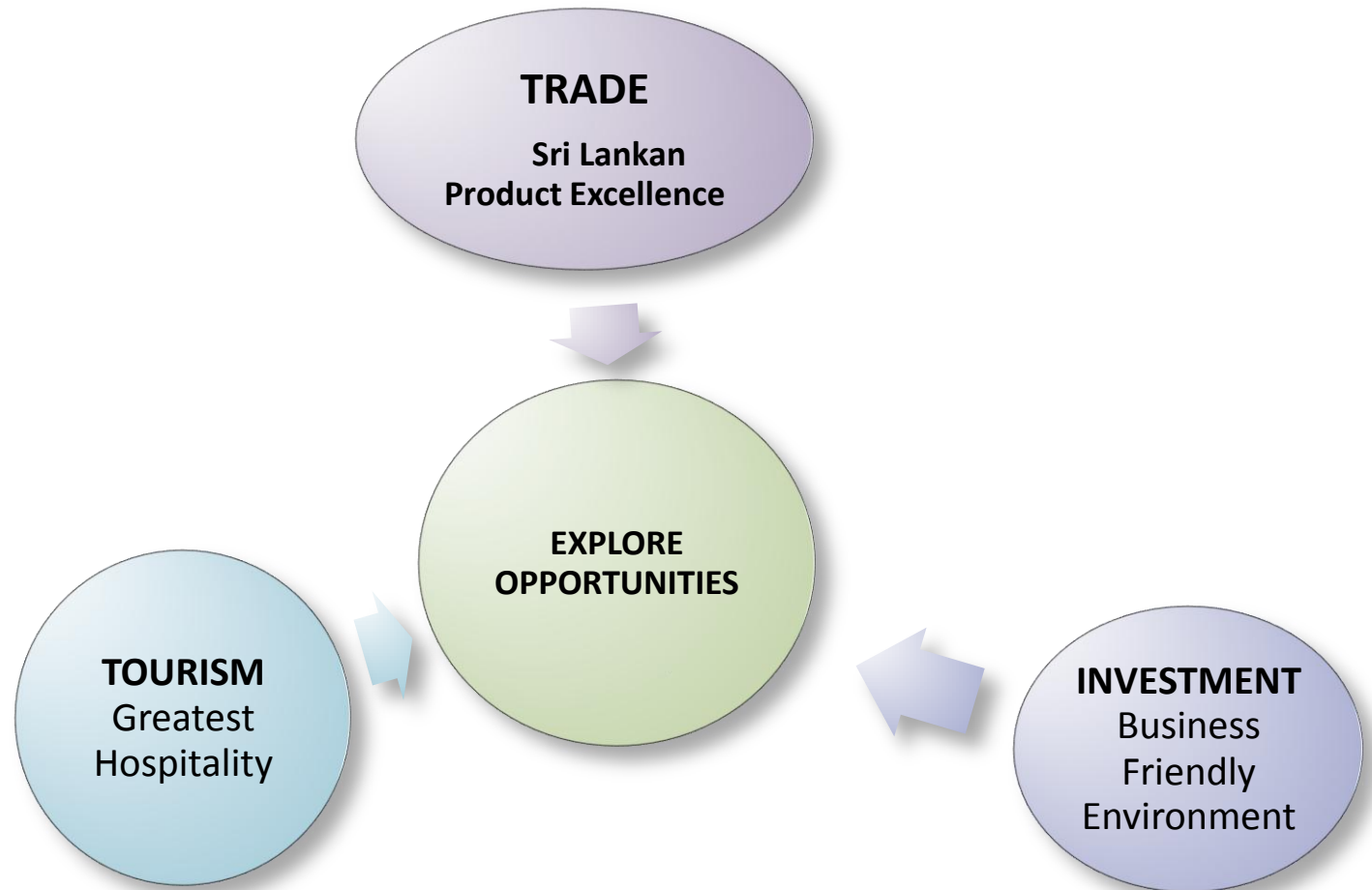
Business Environment

- Total Foreign Ownership Permitted
- Repatriation of Earnings
- Safety of Foreign Investments Guaranteed by the Constitution
- Strong Intellectual Property Law in line with WIPO Regulations
- National Treatment is Guaranteed
- Signatory to the Multilateral Investment Guarantee Agency (MIGA) of the World Bank
- Investment Protection Agreements with 26 Countries
- 12 Export Processing Zones
- Double Taxation Relief Agreements with 38 Countries.



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Outcome/Opportunities



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We solicit your intervention

Awareness

Communication

Participation



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Synergizing Efforts

We respectfully invite you to join hands with us to enhance bilateral relationships.

Thank you.....



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