



귀 업체 및 기관(단체)의 일익 번창하심을 기원합니다.

주한 태국대사관 상무공사관실에서는 태국상무부 국제무역진흥국 (Department of International Trade Promotion, Ministry of Commerce) 주최로, "방콕국제패션 및 가죽 전시회(BIFF&BIL) 2014"가 아래와 같이 개최됨을 알려 드립니다.

1. 전시 명칭 : **BIFF&BIL 2014(Bangkok International Fashion Fair & Bangkok International Leather Fair 2014)**
2. 기 간 : 2013년 3월 12일(수요일) - 3월 16일(일요일)
3. 장 소 : Challenger 1~2, "IMPACT" 전시장_Muang Thong Thani, Bangkok, Thailand
4. 주 최 : **태국상무부 국제무역진흥국**
(Department of International Trade Promotion, Ministry of Commerce)
5. 전시 품목 : **BIFF:** Designer's Wear, Casual Wear, Children Wear, Formal & Business Wear, Lingerie & Underwear, Specialty & Occasional Wear, Textile Materials, Silk & Ethnic Products, Accessories, Machinery & Chemical
BIL: Footwear, Leather Garment Bags & Garment, Leisure & Sport Bags, Raw Materials & Tanneries, Machinery & Chemical
6. 홈페이지 : **<http://www.biffandbil.com>**
7. 참관 특전 : - 전시회 참관 사전등록 및 ID 발급
- 전시장 Trade Desk 이용
- 참가업체 디렉토리북 제공
- 전시회장 뷔페(점심) 이용 쿠폰 제공
- 비즈니스 미팅 주선.

이번 전시회에 Exhibitor 참가를 원하시면 참가신청서를 작성하여 팩스 또는 이메일로 보내주시기 바라며, 참관을 원하신다면 아래의 연락처로 연락 주시기 바랍니다.

(담당자: 김성욱 행정관 전화 : 02-795-2431, 4446, 팩스 : 02-795-2998)

2014년 1월 2일

주한 태국대사관 상무공사관실

A handwritten signature in black ink, appearing to read "P. Punot".

Panot Punyahotra
Minister Counsellor (Commercial)

BIFF&BIL 2014 IN BANGKOK

Bangkok International Fashion Fair and
Bangkok International Leather Fair 2014

ASEAN INTEGRATION

Textiles Apparel Leather

Bangkok International Fashion Fair and Bangkok International Leather Fair 2014



STYLE + DESIGN
ASEAN

Trade :
12-14 March 2014
10:00 - 18:00 hrs.

Public :
15-16 March 2014
10:00 - 21:00 hrs.

Venue :
Challenger 1-2 IMPACT
Muang Thong Thani

DITP Call Center 1169 / www.biffandbil.com, www.thaitrade.com, www.ditp.go.th

Organized by



Fair Information

Event Date : 12-16 March 2014 • Trade Days : 12-14 March 2014 (10.00-18.00 hrs.)
 • Public Days : 15-16 March 2014 (10.00-21.00 hrs.)

Location : Challenger 1-2 Impact Muang Thong Thani, Bangkok, Thailand

Number of Exhibitors : 400 companies / 700 booths from both selected domestic and overseas exhibitors

Product Groups : **BIFF:** Designers' Wear, Casual Wear, Children Wear, Formal & Business Wear, Lingerie & Underwear, Specialty & Occasional Wear, Textile Materials, Silk & Ethnic Products, Accessories, Machinery & Chemical
BIL: Footwear, Leather Garment Bags & Garment, Leisure & Sport Bags, Raw Materials & Tanneries, Machinery & Chemical

Exhibition Zone : 1) TEXTILE 2) GARMENT 3) LEATHER GOODS 4) FOOTWEAR 5) FASHION ACCESSORIES 6) DESIGNER

Products : 1) BRAND PREFERENCE 2) OEM/ODM 3) PICK AND PAY 4) MATERIAL & TANNERY
 5) CLOTHING ACCESSORIES 6) OTOP/THAI EXOTIC

Visitor Groups : **Trade Days:** Importers, Manufacturers, Trading Companies, Distributors, Wholesalers, Retailers, Boutiques, Fashion Showroom, Department Stores, Buying Agents, Designers
Public Days: Trade Visitors, Local Retailers, Consumers, Foreign Tourists

Special Events : Business Matching, Fashion Show, Trend Forum, Japan Connect, Designers' Room, AFF, Seminar/Conference

Participation Fee	US\$ per unit of 9 sq.m. (3 x 3 m.)	Participation Fee	Special Rate for ASEAN&ASIAN Exhibitors
Raw Space (at least 2 units)		US\$ 1,400	US\$ 1,200
Space With Standard Booth Package*		US\$ 1,600	US\$ 1,400

*Package Includes :

(3) Side Hard Wall Structure, (3) Chairs, (1) Wastebasket, (1) Lockable Cabinet,
 (1) Fabric Racks or (6) Shelves, Spotlight, Carpet, Booth ID sign, (1) 5 Amp Socket

Organizer : Department of International Trade Promotion, Ministry of Commerce, THAILAND
 44/100 Nonthaburi 1 Rd., Bangkrasor, Amphur Muang, Nonthaburi, 11000 Thailand
 Tel: +66 2 507 8410, 507 8367 to 71 Fax: +66 2 547 4283
 Website: www.biffandbil.com, www.ditp.go.th, www.thaitrade.com Email: info@biffandbil.com, sale@biffandbil.com

Supporters :

- The Association of Thai Textile Bleaching, Dyeing, Printing and Finishing Industries (ATDP)
- The Thai Garment Manufacturers Association (TGMA)
- The Thai Textile Manufacturing Association (TTMA)
- The Thai Weaving Industry Association (TWIA)
- The BoBae Garment Association (BGA)
- Thai Leather Goods Association
- Thai Footwear Association (TFA)
- Thailand Textile Institute (THTI)
- The Textile Merchants Association (TMA)
- Thai Man-Made Fiber Industries Association
- The Thai Silk Association (TSA)
- The Creative Design Association (CDA)
- Thai Tanning Industry Association
- Thai Footwear Industry Association

FIGURE DATA	2013	2014
1. Number of Exhibitors	560 companies/ 912 booths	400 companies/ 700 booths
2. Participation Countries	Japan, Indonesia, Spain, U.S.A., Germany, Hong Kong, Malaysia, Lao, Cambodia and Myanmar	Asean, Japan, Korea, China, HongKong, Taiwan, Europe and U.S.A.
3. Exhibition Area	30,000 sq.m.	20,000 sq.m.
4. Number of Visitors		
- Trade Days	6,010	~ 6,000
- Public Days	24,039	~ 24,000
5. Major Visiting Countries	ASEAN, Asia, Middle East, U.S.A., Europe, Australia	

Exhibit Space Application

Please complete entire contract, sign, and return to:
 Department of International Trade Promotion,
 Office of Fashion and Lifestyle Business Development
 Tel: +66 2 507 8410, 507 8367 to 71 Fax: +66 2 547 4283
 Email: info@biffandbil.com, sale@biffandbil.com

Company:
 Contact: Title :
 Address:
 City: Province/State : Postal / Zip Code: Country:
 Phone: Fax:
 Email: Website:
 Previous Experience in BIFF & BIL Yes, in year No

Product Category (Please choose only ONE main product):

Brand name:

BIFF	Garment	<input type="checkbox"/> OEM (Original Equipment Manufacturer) <input type="checkbox"/> ODM (Original Design Manufacturer) <input type="checkbox"/> OBM (Original Brand Manufacturer) <input type="checkbox"/> Pick&Pay / Street fashion runway	<input type="checkbox"/> Menswear <input type="checkbox"/> Womanwear <input type="checkbox"/> Children's wear <input type="checkbox"/> Underwear & Lingerie <input type="checkbox"/> Uniform <input type="checkbox"/> Others (Please specify)	<input type="checkbox"/> Design + Brand
	Textile	<input type="checkbox"/> Knit <input type="checkbox"/> Woven <input type="checkbox"/> Non-Woven <input type="checkbox"/> Yarn	<input type="checkbox"/> Fiber <input type="checkbox"/> Finishing (Please specify) <input type="checkbox"/> Home Textile <input type="checkbox"/> Others (Please specify)	
	Fashion Accessories & Jewelry	<input type="checkbox"/> for example hat, scarf, glove, ornament (Please specify).....		
	Supporting	<input type="checkbox"/> Trend book & Fashion Magazine & Media <input type="checkbox"/> Institute & Schools for Fashion Industry <input type="checkbox"/> Others (Please specify)	<input type="checkbox"/> Technology, Equipment, Machinery, Chemical <input type="checkbox"/> Service-Consultant, Logical, Finance	

BIL

<input type="checkbox"/> Designer (Zone)	<input type="checkbox"/> Footwear
<input type="checkbox"/> Bags & Totes	<input type="checkbox"/> Machinery & Chemical
<input type="checkbox"/> Raw Material & Tanning	<input type="checkbox"/> Others (Please specify)
<input type="checkbox"/> Leather Garment	

US\$ per unit of 9 sq.m. (3x3 m.)	Participation Fee	ASEAN & ASIAN Exhibitors	Number of Units	Amount (US\$)
Raw space (at least 2 units)	US\$ 1,400	US\$ 1,200		
Space with standard booth package	US\$ 1,600	US\$ 1,400		
Total Amount				

Term of Payment

Completed application form has to be submitted and 100% payment paid before **December, 10th 2013**.
 Payment to be made to "Department of International Trade Promotion" by Bank Draft only
 Please fax the completed Application Form, Fair Directory Entry Form and a photocopy of Bank Draft to:
 Fax: +66 2 547 4283 And send the Bank Draft by registered mail to Department of International trade promotion,
 Office of Fashion and Lifestyle Business Development: 44/100 Nonthaburi 1 Road, Bangkrasor, Amphur Muang, Nonthaburi 11000, Thailand.
 Company profile for Fair directory has to be submitted via email to ratchanee@biffandbil.com, araya@biffandbil.com before **December, 10th 2013**.
 or call +66 2 681 1331 #224

For more information please contact:

Tel: +66 2 507 8410, 507 8410 to 71 E-mail: info@biffandbil.com, sale@biffandbil.com Website: www.ditp.go.th, www.biffandbil.com, www.thaitrade.com

Name
 Title
 Signature
 Date

Company Stamp

For Official Use Only

Application Deadline: December, 10th 2013

100% US\$ _____

Date _____

1. Company Name:

2. Exhibition Profiles (If more than one, please rank priority)

3. Brand Name: With Own Brand Name (Specify):
 With Customers' Brand Name (Specify):

4. Company/ Product Highlights: (50 words maximum)

BIFF

Casual Wear

- Beach Wear
- Jeans/ Denim
- Trousers
- Shorts
- Skirts
- T-shirts/ Polo Shirts
- Other:

Formal/ Business Wear

- Men's Blazers
- Men's Shirts
- Men's Suits
- Men's Trousers
- Men's Vest
- Women's Blazers
- Women's Blouses
- Women's Dresses
- Women's Trousers
- Women's Skirts
- Other:

Children's Wear

- Boys' Wear
- Girls' Wear
- Infants' Wear
- Maternity Wear
- Other:

Lingerie & Under Wear

- Bodysuit
- Brassieres
- Brief
- Home Wear & Lounge Wear
- Hosiery & Socks
- Men's Underwear & Boxer Shorts
- Sleep Wear & Pajamas
- Other:

Specialty & Occasional Wear

- Cocktail/ Evening Dresses
- Wedding Dresses
- Medical/ Protective Clothing
- Uniforms
- Work Clothes
- Other:

Athletic, Sport & Outerwear

- Body Wear

- Coats
- Jackets
- Rain Wear
- Sports Wear
- Swimwear
- Sweater/ Cardigan
- Skiwear
- Track Suit
- Other:

Textile Materials

Staple Fiber

- Cotton Wool
- Polyester Nylon
- Acrylic Rayon
- Other:

Yarn

Spun

- Cotton Polyester
- Nylon Acrylic
- Rayon
- Blended (T/C, CVC, T/R)
- Woolen Yarn
- Yarn Dyed and Top Dyed
- Other:

Filament

- Polyester Nylon
- Acrylic Rayon
- Other:

Fabric

Woven

- Grey Fabric
- Finished Fabric
- Yarn dyed Fabric
- Woolen Fabric
- Other:

Knitted

- Circular Knitted
- Warp Knitted
- Other:

Non Woven

Silk and Ethnic Products

- Batik
- Fabric: Silk
- Fabric: Hand Woven
- Cotton & Hemp

- Garment: Hand Woven Silk
- Garment: Hand Woven Cotton
- Morhom
- Scarves/ Shawl
- Ties

Clothing Accessories

- Elastic Threads
- Embroidery Threads
- Sewing Threads
- Beads & Synthetic Stone
- Buckles/ Stopper
- Buttons
- Lace and Embroidery
- Labels/ Hang Tag
- Pads
- Tape/ Band
- Trimming
- Zippers
- Other:

Fashion accessories

- Costume Jewelry
- Cufflinks/ Tie Bars
- Dress Gloves
- Hair Ornament
- Handkerchiefs
- Hat & Cap
- Scarves
- Ties
- Other:

Machinery and Chemical

- Machinery
- Packaging/ Barcode
- Chemical
- Equipment
- Testing, Auditing & Inspecting
- Other:

Others

- Consultants and Services
- Fashion Institute and Designers
- Logistics/ Transportation
- Magazine and Trade Publication
- Software Services
- Other:

BIL

Footwear

- Boots
- Children's Shoes
- Women's Shoes
- Men's Shoes
- Sandals and Clogs
- Sport Shoes
- Other:

Leather Bags

- Cosmetic/ Toiletry Bags
- Evening Bags Handbags
- Briefcases Luggage
- Other:

Leisure and Sport Bags

- Backpacks Sport Bags
- Casual Bags Camping Goods
- Other:

Small Leather Goods

- Card Holders Wallet
- Key Holders Tie Cases
- Organizer/ Folders
- Stationary Items
- Other:

Leather Garment

- Jackets/ Coats
- Gloves/ Golf Gloves
- Other:

Components and Accessories

-

Raw Materials and Tanneries

- Leather & Hides
Specify:
- Artificial Leather
Specify:

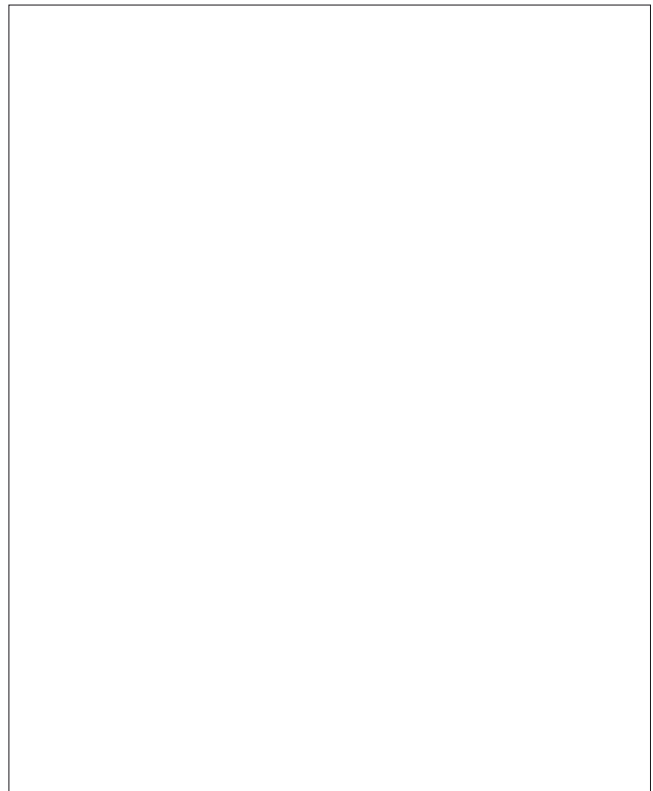
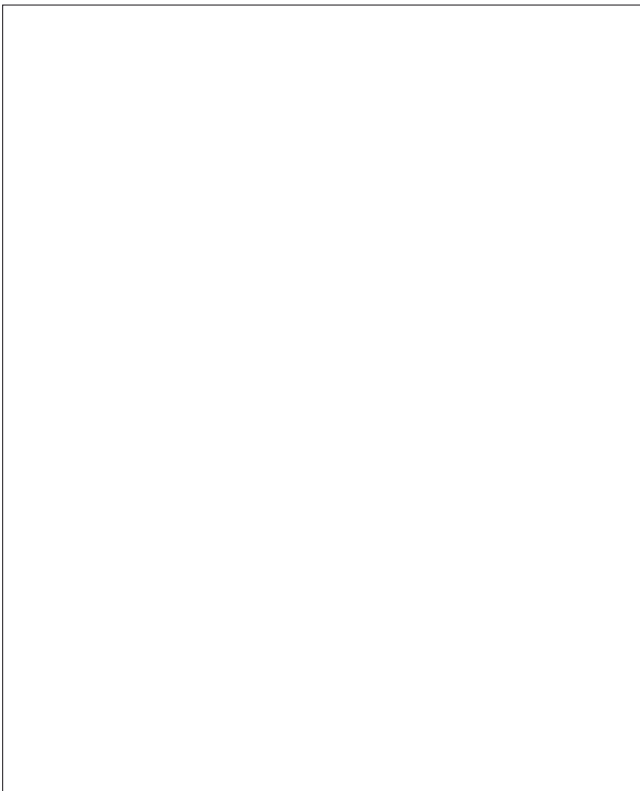
Machinery and Chemical

- Machinery
- Chemical
- Equipment
- Other:

Stand Design



Display Design





Bangkok International Fashion Fair and Bangkok International Leather Fair 2014

12-16 March 2014 AT CHALLENGER 1-2 IMPACT MUANG THONG THANI, THAILAND



Match making

Website info

Company Name:

More benefits to BIFF BIL Designer Zone

Successfully promote your company & products/services, please provide the information as complete as possible

Please attach file and e-mail to info@biffandbil.com, sale@biffandbil.com

(max. size 800 x 600 pixels or 1 Mb)

- 1. Company Logo (.JPG) = 1 file
- 2. Picture No.1- No.3 (.JPG) = 3 files

Company Description

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Website Information

Exhibition Rules & Regulations

1. General

1.1 An application shall be binding until such time as it has been accepted or declined as Exhibitor by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.

1.2 Any Infringement against this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the space rental for the exhibition to which this agreement relates.

1.3 The Exhibitor shall undertake to adhere to the general "Terms and Conditions" as set out in this application, and to any special regulations which may be issued by the Fair Organizer; such as in the Exhibitor's Manual or during the Exhibitor's Meeting.

2. Application for Space

Application for participation shall be made on the prescribed Application Form. The application will only be considered effected once it has been received by the Fair Organizer and it is then binding until admission or final non-admission. Receipt of application will be acknowledged in writing.

3. Exhibitor Qualifications

3.1 An Exhibitor must be registered company of good reputation.

3.2 The Exhibitor must be able to operate its stand during the whole period of the Fair.

3.3 Co-exhibitors or sub-contracted exhibitors are not permitted.

4. Licensing and Allocation of Exhibition Space

Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.

The Fair Organizer may allocate the exhibition space in any manner as they deem fit but will take into account such factors as the order of applications received and the nature of exhibits. The Fair Organizer reserves the right to change the venue for the Exhibition, to change the Exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.

5. Exhibitor Sales Regulations

Products and services not included on the admission document cannot be exhibited. The Fair Organizer has the right to remove non-approved exhibits at the cost of the Exhibitor. Exhibits may not be removed from the stand until after the event has ended. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

6. Term of Payment

6.1 50% of total raw space rental fee to be paid at time of submitting application.

6.2 50% of total raw space rental fee to be paid after the space confirmation.

6.3 The Amount is to be paid in Thai Baht for companies based in Thailand or in US dollars for companies based outside Thailand by bank draft to the order of "Department of Export Promotion".

6.4 Refunds will not be issued in any event.

6.5 The stand location may not be occupied before the stand rental fee has been paid in full.

6.6 In the event of Fair Organizer being obliged by events out of its control such as: war, the imposition of special measures by local authority or government, strike, lock out, fire, or any other comparable incident to cancel or postpone the holding of the exhibition, no refund of the stand rental will be paid.

6.7 In the event of a special tax or some other duty being imposed on undertaking made in accordance with this contract, the sum in question shall be paid by the Exhibitors.

6.8 In the event of late payment, interest in respect to late payment shall be charged at a rate of 1.5% per month.

7. Conduct in the Exhibition Center

During the exhibition period, the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors, and sub-contractors who shall be bound by and must observe these terms and Conditions in all respects.

Exhibitors must not permit anything which causes a nuisance or in the opinion of the Fair Organizer does not conform with the general standards of the Exhibition or may amount to a breach of these Terms and Conditions.

8. Construction and Decoration

8.1 The Fair Organizer will co-ordinate with the official contractor in the event that the Exhibitor would prefer to decorate the booth with standard decoration and equipment at the Exhibitor's expense.

8.2 Exhibitor's own stand construction designs must be submitted to the Fair Organizer for approval from the Fair Organizer.

8.3 It is not permissible for the Exhibitor to decorate above the height of the booth without prior approval from the Fair Organizer.

8.4 It is not permissible for the Exhibitor to damage partitions, floor, or any other good supplied by the contractor.

8.5 It is not permissible for the Exhibitor to place objects outside the stand area or to obstruct fire safety devices, emergency exits and electrical control cabinets.

8.6 Use of the hall ceiling is not allowed for the exhibition.

8.7 The exhibitor should take note of matters explained by the Fair Organizer at the Exhibitor's Meeting, mentioned in the Exhibitor's Manual, or communicated to it in any other way.

8.8 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition to plan their inward-outward transport.

8.9 Exhibited products may not be removed during the period of the Exhibition without the special-authorization of the Fair Organizer.

8.10 Without the authorization of the fire authorities and the Fair Organizer, it is not permissible for the Exhibitor to use naked flame and to store gasses and inflammable liquids within the exhibition area.

8.11 Without the authorization of the Fair Organizer, it is not permissible for the Exhibitor to distribute promotional materials outside its own stand.

8.12 The Fair Organizer may make arrangements for any objects left on the stand after the final clearance date to be removed at the risk and expense of the Exhibitor. As security against the discharge of all obligations to the Fair Organizer which the Exhibitor has or may have, the Fair Organizer shall be entitled to retain the Exhibitor's property until such time as payment in full has been effected. The Fair Organizer shall enjoy the same entitlement referred to above in the event of the Exhibitor having left behind objects after the final clearance date.

9. Printed Materials

The Fair Organizer disclaims all responsibility for any errors in the catalog or any other printed matter.

10. Amendment of Regulations

The Fair Organizer may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any such amendments, and to observe them accordingly.

11. Waiver

No waiver by the Fair Organizer of any of the provision of these Terms and Conditions or of any of its rights here under shall have effect unless given in writing and signed by a Director of the Fair Organizer.

12. Liability

The Exhibitor agrees to indemnify and hold the Fair Organizer blameless in regard to claims, liabilities, losses, suits, damages, judgments, expenses, costs, and charges of every kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or sub-contractors.

Organized by :



Department of International Trade Promotion, Ministry of Commerce, THAILAND

44/100 Nonhaburi 1 Rd., Bangkrasor, Amphur Muang, Nonhaburi 11000, Thailand

Tel : +66 2 507 8410, 507 8367 to 71 Fax : +66 2 547 4283

Website : www.biffandbil.com, www.thaitrade.com, www.ditp.go.th | E-mail : info@biffandbil.com, sale@biffandbil.com