



**REPUBLIC
OF THE
PHILIPPINES**

**DESSERT AND
SNACK PAVILION
2017**



**SEOUL,
REPUBLIC OF
KOREA**

17-19 AUGUST 2017





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REPUBLIC OF THE PHILIPPINES- REPUBLIC OF KOREA TRADE RELATIONS

The Philippines regard South Korea as one of its important economic partners. In 2016, bilateral trade reached US\$ 7.72 billion. Philippine exports to South Korea in 2016 is valued at US\$ 2.10 making it the 8th major export market of the Philippines; and the 3rd export market for bread and pastries amounting to US\$ 10.67 million.



As a support to the dessert and snack sector, the Export Marketing Bureau (EMB) of the Department of Trade and Industry (DTI) is mounting export-related activities in time with the Dessert and Snack Pavilion 2017 Korea which include trade fair participation, business-to-business (B2B) meetings, and market intelligence aligned with the thrust of the Philippine Export Development Plan (PEDP) 2015-2017 under Strategy No. 1: Design comprehensive packages of support for selected sectors; and Strategy No. 6: Exploit opportunities presented by regional and preferential trading arrangements to expand market access within existing trade partners, explore new trade partners, and develop new export products. Further, the activities under this mission collectively embody the aspiration of the Regional Interactive Platform for the Philippine Exporters (RIPPLES) Plus, i.e., to provide intensified, purposive, and practical assistance geared towards the internationalization of micro, small, and medium enterprises (MSMEs).

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ARETEI FOODS CORP.

Marc and Tricia have been producing classic baked products out of their home in Marikina Valley Philippines for many years now. In 2008, as the demand for their products grew, they established a community-based commissary in the property next to their home. From **art cakes**, **cupcakes**, **cheesecakes** and **artisan breads** now comes a fresh take on cookie classics! Hold it, dip it, split it, share it! A new way to enjoy an all-time favorite. That is **Cookie Sticks**.



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BAHAGHARI GLOBAL FOOD, INC.

Established in 2015. Bahaghari Global Food Inc. is a reputable company that specializes in manufacturing **banana chips** - especially made from varieties of Cardava (Musa variety) organically grown from the island of Mindoro.

This product is produced from careful selection of matured banana fruit, peeled, sliced to market specifications, and fried with sugar to achieve crispy texture and taste. Likewise, this product is packed in special laminated packaging Material to prolong shelf life and protect quality.



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ILOCOS FOOD PRODUCTS

Ilocos Food Products (IFP) started as a food processor in 1989; producing only crunchy fried corn kernels popularly known as "chicharon". With the increasing demand for snack food in the domestic and international markets, IFP has expanded its product line which now include **crispy banana chips, sweet potato chips, roasted peanuts, fried peanuts, squash canton noodles, vinegar, wine, polvoron, and sweet dried mangoes.**



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LA CARLOTA FOOD ENTERPRISES



La Carlota Food Enterprise was established in 1992, and to date, 2017, has been in business for 25 years. It is a manufacturing company that produces export quality Filipino native snacks such as **Pork Cracklings**, **Fish Cracker**, **Crispy Anchovy**, **Crispy Squid**, **Banana Chips**, **Chicken Skin**, **Baked Peanuts**, and **Cashew Nuts** under the brand name Carl's. We, at LCFE, are committed to provide not only quality products, but also quality services to all our clients.



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MAGIC MELT FOODS, INC.

Magic Melt started as a small specialty bakeshop producing **ensaymada** and **pastries** in 1999. A subsidiary of the Budget Builders Group of Companies, Magic Melt began diversifying into the production of **breads**, **cookies**, and '**pasalubong**' products which it began distributing through supermarkets, convenience stores, and canteens in Cebu City. In 2005, the company was organized into a corporation Magic Melt Foods, Inc. (MMFI), a company dedicated to sharing the best of Philippine products with more Filipinos here and abroad.



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MID-EAST SWEETS

Mid-East Sweets was conceptualized in the Kingdom of Bahrain where the Arquero couple worked for twelve years. The couple was motivated by the health benefits of eating the palm fruit, the **dates**. The fruit is known as the **miracle fruit of the dessert**; primarily, because it grows in the dessert with a limited supply of water, but bears sweet and nutritious fruits.





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MONDE NISSIN CORPORATION

Monde Nissin Corporation has been giving Filipino consumers high quality products and excellent service for almost 40 years. Its fast selling biscuits, **Nissin Butter Coconut** and **Nissin Wafer Biscuits** have been consistently on top in the biscuit market and with the drive for excellence and continuous innovation, Monde Nissin's initial line of **cookies, crackers, and wafers** subsequently ventured into instant noodles with **Lucky Me!**, the Philippines most chosen brand for the second straight year in 2016.




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PHILIPPINE FOODASIA CORPORATION

Philippine FoodAsia Corporation (PFA) is a multi-awarded and a multi-brand consumer food manufacturer and retailer. With more than 200 branches nationwide and rapidly growing internationally, we stand firm as one of the largest food business corporation in the nation today.

They carry the brands **Bibingkinitan**, **The Bibingka Café**, **Bar-B-King**, and **OVN Bread Co.** PFA also carries LAVA Cheese Tarts which are luscious molten tarts that are baked perfectly. They're golden brown on the outside and rich and gooey inside.



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REPUBLIC BISCUIT CORPORATION

In a span of fifty years, the Republic Biscuit Corporation (REBISCO) has become a leader in the fast-moving consumer goods (FMCG) industry in the Philippines and a recognized pioneer of the biscuit industry. From a basic portfolio of biscuits such as the famous and pioneering **Rebisco Cracker Sandwiches** that generations of Filipinos have loved, REBISCO now carries a wide variety of **snack food** ranging from **nuts and seeds, cakes, wafer sticks, chips, curls, candies and gums.**



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RPO FINE FOODS CORPORATION

RPO Fine Foods Corporation started as a sole proprietorship in 1999 as R.P. Ocampos Fine Foods primary engaged in processing of **peanuts** and later **cashew nuts with crispy garlic chips**. It was incorporated and registered with Securities and Exchange Commission on January 11, 2013. RPOFFC monthly produces 20 tons of combined products and capable of producing more than 40 tons per month depending on the demand of customers.




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YOUR NOTES HERE

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YOUR NOTES HERE

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YOUR NOTES HERE

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