



**BARTEX**  
WINE & SPIRITS



Bartex is one of the biggest producer and distributor of the whole range of different wines and spirits in Poland. We started our activity in 1990 and have developed into the biggest Polish company, which has 8 branches across Poland. Every year we sell about 30 mln bottles to all sales segments (hyper- and supermarkets, wholesalers, retailers, and horeca). We export our products to more than 30 countries in the world. Our main brands are: Vodka.pl, Tur vodka, Red Army, Edelkirsch, Istra, Amadeus etc. We are also distinguished by possessing Global Standard for Food Safety (BRC), International Food Standard (IFS) and Quality Management System and HACCP System certificates. Please do not hesitate to see our whole offer below.



[www.bartex.com.pl](http://www.bartex.com.pl)  
[www.istra.com.pl](http://www.istra.com.pl)  
[www.vodka.pl](http://www.vodka.pl)

# vodka.pl



**Vodka.pl Finest Premium** is made from the best quality four times distilled neutral cereal spirit which gives this vodka cristal clear, undisturbed and noble taste. Consumption of this traditional Polish vodka gives us unforgettable, sensuous impression incomparable with other experiences.



**Vodka.pl Premium Gold Quality** is produced from a specially selected four times distilled rye-based spirit. Further lengthy purification makes it possible to get cristal clear, undisturbed, noble taste esteemed by connoisseurs of alcohol. Consuming this vodka brings unforgettable sensations uncomparable with anything else.



**Vodka.pl Cranberry** is made from the best quality neutral cereal spirit and natural cranberry juice. Extreme purity of spirit adds to unique aroma, harmonious taste and color of this vodka. It is especially delicious thanks to cranberry fruits contained in every bottle.

# vodka.pl



## **Vodka.pl Mandarin**

is produced from a specially selected four times distilled rye-based spirit and natural mandarin juice. The extreme purity of spirit emphasizes the inimitable aroma, harmonious taste and color of vodka.



## **Vodka.pl Coffee**

is made from the best quality neutral cereal spirit and coffee grains. Extreme purity of spirit adds to unique aroma and taste of this vodka. Freshly roasted coffee grains contained in every bottle make the taste of this vodka original and special. Consumption of Vodka.pl Coffee brings to every gourmet the feeling of fulfillment and absolute satisfaction.



## **Vodka.pl Pear**

is produced from a specially selected four times distilled rye-based spirit and natural pear juice. The extreme purity of spirit emphasizes the inimitable aroma, harmonious taste and color of vodka.



## **Vodka.pl Pepper**

**& Honey** is made from the best quality neutral cereal spirit and multiflorous honey. Unique taste, aroma and color of this vodka are distinguished by extreme purity of spirit. The outstanding taste of Vodka.pl Pepper & Honey is owned to the spicy fragrance of pepper obtained from natural pepper grains.



## **Vodka.pl Ginseng**

is made from the best quality cereal spirit and natural ginseng root extract imported from northeast China. The extreme purity of spirit emphasizes the unimitable aroma and harmonious taste of vodka. Its attractiveness is additionally risen by natural pieces of ginseng root found in every bottle. Research indicates that ginseng has the influence on reduction of over-weight, immunity to stress and gives energy.

# vodka.pl



**Vodka.pl ICE**  
0,275 L; 4,4 % vol.  
Ice drinks - pear,  
cranberry, lemon  
Serve very chilled.

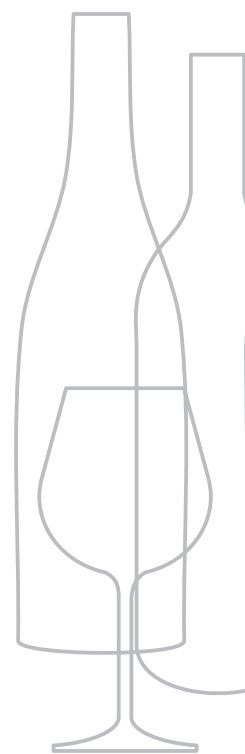
# vodka.pl



stand 2,2 x 2,2 m



poster 70x100 cm



# vodka.pl



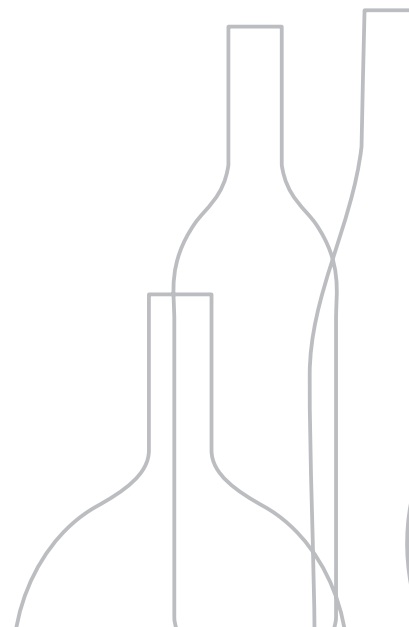
leaflet 70x100 mm



roll up 1x2 m



press advertising



# TUR vodka



## TUR Vodka

is made from four times distilled neutral grain spirit. Thanks to the careful selection of grains and excellent water from our own deep water intakes this vodka is characterized by a delicate smell and taste. The taste is sophisticated by the special aroma of Holy Grass (Lat. Herba Hierochloe) gained through the maceration process.



## TUR Vodka Cristal Edition

is produced from a specially selected four times distilled rye-based spirit. Further lengthy purification makes it possible to get cristal clear, undisturbed and noble taste esteemed by connoisseurs of alcohol. Consuming this vodka brings unforgettable sensations uncomparable with anything else.



## TUR Lemon

is made from the best quality neutral cereal spirit and natural lemon juice. Extreme purity of spirit adds to unique fresh lemon aroma and harmonious taste of this vodka.



## TUR Pear

is made from the best quality neutral cereal spirit and natural pear juice. Extreme purity of spirit adds to unique fresh pear aroma and harmonious taste of this vodka.

# TUR vodka



stand 3,2 x 2,2 m



roll up 1x2 m



press advertising

# KLOSOWKA with spikes



roll up 1x2 m

## **KLOSOWKA with spikes**

- original light-pale color
- smooth, organic fragrance of ripe cereal

Vodka Kłosowka with spikes is made from best quality fourthly distilled neutral cereal spirit. Selected spikes are macerated in spirit and put in every bottle.

Best tastes when frozen to 0-4°C.

# RED ARMY



## RED ARMY VODKA SET

contains

- Kalashnikov-shaped bottle of 1L:  
pure vodka is made from best quality  
neutral cereal spirit and crystal water  
(40% alc.)
- grenade-shaped bottle of 0,2L:  
herbal-bitter vodka with smooth,  
sweet taste, plenty of herbal aroma  
(40% alc.)
- 6 characteristic glasses



# PEPESZA



## PEPESZA

is made from best quality fourthly distilled neutral cereal spirit.  
Best tastes when frozen to 0-4°C.



products

pure vodka

# COSA NOSTRA



## COSA NOSTRA

This unique bottle is filled with 3 year fine Scotch whisky of subtle but distinct aroma, silky smoothness and deep amber color.



# Kolumna Zygmunta



1 wersja



## Kolumna Zygmunta

Poland Vodka, distilled from potatoes, is made from the highest quality neutral rectified spirits. Crystal clear artesian well water and a four time distillation process combine for a delicate aroma and smooth harmonious taste. This traditional Polish vodka delivers incredible sensuous experiences. The bottle is inspired by the statue and column of King Zygmunt III Waza (Sigismund III Vasa), the most popular and oldest secular monument in the Polish capital of Warsaw.

# BALI



**Bali Macchiato**  
0,5 L; 16 % alc.  
Coffee liqueur with fine, creamy consistency made out of natural components. Harmony of velvety, dense, creamy texture and a unique delicate taste of late macchiato.



**Bali Chocolate**  
0,5 L; 16 % alc.  
Chocolate liqueur with fine, creamy consistency made out of natural components. Harmony of velvety, dense, creamy texture and a unique and delicate chocolate.



**Bali Coconut**  
0,5 L; 16 % alc.  
Delicious snowy-white coconut milk, excellent cream, and a splash of rectified grain spirit. Bali Coconut should be served neat, slightly cooled.



**Bali Caipirinha**  
0,5 L; 16 % alc.  
This cocktail is a unique combination of vodka and juicy tropical fruits: Cachaca and lime. It tastes perfectly chilled.



**Bali Lemon**  
0,5 L; 16 % alc.  
This cocktail is a unique combination of vodka and juicy lemon fruits. It tastes perfectly chilled.



**Bali Orange**  
0,5 L; 16 % alc.  
This cocktail is a unique combination of vodka and juicy orange fruits. It tastes perfectly chilled.

# GATE



**Gate Red**  
- Cranberry  
**Vodka Ice Drink**  
0,275 L; 4,4% vol.  
Ice drink - cranberry. Serve very chilled.



**Gate Mandarin**  
**Vodka Ice Drink**  
0,275 L; 4,4 % vol.  
Ice drink - mandarin. Serve very chilled.



**Gate Green**  
- Pear  
**Vodka Ice Drink**  
0,275 L; 4,4 % alc.  
Ice drink - pear  
Serve very chilled.



**Gate Blue**  
**Vodka Ice Drink**  
0,275 L; 5 % alc.  
Ice drink: Blue Curacao. Serve very chilled.



**Gate Bitter**  
**Lemon Vodka**  
**Ice Drink**  
0,275 L; 4,4 % alc.  
Ice drink a bitter taste of lime.  
Serve very chilled.



**Gate Gin & Tonic**  
**Vodka Ice Drink**  
0,275 L; 5 % alc.  
Ice drink - gin and tonic. Serve very chilled.



**Gate Whisky & Cola**  
**Vodka Ice Drink**  
0,275 L; 5 % alc.  
Ice drink - whiskey with Coke.  
Serve very chilled.



**Gate Energy Drink**  
Alcohol-free fizzy drink. Contains Taurine. Recommended with physical and intellectual effort. Boosts endurance, eliminates fatigue and improves concentration. Speeds up metabolic processes.

# Nalewka Lwowecka



## Nalewka Lwowecka cherries in alcohol

0,5 L; 15,5 % alc.

Selected varieties of sweet, dark cherries from the region of Lwówek Wlkp. and an old home method of production made it possible to create a unique product characterized by excellent taste and aroma.



## Nalewka Lwowecka plums in alcohol

0,75 L; 15,5 % alc.

Selected varieties of sweet plums from the region of Lwówek Wlkp. and an old home method of production made it possible to create a unique product characterized by excellent taste and aroma.



## Nalewka Lwowecka cherries in spirit

0,75 L; 14 % alc.

# STAROPOLSKIE



## STAROPOLSKIE

Selected varieties of sweet fruits from the region of Lwówek Wlkp. and an old home method of production made it possible to create a unique product characterized by excellent taste and aroma.



products

dessert wines

# EDEL



## Awards:

- Best Product of 1997 – Contest of “Rynki Alkoholowe” – Toruń 1997
- Gold Medal – 10th All-Polish Contest of wines, meads and wine-like drinks– Toruń 2001
- 3rd place – Polish Wine Product 2004 – Contest of “Rynki Alkoholowe”
- 2nd place – 13th Wine Contest – Zamość 2004
- Golden Medal – 16th Wine Contest – Piotrków Trybunalski 2005

**Edelkirsch 1 l / 0,9 l / box** - dessert wine, red 1 l; 14,5% vol. sugar: 150 g/l  
 High quality dessert wine with added flavorings and cherry concentrates obtained from aromatic and very dark cherries of southern varieties. Suitable for immediate consumption, but longer storing of it makes it possible to get more harmonious taste, aroma and beautiful color. Slightly chilled tastes excellent as an addition to sweet dishes and desserts. It can also be an ingredient of cocktails with ice, lemon, vodka or brandy.



### Edelpeach

dessert wine, white  
 1 l / 0,9 l; 14 % vol. sugar: 140 g/l  
 High quality dessert wine with added flavorings and peach concentrates.

### Edelberry

dessert wine  
 1 l; 14 % vol.  
 High quality dessert wine.

### Cassis

dessert wine  
 1 l; 14 % vol.  
 High quality dessert wine.

# AMADEUS



**Amadeus sweet** White, sweet, carbonated  
0,75 l / 1,3 l / 1,5 l ; 10% vol.

Refreshing fizzy wine of distinct taste and lasting smell made of wines imported from European Union. Thanks to its high quality and interesting packaging it enjoys growing popularity on the alcohol market. Serve chilled to 8o Celsius. Indispensable element of good fun!

Awards:

- "Dobre Bo Polskie" Certificate, 2000 – Zamość 2004
- Silver medal – 15th Wine Contest – Warka, 2006
- Honorable mention for attractive packaging – 15th Wine Contest – Warka 2006
- Gold medal – 16th Wine Contest – Dobroń 2007



## **Amadeus semi sweet, white**

White, semi-sweet, carbonated  
0,75 L; 10% vol.

Refreshing fizzy wine of distinct taste and lasting smell made of wines imported from European Union. Thanks to its high quality and interesting packaging it enjoys growing popularity on the alcohol market. Serve chilled to 8o Celsius. Indispensable element of good fun!

Awards:

- "Dobre Bo Polskie" Certificate, 2000 – Zamość 2004
- Silver medal – 15th Wine Contest – Warka, 2006
- Honorable mention for attractive packaging – 15th Wine Contest – Warka 2006
- Gold medal – 16th Wine Contest – Dobroń 2007



## **Amadeus semi sweet, red**

Red, semi-sweet, carbonated  
0,75 l; 10% vol.

Refreshing fizzy wine of distinct taste and lasting smell made of wines imported from European Union. Thanks to its high quality and interesting packaging it enjoys growing popularity on the alcohol market. Serve chilled to 8o Celsius. Indispensable element of good fun!

Awards:

- "Dobre Bo Polskie" Certificate, 2000 – Zamość 2004
- Silver medal – 15th Wine Contest – Warka, 2006
- Honorable mention for attractive packaging – 15th Wine Contest – Warka 2006
- Gold medal – 16th Wine Contest – Dobroń 2007

# AMADEUS



press advertising



advertisements & POS

# ISTRA



## **Istra Bianco Vermouth**

Vermouth, sweet, white  
1 L; 16% vol.

One of the most popular vermouths in Poland. Characterized by harmonious, specific, bitter-sweet taste and exceptional bouquet. Mainly used as an ingredient for various cocktails with soda water, ice, brandy or vodka. Tastes best when chilled to 7-8° Celsius.

Awards:

3rd place – „Laur Konsumenta”  
Contest 2007



## **Istra Rosso Vermouth**

Vermouth, sweet, white  
1 L; 16% vol.

One of the most popular vermouths in Poland. Characterized by harmonious, specific, bitter-sweet taste and exceptional bouquet. Mainly used as an ingredient for various cocktails with soda water, ice, brandy or vodka. Tastes best when chilled to 7-8° Celsius.

Awards:

3rd place – „Laur Konsumenta”  
Contest 2007



## **Istra Peach**

sweet, white  
1 L; 16% vol.

Delicious aromatized wine made from peach fruits which give this wine refreshing qualities and nice taste. Serve only well chilled.



## **Istra Lemon**

sweet, white  
1 L; 16% vol.

Delicious aromatized wine made from citrus fruits which give this wine refreshing qualities and nice taste. Serve only well chilled.

# ISTRA



stand, banner, outdoor

**ISTRA kompozycja uczuć**

**2011/2012 silne wsparcie medialne**

09-12.2011 reklama TV    prasa    samplinki

**Nagrody:**  
 - Srebrny medal - XII Ogólnopolski Konkurs Win, Miodów i Napojów Winiarskich - Cieluchocin 2003 r.  
 - II miejsce - Importowany Wino Winiarski Roku 2003 - Konkurs „Piłki Alkoholowej” 2004 r.  
 - II miejsce - XIII Konkurs Winiarski - Zamość 2004 r.  
 - Wyodrębnienie za jakość wyrobu - XV Konkurs Winiarski - Warka 2006 r.  
 - Srebrny Medal - XII Konkurs Winiarski - Dobosz 2007 r.  
 - II miejsce dla marki ISTRA - Konkurs „Laur Konsumenta 2007”

Bartex-Bartol Sp. z o.o. | Paproć 111, 64-200 Nowy Tomysl | tel. 6144 28 100 | www.bartex.com.pl

press advertising

*Promiennych,  
ciepłych i rodzinnych  
Świąt Bożego Narodzenia  
życzy Bartex  
producent ISTRA*

**2011/2012 silne wsparcie medialne**

09-12.2011 reklama TV    prasa    samplinki

ISTRA sponsorem premiery spektaklu „POLITA” pierwszego na świecie spektaklu 3D.  
 W spektaklu, stworzonym w ramach projektu „Kultura 3D”, wzięli udział aktorzy z Teatru im. M. Skłodowej-Curie, a także wybitni muzycy i tancerze. Spektakl „POLITA” to nie tylko spektakl, to także wyjątkowa okazja, aby zobaczyć spektakl w 3D. Spektakl „POLITA” to nie tylko spektakl, to także wyjątkowa okazja, aby zobaczyć spektakl w 3D. Spektakl „POLITA” to nie tylko spektakl, to także wyjątkowa okazja, aby zobaczyć spektakl w 3D. Spektakl „POLITA” to nie tylko spektakl, to także wyjątkowa okazja, aby zobaczyć spektakl w 3D.

**2011/2012 silne wsparcie medialne**

09-12.2011 reklama TV    prasa    samplinki

# ISTRA



roll up 1,2x2 m



roll up 0,8x2 m



facebook funpage



leaflet 70x100 mm



TV spots



shelfliners

# Wines

In our offer you can also find wines from New World, Greece, Hungary, Moldova, Macedonia or United States, which are bottled at our factory.



Bumerang Cabernet Sauvignon/Merlot 750 ml, 13% vol.  
- Australia



Bumerang Cabernet Sauvignon/Shiraz 750 ml, 13% vol.  
- Australia



Emu Cabernet Sauvignon 750 ml, 13,5% vol.  
- Australia



Emu Shiraz 750 ml, 13% vol.  
- Australia



Western Creek Shiraz Cabernet 750 ml, 13,5% vol.  
- Australia



Wild Africa Pinotage 750 ml, 13,5% vol.  
- South Africa



Wild Africa Chenin Blanc 750 ml, 12% vol.  
- South Africa



Incato 750 ml, 12% vol.  
- Argentina



Chillán Cabernet Sauvignon 750 ml, 13% vol.  
- Chile



Chillán Merlot 750 ml, 13% vol.  
- Chile

# Wines



Imiglykos  
750 ml, 11% vol.  
- Cyprus



Imiglykos  
750 ml, 11% vol.  
- Cyprus



Bulgarien Rotwien,  
750 ml, 10,5% vol.  
- Bulgaria



Kadarka  
750 ml, 11% vol.  
- Bulgaria



California Hills  
Chardonnay 750 ml,  
13% vol. - USA



California Hills  
Zinfandel 750 ml,  
10,5% vol. - USA



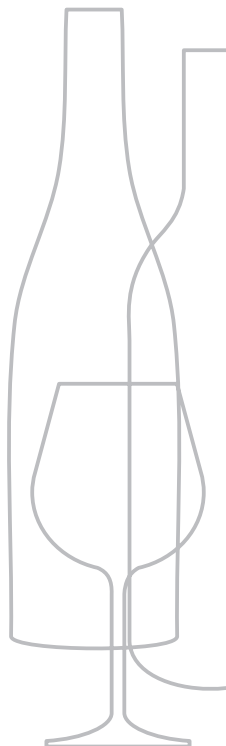
California Hills Ruby  
Cabernet 750 ml,  
13% vol. - USA



Muscat Red Wine  
750 ml, 14% vol.  
- Moldova



Muscat White Wine  
750 ml, 14% vol.  
- Moldova



# White & Red



## White & Red

0,5 L; 40% vol.

It is produced from the finest rectified neutral spirit made from Polish rye. Careful selection of grains, crystal clear water from artesian wells, unhurried and diligent production as well as active fourfold filtration made it possible to get a gentle smell and subtle, harmonious taste. Consuming this traditional Polish vodka brings unusual sensations without the consequence of headache and feeling unwell next day. Tastes best when very well chilled. The idea for the product came from European Football Championship 2012 co-organized by Poland. The original bottle in the shape of the map of Poland with marked stadiums is a perfect gift not only for football fans.



products

pure vodka