

Opportunity Thailand Seminar

15 February 2017

Royal Jubilee Hall, Impact Muang Thong Thani

Bangkok, Thailand

08.00-08.45	Registration
08.45	Door closed (for security check)
09.15-09.20	Welcome remarks Mrs. Hirunya Suchinai Secretary General Thailand Board of Investment (BOI)
09.20-09.30	VDO Presentation
09.30-10.30	Keynote Speech <i>“Thailand 4.0 means Opportunity Thailand”</i> H.E. General Prayuth Chan-Ocha, Prime Minister
10.45-12.00	<p><i>New Incentives, New Business Environment and Thailand 4.0</i></p> <ul style="list-style-type: none"> • Revised Investment Promotion Act • Competitiveness Enhancement Act • Eastern Economic Corridor Act • Ease of Doing Business <p>Speakers:</p> <ul style="list-style-type: none"> • H.E. Apisak Tantivorawong, Minister of Finance • Mrs. Hirunya Suchinai, Secretary General, Board of Investment • Dr. Kobsak Pootrakul, Vice-Minister, Office of the Prime Minister <p><i>Amid growing competition in attracting foreign direct investment, Thailand needs to provide a conducive and competitive business environment. The revised Investment Promotion Act and the Competitiveness Enhancement Act will allow the BOI to provide new incentives such as matching funds for projects engaged in high-impact research and development or advanced training activities, a longer tax holiday period for priority areas, investment tax allowances, and duty exemptions on materials imported for R&D purposes. The Royal Thai government is strongly committed to improving the country’s business environment and ensuring that Thailand remains a leading investment destination.</i></p>
12.00-13.15	Lunch

13.15-15.15	<p><i>“Translating Thailand 4.0 into Reality”</i></p> <p><u>Chair:</u> H.E. Dr. Somkid Jatusripitak, Deputy Prime Minister</p> <p><u>International Panelists:</u></p> <ul style="list-style-type: none"> • Huawei (tbc) • Mr. Fabrice Bregier, President and CEO, Airbus SAS (tbc) <p><u>Thai Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Kan Trakulhoon, Member of the Board of Directors, Siam Cement Group Company Limited • Mr. Dhanin Chearavanont, Chairman, Charoen Pokphand Group Company Limited <p><i>Under the Thailand 4.0 initiative, Thailand aspires to drive its growth through innovation. As major investors in Thailand and the key players in the “new S-curve” industries are important targets for the next phase of Thailand’s industrial development, how do these companies see this initiative being translated into a reality? What are some of the challenges to overcome?</i></p>
15.15-15.30	Coffee Break
15.30-17.00	<i>Concurrent Breakout Sessions on New S-Curve Industries</i>
<u>Session 1</u>	<p><i>Aerospace: “Gearing up for Real Opportunities”</i></p> <p><u>Chair:</u> Dr. Navatasn Kongsamut, Aerospace Engineering Department, Kasetsart University</p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • <i>Prospects for Thailand’s Aerospace Industry</i> Mr. Hugh Vanijprabha, Managing Director of Rolls-Royce (Thailand) Ltd. • <i>Thailand as an Export Base</i> Mr. Simon Shale, CEO of Senior Aerospace Co., Ltd. • <i>Joining the Aerospace Supply Chain-A Thai Story</i> Mr. Ketan Pole, CEO of C.C.S. Advance Tech Co., Ltd. • <i>Partnership with Rolls-Royce Suppliers</i> Tier-1 Rolls-Royce Suppliers <p><i>This session will provide an opportunity for companies in Thailand to understand the necessary requirements for entering the aerospace supply chain and to meet with the suppliers of Rolls Royce, both in Thailand and overseas, to explore possible partnerships. This event is a must for those interested in becoming a player in this new S-curve industry.</i></p>

<p><u>Session 2</u></p>	<p><i>Automation and Robotics- “Turning Threats into Opportunities”</i> <i>Chair:</i> Dr. Kanit Sangsubhan, Chairman, Office of Knowledge Management and Development <i>Panelists:</i></p> <ul style="list-style-type: none"> • <i>Prospects for Thailand’s Automation and Robotics Industry</i> Mr. Martin Wenzel, CEO, Kuka Thailand • <i>Developing Local Capabilities-A Very Possible Task</i> Dr. Djitt Laowattana, Advisor, Institute of Field Robotics, King Mongkut’s University of Technology Thonburi (FIBO) • <i>Lessons Learned</i> Mr. Somboon Pitayarangsarit, CEO, Thai Central Mechanics Co., Ltd. Ms. Rungrat Siriratanapanich, Managing Director, Menam Stainless Wire Public Co., Ltd. <p><i>For many industries, automation is no longer an option, but rather a necessity to remain competitive. Thailand has developed some local capabilities that can serve the growing demand for automation systems; however, a key success factor is the development of system integrators. This session will explore the possibilities of co-operation between large companies and SMEs.</i></p>
<p><u>Session 3</u></p>	<p><i>Medical Devices-Driving Growth through Innovation</i> <i>Chair:</i> Dr. Nares Damrongchai, CEO, Thailand Center of Excellence for Life Sciences (TCELS) <i>Panelists:</i></p> <ul style="list-style-type: none"> • <i>Experience in Translating Local Research into Commercialization</i> Mr. Naruepon Techawatanawana, CEO, Cosmo Group PCL Mr. Chalermpon Punnotok, CEO, CT Asia Robotics • <i>Presentation of Key Research Projects</i> Dr. Kriskrai Sitthseripratip, Lab Head, Medical Devices Laboratory, NSTDA Dr. Supot Tiarawut, Director of Industrial Liaison Program, Faculty of Engineering, Chulalongkorn University <p><i>Thailand has positioned itself as a medical hub of Asia. Over 2 million foreign patients are treated in Thailand every year and a large number of local hospitals are internationally accredited. The medical device industry presents excellent growth opportunities as Thailand can serve the growing domestic market and be an export production base. Significant efforts have been dedicated to research and development given that substantial growth is not possible without product innovation. This session will include the presentation of interesting research projects undertaken by NSTDA and different universities.</i></p>

Interpretation will be available in English, Japanese and Chinese throughout the plenary sessions. Thai-English interpretation will be available during the breakout sessions.