



1st Sri Lankan International Ornamental Fish Trade Conference 2014

10-11 November 2014
Colombo, Sri Lanka



Organised by:



Sri Lanka Export
Development Board



Ministry of Fisheries &
Aquatic Resources
Development Sri Lanka

In collaboration with:



Ornamental Fish
International

1st Sri Lankan International Ornamental Fish Trade Conference

The ornamental fish sector is a widespread and global component of international trade, fisheries, aquaculture and development. Since 1980s the value of international trade in exports of ornamentals has increased at an average growth rate of approximately 6% per year. Developing countries account for about two thirds of the total export value. There is a wide range of aquatic species that provide the base for the fishery-related live export trade. Millions of fishes belonging to around 2 000 species are traded annually in this segment. Majority of ornamental fish in the aquarium trade, with 90-96 % is of freshwater origin and farm-raised. Such a vast and important industry has the potential to contribute to the economic growth of states concerned and the sustainable development of aquatic resources, but faces future challenges regarding environmental and social issues.



Highly awaited event in Ornamental Fisheries

Ornamental fishery resources face a range of challenges: the need for their conservation and sustainable use; the need to ensure that benefits are equitably shared; problems caused by habitat loss and degradation, harmful fishing practices and changes in international trade patterns and concerns about the introduction of exotic species as the ornamental fish industry relies heavily on the export and import of introduced species.

The live ornamental fish trade is now a global multi-million dollar industry with world export value of US\$ 300 million and import value of US\$ 350 million. Asia supplies the largest, with nine countries participation in the export including Singapore, Japan, China, Malaysia, Thailand and Sri Lanka. The European Union also plays an important role in export particularly Central and eastern European countries. The largest market for ornamental fish is the European Union (countries combined), USA as a single country importer and next is Japan.

Started somewhere way back in 1952, the commercial ornamental fish industry in Sri Lanka has grown up now substantially. The exports include fish species and invertebrates from marine, freshwater and brackish water habitats. There is wide diversity of species that support the live aquatic export industry in Sri Lanka for ornamental purposes.

The significance of host country

Sri Lanka, a dominant player in ornamental fisheries trade, exports to more than 40 countries including USA, Japan, European Union, Singapore, Malaysia, Bahrain, Canada, Israel, UAE, Maldives, India, South Africa and Argentina. The USA is highest buying country, followed by UK and Japan. Countries such as Singapore, Hong Kong, Malaysia, Bahrain and Holland purchase mostly for re-export. The exports to Europe have been increasing at an annual rate of 10% over the last five years.



Sri Lanka has more than two percent share of global ornamental fish market. There are about 45 regular exporting

companies in Sri Lanka. The conference will offer an excellent platform for all stakeholders in ornamental sector to gather latest knowledge and information.

The Conference

The two-day conference is scheduled to take place on 10-11 November 2014 at Galadari Hotel in Colombo, Sri Lanka. The conference will focus on status of ornamental fish market and supply and on trade issues relevant to domestic and international trade. It will also comprise recent advances in different sub sectors like ornamental fish farming, health etc. About 300 delegates representing various sub segments from ornamental fish industry worldwide are expected to attend the two day event.

The Organisers

The 1st Sri Lankan International Ornamental Fish Trade Conference is co-organised by **Sri Lanka Export Development Board (EDB), Ministry of Fisheries & Aquatic Resources Development, Sri Lanka** and **INFOFISH**, an intergovernmental organisation for Asia-Pacific region for marketing information and technical advisory services, based in Malaysia in collaboration with **Ornamental Fish International (OFI)**, a worldwide organisation representing all sectors of the ornamental aquatic industry.

Who Should Attend

Farmers, entrepreneurs, policy makers, importers, exporters, traders, industry leaders and researchers from all the areas of ornamental sector can register as delegates.

The Venue

The 1st Sri Lankan International Ornamental Fish Trade Conference will be held at Galadari Hotel located at 64 Lotus Road, Colombo, Sri Lanka. It is approximately a 70-minute drive from the airport. The distance from the Bandaranaike International Airport; Katunayake to Colombo is around 35 km. The hotel is ideally located in the heart of Colombo and offers quick access to the city's business centres, shopping complexes, restaurants, as well as boutique outlets, making it the ideal base for both business and leisure travellers.

With excellent travel connections and a beautiful view of the Indian Ocean, Galadari is situated at the far end of the famous Galle Face Marine Drive and the newly developing Colombo Port. Travellers are presented with an unobstructed view of the metropolis on one side with the hottest night spots, shopping malls and the best of Colombo's cultural locations just minutes away, and the endless Indian Ocean on the other side.

Registration Fees

Registration fee is of US\$ 350 per delegate. The fee covers coffee breaks, lunches, conference kit and documentation. An additional fee of US\$ 100 entitles accompanying spouse to lunches and reception only. The registration fee does not include hotel accommodation or transportation. There is a special concessionary fee of US\$ 250 for delegates from INFOFISH member countries and US\$ 125 for local (Sri lankan Nationals) delegates. INFOFISH member countries are Bangladesh, Cambodia, Fiji, India, Iran, Malaysia, Maldives, Pakistan, Papua New Guinea, the Philippines, Solomon Islands, Sri Lanka and Thailand.

Mode of Payment

Payment can be done in US Dollar by draft, drawn on a US bank, payable to INFOFISH. Credit card or telegraphic transfer (see registration form for details) is also possible.

Cancellation Fee

Registration fee for the conference will be refunded, less 25% for cancellations received before 19 September 2014. No refund will be made for cancellations after 19 October 2014. However, a substitute delegate may attend in place. Refunds will be issued only after the event.

Hotel Reservation

Blocked booking of rooms at concessionary rates has been made at Galadari Hotel and other satellite hotels nearby. Delegates are advised to make their reservation early to avoid inconvenience.

PROGRAMME HIGHLIGHTS

1st Sri Lankan International Ornamental Fish Trade Conference 10-11 November 2014 • Galadari Hotel, Colombo, Sri Lanka

10 November 2014

- 7:30 - 9:00 AM Registration
- 9:00 - 10:45 AM Opening Ceremony
- 10:45 - 11:00 AM Tea break

PLENARY SESSION

- 11:00 - 11:30 PM Global Ornamental Fish Industry

SESSION 1: Ornamental Fish Production and Trade: Country Situation

- 11:30 - 12:00 NN Singapore
- 12:00 - 12:30 PM Israel
- 12:30 - 1:00 PM Indonesia
- 1:00 - 2:00 PM Lunch break
- 2:00 - 2:30 PM India
- 2:30 - 3:00 PM Sri Lanka
- 3:00 - 3:15 PM Tea break

SESSION 2: Farming and Fish Health

- 3:15 - 3:45 PM Species Selection
- 3:45 - 4:15 PM Packing and Transport System
- 4:15 - 4:45 PM Disease Prevention
- 4:45 - 5:15 PM Coral farming technology and CITES aspects

11 November 2014

SESSION 3: Trade and Conservation

- 9:00 - 9:30 AM US Market and Legislation
- 9:30 - 10:00 AM EU Market and Legislation
- 10:00 - 10:15 AM Tea break
- 10:15 - 10:45 AM Certification and Monitoring
- 10:45 - 11:15 AM Legal Issues (GMO, IAS, Health)
- 11:15 - 11:45 AM Discussion
- 11:45 - 12:00 NN Closing Programme
- 12:00 - 1:00 PM Lunch break
- 1:00 - 5:00 PM Field trip



Conference REGISTRATION

PLEASE TYPE OR PRINT AS REQUIRED TO APPEAR ON NAME BADGE AND PARTICIPANTS LIST. FORM MAY BE PHOTOCOPIED IF NEEDED. PLEASE RETURN THIS FORM TO INFOFISH DULY FILLED.

PERSONAL INFORMATION (PLEASE TYPE IN BLOCK CAPITALS)

Mr. Mrs. Ms. Dr. Other: _____

Delegate: (Surname) _____ (First Name) _____ (Middle Name) _____

Designation: _____

Spouse: (Surname) _____ (First Name) _____ (Middle Name) _____

Company: _____

Address: _____

City: _____ State/Province: _____

Post Code: _____ Country: _____

Telephone: _____ Fax: _____

E-mail: _____ Website: _____

BUSINESS CATEGORIES (PLEASE TICK ACCORDINGLY)

Importer Collector Government

Exporter Culturists International Organisation

Breeder Hobbyist Academe

Service Consultant Broker/Supplier

Others (please specify) _____

REGISTRATION FEE

INFOFISH Member Countries* US\$ 250 Other Countries US\$ 350

Sri Lankan Nationals US\$ 125 Accompanying Spouse** US\$ 100

Total US\$: The registration fee will be refunded, less 25%, for cancellations received before 19 October 2014. No refund can be made for cancellations after 19 October 2014. However, a substitute delegate may attend in place. Refunds will be issued only after the conference.

* Bangladesh, Cambodia, Fiji, India, Malaysia, Maldives, Pakistan, Papua New Guinea, Philippines, Solomon Islands, Sri Lanka and Thailand.

** Accompanying spouse is entitled to coffee breaks, lunches and reception only.

MODE OF PAYMENT

Bank draft (drawn on US bank) payable to INFOFISH.

Telegraphic Transfer to INFOFISH, Account No: 6209-27670-023, Bank of America Malaysia Berhad, 18th Floor, Menara Goldhill, Jalan Raja Chulan, 50200 Kuala Lumpur, Malaysia. (Swift Code: BOFAMY2X).
Important: i) If your banker is remitting payment on your behalf, please give specific instructions to indicate name and address of sender.
ii) Bank charges for both ends are to be borne by remitter.

Credit Card (with additional of 5% bank service charge): American Express Visa Mastercard

Cardholder's Name: _____

Card No.: _____ Expiry Date: _____ Signature: _____



Please e-mail completed form to:

INFOFISH-ORNAMENTAL 2014 KUALA LUMPUR, P.O.Box 10899, 50728 Kuala Lumpur, Malaysia

Tel: (603) 80649301 • Fax: (603) 80603697 • E-mail: info@infofish.org

Visit www.infofish.org/ornamental2014.html for on-line application

REG NO: