



What is the EU Gateway Programme?

The EU Gateway Programme helps companies from European Union Member States to succeed in Japan and Korea by providing support at the critical early stages of market penetration. The Programme is managed and funded by the European Union.

The Programme aims to organise 30 Missions to Japan and 15 to Korea from 2009–2014. Missions are organised by industry sector and comprise up to 40 EU companies.

The 2014 EU Gateway Programme Healthcare & Medical Technologies Mission week will include pre-arranged individual meetings and two Business Exhibition Days, when participants will be able to introduce products and technologies to sector-related manufacturers, importers, government organisations, and so on.