

NOMINATED BUYER APPLICATION FORM

Fax accomplished form to (+63 2) 832.3965 or 834.0188 or email to manilafame@citem.com.ph. Only complete registration forms will be processed.

BUYER DETAILS:

Mr. Ms First Name: _____ Last Name: _____

Company Name: _____ Website: _____

Job Position: _____ Job Function: Final Decision Maker Recommendatory Product Researcher

Telephone: _____ Facsimile: _____ Mobile: _____

Email: _____ Complete Address: _____

Buyer Represents: Buying Office Wholesaler/ Importer/ Distributor Others, please specify: _____
 Property Development Interior Design/ Architecture/ Industrial Design
 Retail/ Department Store Hospitality Industry, please specify _____

Company's Annual Import Volume: below US\$ 500,000.00 Over US\$ 1M to US\$ 5M Over US\$ 10M to US\$ 50M
 US\$ 500,000.00 to US\$ 1M Over US\$ 5M to US\$ 10M Over US\$ 50M

Applicant learned about Manila FAME through:

Business Associates/ Friends Buying Office Commercial Attaché Philippine Embassy
 Invitation from Exhibitor Invitation from CITEM International Trade Fair Press Release/ Magazine Ad
 Website/ Internet Search Engine Others, please specify: _____

Frequency of visit to Manila FAME. Applicant is a:

First time visitor/ new prospect Regular visitor Returning buyer

For regular or returning buyer/ visitor, when was the last time applicant visited Manila FAME? _____

What are other trade shows you consider important to your business?

Ambiente HK Houseware Fair Asia's Fashion Jewelry & Accessories Fair
 Atlanta Gift Show HK Gifts & Premium Fair HK Fashion Week
 Bangkok Gift Show IMM Cologne Others, please specify: _____
 Canton Fair New York International Gift Show

How frequent do you travel to Asia and Philippines?

	Asia		Philippines	
	To visit trade shows and source products	To visit suppliers	To visit trade shows and source products	To visit suppliers
Once a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Twice a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More than twice a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Every other year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Reason/s to visit **MANILA FAME**

Meet existing suppliers Make a purchase/place orders Others, please specify: _____
 Meet new suppliers Immediately
 Update business contacts Within 6 months
 Evaluate the show for future visit Within a year
 See new products Not known at this point in time

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I cover the following market segments: Low-to middle-end market Middle-to high-end market
 Contract Market Exclusively high-end market

You learned about the MANILA FAME through:

<input type="checkbox"/> Business Associates/Friends	<input type="checkbox"/> Invitation from an association, please specify: _____
<input type="checkbox"/> Buying Office	<input type="checkbox"/> Invitation from an Exhibitor
<input type="checkbox"/> Commercial Attache/Trade Office	<input type="checkbox"/> Magazine Ad/Article <input type="checkbox"/> Others, please specify: _____
<input type="checkbox"/> Email Promotion	<input type="checkbox"/> Philippine Embassy
<input type="checkbox"/> International Trade Fair	<input type="checkbox"/> Search Engine
<input type="checkbox"/> Invitation from CITEM	<input type="checkbox"/> Webpage

Aside from Price, Quality and Design, what is the next most important factor you consider before purchasing?

Payment terms Shorter lead time of delivery
 Compliance Others, please specify: _____

Items/ products that the Applicant is interested to source in Manila FAME:

ITEMS/ PRODUCTS	MATERIALS USED	ESTIMATED QUANTITY

(use extra sheet if necessary)

I agree to submit the Buyer Assessment Report on my last day in the October 2013 Manila FAME and to attend the activities that I have requested CITEM to arrange for me.

_____ Date _____
 Printed Name and Signature of Applicant

For Nominated Buyer, the Nominating Party agrees to take full responsibility should Nominated Buyer fails to comply with the undertaking of the program.

_____ Date _____
 Printed Name and Signature of Official representative

Company: _____
 Telephone: _____
 Email: _____

FOR MANILA FAME SECRETARIAT USE ONLY:

Date received: _____

Application is: Approved Not Approved

Recommending Approval: _____
 Market Officer
 Buyer Services Team

Approved: _____
 Deputy Executive Director MARIA RITA O. MATUTE
 Operations Group 1

For more details, please visit www.manilafame.com or contact:
 MANILA FAME BUYER SERVICES TEAM
 Center for International Trade Expositions and Missions (CITEM)
 Telephone: (+63 2) 831.2201 locals 242 and 203; 832.5033
 Fascimile (+63 2) 832.3965; 834.0188
 Email: manilafame@citem.com.ph