



2018

ExpoMedical

16th. International Trade Show for Products,
Services and Equipment for the Healthcare Sector

POST SHOW REPORT

ExpoMEDICAL is a major multi-sectorial healthcare event at Spanish Speaking countries. With 200 exhibitors and 13.600 attendees, is a not-to-be missed opportunity to enter to the Argentina and South America markets.

More than 50% of the medical products sold in Argentina and South America are imported, so that dealers from all over the country visit ExpoMEDICAL to meet exhibitors from abroad to represent foreign brands.

Argentina and its neighbour countries have a total population of 230.000.000 inhabitants, which is a good enough reason for ExpoMEDICAL to be a hub in the medical business.



EXHIBITORS

200

SPACE

10.000 mts

VISITORS

14.000

COUNTRIES

24



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INTERNATIONAL EXHIBITORS AND VISITORS

13.600 professional visitors from 24 countries attended ExpoMEDICAL 2018, while 200 exhibitors from 12 countries presented their products, showing innovation and experience with the objective of generating the growth of the industry and doing good business.

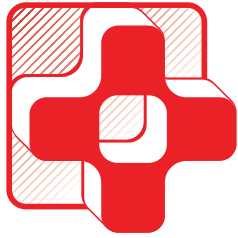


Seminars & Conferences

Organized by the most prestigious associations in Argentina, more than 80 seminaries and conferences took place in 10 conference rooms strategically located within the facility attracting more than 6.000 healthcare professionals.

ExpoMEDICAL:

More and more exhibitors and visitors from all over the world!

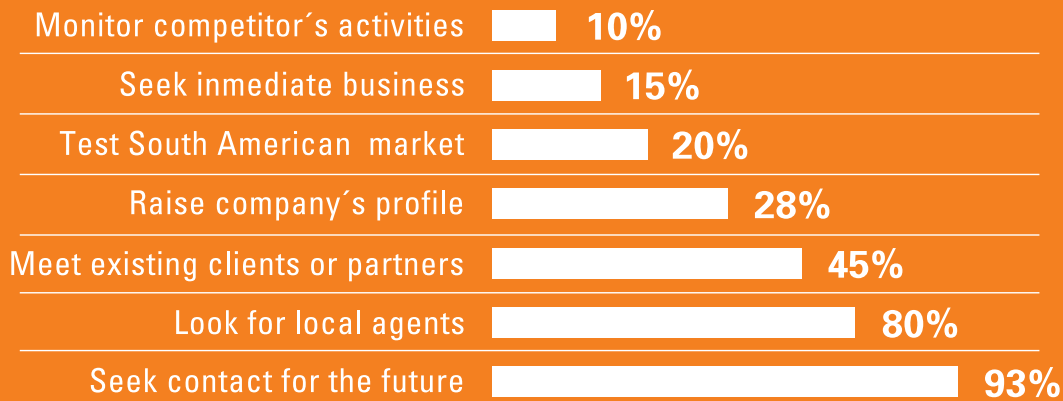


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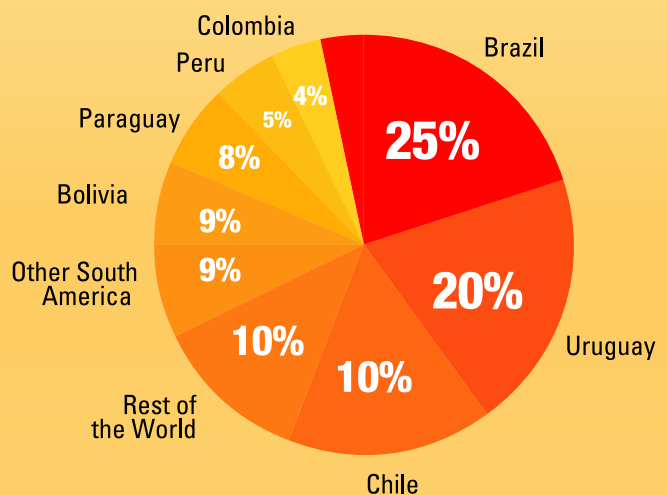
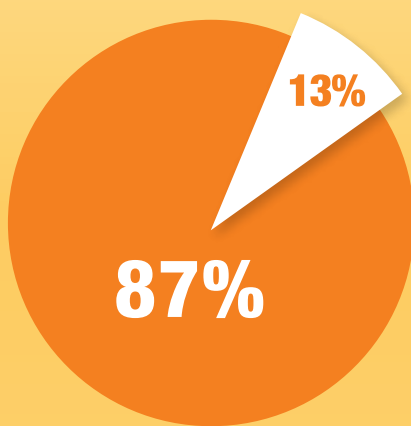
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TOP REASONS FOR EXHIBITORS TO PARTICIPATE IN EXPOMEDICAL



87% of the exhibitors covered their expectations and surpasses the quality of attends

ORIGIN OF FOREIGN ATTENDEES



96%

Overall Assessment
of the exhibitors rated ExpoMEDICAL as "excellent / very good and good"

92%

Intention to participate again
of the exhibitors will very likely or possibly take part again

93%

Recommendation
of the exhibitors will definitely or maybe recommend ExpoMEDICAL

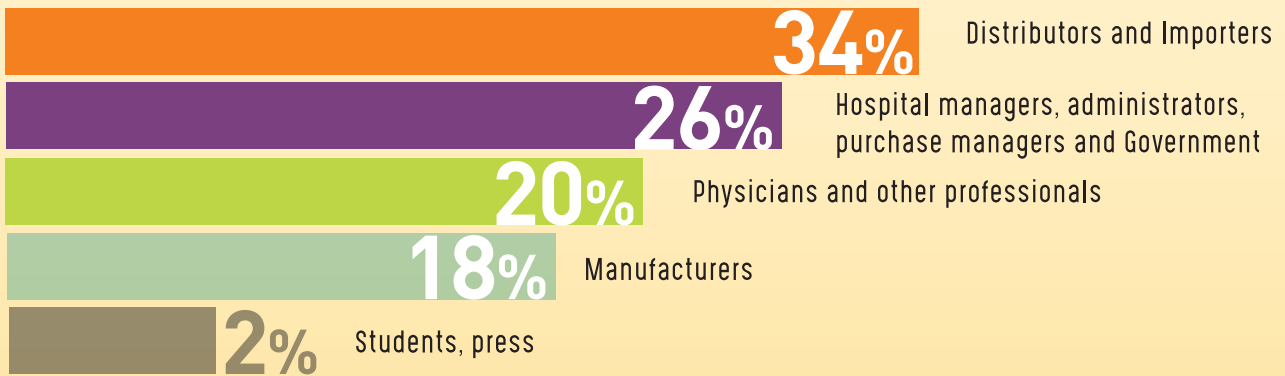


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ATTENDEES PROFILE



THE VENUE

Nowadays, Centro Costa Salguero has become one of the main reference centers in the exhibitions and events market in the city of Buenos Aires, by hosting events on the most varied issues year after year, thus constituting a landmark in the city map.



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BUENOS AIRES

Buenos Aires, the capital of Argentina, is a vibrant metropolis, home to some 3 million people, eye-catching architecture both old and new, and a sizzling arts and cultural scene. The city is a major commercial, financial and political centre for Latin America and an important business meeting point; it is ranked by the International Congress & Conventions Association (ICCA) as the No. 1 city in all of the Americas for international meetings. As well as its major attractions, the city's ICT infrastructure, multiple hotels and services industry are well-equipped to host meetings, conventions and a wide range of extracurricular activities. It has almost numerous museums, art galleries, malls, and funny nightlife for every taste, definitely a city to visit!

THE ORGANIZER

Mercoferias SRL is a company with more than 22 years in the Exhibition Business and 21 years organizing exhibitions and congresses in the Healthcare Sector.

FUTURE DATES

September 25 to 27, 2019
Venue: Centro Costa Salguero
Buenos Aires City – Argentina

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Argentina is health

With excellent medical services, highly qualified professionals and complementary proposals related to well-being, Argentina presents a broad and varied offer as far as health services are concerned: from medical controls, diagnosis and simple surgeries to high complexity treatments.

With the second biggest market in South America, Argentina and neighbour countries gather almost 300 million inhabitants. With around 80 million private healthcare plans and public health system increasingly professionalized, the imports of medical equipment are permanently growing.

