



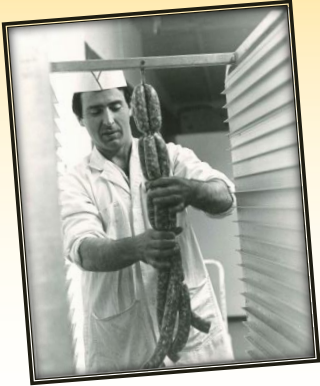
ISERNIO'S[®]

S A U S A G E



Meet Isernio's

Our History



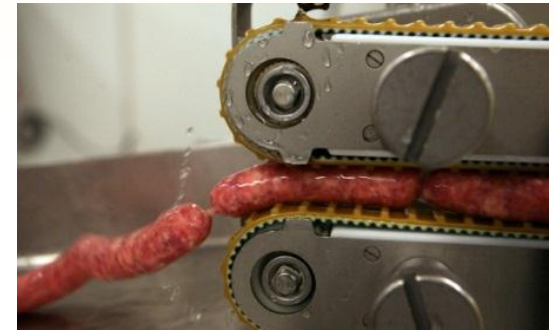
- The premier fresh sausage manufacturer in the Pacific Northwest since 1980
- Pioneered the premium sausage category to major retailers
- National expansion began in 2009 with first-to-market Chicken Sausage Rolls
- Continued dedication to the creation of contemporary classics made in the traditional old-world manner
- Total commitment to quality, consistency and value-added manufacturing
- Loyal customer base composed of major national grocery chains and foodservice distributors
- New state-of-the art facility in Kent, WA – August 2012



Isernio's Sausage

Points of Difference

Isernio's offers **33 years** of experience crafting the highest quality all-natural sausage available



- **Our superior product appearance, taste and shelf life are a direct result of our skilled craftsmanship and the quality raw ingredients we use:**

- **Only Whole Muscle Chicken and Pork**
 - Fresh, never frozen
- **Premium Seasonings and Ingredients**
 - NO preservatives, nitrates, MSG or artificial ingredients
- **'A' Quality, Natural Imported Casings**



95% Lean
Skinless
Chicken Thigh



80% Lean
Whole Muscle
Pork

Isernio's Sausage

Points of Difference

- All-natural ingredients
- No sugar or artificial sweeteners
- No preservatives, MSG, additives, artificial flavorings or colorings
- Produced in small controlled batches daily under strict HACCP and USDA conditions
- 95% lean (chicken), 80% lean (pork) – the customer pays for protein, not fat
- Gluten Free
- No nitrates, nitrites, antibiotics or growth hormones
- Silliker Gold Rating, GMP Audit 2013
- All-natural whole muscle meat
- Exceeds USDA requirements for fat content – leaner than *any* other leading brand
- Natural imported casings vs. collagen

Isernio's Sausage

A Lean & Healthy Option



Isernio's Chicken Sausage *exceeds* the American Heart Association's guidelines for fat, saturated fat, trans fat and cholesterol in meat products.



Isernio's Chicken Sausage *exceeds* the American Diabetes Association nutritional guidelines for sausage.



Isernio's Chicken Sausage *exceeds* the "Dietary Guidelines for Americans" from the U.S. Department of Health & Human Services' recommendation for fat intake.



One serving of Isernio's Chicken Sausage is only **2 points** in the Weight Watchers diet system.



Isernio's products are certified to meet the strict gluten-free standards of the Gluten Free Certification Organization.



Isernio's products meet the Whole Foods "Clean" list of acceptable ingredients.

Isernio's Chicken Sausage Rolls



- All Natural, Gluten Free
- 95% Lean
- 84-87% LESS FAT than USDA standard for Pork Sausage

- Chicken Sausage Rolls are unique!
- Market Research: 39% of consumers who purchase sausage links remove the meat from the casings to use as an ingredient.
- Health and Wellness: More consumers are using chicken sausage as a substitute for beef and pork. Chicken Sausage Rolls make it easy to substitute.
- Dine-at-Home Trend favors quick and easy meal solutions.
- Versatile flavor profiles for any day part
 - Great for: breakfast patties, omelets, pastas, pizzas, lasagna, burgers, meatballs

Shipped frozen and merchandised fresh (thawed out). 30 day shelf life from thaw.

“Use by” date applied by store.

Isernio's Slack Out Tray Pack Chicken Sausage Links



Product Description

Italian Chicken Link
 Chicken Spinach & Feta Link
 Hot Italian Chicken Link
 Chicken Bratwurst Link
 Chicken Chorizo Link
 Chicken Breakfast Link
 Spicy Chicken Breakfast Link

Product Size

5to1 Links
 5to1 Links
 5to1 Links
 4.4 oz. Links
 5to1 Links
 13to1 Links
 13to1 Links

Case Wt

5 lbs
 5 lbs
 5 lbs
 5 lbs
 5 lbs
 4.5 lbs
 4.5 lbs

Pack/Cs

6 TP (13.3oz)
 6 TP (13.3oz)
 6 TP (13.3oz)
 6 TP (13.3oz)
 6 TP (13.3oz)
 6 TP (12oz)
 6 TP (12oz)

- All Natural
- 95% Lean
- Gluten Free

Shipped frozen and merchandised fresh
 11 day shelf life from thaw.
 "Use by" date applied by store.

Coming Soon

All-Natural Premium Pork Sausage Rolls

80% Lean



All-Natural Premium Unseasoned

Ground Chicken (thigh), Ground Chicken Breast, Ground Pork



95% Lean



98% Lean



80% Lean

Foodservice Products

Frozen Links and Bulk Sausage



<u>Item #</u>	<u>Product Description (Size)</u>	<u>Case Wt</u>	<u>Pack/Cs</u>
11131	Mild Italian Sausage Link (5/1)	10 lbs	Layered
11133	Mild Italian Sausage Bulk	10 lbs	2/5 lb Chubs
11231	Hot Italian Sausage Link (5/1)	10 lbs	Layered
11233	Hot Italian Sausage Bulk	10 lbs	2/5 lb Chubs
12131	Pork Apple Link (1.2 oz)	10 lbs	Layered
12031	Breakfast Link (1.2 oz)	10 lbs	Layered
12033	Breakfast Bulk	10 lbs	2/5 lb Chubs
11431	Chorizo Link (5/1)	10 lbs	Layered
11433	Chorizo Bulk	10 lbs	2/5 lb Chubs
11331	British Banger Link (5/1)	10 lbs	Layered
14131	Chicken Italian Sausage Link (5/1)	10 lbs	Layered
14133	Chicken Italian Sausage Bulk	10 lbs	2/5 lb Chubs
15131	Chicken Apple Link (1.2 oz)	10 lbs	Layered
15031	Chicken Breakfast Sausage (1.2 oz)	10 lbs	Layered
14231	Hot Italian Chicken (5/1)	10 lbs	Layered
14331	Chicken Basil & Sun Dried Tomato (5/1)	10 lbs	Layered
44093	Ground Chicken Bulk	10 lbs	2/5 lb Chubs