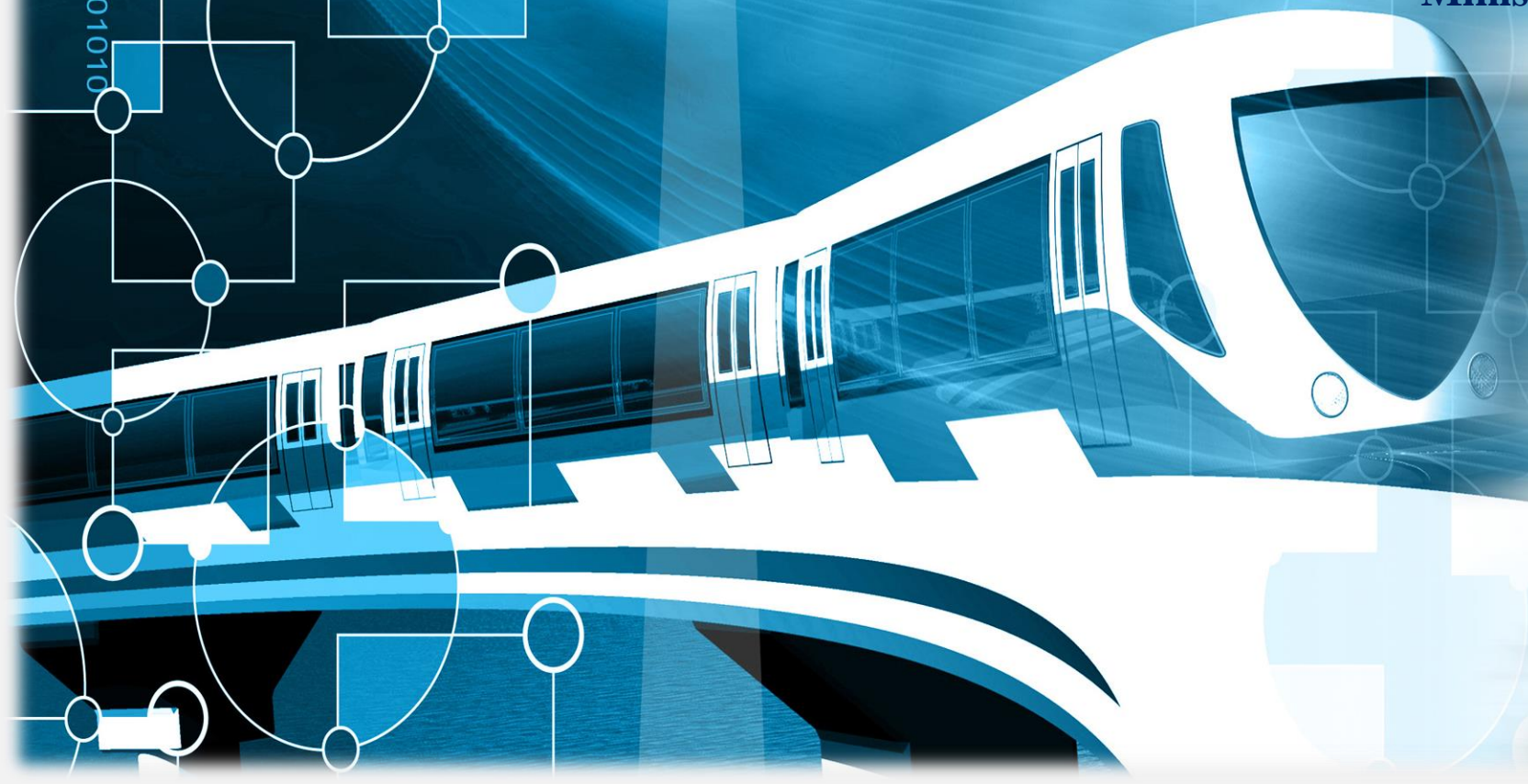


TransMEA

**The 2nd International Transport Fair & Forum
for the Middle East & Africa
1 – 4 December, 2019
Egypt International Exhibition Center**

**Under the Auspices of H.E. Kamel Al Wazir
Minister of Transport. Egypt**



Transport leaders from the MEA region with experts from around the world will convene in Cairo on 1 –4 December at Trans MEA 2019 to explore cutting-edge solutions that will help make mobility safer, more inclusive and efficient. This fair and forum will pay special attention to the role of sustainable transportation` in the only all- inclusive transportation exhibition and conference in 2 continents that showcases transport technology and the link between transportation and development, as transportation is one of the most influential sectors on most other industries and growth in the economy. As much of the Arab World and African transportation is still road-based, the continent needs to ready itself to take advantage of the Fourth Industrial Revolution – doing so, connectivity, data and analytics, and autonomous vehicles will play a transformative role in future transportation by 2030.



TRANS MEA 2019 will tackle smart transport in many important areas, including:

- Roads & Road Building
- Railways
- Underground Rails
- Sea Transport and Sea Ports
- Traffic and Traffic Management
- Shaping the digital rail supply chain Adopting the digital-rail infrastructure ecosystem: smart cities, smart travel, smart life
- Adopting the digital-rail infrastructure ecosystem
- Envisioning digital multimodal networks: coordinated, integrated, streamlined and safe
- How user-centered mobility services put travelers in control; public transport will become personal
- How intelligent transport networks sense demand, measure performance, and monitor physical assets.
- The revolution in pricing and payment in the coming years (Digitization of tickets).
- Automation and safety using cognitive technology to save millions of lives on the roads and railways.
- Achieving network optimization and shaping the digital rail supply chain
- Efficient solutions at the heart of cities: trains, signaling, services and infrastructure

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وشاركت بعض الشركات العالمية وخاصة تلك العاملة في مصر في بعض المجالات كالسكك الحديدية
ومترو الأنفاق في المعرض

THALES

ALSTOM

موصلات مصر
GET ON, GET CONNECTED

HYUNDAI
Rotem

SIEMENS
Ingenuity for life

VINCI

whiteowl
TRONICS

Progress Rail
A Caterpillar Company

TRANSMASHHOLDING

elevo
CHALLENGE
BUILD
EVOLVE



GE Transportation

TransMEA 2018 showcased the world's transport technology systems that help develop the transport industry in the Middle East and the African continent. The first edition discussed digital transformation in transport sector, AI technology in transport, Real-time traffic information, Multimodal Transport vision and more. Forum speakers included H.E. Dr. Hisham Arafat, Egypt's Minister of Transport, Dr. Nabil Bin Mohammed Al Amoudi, Saudi Minister of Transport, General Mohab Mamish, Chairman of the Suez Canal Economic Zone,



TRANS MEA Participation Space Offer

50 square meters “raw space “

General Services:

Raw space and electrical outlet
Entry in the trade show catalogue
VIP and entry tickets in accordance to company stand size
Company name in the participants list of the event
Attendance of networking events and official conference
Company name in the Cairo ICT participant list in Cairo ICT official website.

Our Financial Details:

Basic offer (Space and free added value services)

50 sqm X USD 350 (the price per sqm) + USD 350 (Registration fees) The total amount **58.100 US\$** of the above-mentioned package **(excluding VAT)**

Platinum Sponsorship Packages Opportunity total amount : US\$ **17.850**



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