



EMBASSY OF THE REPUBLIC OF LATVIA



INVITATION

The Baltic Tourism Seminar and B2B meetings 2018

10 May 2018, 09:30-15:00, Millennium Seoul Hilton 3F

The Embassy of the Republic of Latvia is pleased to welcome you to the Second Baltic Tourism Seminar to be held on **10 May 2018** at Millennium Seoul Hilton.

It is our pleasure to continue Baltic Tourism series by introducing three Baltic States of Latvia, Lithuania and Estonia as a new discovery and meaningful tourism destination for Korean travelers. In line with the last year's event, the seminar will be followed by special luncheon and lucky draw after which professional B2B meeting session between tourism representatives from Baltic States and Korean tourism industry will be held. This will be a great opportunity to establish new partnerships and friendships.

The Embassy is also glad to welcome Turkish Airlines as an official airline for the seminar this year. By being selected as the Europe's Best Airline for six consecutive years from 2011 to 2016, Turkish Airlines already serves well many passengers flying between Baltic States and Korea. We will be happy to increase those numbers even further.

Draft Seminar Program

09:30	Registration
10:00	Opening address by the Ambassador of Latvia Mr. Pēteris Vaivars Address by the representative of the Korean Tourism Industry
10:15-12:00	Presentations by Latvia and Lithuania National Tourism Boards Presentation by TURKISH AIRLINES
	<i>Luncheon, Lucky draw</i>
13:00 – 15:00	B2B meetings between representatives of the Baltic States and Korean Tourism Industry

Venue: Millennium Seoul Hilton, 3F Atrium Room



INVESTING IN YOUR FUTURE