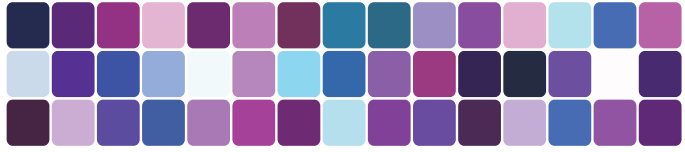


# Printtek 2017

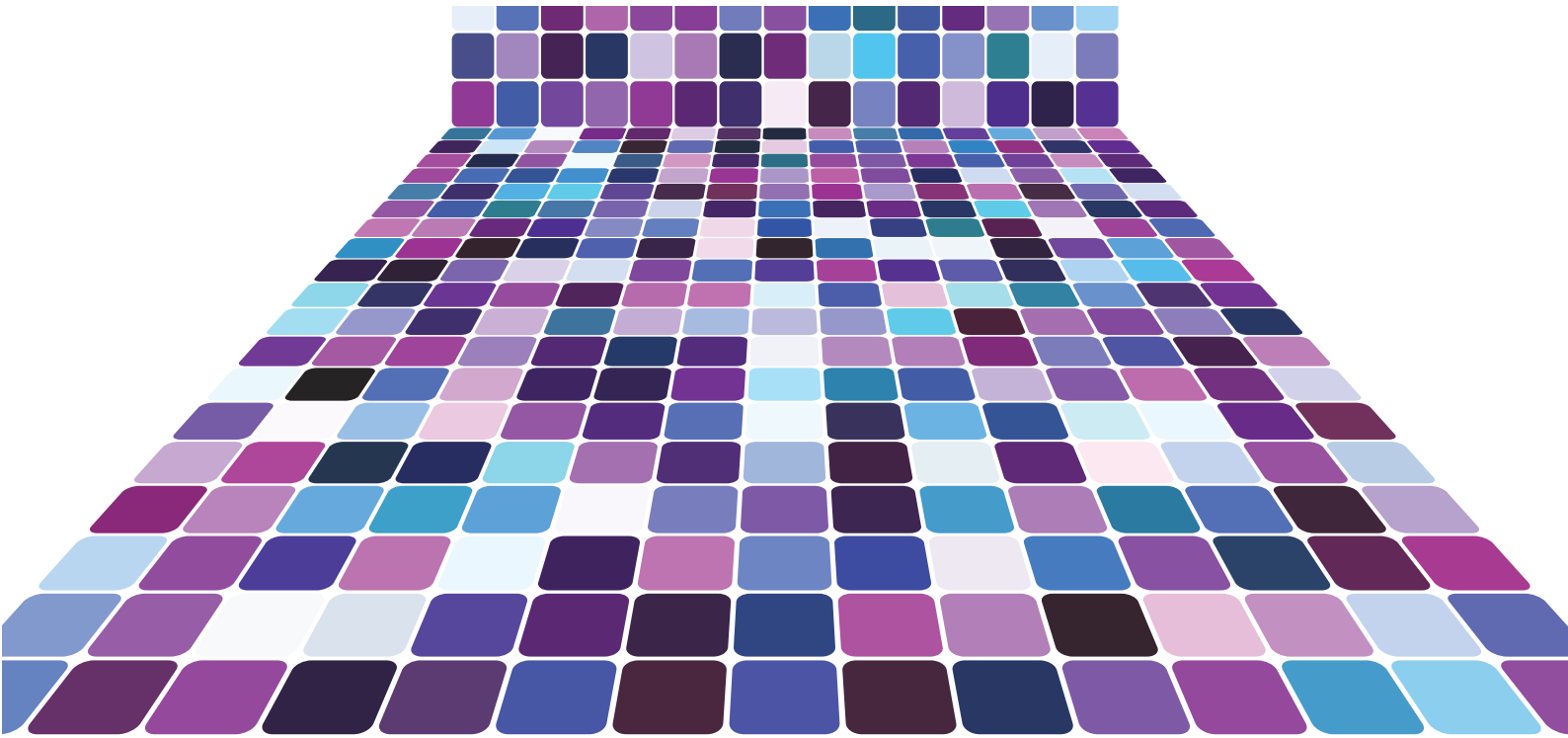
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## 13<sup>th</sup> International Print Technologies and Paper Fair



**OCTOBER 4 - 8, 2017**





**1. PRINT TECHNOLOGIES**

**A) Pre-Press Systems and Software**

- 1. Color separation devices
- 2. Mounting equipment
- 3. Film setters
- 4. Computer to Plate (CTP)
- 5. Film and plate processors
- 6. Plate punch and benders
- 7. Desktop publishing systems (DTP)
- 8. Input devices
  - 8.1 Digital camera and related accessories
  - 8.2 Tablets
  - 8.3 Scanners
- 9. Output devices
  - 9.1 Monitors
  - 9.2 CD / DVD systems
  - 9.3 Proofing systems
  - 9.4 Printers
  - 9.5 Cutting plotters
  - 9.6 Laser cutting systems
- 10. Software
  - 10.1 Publishing software
  - 10.2 Multimedia software
  - 10.3 3D software
  - 10.4 Online solutions and E-Business software
  - 10.5 Data checking and handling software
  - 10.6 Encoding and identification software
  - 10.7 Workflow software
  - 10.8 Software for packaging prepress
  - 10.9 Colour matching systems
  - 10.10 CAD/CAM

**B) Printing Systems and Materials**

- 1. Sheetfed printing machines
- 2. Web Offset printing machines
- 3. Screen-printing
  - 3.1 Screen-printing machines
  - 3.2 Computerized screen-printing systems
  - 3.3 Automatic carousel printing machines
  - 3.4 Sublimation printing equipment
  - 3.5 Emulsion coating machines
  - 3.6 Fusion equipment
  - 3.7 Film mounting equipment
  - 3.8 Tensioning equipment
  - 3.9 IR, UV and equipment
  - 3.10 Screen-printing relief equipment
  - 3.11 Wiping and smoothing equipment
  - 3.12 Frame cleaning equipment
  - 3.13 Transfer support materials
  - 3.14 UV Polymerization machines
  - 3.15 Screen-printing products and accessories
    - 3.15.1 Cleaning tanks

- 3.15.2 Finishing materials
- 3.15.3 Toner for sublimation printing
- 3.15.4 Solvents and de-coating materials
- 3.15.5 Silk and film
- 3.15.6 Duplicate emulsion and films
- 3.15.7 Synthetic film and stencils
- 4. Flexographic printing machines
- 5. Letterpress machines
- 6. Machines for packaging printing
- 7. Gravure printing machines
- 8. Tampon printing machines
- 9. Proofing machines
- 10. Ticket printing machines
- 11. Envelope manufacturing and printing machines
- 12. Tin printing machines
- 13. Label printing machines
- 14. Tissue printing machines
- 15. Security printing machines
- 16. Foil printing machines
- 17. Gilding machines
- 18. Laminating machines
- 19. Digital printing machines and systems
  - 19.1 Digital printing machines
  - 19.2 Digital photographic printing machines
  - 19.3 Digital wide format printing machines
  - 19.4 Ink jet printing systems
  - 19.5 Electrostatic Printing Machines
  - 19.6 Laser machines
  - 19.7 Thermo transfer printers
  - 19.8 Digital printing materials
  - 19.9 Digital photographic printing materials
  - 19.10 RIP software
  - 19.11 Transfer materials
  - 19.12 Other digital methods
- 20. Hybrid printing machines
- 21. Auxiliary machines
  - 21.1 Pile and pile turners
  - 21.2 Antistatic eliminators
  - 21.3 Ovens and dryers
  - 21.4 Ink pump and level control systems
  - 21.5 Color measurement equipment, color care systems and related light sources
  - 21.6 Cooling equipment
  - 21.7 Testing equipment

**C) Post-press Systems and Materials**

- 1. Cutting machines
- 2. Folding and gluing machines
- 3. Sheet folding machines
- 4. Binding machines
  - 4.1 Saddle stitchers
  - 4.2 Sewing machines

- 4.3 Perfect binding machines
- 4.4 Case makers, casing in machines and hard cover presses
- 4.5 Spiral binding systems
- 5. Cellophane machines
- 6. Varnishing machines and tools
- 7. Numbering units
- 8. Barcode systems
- 9. Perforating machines
- 10. Envelope machines
- 11. Packing systems
- 12. Mailroom systems
- 13. Labeling machines
- 14. Inserting machines
- 15. Gathering and stitching machines
- 16. Waste paper disposal systems
- 17. Knives, guillotines, cutters, drilling

**D) Converting**

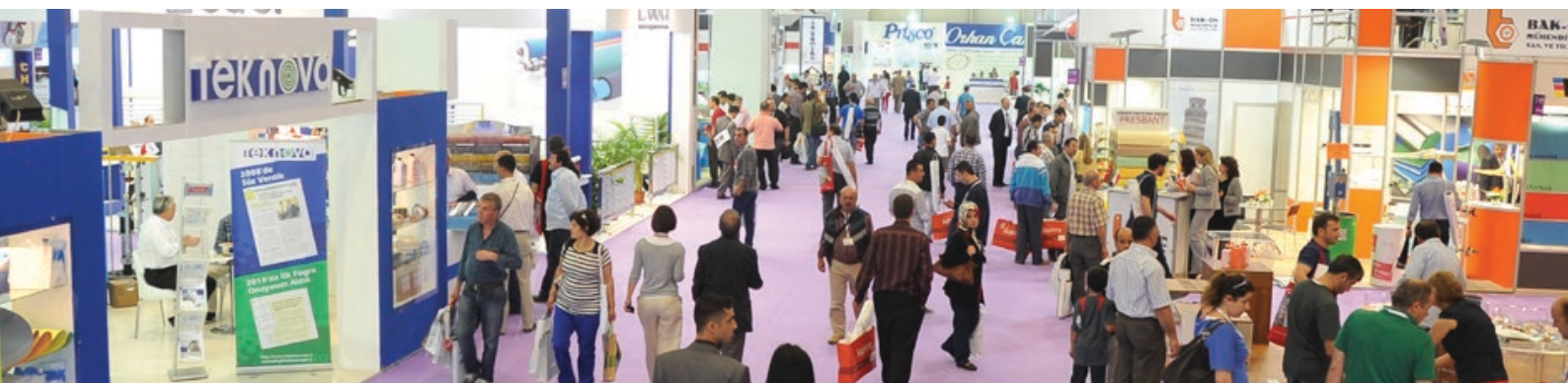
- 1. Converting for stationery
- 2. Converting for the paper industry
- 3. Converting for the packaging industry
- 4. Converting for hygiene products
- 5. Converting for technical paper products

**E) Inks**

- 1. Offset printing inks
- 2. Flexographic printing inks
- 3. Gravure printing inks
- 4. Screen printing inks
  - 4.1 Transfer inks
  - 4.2 UV inks
- 5. Toners and inks
  - 5.1 Digital inks
  - 5.2 Inks for pad-tampon printing

**F) Printing materials, consumables and chemicals**

- 1. Coating and varnish
- 2. Chemicals
- 3. Darkroom chemicals
- 4. Anti-setoff powder
- 5. Fountain solutions
- 6. Printing formes, coating formes, embossing formes
- 7. Printing blankets
- 8. Rollers and complementary products
- 9. Cleaning solutions
- 10. Adhesives and glues
- 11. Bookbinding materials
- 12. Embossing and laminating materials
- 13. Photographic materials
- 14. Conveyor belts and tapes





## 2. TOMORROW'S PRINTING TECHNOLOGIES

### A) Nanotechnology

### B) 3D Printing technologies

1. Machines and technologies
  - 1.1 3D Printers
  - 1.2 3D Scanners
  - 1.3 Laser machines for model making
  - 1.4 Machines for rapid prototyping
  - 1.5 Surface treatment technology
  - 1.6 Model and mold production technology
2. Related Devices
  - 2.1 Three dimensional measuring devices
  - 2.2 Laser measurement technology and calibration
  - 2.3 Measuring and display systems
  - 2.4 Testing equipments
3. Materials
  - 3.1 Hybrid
  - 3.2 Composite
  - 3.3 Plastics
  - 3.4 Ceramic
  - 3.5 Metal
  - 3.6 Functional materials
4. Software
  - 4.1 3D visualization
  - 4.2 3D graphics and modelling software
  - 4.3 CAD/CAM systems
  - 4.4 CT/MRT and image processing systems

### 3. PAPER

- 3.1 Web printing paper
- 3.2 Cut-size paper
- 3.3 Papers and cardboards for book, newspaper, magazine and packaging
- 3.4 Papers and cardboards for special printed materials
- 3.5 Labels
- 3.6 Films and foils
- 3.7 Mesh fabric
- 3.8 PVC hard foam board
- 3.9 Cards
  - 2.9.1 Thermal
  - 2.9.2 Roll
  - 2.9.3 Alternative materials
- 3.10 Invitation, postal card, poster
- 3.11 Various envelope products
- 3.12 Agenda and calendar

### 4. CARD TECHNOLOGIES

- 4.1. Card manufacturing technologies and materials
- 4.2. Card printing systems
- 4.3. Testing and measurement systems

- 4.4. Card personalisation, packaging and mailing systems
- 4.5. Card technologies equipment and services
- 4.6. Software and security systems
  - 4.6.1 Data management and security
  - 4.6.2 IT security
- 4.7. Card management systems
- 4.8. Smart card applications
- 4.9. Loyalty applications
- 4.10. Identification technologies
- 4.11. Card protection applications
- 4.12. Services
  - 4.12.1 Service providers
  - 4.12.2 Consultancy
  - 4.12.3 Engineering
  - 4.12.4 Telecommunication and internet

### 5. STATIONERY AND OFFICE EQUIPMENT

- 5.1. Stationery products and consumables
- 5.2. Filing and archives systems
- 5.3. Cartridge, ink and filling machines
- 5.4. Stamp and stamp machines
- 5.5. Shredders and print cutters
- 5.6. Computers, photocopy and scanners
- 5.7. Fax, phone and supplies
- 5.8. Calculators
- 5.9. Cash registers and cash counting machines
- 5.10. Uninterruptible power supply (UPS)
- 5.11. Gift articles, party and festive materials
- 5.12. Hobby and creative materials
- 5.13. Promotional items and materials
- 5.14. Licensed articles
- 5.15. Writing utensils
- 5.16. Drawing and draft utensils
- 5.17. Desktop office utensils and consumables
- 5.18. Desk mat sets and table top items
- 5.19. Portable computer cases, document holders and briefcases
- 5.20. Display units and shelves
- 5.21. Drawing boards, clipboards and presentation aids
- 5.22. Ergonomic office furnitures and accessories
- 5.23. Computer, printer and scanner tables
- 5.24. Shelves, cabinet and divider pannels for office

### 6. PLANT INFRASTRUCTURE SYSTEMS AND EQUIPMENT

- 6.1 Warehousing and logistics
  - 6.1.1 Warehousing units
  - 6.1.2 Stacking, lining machines and systems
  - 6.1.3 Lifting and conveying equipment
  - 6.1.4 Automated systems and robots
  - 6.1.5 Shelf systems

- 6.1.6 Loading and unloading systems
- 6.2 Recycling
  - 6.2.1 Waste recycling systems
  - 6.2.2 Waste assessment
- 6.3 Air conditioning and humidity control systems
- 6.4 Regulators, generators and uninterruptible power supplies (UPS)

### 7. SERVICES

- 7.1 Used machinery dealers
- 7.2 Financial services
- 7.3 Diabanks
- 7.4 Marketing visual communication services
  - 7.4.1 Ad application equipment
  - 7.4.2 Ad application materials
  - 7.4.3 Ad sign
  - 7.4.4 LED and lighting equipment
  - 7.4.5 Mounting equipment and materials
  - 7.4.6 Printing applications
  - 7.4.7 Orientation and info systems
  - 7.4.8 Design and display systems
  - 7.4.9 Sound, light and visual systems
  - 7.4.10 Decorative lighting
- 7.5 Outdoor advertisement services
  - 7.5.1 Billboards
  - 7.5.2 Stop and station advertisement applications
  - 7.5.3 Facade, wall and roof advertisements
  - 7.5.4 LED pannels
  - 7.5.5 Multivision advertisement applications
  - 7.5.6 Underground and airport advertisement applications
  - 7.5.7 Mobile advertising
  - 7.5.8 POS floor graphics
  - 7.5.9 POS advertising
  - 7.5.10 Sponsorship services
  - 7.5.11 Sports facilities and stadium advertisement applications
  - 7.5.12 Digital sign
- 7.6 Printing services
- 7.7 Trade and technical literatures
- 7.8 Trade associations
- 7.9 Educational institutions



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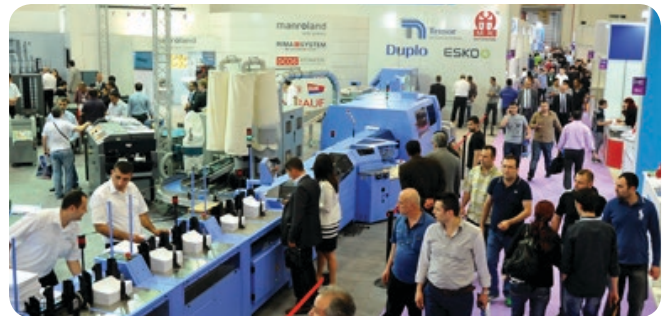


## Exhibitor Profile

- ▲ Pre-press - Printing - Post-press systems / software / materials manufacturers and distributors
- ▲ Digital printing technologies manufacturers and distributors
- ▲ Hybrid printing technologies manufacturers and distributors
- ▲ Paper converting manufacturers and distributors
- ▲ Tomorrow's printing technologies; Nanotechnology / 3D Printing technologies
- ▲ Consumables / chemicals manufacturers and distributors
- ▲ Ink manufacturers and distributors
- ▲ Paper producers and wholesalers
- ▲ Board / corrugated board producers and wholesalers
- ▲ Used printing machinery dealers
- ▲ Service providers
- ▲ Card technologies manufacturers and distributors
- ▲ Stationary products / office technologies manufacturers and distributors
- ▲ Plant infrastructure systems and equipment manufacturers

## Visitor Profile

- ▲ Printing industry
- ▲ Printing materials industry
- ▲ Print and copy services
- ▲ Publishing companies
- ▲ Press-media companies
- ▲ Label industry
- ▲ Packaging industry
- ▲ Paper-cardboard-corrugated cardboard industry
- ▲ Publicity marketing and communication services
- ▲ Graphic design services
- ▲ Card technologies industry
- ▲ Machinery manufacturers and subsidiary industry
- ▲ Stationary and office materials sector
- ▲ Advertising-promotion services
- ▲ Retail industry
- ▲ Office furniture and instruments
- ▲ Logistics and transportation companies
- ▲ Recycling and recovery companies
- ▲ Information technology companies
- ▲ Related public corporations
- ▲ Related NGO's
- ▲ Related educational institutions
- ▲ Banks, leasing companies



# Printtek 2013 Figures

- 6 Halls, a total of 60.000 sqms exhibition space
- 520 companies and representatives from 38 Countries
- 28.342 professional visitors from 67 Countries

## Printtek Visitors Number Increase % 39



### International Visitors from 66 countries

- ▶ 18 new visitor countries; Bahrain, Bangladesh, Belgium, Brazil, Croatia, Czech Republic, Denmark, Hong Kong, Ireland, Kyrgyzstan, Mongolia, Oman, Pakistan, Philippines, Poland, South Cyprus, Tajikistan, Uzbekistan

### National Visitors from 72 cities

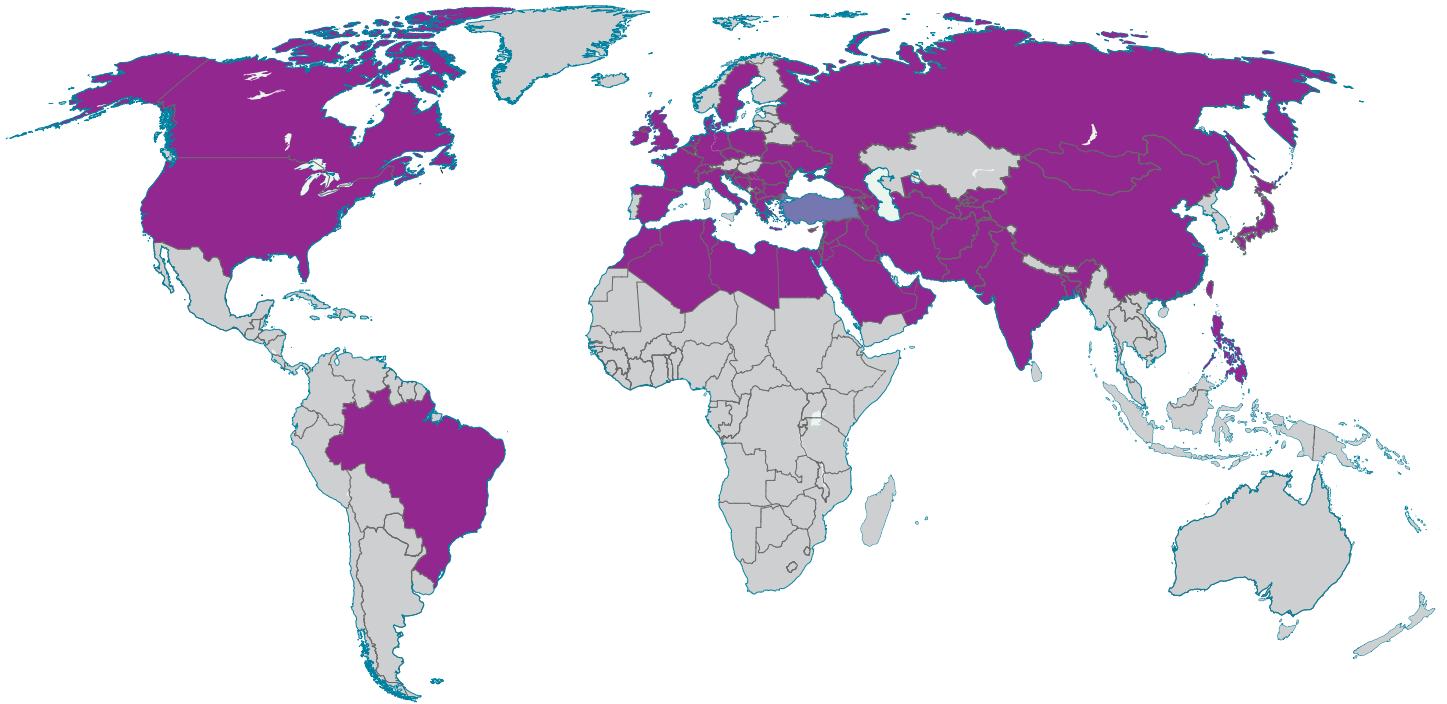
- ▶ 5 new cities; Artvin, Bayburt, Burdur, Karabük, Kilis
- ▶ First 10 cities of the visitors; İstanbul, Ankara, Bursa, İzmir, Antalya, Konya, Kayseri, Kocaeli, Denizli, Samsun

% 13,5 international visitors increase

% 19,6 visiting countries increase

- From 16 EU countries,
- From 14 East Europe and Balkans countries,

- From 12 Middle East countries,
- From 6 Turkey's Neighbor countries.



- ▲ Afghanistan
- ▲ Albania
- ▲ Algeria
- ▲ Armenia
- ▲ Azerbaijan
- ▲ Bahrain
- ▲ Bangladesh
- ▲ Belgium
- ▲ Bosnia and Herzegovina

- ▲ Brazil
- ▲ Bulgaria
- ▲ Canada
- ▲ China
- ▲ Croatia
- ▲ Czech Republic
- ▲ Denmark
- ▲ Egypt
- ▲ France
- ▲ Georgia

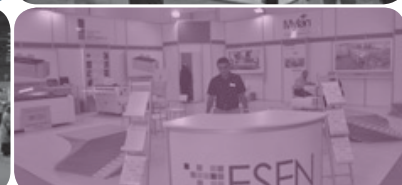
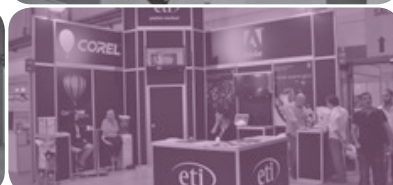
- ▲ Germany
- ▲ Greece
- ▲ Hong Kong
- ▲ India
- ▲ Iran
- ▲ Iraq
- ▲ Ireland
- ▲ Israel
- ▲ Italy
- ▲ Japan

- ▲ Jordan
- ▲ Kosovo
- ▲ Kuwait
- ▲ Kyrgyzstan
- ▲ Lebanon
- ▲ Libya
- ▲ Macedonia
- ▲ Malta
- ▲ Moldova
- ▲ Mongolia

- ▲ Morocco
- ▲ Netherlands
- ▲ North Cyprus
- ▲ Oman
- ▲ Pakistan
- ▲ Palestine
- ▲ Philippines
- ▲ Poland
- ▲ Romania
- ▲ Russia

- ▲ Saudi Arabia
- ▲ Serbia
- ▲ Slovenia
- ▲ South Cyprus
- ▲ Spain
- ▲ Sweden
- ▲ Switzerland
- ▲ Syria
- ▲ Taiwan
- ▲ Tajikistan

- ▲ Tunisia
- ▲ Turkmenistan
- ▲ UAE
- ▲ UK
- ▲ Ukraine
- ▲ USA
- ▲ Uzbekistan



# Printtek was powered by crowded international and national buyers groups



Buyers groups from **17** cities, organised with the support of the Turkish Printing Federation were hosted by Tuyap.

- |           |             |           |             |
|-----------|-------------|-----------|-------------|
| ▲ Adana   | ▲ Denizli   | ▲ Kayseri | ▲ Mersin    |
| ▲ Antalya | ▲ Eskişehir | ▲ Kocaeli | ▲ Sakarya   |
| ▲ Ankara  | ▲ Gaziantep | ▲ Konya   | ▲ Samsun    |
| ▲ Bursa   | ▲ İzmir     | ▲ Malatya | ▲ Şanlıurfa |
|           |             |           | ▲ Trabzon   |



International buyers groups from **23** countries were hosted during the fair.

- |                          |             |                |              |
|--------------------------|-------------|----------------|--------------|
| ▲ Bosnia and Herzegovina | ▲ France    | ▲ Netherlands  | ▲ Sweden     |
| ▲ Bulgaria               | ▲ Georgia   | ▲ Palestine    | ▲ Tunisia    |
| ▲ Croatia                | ▲ Greece    | ▲ Poland       | ▲ UK         |
| ▲ Czech Republic         | ▲ Iran      | ▲ Russia       | ▲ Ukraine    |
| ▲ Egypt                  | ▲ Ireland   | ▲ Saudi Arabia | ▲ USA        |
|                          | ▲ Macedonia | ▲ Serbia       | ▲ Uzbekistan |



## The Opening Ceremony of Printtek and “Centenarian of Emin Barın” Exposition



# Why Printtek

- The most significant and comprehensive meeting of the print technologies and paper industries within Turkey and the Eurasian Region since 1986
- A business environment where all products and technologies of printing, advertising, 3D printing, card technologies, printing consumables and materials - paper - cardboard - stationary industries will be exhibited together.
- The traditional meeting point of leading companies of Turkey and the world in print technologies and paper industries.
- An opportunity for small and medium-scale companies to open up to new markets.
- The opportunity to meet professional visitors and buyers from minimum 65 countries as a result of effective marketing.
- An opportunity to observe and compare the latest products and technologies of world's top brands in the print industry.

## All the titles concerning Tomorrow's Printing Technologies are scheduled within the events calendar of Printtek Forum...

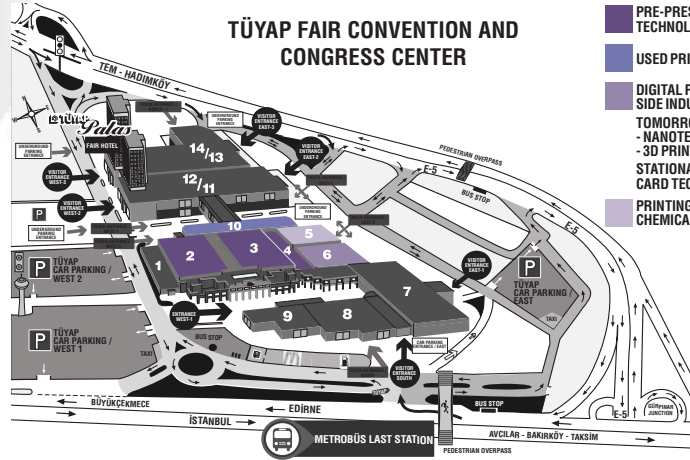


To take part in the Printtek Forum Event Calender please contact us: [printtek@tuyap.com.tr](mailto:printtek@tuyap.com.tr)



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- A Minimum of 33 Multi-Purpose Meeting Rooms with Capacities Differing From 50-750 People
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- PRE-PRESS, PRINTING, POST-PRESS TECHNOLOGIES AND SYSTEMS
- USED PRINTING TECHNOLOGIES
- DIGITAL PRINTING TECHNOLOGIES, SIDE INDUSTRY AND SERVICES
- TOMORROW'S PRINTING TECHNOLOGIES; - NANOTECHNOLOGY - 3D PRINTING TECHNOLOGIES
- STATIONARY AND OFFICE TECHNOLOGIES, CARD TECHNOLOGIES
- PRINTING MATERIALS, CONSUMABLES, CHEMICALS AND PAPER

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