

***SMART ASIA Taiwan 2018***  
***SMART ASIA India 2018***  
**Application Kit**

***SMART ASIA Taiwan 2018***

● ***Organizer***

Taiwan External Trade Development Council, TAITRA

● ***Venue***

Taichung International Exhibition Center (TCIEC)

● ***Show Dates & Hours***

	Date	Time
Move-in	July 24-25	08:00 - 22:00
Show	July 26-28	10:00 - 18:00
Move-out	July 28	18:00 - 22:00

***SMART ASIA India 2018***

● ***Organizer***

Taipei World Trade Center (TWTC)  
(Taiwan External Trade Development Council, TAITRA)

● ***Venue***

Bangalore International Exhibition Centre (BIEC)

● ***Show Dates & Hours***

	Date	Time
Move-in	October 1-3	08:00 - 22:00
Show	October 4-6	10:00 - 18:00
Move-out	October 6	18:00 - 22:00

● **Theme**

- Smart City Solution
- City Development Opportunity
- Smart Technology Application

● **Exhibit Profile**

Solutions to management and living problems of Mega Cities such as

- Smart Building /Home/Community
- Smart Transportation/Urban
- Smart Security
- Smart Energy
- Smart Hospital/Medicine/Medicare
- Smart Campus/Education
- Smart Retail
- Smart Manufacturing
- Smart Agriculture
- Smart Disaster Prevention
- e-Government

● **Booth Rentals**

Booth Type	Booth Rental (VAT included)*
Shell Scheme (3m x 3m)	US\$ 2,600
Raw Space (3m x 3m) †	US\$ 2,200

\* Participating both SMART ASIA India and SMART ASIA Taiwan to enjoy 30% discount.

† Minimum requirement is 4 booths.

**Shell Scheme** includes:

- Carpet
- 3-sided standard partition
- 1 Company name fascia board
- 1 Reception desk
- 3 Chairs
- 2 Spotlights
- 2 Fluorescent Light
- 1 Waste basket
- 1 Socket

(110V 5A in Taiwan, 220V 5A in India)





- **How to Apply**

1. Apply Online:

<https://events.taiwantrade.com.tw/SMARTASIA18en/enrollment/login>

2. Apply via Email

Complete the following application form and send it to

[smartasia@taitra.org.tw](mailto:smartasia@taitra.org.tw)

- **Payment Schedule**

1. Upon receiving the application form, the organizer will notify the applicant of booth rental payment.

2. Payment (non-refundable) should be made by Telegraphic Transfer (T/T) to:

Account Number: 085007013706

SWIFT code: BKTWTWTP085

Bank of Taiwan, Taipei World Trade Center (TWTC) Branch

Address of the bank: 3F, No. 333, Keelung Rd., Sec. 1, Taipei 11011, Taiwan

Beneficiary Name: TAITRA (Smart Asia)

**★All extra bank handling charges, if any, are to be borne by the exhibitor.**

3. In case of cancellation, booth rental already paid will not be refunded under any circumstances.

- **Booth Allocation**

Booth allocation priority is based on the following criteria:

1. Number of booths.

2. Date of application.

The organizer will notify the applicants to complete the booth allocation procedure by e-mail.

- **Contact Us**

Taipei World Trade Center (TWTC)

(Taiwan External Trade Development Council, TAITRA)

5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Mr. Jason Lin (Show Manager)

Tel: 886-2-2725-5200 Ext. 2765

Fax: 886-2-2725-1337

E-mail: [smartasia@taitra.org.tw](mailto:smartasia@taitra.org.tw)



## APPLICATION FORM

※ Please complete and e-mail the following documents to the organizer at [smartasia@taitra.org.tw](mailto:smartasia@taitra.org.tw) or click [this link](#) to proceed online:

Company Name		Brand Name	
Abbreviated Company Name	(For exhibitor's badge printing. Example: TWTC)		
Address			
Postal Code		Country	
Telephone	Fax	Website	
Trade Show Contact Person	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	Position	
E-mail			
Products or services to be on display	Product Codes (Please go to <a href="http://www.smartasia.com">www.smartasia.com</a> to download EXHIBITS PROFILE and fill in the codes of your exhibits in the blanks below.)		
	1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____		
	If you can't find suitable code, please fill in product name:		
Products profile	(In order to increase the exposure of your brand, please provide descriptions and photos of your products to <a href="mailto:smartasia@taitra.org.tw">smartasia@taitra.org.tw</a> )		
Booth Required	SMART ASIA Taiwan <input type="checkbox"/> _____ Shell Scheme(3m x 3m) <input type="checkbox"/> _____ Raw Space(3m x 3m) (minimum is 4 booths)	SMART ASIA India <input type="checkbox"/> _____ Shell Scheme(3m x 3m) <input type="checkbox"/> _____ Raw Space(3m x 3m) (minimum is 4 booths)	
	– The price for <b>Shell Scheme</b> listed above is USD 2,600 per booth, while <b>Raw Space</b> is USD 2,200 per booth, VAT included. – Participating both shows to enjoy 30% discount.		
Agent / Representative (if any)			
Company		Company Tax ID	
Address			
Telephone	Fax	E-mail	
Contact Person		Position	

By signing and submitting this application form to the organizer, I accept the Terms and Regulations for Participation and agree to comply with any further terms and regulations made by the organizer in connection with this show.

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

Date: \_\_\_\_\_