



Sourcing from Saskatchewan

2017 Saskatchewan-Asia
Trade Conference

Hotel Saskatchewan

2125 Victoria Avenue

Regina, SK

July 6 & 7, 2017



www.sasktrade.sk.ca

CONNECTING SASKATCHEWAN
BUSINESS WITH THE WORLD

Over the past several years, the **Saskatchewan Asia Trade Conference** has proven to be a successful event providing valuable networking opportunities within the exporting community in Saskatchewan. The upcoming 2017 Saskatchewan Asia Trade Conference offers a unique opportunity for enterprises involved in agri-food business to discuss the most emerging trends and to connect you with Saskatchewan agri-food suppliers.

In 2017 the conference will be held in Regina on July 6 & 7, 2017, with a focus on value-added food product buyers.

STEP will provide funding for qualified buyers to attend the conference through the International Buyer Program. The funding will cover the following expenses for approved buyers:

- 100% of one room charge for three nights (July 5-7, 2017) per company. If additional rooms are required, they will be at the buyers' own expense.
- STEP will cover conference registration, all meals, and business tours.
- Pre-arranged, customized business to business meetings;
- Market overview and outlook from Canadian government officials and industrial leadership speakers;
- Free optional business tours to visit Saskatchewan farms, grain terminals, food processing facilities, research & development centers, and key Saskatchewan suppliers.

Saskatchewan's \$4.25 billion food processing industry includes more than 300 processors, offering a selection of food products to the world which include the following:

- Oil of canola, flax, and camelina
- Canadian white honey
- Canadian wild rice
- Canadian bison
- Cereal, roasted and milled flax, and quinoa products
- Saskatoon berry products
- Organic grain, herbs, and oil
- Flour and bakery mixes, jams, jellies, and other preserves
- Snacks and confections
- Other healthy & functional food and supplements



Saskatchewan is an agricultural powerhouse. This province is the heart of grain, oilseed and pulse production, accounting for:

- 98% of Canada's lentil exports
- 93% of Canada's pea exports
- 90% of Canada's canary seed exports
- 87% of Canada's durum exports
- 83% of Canada's flaxseed exports
- 70% of Canada's chickpeas exports
- 62% of Canada's oat exports
- 57% of Canada's mustard exports
- 56% of Canada's canola meal exports
- 52% of Canada's canola oil exports
- 49% of Canada's canola seed exports
- 47% of Canada's barley exports
- 38% of Canada's non-durum wheat exports

Saskatchewan is a leading Agri-Food supplier to the world:

- 71% of the world's canary seed exports
- 65% of the world's lentil exports
- 55% of the world's pea exports
- 39% of the world's durum exports
- 36% of the world's oat exports
- 36% of the world's flaxseed exports
- 25% of the world's mustard seed exports
- 24% of the world's canola meal exports
- 21% of the world's canola seed exports
- 17% of the world's canola oil exports
- 5 % of the world's non-durum wheat exports
- 3% of the world's rye exports
- 3% of the world's barley exports

Source: Saskatchewan Ministry of Agriculture 2014 data
<http://agriculture.gov.sk.ca/Top-Exporter>



Saskatchewan Trade and Export Partnership (STEP)

Connecting Saskatchewan Agricultural Business with the World

STEP is the trade promotional organization for the province of Saskatchewan that champions the province's export industry. We work with Saskatchewan exporters to increase their business with existing markets and to develop new markets for sales, contracts and projects.

With over 400 companies in its membership, STEP's members are ready to do business with the world.

Linking Buyers with Saskatchewan Suppliers

As a complimentary service, qualified buyers/distributors/importers can contact STEP to help match your needs with relevant Saskatchewan suppliers. We can assist you with identifying products and services that are of interest to you and your clients. If you are interested to come to Saskatchewan on a sourcing or buying trip, we can also set up meetings for you with STEP members.

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