



All Natural Cheesecakes



Pacific Valley introduces high quality, all natural cheesecakes;

- We use only the freshest, all natural ingredients from local farms and dairies
- No Sugar, Gluten free options available
- 1 year shelf life frozen, 10 days refrigerated
- Sizes; 1.75 oz, 3 oz, 5 oz, 7 oz, 9 oz, 1/2 sheet
- Variety of unique flavors
- WSDA Food Establishment Report Score of 99/100
- Inspected and Certified by the Gluten Intolerance Group of North America

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The popular retail
Grab n Go clear
packaging for
visibility of product



Our Commitment to Quality



- We use only the finest all-natural ingredients – no high fructose corn syrup or partially hydrogenated oils
- Our cheesecakes feature real cream cheese, not cream cheese blends like other brands
- Whenever possible, we use ingredients from local farms and dairies, ensuring incredible freshness
- We have No Sugar Added and Gluten-Free options available, giving those with dietary restrictions the same great taste and texture as our original recipes
- We view ourselves as a “Big, Little” manufacturer. We are “big” in that we are SQF Level 2 certified and “little” in our ability to bring custom products to market very quickly
- Our cakes have a long shelf life; 1 year frozen, 10 days refrigerated
- We strive to create high-quality, great-tasting cheesecakes and we are proud of the results

Our All-Natural Ingredients

NEW YORK INGREDIENTS

- CREAM CHEESE (pasteurized cultured milk and cream, salt, stabilizers (xanthan and/or carob bean and/or guar gums)), SUGAR, EGGS, FLOUR (unbleached wheat flour, malted barley flour, niacin, iron, folic acid, thiamine mononitrate, riboflavin), SOUR CREAM (cream, milk, enzymes), BUTTER (cream, salt), GRAHAM FLOUR, PALM FRUIT OIL, BROWN SUGAR, SUGARCANE FIBER, CINNAMON, HONEY, SALT, BAKING SODA, VANILLA EXTRACT, NATURAL FLAVOR

LABELS ANY CONSUMER CAN UNDERSTAND

- Due to our focus on using only the best quality, natural ingredients, we have nothing to hide
- Easy to understand ingredients
- Real cream cheese, real butter, real sugar – no artificial substitutes



Pacific Valley VS. The Competition



		Competitor
1 st ingredient listed	Cream cheese	Crust
Actual % of cream cheese in each cake	51-60%	14%
Sweetener	Sugar	High fructose corn syrup
Crust ingredients	Butter	Shortening with partially hydrogenated palm, soybean and cottonseed oils
Cream cheese ingredients	100% cream cheese	Cream cheese blend w/ palm oil
Other Key ingredients	100% natural flavors	Artificial flavors
	Butter	Margarine
Product offered	Round individually produced single serve cheesecake	Single slice or Two slices off a larger cheesecake
Packaging	Tamper proof	Not tamper proof

Our Sizes & Flavors



Sizes Currently Offered:

- 1.75"
- 3"
- 5"
- 7"
- 9"
- Half Sheets

Flavor Selection:

Biscotti
Blueberry Key Lime
Cajeta
Cherry
Chocolate Truffle
Coconut
Cranberry Orange Walnut
Crème Brulee
Egg Nog
Espresso
Ginger Pear
Gluten-Free Chocolate
Gluten-Free New York
Gluten-Free Pumpkin
Gluten-Free Strawberry
Honey Bourbon
Honey Lavender
Hot Buttered Rum
Hot Chocolate
Huckleberry
Irish Cream
Key Lime
Lemon
Mandarin Orange
Mango
Mango Raspberry
Marionberry
New York
No Sugar Added Chocolate
No Sugar Added New York
No Sugar Added Pumpkin
Peach
Pumpkin
Pumpkin Chocolate Chip
Salted Caramel
Strawberry
Very Berry
White Chocolate Raspberry



Best Sellers

3” Single Serve Individually Packaged



Product Details

- Unique Grab n Go ready, in packaging showing the REAL product
- Can get a higher retail price vs. a slice, as it feels “Made for You”
- Lots of unique flavors with seasonal options to keep it fresh. Unique flavors bring in new customers who then stay with everyday flavors
- Great cross-over into deli
- Gluten Free – Certified and only priced 5% higher than regular flavors
- Convenient eye catching display racks available

Key Customers

- Albertson’s
- Haggen
- QFC
- Safeway



Bulk Pack Cheesecakes



- Bulk pack options available for: 1.75", 3", 5", 7", 9" and Half-Sheet cheesecakes
- Bulk pack desserts allow bakeries to provide unique in-store decorated desserts without paying for wasted packaging
- Single flavors can be purchased and decorated in multiple ways to offer a wide variety of menu or bakery case options while only maintaining inventory of one item
- Assorted cases available to allow wider variety of flavors without having to maintain a large inventory
- High quality, all-natural product, appropriate to the price point that individual plated desserts and decorated cakes are sold for



Petite Appetizers, 9" and Half Sheets



Petites

Product Details

- Great for bakery case programs featuring bite size desserts

Key Customers

- Cash & Carry

9" Sliced Cheesecakes

Product Details

- Best price per oz. option
- Available unsliced or sliced
- Great for buffet settings or where portion control is required

Key Customers

- Safeway

12" x 16" Half Sheet cakes

Product Details

- Best price per oz. option
- Available unsliced or sliced
- Great for buffet settings or where portion control is required

Key Customers

- Casinos
- Hospitals
- Super King- Southern California

Petites



9" Sliced



Half Sheet



3” Single Serve Bulk Pack



Product Details

- Plates beautifully
- Make it “your product” but don’t deal with the headaches of baking cheesecakes at store level
- Can get a higher retail price vs. a slice, as it feels “Made for You”
- Can plate it very quickly and still elegantly
- Can carry one cheesecake and finish it with various toppings to make it a multiple of items
- Small Case Size

Key Customers

- Cash & Carry
- Whole Foods-California



5” and 7” Bulk Pack



Product Details

- Looks great at retail
- Make it “your product” but don’t deal with the headaches of baking cheesecakes at store level
- Great options for stores that carry competitor cheesecake in the grab-n-go but want superior quality in the display case
- Carry just one SKU of New York and offer a multitude of custom decorated options

Key Customers

- Albertson’s
- Haggen
- New Season’s



Gluten-Free & No Sugar Added



Gluten-Free Selling Points:

- Our gluten-free cheesecakes simply taste the best; other than the crust and flour, the rest of our high-quality ingredients remain the same, resulting in a gluten-free product that doesn't taste gluten-free
- Gluten-free products are often twice as much as their counterparts – our prices are only 7-10% higher than our regular cheesecakes
- Shelf Life: 1 year frozen, 10 days refrigerated
- Gluten-free cheesecakes are not sugar free; research showed that those following a gluten-free diet prefer to have the sugar included



No Sugar Added Selling Points:

- Like our traditional cheesecakes, our no sugar added cheesecake is natural and features Maltitol as the sweetener
- Available as single serve desserts, not solely in family size like most no sugar added products
- No sugar added products are often twice as much as their counterparts – our prices are only 7-10% higher than our regular cheesecakes.

Seasonal Favorites



- Hearts – great for Valentines Day and Mothers Day

- Fruitcake – a Christmas favorite



- Assorted Cheesecakes – custom assortments for any holiday or occasion



Our Specialty Desserts



Tiramisu

- Our authentic Tiramisu is a perfect “Pick me up”
- Made with the finest ingredients, this spongecake is layered with real Mascarpone cheese, Espresso and Cognac then dusted with cocoa powder
- Available in 3” Single Serve, 5” Charlotte Ring and 3 layer 1/2 sheet

3” Single Serve



5” Charlotte Ring



3 layer 1/2 Sheet



Our Specialty Desserts



Red Velvet Cheesecake

- Truly decadent layers of moist Red Velvet cake and our delicious New York Cheesecake covered in cream cheese frosting and Red Velvet crumbles.
- Offered in a 9” 14 sliced Cake
- More Specialty Cheesecakes coming soon for 2015!



Our Facility



- Kosher Certified – Kehilla Kosher
- Silliker: Certification Facility Audit Ed. 7.1 Level 2
Food Sector Category: 13. Bakery and Snack Food Processing
Audit Date: Sept. 18th 2014
- Inspected and approved supplier for the US Armed Forces
- WSDA Food Establishment Inspection Report Score: 99/100
- Inspected and certified by the Gluten Intolerance Group of North America