



REPUBLIC OF BULGARIA

Minister of Economy

Dear Ladies and Gentlemen,

It is my great pleasure to invite you to the Southeast Europe Economic Forum (SEEF), which will take place in Sofia, on 18-19 June 2015, under the Bulgarian Presidency of the Southeast Europe Cooperation Process (SEECF).

This year the Southeast Europe Economic Forum will provide a platform for a forward-looking discussion on the future business opportunities in the SEE countries.

The main topics will be:

- Economic cooperation between the countries in SEE;
- The Junker's investment plan and the business in SEE - the initiative of the President of EC to support in near future projects with total amount over 300 bn Euro;
- Experience, good practices and future projects of the capital cities/big municipalities in SEE supporting the economic development.

The event will take place alongside the Roundtable of the Economic Ministers of the SEE countries.

Within the frame of SEEF there will be a special event focused on business deals - Balkan Trade Bridge. It will be organized according to the 'reverse trade show' model where buyers are the 'exhibitors' and the suppliers meet them according to a pre-arranged schedule. The usual participants as buyers are the Purchasing Managers of companies from around the world. The suppliers are producers of products and services from Bulgaria and the Balkans Region.

The SEEF 2015 will bring together high-level representatives of the business community, the governments, the international financial institutions and other international organizations and will offer you the opportunity to exchange views on the most topical issues for our region. Over 500 participants are expected this year. It is thanks to them that the SEEF has become one of the most successful initiatives in the region.

I hope you will share this success with us, and look forward to meeting you in Sofia in June.


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