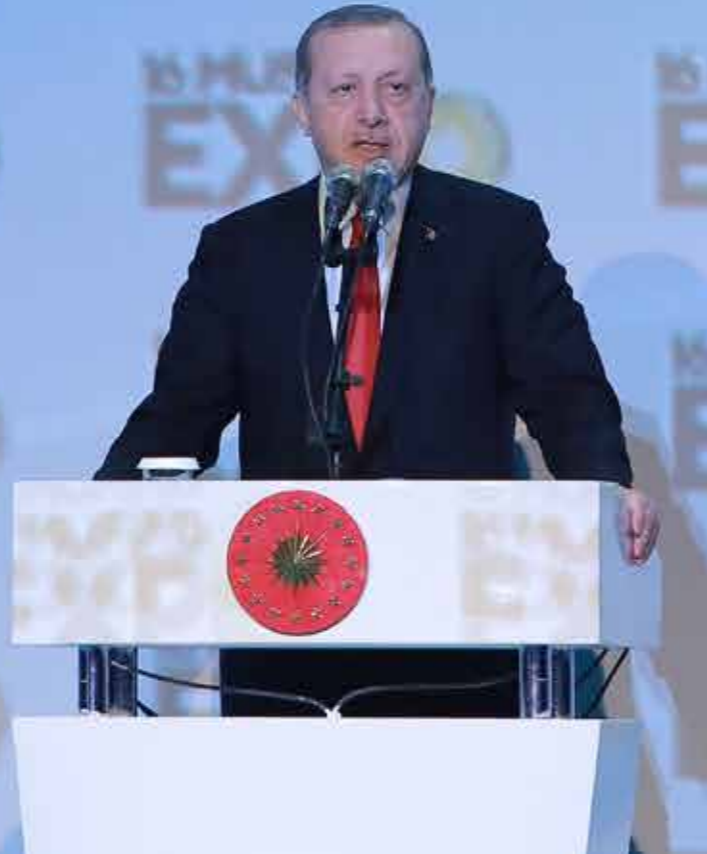




17 MUSIAD EXPO

16th MUSIAD International Fair held on **9-12 November 2016** at CNR Expo Istanbul started with the opening speech by **Mr. Recep Tayyip Erdoğan, the President of the Republic of Turkey**. The fair took place on a net 27,000 sqm stand area within 100,000 sqm total covered area.

The **17th MUSIAD International Expo** will take place at **CNR Expo Istanbul Exhibition Center** on **21-24 November 2018**.



MUSIAD PRESIDENT
ABDURRAHMAN KAAAN

The 17th MUSIAD International Expo will take place at CNR Expo Istanbul Center on 21-24 November 2018.

17th MUSIAD Fair will launch its new corporate identity as MUSIAD Expo. With an increasing number of participants and diversity of the industries every year, MUSIAD continues to support the trade. MUSIAD International Expo by embracing innovations and following global trends receives worldwide support and demand.

MUSIAD Expo while achieving its goals yearly, also develops and executes new projects. The bilateral business contacts, agreements, and launches in different industries every year during the exhibition are the most tangible indicants.



business here!

CNR EXPO ISTANBUL

**DIRECT
SALE**

**EFFECTIVE
BUSINESS
CONTACTS**

**EXPAND TO
NEW
MARKETS**

**BILATERAL
BUSINESS
MEETINGS**

**600
COMPANIES**

ADVANTAGES OF THE EXHIBITION

- Direct Sale
- Expand to New Markets
- Bilateral Business Meetings
- Effective Market Connections
- New Trading Partners
- Long-term and Reliable Agreements
- Better Product and Brand Image
- Direct Presentation and Display Opportunities
- Seeing your Competitive Capacity
- Finding Distributors, Dealers, Representatives and Agencies
- Improving Business and Communication Network
- Meeting Trading Representatives from Around the World

**8.000
B2B MEETINGS**

EXHIBITORS

- MUSIAD Member Companies
- Members of MUSIAD Foreign Branch
- Companies from Member Countries of the Organization of Islamic Cooperation
- Companies from Turkey's 2018 Target Countries
- National and International NGO Representatives
- Municipalities
- Technology Companies and Technoparks

**450
EXHIBITORS
72.000
VISITORS**

**8 HALLS
50.000 sqm**

VISITORS

- Academicians and Experts
- Bureaucrats and Ministers
- Journalists and Editors
- Entrepreneurs and Business Leaders
- Union, Association, and Chamber of Commerce Presidents
- Industry Representative, Investors, and Manufacturers

**848
INTERNATIONAL
AND 200 NATIONAL
PROCUREMENT COMPANIES**

**95
MINISTERS FROM
27
COUNTRIES**

**17 MUSIAD
EXPO**

21-24 NOVEMBER 2018