

CREATE

THE FUTURE



HIRDARAMANI INDUSTRIES

HIRDARAMANI

ALWAYS AHEAD

For over 100 years, Hirdaramani has been creating the future of apparel. A pioneer of the Sri Lankan manufacturing industry, we brighten the world of fashion with new ways to succeed.

WE'RE ALWAYS FIRST

WE DO THE RIGHT THING

WE PUT YOU FRONT AND CENTRE

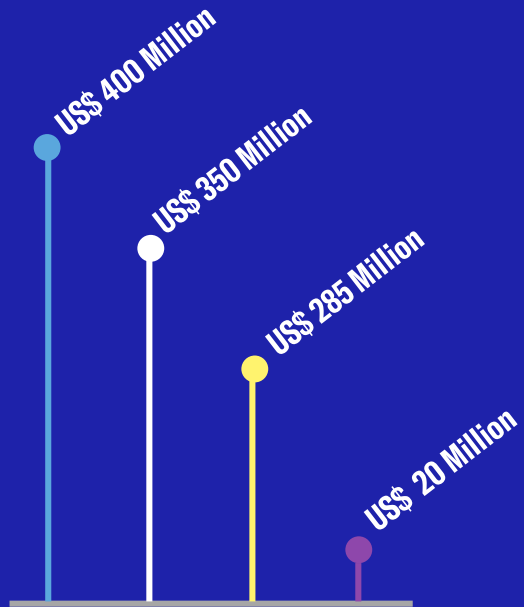
WE'RE IN IT FOR THE LONG HAUL

OF THE
CURVE **|||**
HIRDARAMANI

HIRDARAMANI GROUP APPAREL STRENGTH

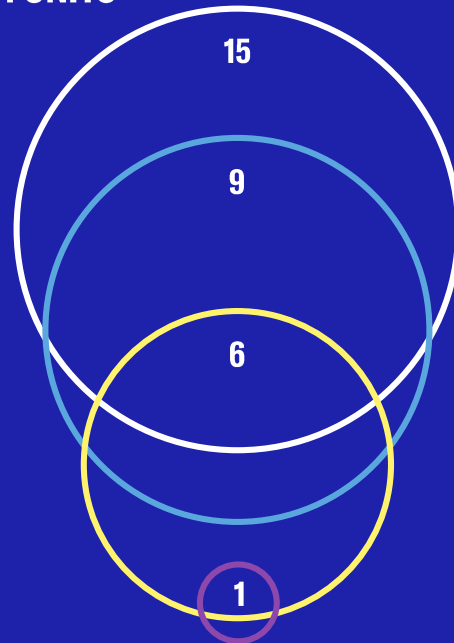
Our future-focused vision is underpinned by strong production capabilities

Revenue Per Annum
OVER US\$ 1 BILLION

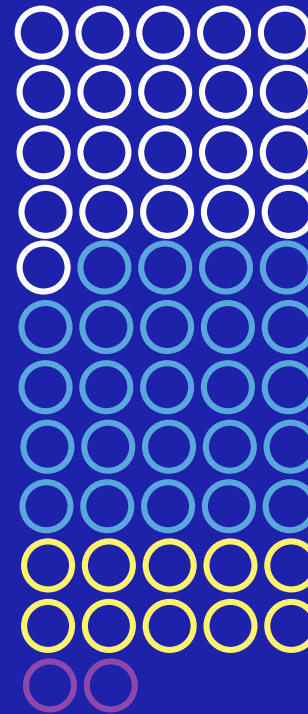


● Sri Lanka ● Bangladesh ● Vietnam ● Ethiopia

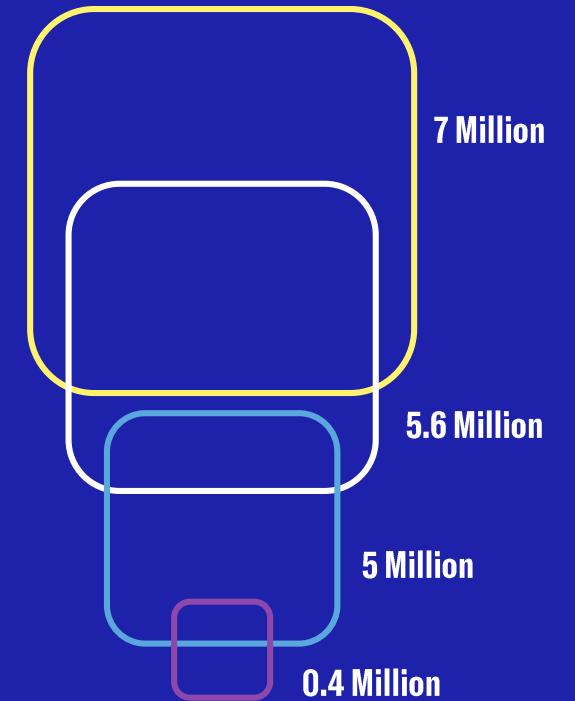
Production Units
31 UNITS



Number Of Associates
55,000+



Pieces Per Month
18 MILLION



GROUP ACHIEVEMENTS



SUSTAINABLE PRODUCTS
BCI, ORGANIC COTTON, RECYCLED & RECYCLABLE FABRICS



OVER 12,000 EMPLOYEES TRAINED IN WONDERS OF WELLBEING & HER + PROGRAMS WHICH HAVE BEEN INTERNATIONALLY RECOGNISED



FACILITIES LIVE ON ROOFTOP SOLAR PROJECTS **8**



MEMBER OF THE SUSTAINABLE APPAREL COALITION, PILOT TESTING HiGG 3.0 & INVOLVED IN SOCIAL LABOUR CONVERGENCE PROJECTS



FAIR TRADE USA CERTIFIED FACILITIES



LEED GOLD/PLATINUM RATED FACILITIES **14**



NORMALIZED WATER CONSUMPTION REDUCED BY **30%**



ENERGY CONSUMPTION REDUCED BY **17%**



HIRDARAMANI INDUSTRIES

Delivering perfection and assurance every step of the way



Cluster Center of
Operations



06 Factories



02 Wash Plants



Discovery Lab

Number Of Associates
10,000+

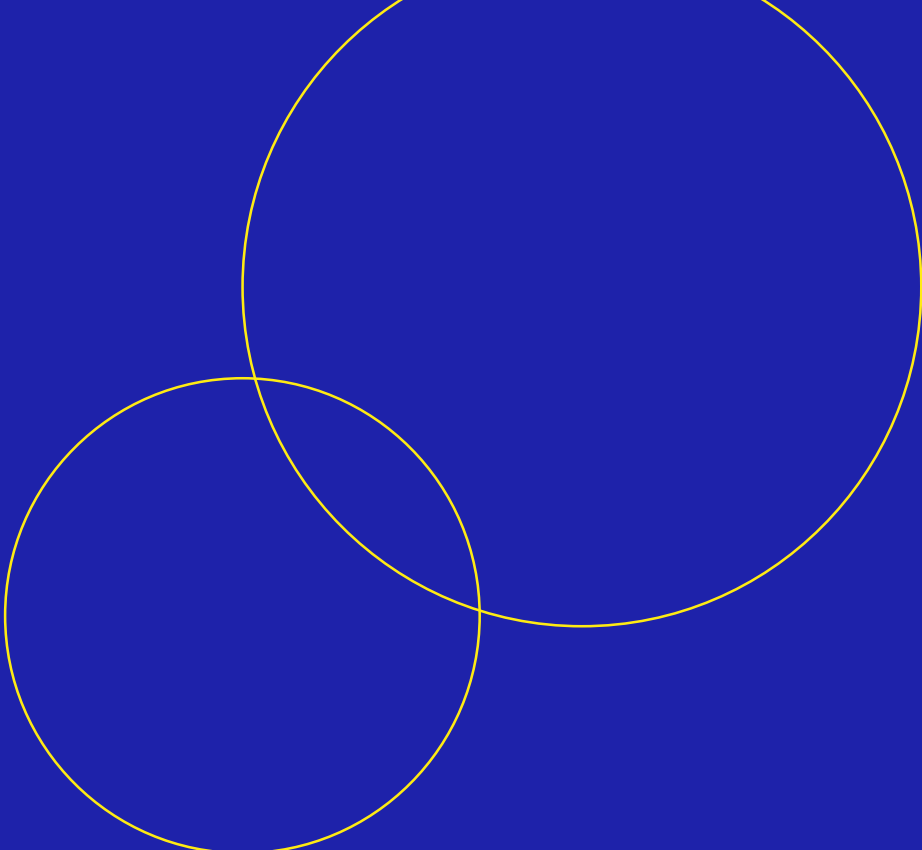
60% Females



60% Males



HIRDARAMANI



STRONGER

TOGETHER

WE WORK WITH THE BEST

Brand champions for strategic customers, focusing on integration across all areas and long term business growth.

Tailored product development and design services for key customers through our strategic relationship with key industry partners.

TOP CUSTOMERS



TOMMY HILFIGER

BOSS
HUGO BOSS

CALVIN KLEIN



patagonia®

Lilly Pulitzer®

MICHAEL KORS

EVERLANE

PIONEER®
AUTHENTIC JEANS

s a n c t u a r y

TESCO



Sainsbury's

STRATEGIC PARTNERS

We champion through the power of partnerships and our industry partners have collaborated at different levels to foster innovation.

Array of specializations,

- Wash Specialists
- 3D Design & Specialized Graphics
- Product Lifecycle Management
- Research & Trend Prediction
- Industrial Sewing Machineries
- Chemical Technology Expertise

OUR INDUSTRY PARTNERS



PRODUCT PORTFOLIO



CASUAL WEAR

Pants, Shorts, Skirts, Shirts, Jackets, Dresses out of non-denim base



SWIMWEAR

Men's & boy's Swim shorts, Board shorts



SCHOOL WEAR

Girls & Boys school wear



SLEEP WEAR

Men's Sleepwear Pants, Shorts, Shirts and Sets



ATHLEISURE

Synthetic Pants, Shorts, Jackets in both Men's & Women's Athleisure wear



WORKWEAR

Work Pants, Work Shirts & Dungarees



PERSONAL PROTECTIVE EQUIPMENT

All types of PPE Gowns, Coveralls, Accessories and Non-Surgical Filtered Masks



MAKE THINGS

BETTER



HIRDARAMANI

MATERIAL SOURCING AND STANDARDS

Fabric Mills are key strategic partners that have progressed to be adaptive, resilient and capable to transform towards a sustainable working model.

OUR STRENGTH IN SOURCING RM

**100% OEKOTEX
CERTIFIED**

**100% BCI
CAPABILITY**



**ORGANIC COTTON
SOLUTION**

INTERNATIONAL STANDARDS ACHIEVED BY OUR FABRIC MILLS



GLOBAL ORGANIC TEXTILE
STANDARDS (GOTS)



OEKOTEX
CERTIFICATE



BETTER COTTON INITIATIVE
CERTIFIED (BCI)



FAIRTRADE CERTIFIED USA
STANDARDS



RECYCLED & ORGANIC CLAIM
STANDARDS (RCS & OCS)



PCW – POST CONSUMER
WASTE

CREATE

THE FUTURE



HIRDARAMANI

HIRDARAMANI DISCOVERY LAB – FOSTERING INNOVATION

Hirdaramani Discovery Lab is an all in one hub for innovation, design & product development. The state-of-the-art Innovation Center has an in-house *Design Lab, Sample Lab, Wash Lab, Fabric Lab & Customer Labs* that provides end to end solutions to all our stakeholders.



FABRIC LAB

A think space that is designed to foster creativity & collaboration.



DESIGN LAB

A team that shares knowledge and drives innovation.



SEWING ATELIER

A multi-skilled team focused to become true innovators.



WASH LAB

Equipped with the latest technology in washing. This space also includes a Chemical Lab & Dye Lab.



CUSTOMER LABS

Designed to ignite creative thinking and space for collaboration.

- **COLLABORATION**
- **SUSTAINABILITY**
- **TECHNOLOGY**

DRIVING SUSTAINABILITY IN DESIGN & DEVELOPMENT



ZERO WASTE PATTERNS

Moving forward with 3D design and improving pattern making technology



CIRCULARITY

Designs are aligned with the concept of circularity and ensuring high durability and material health

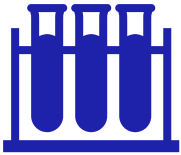


COLLABORATION

State of the art Discovery Lab is an all in one hub for innovation and product development. We create opportunity for collaboration



DRIVING SUSTAINABILITY IN PRODUCTION



ZERO TOXIC CHEMICALS

Wastewater is treated and all toxic chemicals are eliminated prior to responsibly disposal



BIOMASS BOILER

We have replaced fossil fuel with rubber wood, saw dust & solid cottons fabrics as biomass



ENERGY EFFICIENT DRYING

Infrared sensors in dryers measure garment's surface temperature and humidity and then dry garments accordingly

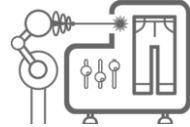


IMPROVED WASH TECHNOLOGY



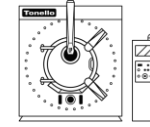
WASHED BY THE ATMOSPHERE (NO WATER)

Achieving wash down levels using G2 Ozone Textile Technology



REPLACING PP/DRY PROCESS

Achieving traditional aesthetic effects using Laser technology



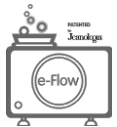
LESS WATER CONSUMING MACHINES

Technology reduces the liquor ratio. Water filling and draining achieved faster



STONE FREE WASHING

Using stone-free wash technology that contains a stainless-steel abrasive plates



USING LESS CHEMICALS

E-flow (NANO SPRAY) machines breaks water and chemical particles into nano size particles and enhances efficiency



OUR AIM IS TO REDUCE THE CARBON FOOTPRINT AND BE SUSTAINABLE

Reduce Water



Save Energy



Minimize Chemicals



Rationalize Resource Utilization



NATURAL DYE



DYE DEVELOPED USING TEA AND PLANT EXTRACTS

PERFECT MATCH WITH STANDARD COLOUR PANTONES AND PROPERTIES

ECO-FRIENDLY AND NON-TOXIC BIO-RESOURCE

BLEEDING AND FADING IS NATURAL



PLANT BASED DYE



TEA BASED DYE

DRIVING SUSTAINABILITY IN PACKAGING



BIODEGRADABLE POLY BAGS

The packaging degrades & converts into carbon dioxide, water & organic compounds



RECYCLED HANGERS

In an initiative to reduce landfill, we create the opportunity to reuse hangers



TRACEABILITY & TRANSPARENCY

We are taking steps to provide end to end solution on transparency to trace material and production information





HIRDARAMANI

www.hirdaramani.com