

11th International Fermented Food Expo, Jeonju Information for Overseas Buyers & Companies Oct. 24th – 28th, 2013



The world's only fermented food expo "Jeonju International Fermented Food Expo" is a business arena for international distribution and sale. 350 of companies and organization as well as private sectors from 22 countries all around the world participated this event.

We have a great pleasure to inform you that we are planning B2B Consultation, mini seminar, conference and International Fermentation Town Solidarity Meeting along with many other programs. We will provide you an extensive business alliance consultation and connection between companies and buyers for a new market entry and creation.

We look forward to meeting you at our expo.

For inquiry, please visit our official website : www.iffe.or.kr

Date	Oct. 24th– 28th, 2013 (International Hall runs by 27th, for 5 days)
Venue	Jeonju World Cup Stadium, Korea
Visitors	550000 persons (520000 persons in 2012)
Size	Total size of 15,000m ² , 2,400 booths from 350 companies from 22 countries



Information on Overseas Exhibition and Buyers IFFE 2013

» International Hall / Trade Exhibition

Booth Type	Size	Payment	
Prefabricated Booth	3m×3m	₩800,000	USD 700
Independent Booth		₩600,000	USD 500
Services			
Facility, electricity	Booth sign board, 1 information table, 1 chair, 1kw electricity (10:00~19:00)		
Interpretation	Interpreters for English, Chinese and Japanese		
Transportation	Providing shuttle bus riding		
Others	Promoting on website and directory book Providing buyer information and B2B Consultation		

» Invitation for overseas buyers at 「B2B Consultation in IFFE 2013」

- **Invitees** : Buyers importing Korean foods
- **Venue** : Business Hall, Jeonju World Cup Stadium
- **Date** : Oct. 24th–25th, Business Day
- **Schedule** : 1 day of consultation, 1 day of field trip (2 nights and 3 days)

Services			
Air tickets	Asia \$300 South-east Asia \$450 Others \$600	* Asia: Japan, China, Taiwan, Hong Kong	Australia: Others
Accommodation	Providing accommodation and meals		
Transportation	Providing shuttle bus riding		
Others	Interpretation service in English, Chinese, Japanese and other business support.		

» Application : You can apply on our website from March 1st at www.iffe.or.kr

- **Application due** : **Exhibition** | 1st – May 31st(Fri.) 2nd – June 28th(Fri.) **Buyers and others** | June 28th(Fri.)

» Inquiry : Jeonju International Fermented Food Expo Organizing Committee

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10th International Fermented Food Expo, Jeonju <Report>

第10届 全州国际发酵食品博览会, 报告

