

CAIRO ICT

THE DIGITAL XPERIENCE

1 – 4 DECEMBER 2019

Under the High Patronage of H.E. Abdel Fattah Al Sisi President of the Arab Republic of Egypt





CAIRO ICT

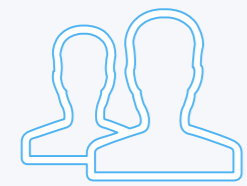
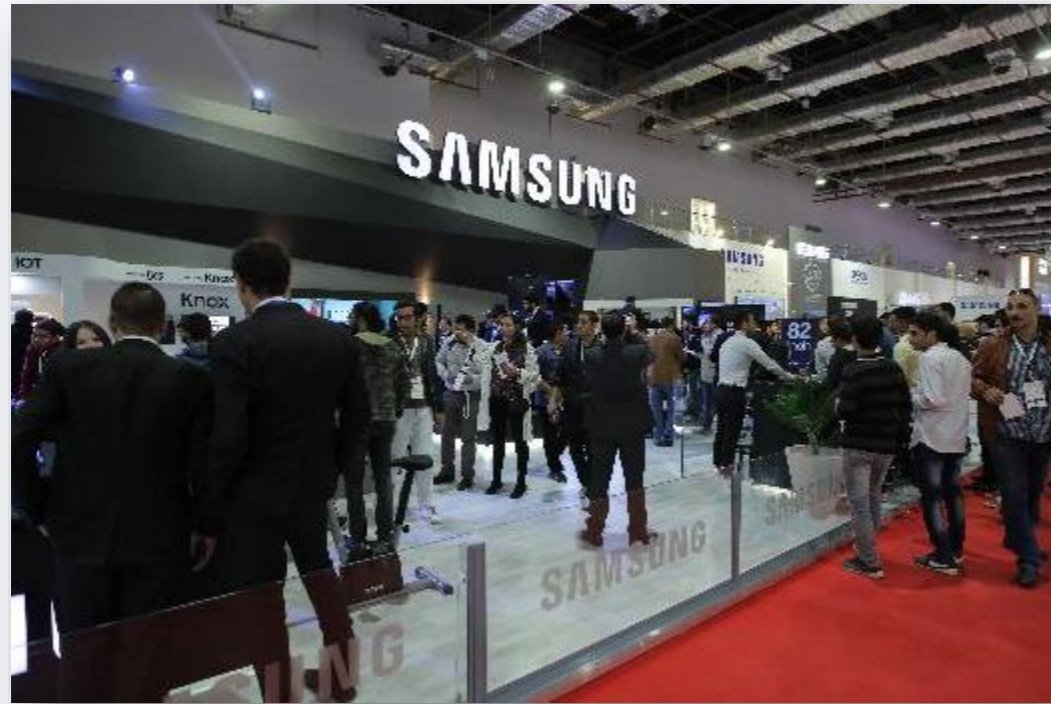
With 22 years of success,
Cairo ICT reaches across regional markets,
connects the industry and enables exhibitors to
grow .
Every year Cairo ICT draws attendees from MENA
region ready to do business.



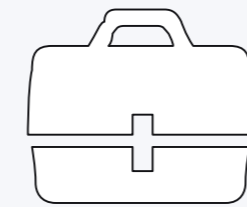
THE DIGITAL **X**PERIENCE

CAIRO ICT

2018 IN NUMBERS



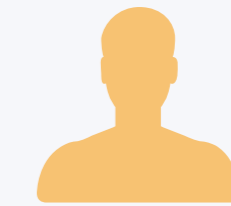
**94,000 +
TOTAL ATTENDANCE**



**500 +
EXHIBITORS**



**23,000+
INTERNATIONAL
ATTENDEES FROM
37 COUNTRIES**



**39%
HOLD SENIOR-
LEVEL
EXECUTIVE
POSITIONS**

CAIRO ICT

2018 IN NUMBERS



5,000 +
MEMBERS OF MEDIA





FLOOR PLAN

40,000 SQUARE METERS EXHIBITION SPACE

Cairo ICT has one of the largest campaigns in the region, using all possible vehicles and means that lead to the widest exposure possible. All specialized media in the region, TV stations, Digital media and the internet are going to be the field of action for this important event.



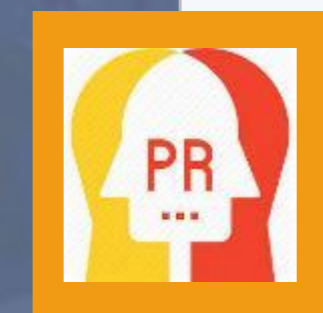
**7,093,889 VIEWS OF VIDEOS
POSTED BY CAIRO ICT DURING
2018**



81,000,000 IMPRESSIONS



**823,955 #CAIROICT2018
MENTIONS**



12M USD PR WORTH VALUE

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1,697,259 WEBSITE VISITORS



4,000,000 REACH VIA RADIO



174 MAGAZINE ADS



36,000,000 REACH VIA NEWS

A photograph of President Abdel Fattah El-Sisi, wearing a dark suit and tie, smiling as he cuts a white ribbon. He is surrounded by other men in suits and a woman in a black headscarf. In the background, a man in a military uniform and other officials are visible. The scene is set on a red carpet.

“Proud of real achievements on the ground, which will play an instrumental role in bringing about paradigm shift in ICT... the country continues to support the ICT sector, key to economic development.”

— President Abdel Fattah El-Sisi

CAIRO ICT INAGURATED BY H.E. President Abdel Fattah El-Sisi FOUR YEARS IN A ROW

CAIRO ICT

2018 Sponsors

Official Sponsor

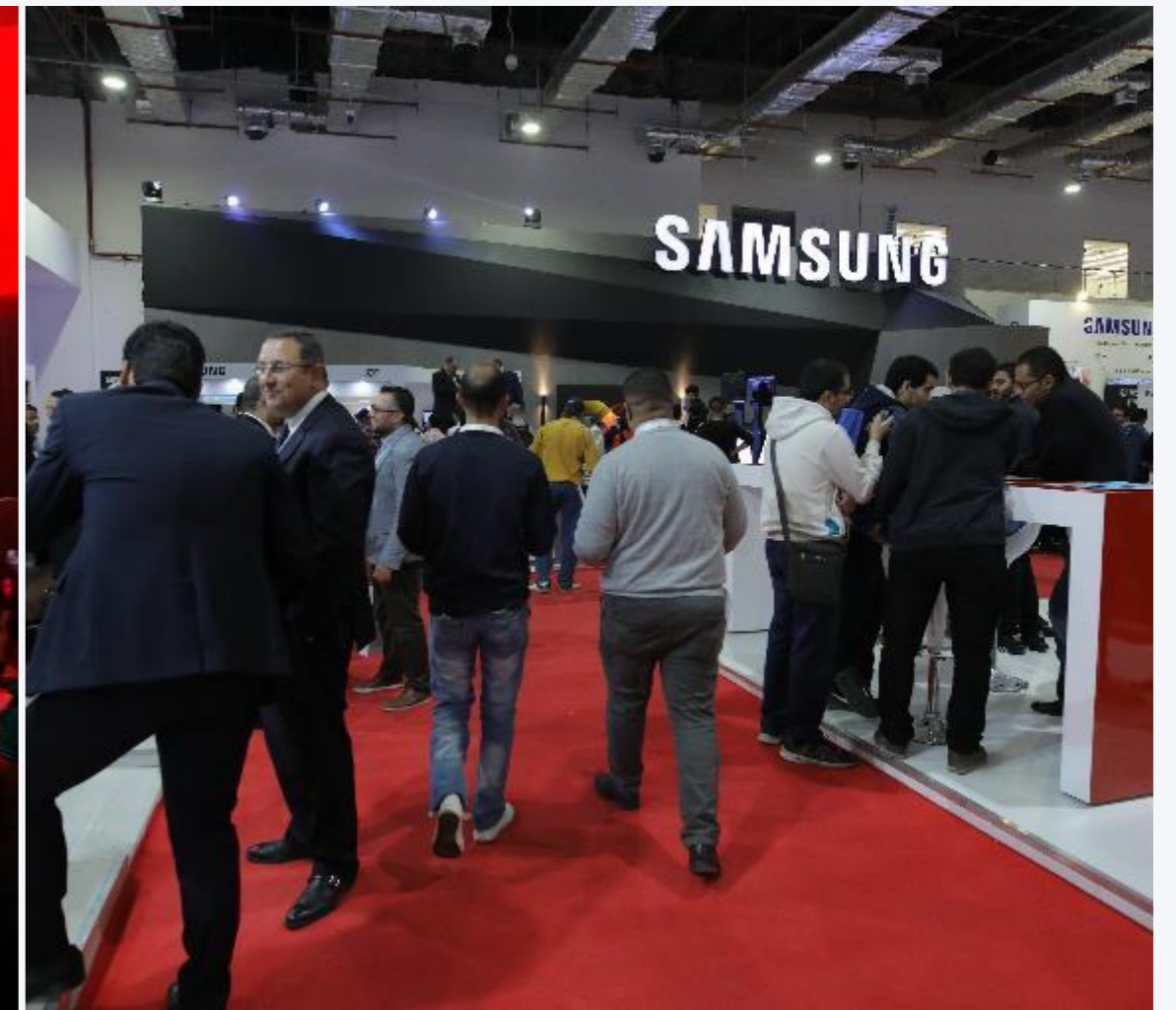
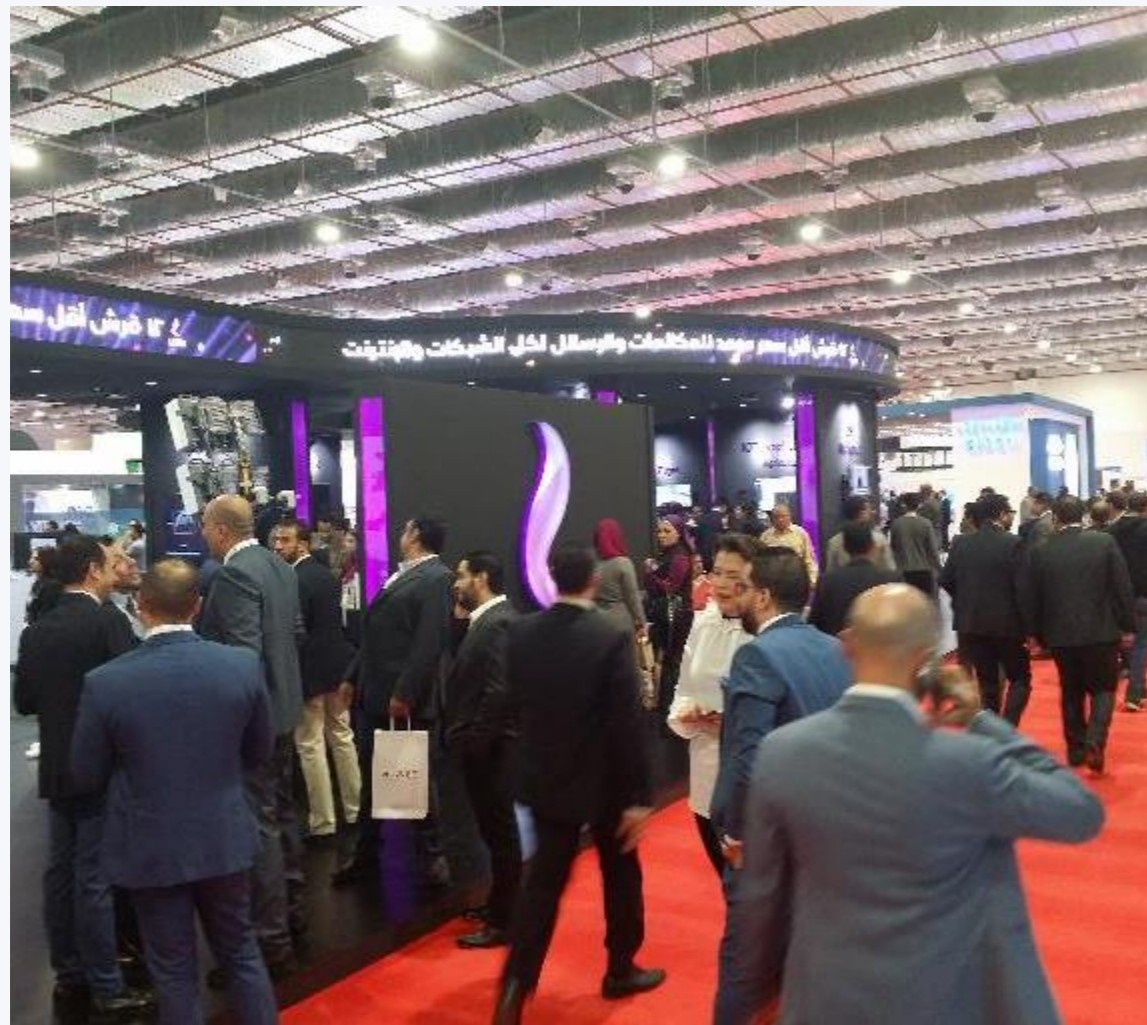
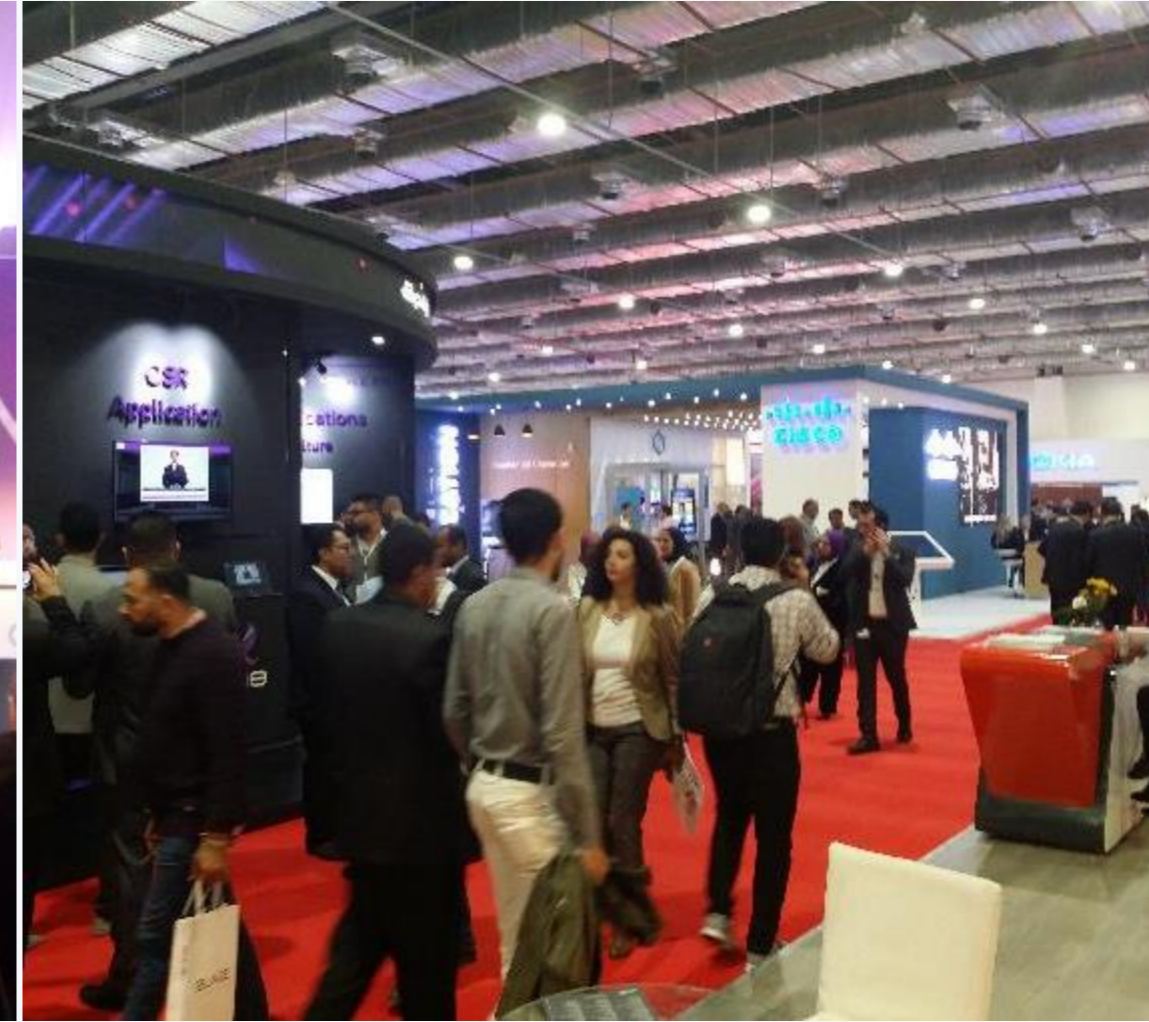


<p>Platinum Sponsor</p> 	<p>Strategic Partner</p> 	<p>Senior Sponsor</p> 	<p>Gold Sponsor</p> 	<p>Gold Sponsor</p> 
<p>Silver Sponsor</p> 	<p>Forum Sponsor</p> 	<p>Forum Sponsor</p> 	<p>Official Bank</p> 	<p>Technology Sponsor</p> 
<p>Education Sponsor</p> 	<p>Innovation Sponsor</p> 	<p>Official Courier</p> 	<p>Bandwidth Provider</p> 	<p>Secured by</p> 
<p>Digital Partner</p> 	<p>Mobile App.</p> 	<p>Official Carrier</p> 	<p>Official Media Partner</p> 	<p>Accessibility Partner</p> 
<p>Research Partner</p> 				

CAIRO ICT 2018 IN PHOTOS



CAIRO ICT 2018 IN PHOTOS



FEATURED EVENT HIGHLIGHTS



Industry 4.0



Big Data and Cloud Computing



Next-generation Mobile Communication
(5G)



Cybersecurity



Immersive Technology



Artificial Intelligence

Government Transformation dot-gov. 2019



Objectives of dot-gov. 2019

- Show progress governments made in their journey towards transformation
- Announce governments' plans in the coming years
- Exchange experiences with other governments about the process, feedback... etc.
- Listen to top industry professionals about shortcuts to reach their goals faster and more efficiently
- Help governments create world class digital platforms and services
- Learn how governments can provide security for departments to share vital data
- Encourage more citizens to engage the government online
- Create ways for reducing the cost of delivering public services



Participation Space Offer

165 square meters “raw space “

General Services:

- Raw space and electrical outlet
- Entry in the trade show catalogue
- VIP and entry tickets in accordance to company stand size
- Company name in the participants list of the event
- Attendance of networking events and official conference
- Company name in the Cairo ICT participant list in Cairo ICT official website.

Our Financial Details:

Basic offer (Space and free added value services)

165 sqm X USD 350 (the price per sqm) + USD 350 (Registration fees) The total amount 58.100 US\$ of the above-mentioned package (excluding VAT)

Platinum Sponsorship Packages Opportunity total amount : US\$ 50.3000

There is a special Early Bird discount To contract up 30/5/2019 10%

You are part of the 2018 success story and I hope There be more cooperation in 2019



CAIRO ICT

We are not simply an experience
We are



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