

No. 27010 / 0399



OFFICE OF COMMERCIAL AFFAIRS  
ROYAL THAI EMBASSY

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11 February, 2020

수 신: 한국수입협회 및 회원사  
발 신: 주한태국대사관 상무공사관실 (Office of Commercial Affairs, Royal Thai Embassy)  
제 목: 태국 자동차부품 및 액세서리 전시회 2020 (TAPA 2020)

주한태국대사관 상무공사관실은 귀 한국수입협회의 일익 번창하심을 기원합니다.

주한태국대사관 상무공사관실에서는 태국상무부 국제무역진흥국 주최로 2020년 4월 2일부터 4월 5일까지 방콕 BITEC 전시장에서 태국 자동차부품 및 액세서리 전시회(The 9<sup>th</sup> Thailand Auto Parts & Accessories Show 2020 : TAPA 2020)가 개최됨을 알려드리게 되어 기쁘게 생각합니다.

1. 전시 명칭 : The 9<sup>th</sup> Thailand Auto Parts & Accessories Show 2020 (TAPA 2020)
2. 기 간 : 2020년 4월 2일 - 4월 5일 (10:00 - 18:00 hrs.)
3. 장 소 : 태국 방콕 BITEC 전시장
4. 주 최 : 태국상무부 국제무역진흥국  
(Department of International Trade Promotion, Ministry of Commerce)

태국은 아세안 지역에서 자동차부품 생산 및 글로벌 소싱의 중요한 역할을 담당하고 있습니다. 태국의 자동차부품 수출은 아세안 국가중 1위를 차지하고 있으며 지역내에서 가장 발달된 자동차부품 공급망을 구축하고 있습니다. 태국에 자동차부품 관련 회사는 약 1,800개 회사가 있으며, 2019년 태국 자동차부품 수출액은 80억불이 넘으며 주요 수출국은 일본, 인도네시아, 미국, 말레이시아, 남아프리카이며 한국으로도 8천만불 넘게 수출하였습니다.

태국 자동차부품 및 액세서리 전시회 참관을 원하시는 한국수입협회 및 회원사는 첨부된 회사 프로파일 작성하셔서 주한태국대사관 상무관실로 **2월 26일 (수요일)까지** 송부해 주시면 감사하겠습니다.

(담당자: 이상민 무역관, 전화 : 02-795-2431, 4446, 팩스 : 02-795-2998, 이메일: min@thaitrade.kr)

주한태국대사관 상무공사관실

A handwritten signature in blue ink, appearing to read 'Vilasinee Nonsrichai'.

Miss. Vilasinee Nonsrichai  
Minister Counsellor (Commercial)

# TAPA 2020

Trade Day : 2-4 April 2020 (10.00-18.00 hrs.)

Public Day : 5 April 2020 (10.00-16.00 hrs.)

📍 EH 101 - 104 BITEC, **Bangkok, Thailand**

[www.ditp.go.th](http://www.ditp.go.th) / [www.thailandautopartsfair.com](http://www.thailandautopartsfair.com)

Facebook : TAPAFAIR-Thaiand Auto parts & Accessories



Dear Sir/Madam,

Subject: The 9<sup>th</sup> Thailand International Auto Parts & Accessories Show (TAPA 2020)

The Department of International Trade Promotion, Ministry of Commerce of the Royal Thai Government, cordially invites you to participate in one of the largest auto parts and accessories trade fair in Thailand - The 9<sup>th</sup> Thailand International Auto Parts & Accessories Show 2020 (TAPA 2020). The fair will be held during 2 - 5 April 2020 (Trade Day: 2 - 4 April 2020 Public Day: 5 April 2020) at EH 101 - 104 Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand.

An internationally renowned fair, TAPA is an important market event for international players in the fast growing ASEAN market. The event in 2018 featured exhibitors 555 companies, 1,047 booths from Thailand, Taiwan, India, China, Singapore, Vietnam, Malaysia, Indonesia, Philippines, Hong Kong, UAE, Australia and Korea attracted over trade visitors from 87 countries such as China, Malaysia, India, Pakistan, Egypt, Turkey, Philippine, China, Indonesia, Japan, Australia, Iran, U.S.A., Vietnam, Singapore, Taiwan and etc.

We look forward to hearing from you soon.

Sincerely yours,

( Ms. Natiya Suchinda )

Director

Office of Agricultural and Industrial Trade Promotion

(1)

Organized by



Co-Organized by



Supported by





**FACT SHEET**

**Event Name:** The 9<sup>th</sup> Thailand International Auto Parts & Accessories Show 2020 (TAPA 2020)

**Date:** 2 - 5 April 2020  
**Trade Day:** 2 - 4 April 2020 (10.00 - 18.00 Hrs.)      **Public Day:** 5 April 2020 (10.00 - 16.00 Hrs.)

**Venue:** EH 101 - 104, Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand.

**Organizer:** Department of International Trade Promotion, Ministry of Commerce.  
 Website: www.thailandautopartsfair.com    E-mail: tapa@ditp.go.th

**Co-organized by:** Thai Auto-Parts Manufacturers Association (TAPMA)

**Supported by:**

- Thai Auto Parts Aftermarket Association (TAPAA)
- Thailand Automotive Institute
- Worajak Automotive Synergy Association (WASA)
- The Thai Automotive Industry Association (TAIA)
- Thai Subcontracting Promotion Association (THAI SUBCON)
- Society of Automotive Engineers Thailand
- The Federation of Thai Industries:
- The Tool and Die Industry Association (TDIA)
- Automotive Industry Club
- Thailand Board of Investment (BOI)
- Auto Parts Industry Club
- Thailand Convention & Exhibition Bureau (TCEB)
- Agricultural Machinery Manufactures Industry Club
- Department of Industrial Promotion (DIP)

**Exhibit Profile:**

- Auto Parts & Components (OEM/REM)
- Vehicle
- Auto Accessories
- Repair, Maintenance & Services
- Petroleum/Lubricants/Maintenance Products
- IT & Management
- Tools/Dies & Machine

**Type of Exhibitor:** Manufacturer, Exporter, Distributor, Sub-Contractor, Manufacturer's OEM/REM and etc.

**Visitor Profile:** **Trade Day :** Buyer, Importer, Manufacturer, Trader, Distributor, Wholesaler, Retailer, Department Store and etc.  
**Public Day:** Trade Visitor, Local Consumer, and Foreign Tourist are expected.

Figure Data	2018	2020 (expected)
1. Number of exhibitors	555 companies / 1,047 booths	560 companies / 1,050 booths
2. Participating countries	Thailand, Taiwan, India, China, Singapore, Vietnam, Malaysia, Philippines, Hong Kong, Iran , Sri Lanka, Turkey, Australia and Korea	Thailand, Taiwan, Vietnam, Japan, Malaysia, Singapore, Indonesia, Italy, Germany, China Middle East, South America, Russia and etc.
3. Exhibition area	20,320 sq.m.	20,320 sq.m.
4. Number of visitors	7,466	10,000
Trade Day	4,238	6,000
Public Day	3,228	4,000
5. Major visiting countries	Malaysia, India, Pakistan, Egypt, Turkey, China, Philippines, Indonesia, Japan, Australia	ASEAN, SouthAsia, Japan, Taiwan, Australia, Africa, Europe, China, MiddleEast, SouthAmerica, Russia, etc

