


### Turkey's Leading International Trade Fair for the Automotive Industry

<b>Fair Date</b>	<b>10 – 13 April 2014</b> (annual)
<b>Opening hours</b>	10:00 – 18:00
<b>Venue</b>	TÜYAP Fair, Convention and Congress Center; Beylikdüzü - Istanbul, Turkey
<b>Exhibition Space</b>	27.688 m <sup>2</sup> net (2013)
<b>Exhibitors</b>	1.245 with 536 international exhibitors from 36 countries (2013)
<b>Visitors</b>	43.812 with 12.359 international trade visitors from 110 countries including Petroleum (2013)
<b>Product Groups</b>	<p><b>Parts &amp; Components:</b> powertrain, chassis, body, standard parts, systems &amp; modules of the interior, alternative drive units, charging accessories</p> <p><b>Electronics &amp; Systems:</b> engine electronics, vehicle lighting, electrical systems, driver assistance systems, vehicle safety, comfort electronics</p> <p><b>Accessories &amp; Tuning:</b> vehicle accessories, special equipment, tuning, performance systems, design enhancement, infotainment, wheels and tyres, trailers</p> <p><b>Repair &amp; Maintenance:</b> garage equipment and tools, bodywork repair and painting, caravans and motorhomes, towing service and accident assistance, dealership equipment</p> <p><b>IT &amp; Management:</b> dealership planning and construction, finance and franchise concepts, claim management, dealership marketing and management systems, internet service providers</p> <p><b>Service Station &amp; Car Wash:</b> refuelling, washing &amp; care, oils and lubricants, charging infrastructure</p>
<b>Participation Fee</b>	Early Bird (Raw Space): 185,- EUR / sqm + 18% VAT (2014), minimum 12sqm Raw Space: 200,- EUR / sqm + 18% VAT (2014), minimum 12sqm Walk-on-Package: 45,- EUR / sqm + 18% VAT (2014), minimum 12sqm (will be added to raw space) Registration Fee: 250,-EUR + 18% VAT (2014) Each sub-exhibitor is subject to a separate registration fee
<b>Entrance Fee</b>	Trade visitors only. Admission is free upon registration.
<b>Fringe Programme</b>	Automechanika Academy
<b>Supporters</b>	
<b>Organizers</b>	Messe Frankfurt Istanbul in co-organization with Hannover-Messe International Istanbul
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