

July, 2014, Bucharest

Dear Sirs,

We have the great pleasure to inform you that between the 10th and 14th of September 2014 the International Trade Fair for Furniture, Equipment and Accessories – BIFE-SIM (<http://www.bife-sim.ro/en/>) will take place in Bucharest, the Capital City of Romania, at Romexpo Exhibition Centre. The event is organized by ROMEXPO S.A. in partnership with ROMANIAN FURNITURE MANUFACTURERS' ASSOCIATION (APMR), the ROMANIAN CHAMBERS OF COMMERCE AND INDUSTRY and EUROEXPO TRADE FAIRS.

BIFE-SIM, the largest fair of this kind in Romania will be organized on an area of over 30,000 square meters and will be divided in 7 thematic sections: CLASSIC, DESIGN, KITCHEN, CONFORT, DECORATIONS, ACCESSORIES, EQUIPMENT. More than 300 companies from Romania and other countries, such as: Austria, Bulgaria, China, Denmark, Switzerland, Germany, Italy, Moldova, Poland, Spain, Ukraine and Turkey are expected to present their offer to over 25,000 visitors during BIFE-SIM.

The furniture manufacturers and designers will surprise visitors with both solid wood elegant ranges and modern ingenious, functional products in the international trends. BIFE-SIM 2014 will also be the best opportunity for distributors, dealers, importers and suppliers of accessories, woodworking machineries and equipment to meet new clients and to consolidate older business relations.

The furniture sections will include great companies representing the most important brands in the Romanian furniture industry, well-known at international level, such as: SIMEX, MOBEX, NORD SIMEX, EUROSIMEX, ARDUDANA, SARMEX, RESETAR M, FAMOS, LARIX, ALRO, IMAR, MONTE CRISTO MOBILI, TRANSILVANIA PRODUCTION, SIGSTRAT, QUADRA INVEST, ANTARES.

BIFE-SIM will be a wonderful opportunity to meet new potential business partners and have a look at some of the best products in the current offer of the Romanian furniture and related industries. High quality, flexibility and great diversity of products are just three of a much larger set of reasons that will convince you to make BIFE-SIM one of your favourite specialized trade fairs, a professional event not to be missed.

Please find enclosed your free-entrance official invitation to participate at the International Trade Fair for Furniture, Equipment and Accessories – BIFE-SIM 2014, between the 10th and 14th of September.

Please feel free to contact us for any additional details you might need regarding BIFE –SIM 2014, (<http://www.bife-sim.ro/en/>) by phone at: +40.21.315.51.42; +40.21.315.51.47 and / or by e-mail at: apmr@industriamobilei.ro; gchise@industriamobilei.ro; daniela.sisin@romexpo.ro.

We are looking forward to welcome you at BIFE-SIM 2014.

Yours sincerely,

Catalin Trifu,
General Manager ROMEXPO S.A.

