



Formula 1[®]

HIGH PERFORMANCE[™]
AUTO CARE PRODUCTS

Formula 1





A Leader in Auto Products Manufacturing



For more than 60 years, Northern Labs has manufactured products that clean, shine and protect. Our state-of-the-art manufacturing facility features R&D for new product development, Quality Assurance and ISO 9001 certification. Our strong quality program and exceptional customer service have made us a leading manufacturer of auto appearance chemicals in the U.S.

Formula 1

Formula 1 High Performance Auto Care

Formula 1 Auto Appearance Products are developed, manufactured and distributed by Northern Labs. We use a market proven, three-part strategy to help deliver simple, impactful, high-performance products to your customers:

Customer Value 가

Formula 1 products use the finest ingredients and efficient manufacturing processes to give your customers exceptional quality at a reasonable price.

Carnauba Wax Quality

Formula 1 uses our unique, proprietary blends of No. 1 Grade Brazilian Carnauba Wax, polymers and silicones to deliver unmatched shine and protection. This helps ensure highest customer satisfaction and strong repeat sales.

Brand Recognition

The Formula 1 brand name has instant recognition and a well-known reputation throughout the world. Formula 1 products are currently marketed in over 75 countries worldwide.



The Carnauba Wax Advantage

Pure Carnauba Wax is the hardest natural wax known to man. Northern Labs innovated the use of Carnauba Wax technology in its pre-softened Carnauba Car Wax introduced in the U.S. in the 1960's. We have continued research and development over the years, and we are the experts in Carnauba Wax. Using our exclusive manufacturing technologies, we are able to blend hard No. 1 Grade Natural Carnauba Wax into our car wax in such a way that it is easy to apply and wipe off.



CARNAUBA CAR WAXES

Shine and Protect Auto Paint Finishes

Formula 1 Waxes use Premium #1 Grade Carnauba Wax to give auto finishes deeper shine and longer lasting protection...up to 12 months. Advanced micropolishing agents and silicone polymers give car paint a mirror like shine. And Formula 1 waxes go on fast and wipe off easy.



PASTE WAX

Longest lasting protection from Formula 1's exclusive pre-softened paste. Liquifies as it is applied to penetrate deep into paint.

615026 - Paste Wax 12/8 oz.
613762 - Paste Wax 12/12 oz.

FAST WAX™

Fastest, easiest way to Carnauba Wax shine and protection. Shines all exterior finishes—bumpers, trim and chrome. Leaves no powdery residue.

615056 - Fast Wax 12/16 oz.

DRY BRITE™

Gives cars a quick Carnauba Wax shine as easy as washing. Just wash and rinse car, spray Dry Brite onto wet surface and dry. Leaves a light-duty shine on all exterior surfaces. No white powdery residue.

615098 - Dry Brite 12/16 oz.

LIQUID WAX

Premium #1 grade Carnauba Wax gives deeper, more brilliant shine and longer lasting protection than other liquid waxes.

615029 - Liquid Wax 12/16 oz.

MOTORCYCLE PRODUCTS

Shine and Protect Motorcycle Finishes

BIKE CLEAN™

Deep cleans the toughest bugs, tar and motorcycle road dirt. Gives all surfaces a deep shine. Just spray on and wipe off.

613073 - Bike Clean
12/16 oz.

MOTORCYCLE WAX

Gives a high-gloss shine and lasting protection to all motorcycle hard surfaces. Removes minor scratches and haze.

615088 - Motorcycle Wax
24/4 oz.





CAR WASH & CLEANERS

&

Leave Auto Exteriors Sparkling Clean

Formula 1 has a complete line of High Performance products to keep car paint and exteriors clean and shining.



NEW!

WASH & WAX

Gives pure Carnauba Wax shine as it washes. Rich foam deep cleans auto exteriors. Removes the toughest dirt and road film. Carnauba Wash & Wax shines as it cleans, keeping cars beautiful between waxings.

- 615016 - Wash & Wax 12/16 oz.
- 613700 - Wash & Wax 12/32 oz.
- 615032 - Wash & Wax 6/64 oz.

100 WASHES™

Super concentrated to give 4 times more cleaning power than other washes. Just one squirt in a bucket of water gives rich, deep cleaning foam.

- 615458 - 100 Washes 12/28 oz.

GLASS CLEANER with Rain Repellant

Repels water to improve visibility. Cleans bugs, dirt and road film without streaking. Beads water to improve driving visibility in the rain. No need to use wipers.

- 615807 - Glass Cleaner with Rain Repellant 12/24 oz.

BUG & TAR REMOVER

Quickly removes bugs, tar and tree sap from all exterior surfaces. Powerful solvents penetrate and clean the toughest stains. Gives paint a deep shine.

- 615867 - Bug & Tar Remover 12/16 oz.

SCRATCH & HAZE REMOVERS

Repair and Restore Exterior Surfaces

Keep your auto paint finish and headlights looking like new. Formula 1's High Performance line removes all paint problems from fine scratches to dull, worn finishes. Formula 1's exclusive micropolishing technology cuts through the toughest paint problems without scratching.

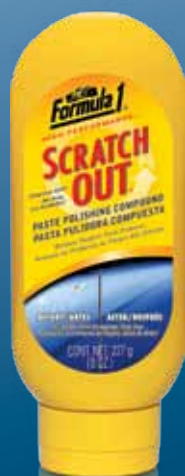


&

SCRATCH OUT® **Scratch & Swirl** **Remover**

Removes fine scratches, swirls and haze from all auto paint finishes. Removes minor paint marks and water spotting quickly and easily.

615011 -
Scratch Out Liquid
12/7 oz.



SCRATCH OUT® **Paste Polishing** **Compound**

Heavy-duty paste removes the toughest paint problems from all finishes. Extra strong to remove moderate scratches, bird droppings and tree sap. Won't scratch paint.

613191 -
Scratch Out Paste
12/8 oz.*

*Package Label Information in
English and Spanish



COMPLETE **COMPOUND™**

Restores color and shine to dull, worn, abused paint finishes. Easily handles the toughest paint problems like scratches and oxidation. Gives paint a deep, beautiful shine. Hand application or machine application.

615112 -
Complete Compound
12/16 oz.



HEADLIGHT RESTORER **& Sealant**

Restores cloudy, dull, yellowed headlights to look like new. Clears headlight lens and provides a protective sealant all in one easy step. No sandpaper or buffing wheels needed.

615874 -
Headlight Restorer
12/8 oz.



& **WHEEL & TIRE**

INTERIOR CLEANERS

Clean and Shine Wheels and Tires

Auto wheels and tires continue to become a more attractive, important part of car care. Formula 1 has developed a line of High Performance wheel and tire products that keep wheels shining bright and tires looking lustrous black.

Leave Carpet and Upholstery Fresh and Clean

Clean dirt and stains from auto and household fabric. Formula 1's foaming interior cleaners remove the toughest ground-in dirt and stains from all carpet and upholstery. Fast dry formulas.



High Gloss TIRE FOAM

Cleans and shines tires in one easy step. Dissolves dirt and road film, leaving tires with a glossy shine.

613138 - High Gloss Tire Foam 12/18 oz.

BLACK GOLD® Tire Shine

Gives tires a lasting, deep rich shine. Finest silicones in an oil-free formula dry to a water-resistant black lustre.

615258 - Black Gold Tire Shine 12/23 oz.

Wet Look TIRE GLOSS

Advanced polymers, rich silicones and moisturizing oils give tires a deep wet-look gloss that lasts for weeks.

615266 - Wet Look Tire Gloss 12/16 oz.

Foaming WHEEL CLEANER

Deep cleaning foam penetrates wheel detail to break up road grime and brake dust on contact. Cleans and shines all wheels – fast. Helps repel brake dust.

615254
Foaming Wheel Cleaner
12/23 oz.

CLEAN SHOT® Multi-Purpose Foam Cleaner

Aerosol foam lifts soil and stains from fabric.

613802
Clean Shot Foam
Cleaner 12/19 oz.

& DRY CLEAN™ Carpet & Upholstery Cleaner

Deep cleaning foam spray penetrates to remove tough soil and stains. Fast dry formula.

615150
Carpet & Upholstery
Cleaner 12/20 oz.



PROTECTANTS

Clean, Shine and Protect Interior Surfaces

Formula 1 Protectants clean, shine and protect all rubber, vinyl, and plastic in auto interiors. Leaves no oily residue to attract dust.



PROTECTANT

Exclusive silicone blend leaves a deeper shine than other protectants. Outlasts cockpit sprays.

615006
Protectant 12/10 oz.

FRAGRANCED PROTECTANT

Time-released fragrance keeps car interiors smelling fresh for days. Leaves a lustrous shine with no oily residue.

615049 - Cherry Fragrance
12/10.64 oz.
613823 - Citrus Fragrance
12/10.64 oz.
613710 - Coconut Fragrance*
12/10.64 oz.
613825 - New Car Scent
12/10.64 oz.
613824 - Strawberry Fragrance
12/10.64 oz.
615044 - Vanilla Fragrance
12/10.64 oz.

*Package Label Information in English and Spanish

LEATHER CARE 가

Clean, Shine and Protect Leather Seats

Formula 1's exclusive Mink Oil enriched formula gives leather a deep, rich lustre. Moisturizes leather and provides UV protection against dulling and cracking. Great leather scent.



MR. LEATHER® Lotion 가

Applies lasting moisturizing and beauty to leather interiors. Wipes to a deep, rich shine.

615155 - Mr. Leather Liquid 12/8 oz.

MR. LEATHER® Spray 가

The convenience of a spray with Mr. Leather's exclusive leather cleaning and moisturizing formula. Just spray and wipe.

615163 - Mr. Leather Spray 12/16 oz.



CASE CODE	PRODUCT	CASE PACK/SIZE	UPC PRODUCT CODE	UPC CASE CODE	GROSS CASE WT. LBS.	CASE CUBE	CASE DIMENSIONS L x W x H (Inches)	CASES PER PALLET LAYER	CASES PER PALLET	GROSS PALLET WT. LBS.
CARNAUBA WAXES										
615026	Paste Wax	12/8 oz.	0 71099 15026 6	1 00 71099 15026 3	9.40	0.46	10.31 x 10.31 x 7.88	16	96	902.40
613762	Paste Wax	12/12 oz.	0 71099 13762 5	1 00 71099 13762 2	13.50	0.56	10.31 x 10.31 x 9.5	16	80	1080.00
615029	Liquid Wax	12/16 oz.	0 71099 15029 7	1 00 71099 15029 4	14.50	0.50	11.75 x 7.56 x 9.63	20	80	1160.00
615056	Fast Wax	12/16 oz.	0 71099 15056 3	1 00 71099 15056 0	15.14	0.70	12.69 x 8.31 x 11.50	18	72	1090.08
615098	Dry Brite	12/16 oz.	0 71099 15098 3	1 00 71099 15098 0	15.14	0.70	12.69 x 8.31 x 11.50	18	72	1090.08
CAR WASHES & EXTERIOR CLEANERS										
615016	Wash & Wax	12/16 oz.	0 71099 15016 7	1 00 71099 15016 4	15.30	0.50	11.75 x 7.56 x 9.63	20	80	1224.00
613700	Wash & Wax	12/32 oz.	0 71099 13700 7	1 00 71099 13700 4	29.36	0.75	13.28 x 11.16 x 8.7	12	60	1761.60
615032	Wash & Wax	6/64 oz.	0 71099 15032 7	1 00 71099 15032 4	28.40	0.82	11.56 x 11.19 x 10.94	12	48	1363.20
615458	100 Washes	12/28 oz.	0 71099 15458 5	1 00 71099 15458 2	25.00	0.80	12.88 x 10.38 x 10.38	12	48	1200.00
615807	Glass Cleaner w/ Rain Repellant	12/24 oz.	0 71099 15807 1	1 00 71099 15807 8	22.00	0.96	13.69 x 10.31 x 11.75	14	56	1232.00
615867	Bug & Tar Remover	12/16 oz.	0 71099 15867 5	1 00 71099 15867 2	15.00	0.70	12.69 x 8.31 x 11.50	18	72	1080.00
SCRATCHES & HAZE										
615011	Scratch Out Liquid	12/7 oz.	0 71099 15011 2	1 00 71099 15011 9	7.64	0.32	10.56 x 5.94 x 7.69	28	140	1069.60
613191	Scratch Out Paste	12/8 oz.	0 71099 13091 6	2 00 71099 13091 0	7.35	0.30	11.19 x 6.06 x 7.63	28	168	1234.80
615112	Complete Compound	12/16 oz.	0 71099 15112 6	1 00 71099 15112 3	16.62	0.53	12.06 x 7.81 x 9.69	20	80	1329.60
615874	Headlight Restorer	12/8 oz.	0 71099 15874 3	1 00 71099 15874 0	8.31	0.25	8.69 x 6.69 x 7.44	31	186	1545.66
WHEEL & TIRE										
613138	High Gloss Tire Foam	12/18 oz.	0 71099 13138 8	1 00 71099 13138 5	17.50	0.55	10.75 x 8.19 x 10.81	19	76	1330.00
615258	Black Gold Tire Shine	12/23 oz.	0 71099 15258 1	1 00 71099 15258 8	20.83	0.96	13.69 x 10.31 x 11.75	14	56	1166.48
615266	Wet Look Tire Gloss	12/16 oz.	0 71099 15266 6	1 00 71099 15266 3	13.79	0.70	12.69 x 8.31 x 11.50	18	72	992.88
615254	Foaming Wheel Cleaner	12/23 oz.	0 71099 15254 3	1 00 71099 15254 0	21.25	0.96	13.69 x 10.31 x 11.75	14	56	1190.00
INTERIOR										
613802	Clean Shot Foam Cleaner	12/19 oz.	0 71099 13802 8	1 00 71099 13802 5	18.05	0.55	10.75 x 8.19 x 10.81	19	76	1371.80
615150	Carpet & Upholstery Cleaner	12/20 oz.	0 71099 15041 9	1 00 71099 15041 6	19.30	0.96	13.94 x 10 x 11.88	12	48	926.40
615006	Protectant	12/10 oz.	0 71099 15006 8	1 00 71099 15006 5	9.54	0.72	8.44 x 6.44 x 10.13	34	136	1297.44
615049	Protectant - Cherry	12/10.64 oz.	0 71099 15049 5	1 00 71099 15049 2	10.32	0.72	9.75 x 7.25 x 9.125	25	125	1290.00
613823	Protectant - Fresh Citrus	12/10.64 oz.	0 71099 13823 3	1 00 71099 13823 0	10.32	0.72	9.75 x 7.25 x 9.125	25	125	1290.00
613710	Protectant - Coconut	12/10.64 oz.	0 71099 13710 6	1 00 71099 13710 3	10.32	0.72	9.75 x 7.25 x 9.125	25	125	1290.00
613825	Protectant - New Car	12/10.64 oz.	0 71099 13825 7	1 00 71099 13825 4	10.32	0.72	9.75 x 7.25 x 9.125	25	125	1290.00
613824	Protectant - Strawberry	12/10.64 oz.	0 71099 13824 0	1 00 71099 13824 7	10.32	0.72	9.75 x 7.25 x 9.125	25	125	1290.00
615044	Protectant - Vanilla	12/10.64 oz.	0 71099 15044 0	1 00 71099 15044 7	10.32	0.72	9.75 x 7.25 x 9.125	25	125	1290.00
615155	Mr. Leather	12/8 oz.	0 71099 15155 3	1 00 71099 15155 0	7.20	0.28	10.56 x 5.94 x 7.69	28	140	1008.00
615163	Mr. Leather Spray	12/16 oz.	0 71099 15163 8	1 00 71099 15163 5	15.00	0.70	12.69 x 8.31 x 11.50	18	72	1080.00
MOTORCYCLE										
613073	Bike Clean	12/16 oz.	0 71099 13073 2	1 00 71099 13073 9	15.00	0.70	12.69 x 8.31 x 11.50	18	72	1080.00
615088	Motorcycle Wax	24/4 oz.	0 71099 15088 4	1 00 71099 15088 1	8.07	0.34	11.94 x 9.19 x 5.38	17	136	1097.52



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