



SLEEPwell
MATTRESS & TECHNOLOGIES FAIR **expo**



MATTRESS MAIN INDUSTRY, SUB-INDUSTRY,
MACHINERY AND EQUIPMENT FAIR

17 – 20 April 2014
Istanbul Expo Center

www.sleepwellexpo.com

FACTS

Official Title:	: Sleep Well Expo – Mattress main industry, sub-industry, machinery and equipment fair
Short Title	: SLEEP WELL EXPO
Frequency	: Annual
Edition	: 1st
Venue	: Istanbul Expo Center, 34149 Yesilkoy, ISTANBUL-TURKEY
Dates	: 17 – 20 April 2014, Thursday – Sunday (last day)
Visiting Hours	: 10:00 – 18:00
Entrance Ticket	: Free admission for professionals. Others pay 10 Euros.
Fair Catalogue	: 10 Euros
Organizer	: IHLAS FAIR SERVICES INC. Ihlas Medya Plaza, 29 Ekim Caddesi, No:23 / 34197, Yenibosna, Istanbul-TURKEY
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ABOUT THE FAIR

First of its kind, SLEEP WELL EXPO is aimed at bringing together all related parties operating in the main bedding industry, its sub-industry, machinery and equipment. The fair will be a good place where latest technologies, innovative products and new collections will be showcased. Scheduled for April 17-20, 2014, the fair is intended to offer a platform where latest technologies in the world meet with the products produced in Turkey. Ever increasing importance of sleep products industry in Turkey will be a venue for the leading companies and representatives of the industry. It is a fact that such a fair in Turkey attracts the interest of many world brands that are already selling to Turkey or considering to penetrate into or investing in Turkey.





Exhibitor Profile

• SLEEP WELL

All kinds of mattresses, sleep systems, quilts, pillows, bedsteads, headboards, mattress pads, cases and sector publications.

• SLEEP TECH

Fibers, yarns, fabrics and nonwoven, cords, bedstead and case components, adhesives, spring wires, springs, foam, visco, latex, gel technologies, zippers, stuffing materials, felt, bedding accessories, mattress production lines, quilting machinery, edge-opening machines, sewing machinery, spring pulling machines, test laboratories, mattress labels and sector publications.

Visitor Profile

The visitor portfolio includes mattress manufacturers, quilt and pillow manufacturers, other sleep product producers, exporters, importers and traders, experts and high-level officials of the private sector, buyers from different sectors to realize projects, investors, dealers and representatives, chambers of commerce, associations, furniture manufacturers, purchasing officials of tourism, hotel and hospitality industry, etc.

Timing:

Decoration plan approval	: 17 March
Delivery of catalogue form	: 17 March
Delivery of list of stand personnel	: 17 March
Stand decoration date	: 14 April
Opening	: 17 April
Visiting hours	: 10:00 – 18:00
Closing	: 20 April, 17:30
Dismantling	: 21 April, 12:00



Most powerful media sponsors

The main media partners of the fair are Sleep Well and Sleep Tech magazines. Other media partners and sister publications include TGRT Haber TV, Ihlas New Agency, Turkiye Daily Newspaper, TGRT FM Radio, and sector magazines such as Home Textile Exports, Décor, Curtain & Curtain Accessories, Contract Textile International, Sustainnovation, Fiber & Yarn Trends, Building & Construction, Medical Technique, Hotel-Restaurant-Food Hi-Tech, etc.

There will be seminars and different activities related to new products, technologies and applications.



“If the whole world were one country, Istanbul would be its capital,” Napoleon Bonaparte

Istanbul unites its natural beauties with its historical and cultural wealth and modern infrastructure, ascending in world league as the new favorite city for international organizations. İstanbul has a historical and cultural heritage acknowledged by the whole world. Apart from its historical and natural beauties the city is quite assertive with its hotels, fair, congress and meetings halls at world standards. The visitors coming for meetings, congresses and fairs have the opportunity to experience the eastern and the western cultures together amongst the artworks reflecting a history of thousands of years. You have the unlimited information resources about İstanbul on the web. Please visit www.sleepwellexpo.com for the information regarding your fair participation. Welcome to İstanbul!

We look forward to welcoming you in İstanbul





About İhlas Fuar A.Ş.

İhlas Fair Company is a successful fair organizer which has been organizing sectoral fairs in various areas since 1988. İhlas Fair Company has been adding economic value to various sectors by succeeding almost 100 professional fair organizations and international conference organizations, publishing 30 internet sites and portals. After İhlas Fair Company experienced 25 successful years in 2013, the number of succeeded fairs will be more than 100 and it will be contributing to tens of thousands of professionals from tens of sectors. İhlas Fair Company endeavors to be the best of its business area with its ever-growing structure.

About İhlas Holding

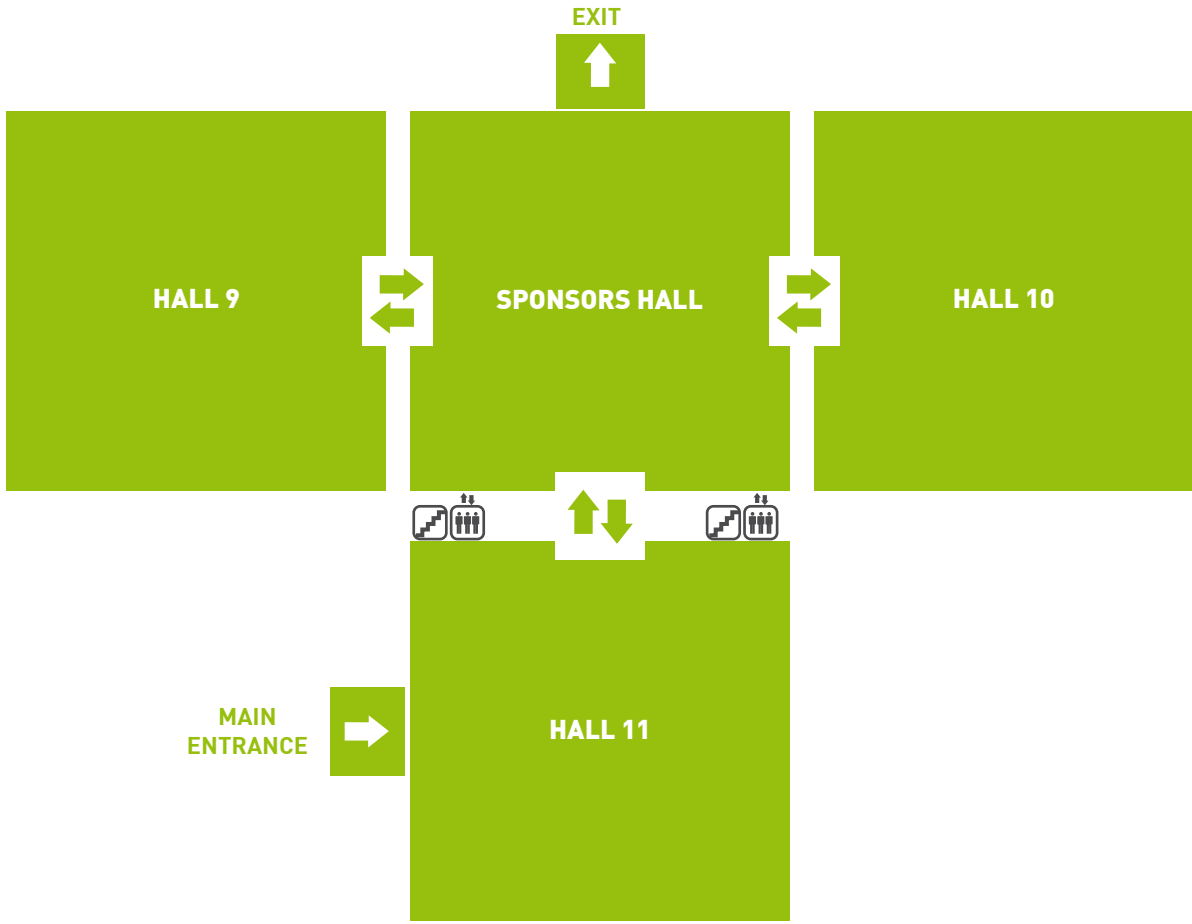
Establishing Türkiye Newspaper was the first step in laying the foundations of İhlas Holding. Subsidiaries from various sectors were gathered under a holding structure in 1993. The subsidiaries of İhlas Holding operate on the principle of broadcasting accurate news objectively, on a timely basis, without prejudice and without agitating or provoking the society.

Fields of Activity

- Media
- Construction
- Production & Marketing
- Mining
- Health & Tourism
- Education

Companies on the IMKB (Istanbul Stock Exchange)

- IHEVA
- IHGZT
- IHLAS
- IHMAD
- IHYAY
- KRSTL



ISTANBUL EXPO CENTER

Istanbul Expo Center is across the International Istanbul Ataturk Airport. It is very easy and convenient to get there for all. More than 500 daily scheduled flights provide easy access to Istanbul for business people inside and outside Turkey. Istanbul Expo Center also provides easy access to visitors coming from inside the city Istanbul or surrounding cities by public transport or by private cars. It is at the intersection of highways, near by the metro station and across the airport.

Istanbul Expo Center has the capacity of 97.000 square meters exhibition space and 4300 cars parking lot. It has sufficient facilities for hosting SLEEP WELL EXPO (MATTRESS & TECHNOLOGIES FAIR) - ISTANBUL.



İHLAS FUAR HİZMETLERİ A.Ş.

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THIS FAIR IS ORGANIZED WITH THE PERMISSION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES
OF TURKEY IN ACCORDANCE WITH THE LAW NUMBER 5174.