

CLARENA®

Secrets of Success



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1. Vision
2. Experience
3. Technology
4. Trust
5. Effectiveness
6. Spirit
7. Contact



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Vision



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Patricia Popławska,
look for the perfect
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Vision

We are **consistent** in achieving goals, yet **flexible** when implementing them. Together with **Patricia Popławska, our brand ambassador**, we always look for the perfect solutions. We know that nobody knows women's needs as well as themselves. It is the **knowledge and passion of our ambassador** that inspires us to constantly **improve**. **Individual selection of cosmetics** assures our customers with the maximum effect, that is **optimum skin care for all skin types and ages**.

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CLARENA®

Experience

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Every da
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cities of Poland:
Warsaw,
Cracow and Wrocław



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Secrets of Success

www.clarena.eu

Experience

There is nothing more valuable than well-established **knowledge and certainty**, which we gained by working with our team of experts and hundreds of thousands of trained beauticians every day for **17 years**. We meet our customers' taste and expectations, we outrival the competition. Every day professional staff trains more beauticians to work. Our **training** centres are located in the **key cities of Poland**: Warsaw, Cracow and Wrocław.



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Technology

We combine our knowledge and long experience with the usage of innovative technologies in ideal proportions. Thanks to our laboratory we are in the XXI century! We are the only company that produces cosmetics as well as equipment for beauty salons. We combine the best of cosmetics in our own products. Constant investments in research and development allow us to increase the productivity of our equipment. Progress is our motto!



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Technology

We combine our knowledge and long-term experience with the usage of innovative technologies in ideal proportions. Thanks to our state-of-the-art laboratory we create cosmetics of the XXI century! We are the only company on the world that produces cosmetics as well as professional products for beauty salons. We combine the best of cosmetics in our products. Constant investment allows us to increase the quality of our products. Progress is our motto.



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Technology

We combine our **knowledge** and long-term experience with the usage of **innovative technologies** in ideal proportions. Thanks to our state-of-the-art laboratory we create cosmetics of the **XXI century!** We are the only **company on the world market** that **produces cosmetics as well as professional equipment** for beauty salons. We compile innovative formulas of cosmetics in our **own company laboratory**. Constant investments in **machine facilities** allow us to **increase the production of private labels**. Progress is our motto!



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Technology



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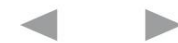


Technology

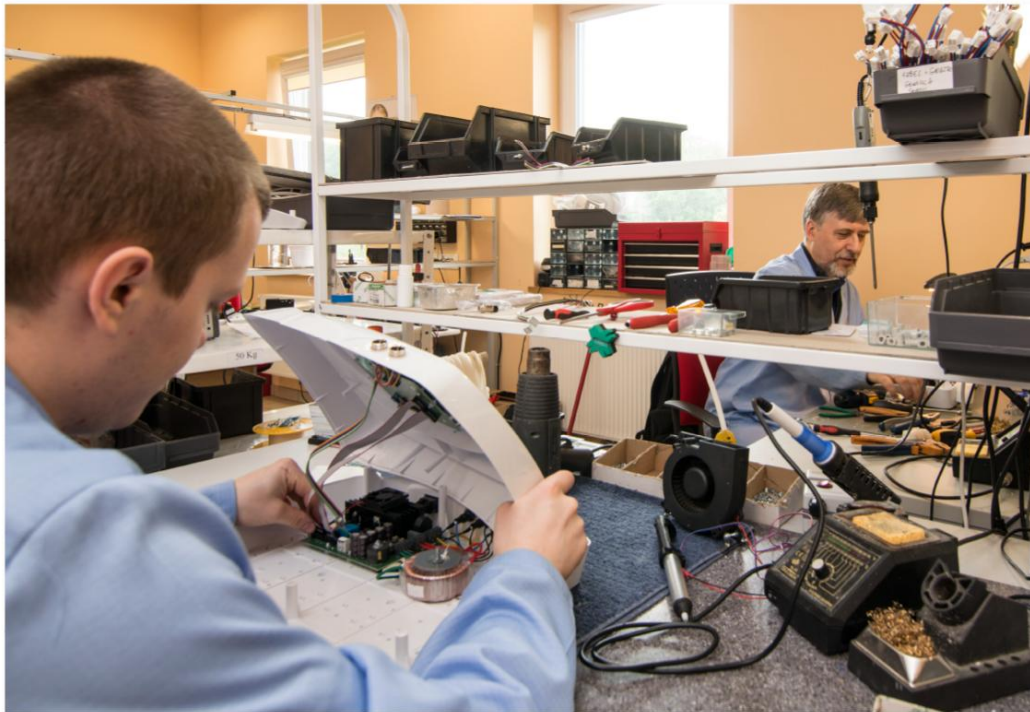


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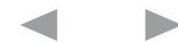
Trust

We know that the base
our **customers** is list
We hit the nail on
on the knowle
market analy
every year, c
trust



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Trust

We know that the base of a long-term relation with our **customers** is listening to their **needs** attentively. We hit the nail on the head, because we act basing on the knowledge gained in **numerous** surveys and **market analysis**. We strive to be better for our clients every year, consistently for 17 years. They return the favour by **trusting** the brand and being **loyal** to it.

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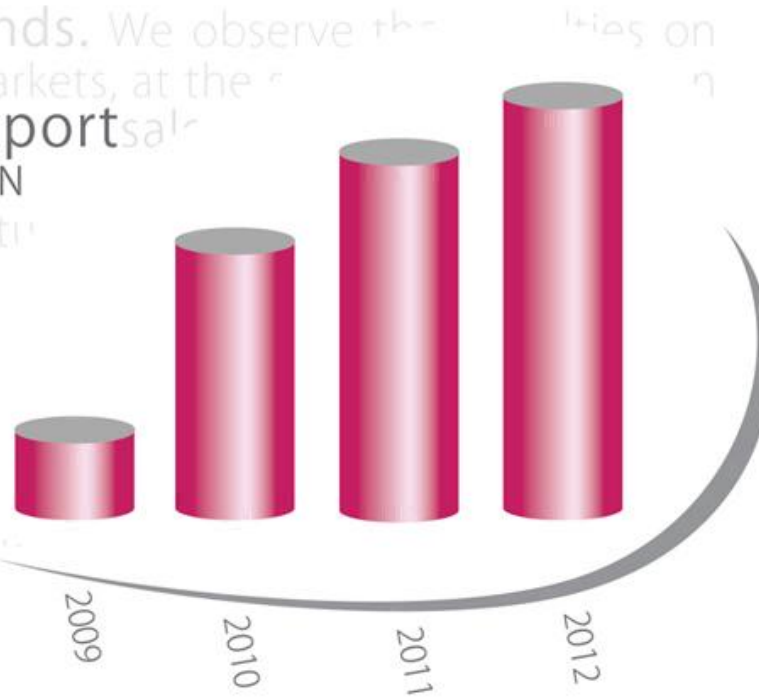
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Effectiveness

We set the trends. We observe the
international markets, at the
increase of **export** sales
gross income in PLN
the origins of future
from others is that
so it's perfect
That is why
profession
Netherlands,
Latvia, Czech, Sw.
Spain, Turkey



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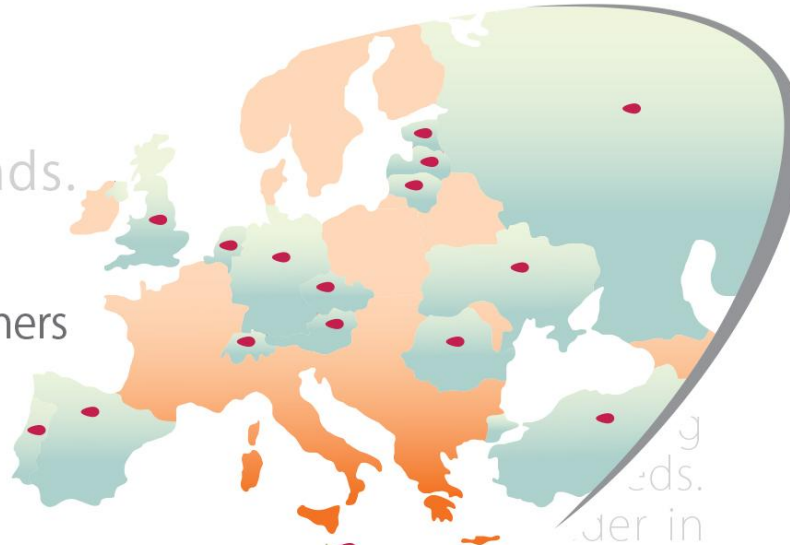
CLARENA®

Effectiveness

We set the trends.
international market.
We are seeking
professional partners
-join us

from others is
so it's perfect!
That is what c
professional s

We are in: Germany, Austria,
Netherlands, Romania, Russia, Ukraine, Estonia, Lithuania,
Latvia, Czech Republic, Switzerland, Great Britain, Republic
of Malta, Portugal, Spain, Turkey.



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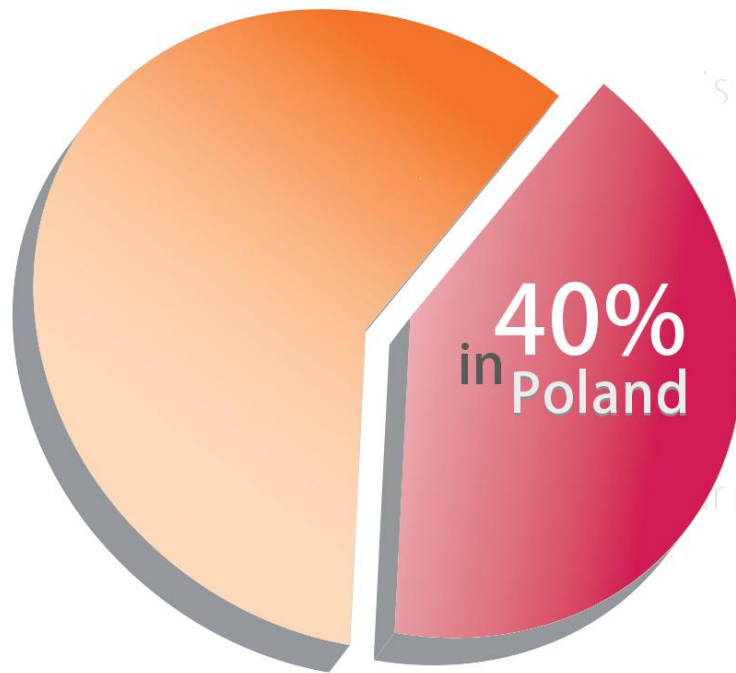
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Spirit



is the highest quality development, constant efforts and a good relationship with the leading cosmetic industry. We are one of the 18000 beauty salons in our category.

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Spirit

The source of our strength is the **highest quality of offered products**. Fast development, constant **technology improvements** and a good **price-quality ratio** secured us with the **leading position** in the professional cosmetic industry in Poland. We cooperate with **18000 beauty salons** all over the country. We can pride ourselves in a **market share of 40% in Poland** in our category.

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CLARENA®

(Our Secret of Success – Your Gain.)

Get in Touch.

export@clarena.pl

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