



Rawalpindi Chamber of  
Commerce and Industry



**VIRTUAL**  
**International**  
**RAWAL**  
**EXPO 2020**

انٹرنیشنل راول ایکسپو

**7-16 August**



One  
Click





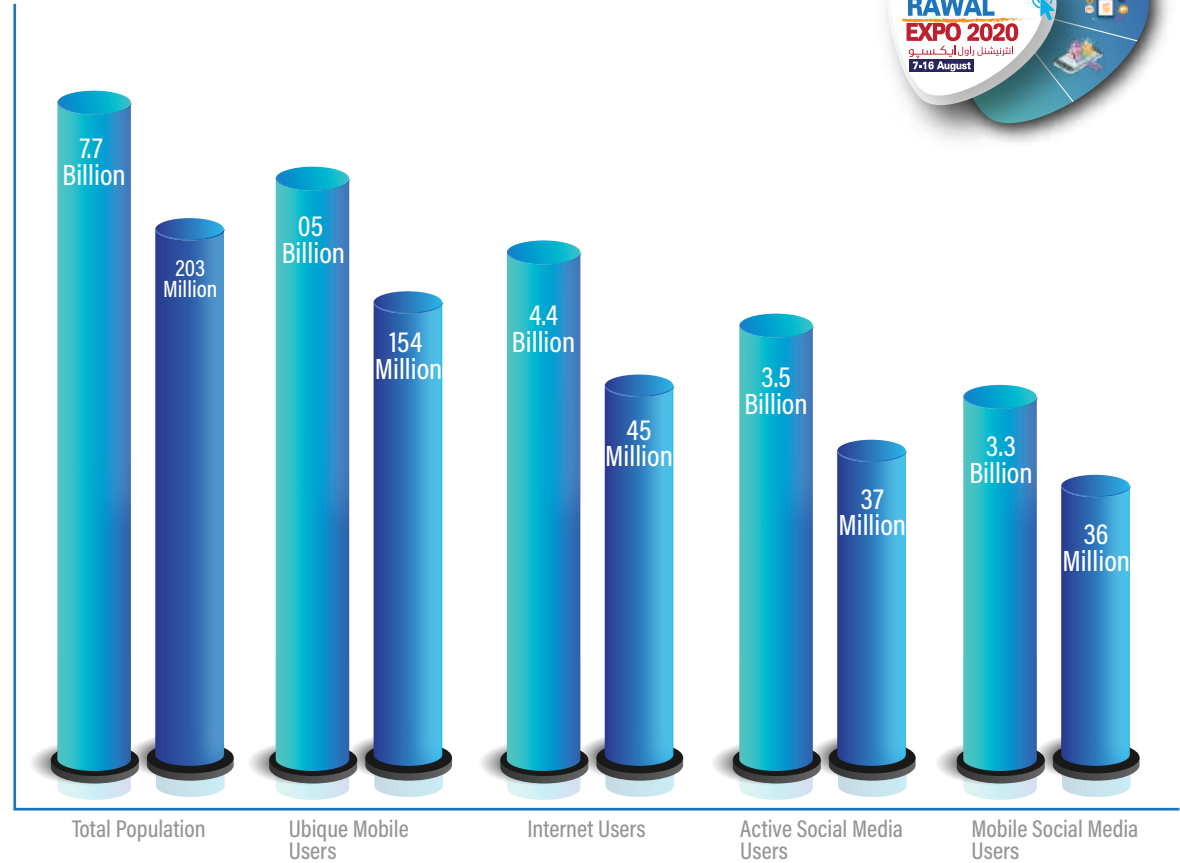
# INTRODUCTION

Pakistan first virtual International Rawal expo is conceptualized and executed by Rawalpindi chamber of commerce and industry. RCCI is always the foremost chamber to deliver a distinctive series of activities for its members and business community around the globe. International Rawal Expo is landmark event of RCCI and always get an overwhelmed response from its participants, attendees and speculators and gained vast national and international attention as well. So this time Rcci offers a unique experience by taking traditional expo to another level through virtual online platform.



# WHY VIRTUAL EXPO

Digital  
Penetration  
in Pakistan



PAKISTAN

AROUND THE GLOBE

Data Collected in January 2019



# "VIRTUAL IRE" THINK DIGITAL THINK AHEAD



#VIRE2020

# LAYOUT OF THE EXHIBITION



- 🖱️ Step 1 Registration & Select Event
- 🖱️ Step 2 Select Booth Package
- 🖱️ Step 3 Complete Your Booth with a Marketing Package
- 🖱️ Step 4 Proceed to check out and finalize your purchase, or have a look at optional extra services
- 🖱️ Step 5 Follow the Check-Out Procedure



# VISITOR LOBBY

Attendee's entry point to the exhibition halls, Galaxy hall, MARS HALL, information desk and exhibitor's booth directly.



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# GALAXY HALL

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# MARS HALL



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# INFORMATION DESK

Just like in an actual exhibition, VIRE has a dedicated information booth to orient and guide users to booths of interest.

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# PROMOTION CENTER

Here exhibitors can offer a promotion scheme to dial up audience participation by offering them real incentives to encourage engagement with their project.



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# RESOURCE CENTER

Allow audience to jump to relevant virtual booths by searching for a product.



# FEATURED PACKED BOOTH



IMAGE | VIDEOS | MAP | VIRTUAL BRIEFCASE | BROCHURES | CHAT | VIDEO CHAT

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# MORE FEATURES

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📍 Cross-platform Capability

📍 Compatible With All Devices


📍 Free For Attendees

📍 Global Reach

📍 Green Technology



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# **BRANDING OPPORTUNITIES**

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# BANNER AT EXPO HALL



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# BANNER AT EXPO MAIN GATE

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# LOGO OR VIDEO IN LOBBY SCREEN



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# THANK YOU

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**PARTNER  
OF THE YEAR**



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HELPING YOU MAKE THE RIGHT MOVE