

**Virtual
Expo**



**The Retail
Innovation
Israel's Virtual
Expo
2020**

September 8-9, 2020

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이스라엘 경제부와 이스라엘 수출 공사 주관으로 이스라엘 리테일 테크 온라인 세미나 및 B2B 미팅이 개최 됩니다. 주한 이스라엘 대사관 경제무역대표부에서는 이스라엘의 혁신적이고 새로운 리테일 기술들을 소개하고 양국간의 새로운 협력기회를 발굴하는 자리를 마련했습니다. 하기와 같이 참가 신청을 안내드리오니, 많은 관심과 참여를 부탁드립니다. 문의 사항이 있으시면 언제든지 연락 주십시오.

[프로그램 개요] *시간추후공지

주 제 : 이스라엘 핀테크 기업 온라인 세미나 및 B2B 미팅

일 시 : 2020 년 9 월 8 일(화) - 온라인 세미나

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[참가신청 안내]

신청기한 : 2020 년 8 월 31 일 (월)

*신청을 하시면 개인이메일로 공식 홈페이지 로그인 정보가 전송됩니다.

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*온라인 세미나와 미팅은 자체 프로그램을 사용하며, 영어로 진행 됩니다.

[문의처]

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Bringg

Delivery & Fulfillment Orchestration Platform

bringg.com



Categories

- Retail Automation
- Supply Chain Tech
- Data & Analytics
- Fit Fashion tool

Solution at a Glance

Bringg's SaaS solution helps leading enterprises improve their logistics performance and customer experience by intelligently orchestrating and automating enterprise fulfillment and logistics operations.

Our offering

Bringg's delivery orchestration technology improves and automates enterprise logistics and customer experience.

Unique Selling Points and Differentiators

Bringg's SaaS solution helps leading enterprises improve their logistics performance and customer experience. Our delivery orchestration platform digitizes, optimizes and automates supply chain systems and processes, across first, middle and last mile. Bringg integrates with existing assets and adds new digital capabilities to intelligently orchestrate fulfillment and logistics, based on each business's unique requirements.

Company References and Strategic Partners

Party City, Walmart, Coca-Cola, Arcos Dorados, Auto Zone, boulanger, Day&Ross

video



BrandTotal

is a brand marketing analytics company that provides social media competitive intelligence for brands.



brandtotal.com

Categories

Data & Analytics

Solution at a Glance

BrandTotal provides competitive intelligence & social media insights for marketers. The competitive intelligence platform enables you to see exactly who your competitors are targeting, where their ads are appearing, what platforms they are using, and all of their creatives and core messages.

Our offering

Insights teams use BrandTotal to measure social share of voice, interactions & consumer sentiment trends over time. Brands can also benchmark these and similar metrics against the category overall.

Media teams use BrandTotal to track performance & identify opportunities to fill demographic gaps being left by the competition. Real time insights enable teams to shift budgets from channel to channel mid-campaign to optimize performance.

Creative teams use BrandTotal for creative inspiration, to see what types of creative and copy competitors are using for different channels, campaigns, and demographics - and see how they're performing.

Unique Selling Points and Differentiators

BrandTotal's social competitive intelligence Platform is the only marketing dashboard that provides real-time data and analytics into both public and dark posts across social media. Dark marketing campaigns account for over 85% of digital advertising – creating a segmented, fractured and non-viewable competitive environment for marketers. BrandTotal's powerful technology was developed to illuminate dark posts and provide actionable insights for agile marketers.

Company References and Strategic Partners

Microsoft Dynamics 365 (strategic partner), Oracle Global Startup Ecosystem (member), NHN Investment, owner of Naver Corp., operator of Line, the most popular messaging app in Japan and South Korea, One Way Ventures, a Boston-based venture fund led by Semyon Dukach and Eveline Buchatskiy, former Directors of Techstars in Boston. FJ Labs, led by Fabrice Grinda, Gllot Capital Partners, Flint Capital, Keshet Dick Clark Productions, INCapital Ventures

ByondXR

Immersive Virtual Showrooms for Brands, Retailers and Wholesalers

www.byondxr.com



Categories

AR/VR

Data & Analytics

Solution at a Glance

ByondXR was founded in 2016 by industry veterans Noam Levavi and Eran Galil with the goal of helping brands, wholesalers and retailers go through the critical digital transformation that will let them lead and excel in an ever changing environment.

Our offering

ByondXR provides a B2B end-to-end sales solution, including:
Personalized Stylesheets and colorways
Interactive Sale boards
Extreme photo-realistic 360 showrooms (*doesn't require 3D assets!)
Interactive and Dynamic fixture simulations
Catalog management
Assortments & Ordering

Unique Selling Points and Differentiators

CREATE:

Create faster than ever and allow your creativity to thrive on the self serviced ByondXR platform and its automated processes.

REUSE:

Reuse your existing cads, 2D or 3D assets to start using ByondXR right away. No need to generate dedicated material!

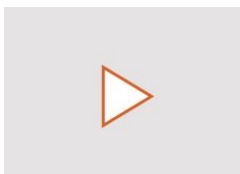
PERSONALIZE:

Personalize tailored showrooms & line-sheets for each buyer in minutes and provide an impressive and efficient showroom experience

INTEGRATE:

Seamlessly Integrate with your design, PLM and ordering systems to close the full loop and save time and money

video



Company References and Strategic Partners

Delta Galil, Olay, P&G, CK, Coca- Cola and many more... Partners-FIT, Parsons, Browzwear, Optitex.

ciValue

Helping retailers and suppliers collaborate to grow customer wallet share



www.civalue.com

Categories

Retail Automation

Data & Analytics

Personalization omni-channel

monetization

Solution at a Glance

Helping retailers and suppliers collaborate to grow customer wallet share, with omnichannel personalization and customer data monetization for Grocery, Drug and Specialty Retail. ciValue was named a 2019 Gartner Cool Vendor in Retail for Excellent Execution of Customer Expectations - Leveraging AI technology and data science

Our offering

Designed for the unique demands of high-frequency retail, ciValue delivers a self-serve collaboration platform to help retailers and suppliers understand their customers' needs and deliver a truly personalized experience. ciValue's platform uncover opportunities within retailers customer data, get a full omnichannel view of the customer, execute personalized marketing at scale, and foster supplier collaboration to monetize their media. Proven value within weeks, fully customizable supplier collaboration platform that integrates seamlessly with your marketing stack

Unique Selling Points and Differentiators

ciValue uses machine learning algorithms to automatically decode each individual customer's Retail DNA. Eliminate the need for repetitive analysis and model-building and free up data scientist for more strategic work.

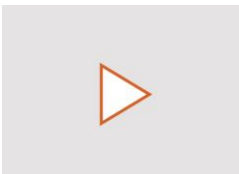
One shared platform for retailers and suppliers means everyone is looking at a single source of the truth. Fast & Scalable - Modern big data technology allows you to do deep analysis and hyper-personalization for millions of customers without sacrificing performance.

Company References and Strategic Partners

Nielsen & Microsoft - Partners

Sephora, Super-Pharm, Rema 1000, COOP, Big C, Olimpica

video



Curve Tech

Generate the most accurate forecast based on your available data

curve.tech



Categories

Data & Analytics

Machine Learning -
Predictive Analytics

Solution at a Glance

Curve's Machine Learning prediction technology is designed to provide businesses with unbiased and accurate forecasts on different aspects of the business.

Curve's platform suggests actionable insights on how to improve sales, inventory management, and cash flow planning.

Our offering

Curve's users are Sales Managers, CFOs, Supply Chain Managers, Marketing, and e-Comm Managers. Our forecast serves as a basis for decisions and cross-company planning.

Curve's solutions include the following capabilities:

Sales prediction and Inventory optimization, Expect 10%-15% accuracy improvement, avoid out of stock and overstocks , Lead scoring, Priorities your leads to target the right ones to increase sales, Credit default prediction

Get better control of the organization's cash flow and avoid risky transactions, Dynamic pricing , Present the ideal price at the right time, Comparison of sales performance to an industry benchmark

Unique Selling Points and Differentiators

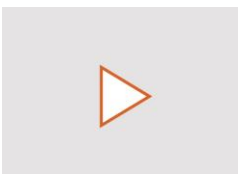
Proprietary ML prediction modeling, which is unbiased and always learning,

Curve holds a unique approach of looking at your data, such as historical sales, marketing campaigns, leads, inventory, and any other internal or external relevant data. Our engine analyzes and learns the behavior, correlation, and trends between different elements of your data and generate the most accurate forecast based on your available data.

Company References and Strategic Partners

We're currently working with retailers and pure E-Commerce from different industries: beauty, manufacturing & pharma

video



Donde Search

Shaping the future of online retail with AI Visual Discovery

www.dondesearch.com



Categories

AI Visual Discovery

Solution at a Glance

Donde Search uses Computer Vision and AI to automatically extract visual attributes from product images and turn them into unique style-based data that improves merchandising, personalization, and search across e-commerce platforms. Donde's platform has significantly increased these retailers' sales conversions and Average Order Value by up to 20%.

Our offering

Donde is leading the market with a rich set of attributes in the highest accuracy level that can support a true visual discovery for visual search navigation, similar item recommendation, complete the look and style-based personalization.

Visual Search Navigation is an exclusive and production proven solution.

Leverages the unique deep tags to create an intuitive Product discovery based on visual cues rather than words.

Unique Selling Points and Differentiators

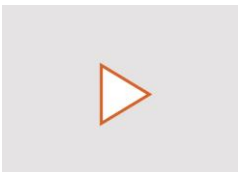
More than 400 accurate classifiers. Accurate AI models based on attributes (not just a general similarity model).

Unique GenoMapper that understands user intent and journey and builds your shopper Style DNA and affinity for effective personalization.

Style DNA based algorithm (the only vendor with a complete set of attribute/style understanding).

Empower the user to refine the product recommendation by attribute and create a continuous discovery instead of one time result that will force the user to return back to browsing.

video



Company References and Strategic Partners

Matrix Partners - VC Investor

Noam Bardin, Waze CEO/Google VP - Advisor & Investor

REVOLVE – customer

Garmentory - customer

Explorium

Build models on data you need, not just the data you have - and dramatically improve your predictive decision-making



www.explorium.ai

Categories

Data & Analytics

Solution at a Glance

Explorium is a data science platform focused on automating the data part of data science (data & feature discovery for machine learning).

Our offering

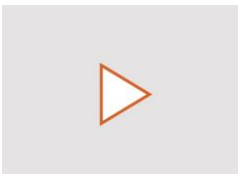
For brands in retail, CPG, direct-to-consumer, e-commerce as well as with mobile and digital advertisers, Explorium augments Data Science for Marketing use-case, including:

- 1) Lifetime value prediction (LTV)
- 2) Promotion optimization
- 3) Lead scoring (propensity modeling)
- 4) Churn prediction
- 5) Next-Best-Offer recommendations
- 6) Remarketing

Unique Selling Points and Differentiators

By enriching your data with better geographic, time-series, personal and commercial context, automatically, the Explorium platform will surface new and powerful predictive signals, yielding a quantifiable improvement in the accuracy of your predictive decision-making (your model's output), faster and at scale.

video



Company References and Strategic Partners

Direct-To-Consumer, US focused, mid-size to enterprise level

IntraPosition

We help retailers better utilize their physical stores through location-based services

www.intraposition.com



Categories

Retail Automation

Data & Analytics,

Shopper experience

Friction-less

Solution at a Glance

With 30-cm accurate positioning technology, we help retailers:

1. Optimize order-fulfillment operation in-store, through GPS-like guidance
2. Provide a better, safer, customer experience in physical stores, by serving the customer's (digital) concierge
3. Keep a finger on the store's pulse - via a wealth of highly granular shopping analytics

Our offering

1. Picking optimization
2. In-store navigation and location-based engagement for customers
3. Shopper analytics and queue management

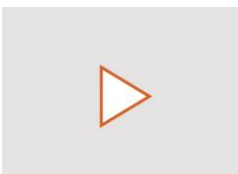
Unique Selling Points and Differentiators

Cost effective, highly accurate, in-store positioning technology.
One-stop shop providing end-to-end solution

Unique Selling Points and Differentiators

Sonae-MC, Shufersal

video



Market Beyond

provides mass merchants and brands with the ability to identify crucial gaps in their eCommerce offering and sales execution to drive profitable growth.



themarketbeyond.com

Categories

Data & Analytics

Solution at a Glance

Solution for Retailers: provides mass merchants and retailers with the ability to identify crucial gaps in their eCommerce offering and sales execution based on up-to-date competitive insights.

Solution for Brands: Providing vital visibility to retail eCommerce in order to grow brand presence and optimize brand experience

Our offering

Retailers and Brands such as eBay, FaceBook, BestBuy & Cocacola, seeking AI based digital shelf intelligence turn to Market Beyond to inform their merchandising decision-making processes while optimizing sales and driving a competitive assortment strategy to grow their online business

Unique Selling Points and Differentiators

Real Time SKU Level Intelligence - Insights on pricing, discoverability, inventory, product attributes and description, to name a few, can be a challenge to identify without a dedicated technology that offers actionable insights.

The use of advanced Machine Learning models help retailers quickly recognize their lowest hanging fruits, identify fast changes in the market, and adjust their sales strategy on a daily basis. With retail and eCommerce margins as tight as they are, actionable insights on SKU level inventory changes for products carried by the competition are absolutely essential.

Company References and Strategic Partners

eBay, BestBuy, FaceBook, P&G, Cocacola

video



My Size

MySize patented technology is used in several measurement solutions, helping different industries increase sales & customer loyalty.

www.mysizeid.com



Categories

Retail Automation
Supply Chain Tech
Data & Analytics
Fit Fashion tool

Solution at a Glance

MySize has developed a unique measurement technology based on algorithms and cutting-edge technology. Our patented algorithm & technology are used in several measurement solutions, all created to help different industries maximize their work processes and increase customer loyalty & sales.

Our offering

The MySizeID fashion solution is a quick and easy solution, ESPECIALLY for the COVID-19 era. When using the MySizeID in-store solution, shoppers will instantly know their right size, using only the MySizeID app and scanning a QR code. MySizeID makes the line to the dressing rooms shorter and the checkout time quicker

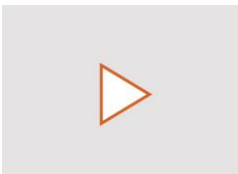
Unique Selling Points and Differentiators

- MySizeID does not use the camera and does not ask intrusive questions.
- Easy plug-and-play widget that syncs directly to any size charts
- MySizeID offers scalable solutions like SDK, Widget or white label, a custom-tailored solution for any fashion store.

Company References and Strategic Partners

Penty, boyish-jeans

video



Categories

Data & Analytics,
eCommerce

Solution at a Glance

Since 2014, Namogoo has been leading the mission to eliminate Customer Journey Hijacking and win back stolen revenue for the world’s leading online enterprises. Namogoo’s deep learning platform ensures disruption-free customer journeys, enabling brands to instantly and consistently enhance eCommerce KPIs.

Our offering

Namogoo’s Customer Hijacking Prevention technology eliminates unauthorized ad injections disrupting 20% of online customers and diverting them to competitors, immediately winning back stolen revenue and lifting their conversion rate.

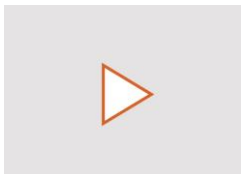
Preventing Customer Journey Hijacking:

1. Brings back eCommerce revenue stolen by traffic hijackers
2. Instantly lifts conversion rate by 1.5-5% - guaranteed
3. Delivers an average 10X return on investment in the first month
4. Deployed within 30 minutes with no setup or maintenance required

Unique Selling Points and Differentiators

Our disruptive client-side technology identifies and blocks unauthorized ads injected into consumer web session. Using Machine learning technology analyzing over 1.5 billion web sessions and 20 billion page views per week across over 250 brands, our engine blacklists over 17K illegitimate domains per day, and ensures Zero false positive rate.

video



Company References and Strategic Partners

Customers: M&S, Asics. Argos, JCPenny, Dollar Shave Club.
Partners: Microsoft, Salesforce, TATA

Placer.ai



Placer.ai is a location analytics platform providing actionable insights into any location

www.placer.ai

Categories

Data & Analytics

Solution at a Glance

Placer.ai is the most advanced foot traffic analytics platform allowing anyone with a stake in the physical world to instantly generate insights into any property. Placer.ai fully empowers professionals in retail, commercial real estate, and more to truly understand and maximize their offline activities.

Our offering

Placer.ai’s dashboard is leveraged by leaders in CRE, retail, and hospitality to maximize site selection/marketing, and to optimize offline activities. Placer.ai helps customers understand performance, engage in deep competitive analysis, improve leasing conversations and maximize a retail footprint's effect.

Reporting capabilities include visit trends, True Trade Areas, cannibalization/void analysis, demographics, cross-shopping and favorite places. This data set combination streamlines activities and presents a unique mechanism for understanding the behavior of current and potential customers and for analyzing factors that drive success.

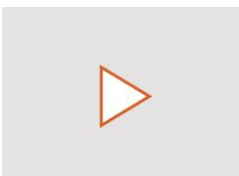
Unique Selling Points and Differentiators

Placer.ai has leveraged unique advantages in data science and product innovation to drive impressive growth since its launch in 2018. It is the only company to present both panel data and accurate estimations for any location in the U.S. Placer.ai’s approach to product development leads to a monthly roll-out of new features and reports, further deepening the level of analysis users can reach. The combination of breadth and depth of reporting, alongside the platform’s exceptional accessibility and timely insights, has led to strong growth in retail even during the COVID period.

Company References and Strategic Partners

Planet Fitness, Brixmor Property Group, Regency Centers, JLL, Kimco Realty, TJX, Caesars Entertainment, SRS Real Estate Partners, Cushman & Wakefield

video



Preciate Ltd

Preciate offers the most innovative payment solution that is fun and easy to use

www.preciate.me



Categories

Data & Analytics

Solution at a Glance

Preciate Pay is a payment method which enables customers of brick and mortar shops to pay without the use of a wallet, card, or mobile phone. The payment is activated with a single glance, making it the quickest, most convenient, and, in times of COVID19 concerns, most sterile way for shoppers to pay for goods.

Our offering

Preciate Pay is the ultimate facial recognition system, optimized for the real-life payment environment of a retail store. It is designed to shorten the checkout time and long queues, and drastically decrease shopping cart abandonment rate. Preciate Pay is also a great addition to any loyalty club, empowering existing features with unique, fun additions.

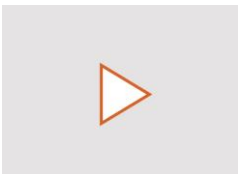
Unique Selling Points and Differentiators

Preciate's proprietary visual recognition system is the only system developed specifically for the retail industry. The system's unique features include: Enrollment through a mere "selfie" (self-portrait), quick identification of customers (less than two seconds), instant checkout. The system is non-intrusive, easily scalable and performs under a broad variety of lighting conditions.

Company References and Strategic Partners

The Webster, Showfields, Verifone, SensePass

video



Quicklizard



QUICKLIZARD

Dynamic pricing platform that delivers 10% increase in profit and 30% revenue increase

Quicklizard.com

Categories

Retail Automation

Solution at a Glance

The Quicklizard dynamic pricing platform synthesises data from a variety of internal and external sources to help retailers calculate and enforce their pricing strategy across all products. The platform uses a combination of AI, machine learning and user-defined rules to help retailers win the sales battle while reaching profit targets.

Our offering

Quicklizard provides retailers with a real-time dynamic pricing engine, capable of recommending and implementing prices in response to internal and external events. Our platform includes Intuitive dashboard, Seamless sync into commerce/ERP platforms, Fast and simple integration, and implementation. There are three modes of operation within the Quicklizard platform:

Rule-based dynamic pricing - Define and implement rules and constraints based on overall strategy, AI dynamic pricing - Leverage off-the-shelf algorithms based on market dynamics and Combine AI & rule-based pricing.

Unique Selling Points and Differentiators

While many systems rely on black-box AI implementation where users are forced to blindly trust the decision-making process, Quicklizard's AI recommendations are explainable. Users are given the reasons behind the pricing recommendations that the pricing engine offers, helping to build an enhanced layer of trust between user and machine.

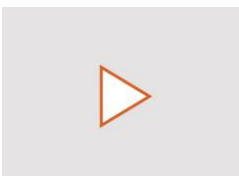
Our machine learning algorithms leverage internal and external data sources to analyze historical prices, user behavior, and elasticity of demand. Our real-time anomaly detection algorithm relies on user behavior trends.

Our platform can be installed and running in just a few hours.

Company References and Strategic Partners

Partners: NP Group, Wipro, Deloitte. Clients: Jet.com, Intersport, The Perfume Shop, Grofers, Bauhaus

video



Riskified

Maximise Growth, Protect eCommerce Revenue

www.riskified.com



Categories

Fraud Prevention

Solution at a Glance

Inefficient eCommerce fraud prevention costs merchants billions in chargebacks, overhead and missed sales. The world’s fastest-growing businesses trust our machine-learning solution to recognize good users and weed out bad, with a full guarantee against fraudulent chargebacks.

Our offering

Riskified is an AI platform with an unparalleled ability to recognize legitimate shoppers from bad actors. We use that knowledge to approve more good orders and keep shoppers moving through the purchase funnel. Our fully automated offering helps merchants increase revenue, reduce costs and improve the customer experience.

Unique Selling Points and Differentiators

We approve more good orders - at all stages of the path to purchase - to capture more revenue than anyone else.

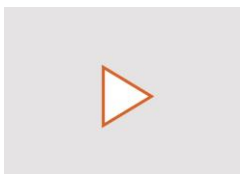
Company References and Strategic Partners

Customers:

D&G, Wish, Gucci, AirEuropa, Trip.com, Swarovski, Booking.com

Partners: Banca Sella, BVAccel, Checkout.com, Shopify

video



Shekel Brainweigh Ltd - Retail Innovation Division



Shekel Brainweigh provides Autonomous Retail Solutions based on IoT load sensors and AI

shekelbrainweigh.com

Categories

Retail Automation
Data & Analytics

Solution at a Glance

We enlighten on shelf events into valuable retail insights. Shekel Brainweigh Retail innovation Division provides Autonomous Retail solutions based on our unique patented Product Aware Shelves technology. We enable 24/7 availability of stores, smart vending machines and micro markets, frictionless shopping experience and operational excellence.

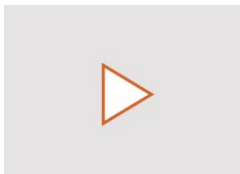
Our offering

Innovendi is an unattended automated locked micro market cooler equipped with smart shelves, providing a reliable solution for products' self-service. Innovendi is as easy as grab and go, hence, transforms the retailer environment into an autonomous store or micro-market. It can be deployed at high traffic areas allowing products' availability that fits current urban life. Capsule is a modular, integrated, framework for revolutionized autonomous micro-market store. Using LiDAR shopper tracking technology, it provides frictionless shopping experience and real time inventory management platform, all packed in end-to-end cost/effective solution.

Unique Selling Points and Differentiators

Our Product Aware Shelves use state of the art IoT load sensors technology with enterprise software and AI and ML based algorithms to identify products only by their weight, delivering more than 99% accuracy. Integrating with LiDAR based shopper recognition system and other sensors fusion we provide ultimate framework for autonomous retail solutions, mainly for micro markets and convenient stores. Our Innovendi locked micro market cooler is an ultimate solution for next generation vending machine, and the Capsule is an affordable full autonomous micro market convenient store solution providing full autonomous frictionless shopping experience.

video



Company References and Strategic Partners

Intel approved Market Ready Solution, Hitachi, Thruva and some undisclosed leading retailers in Europe and Australia

shelfy.io

shelfy.io is a white-label Mobile Commerce Platform that would be your most profitable online channel

shelfy.io



Categories

eCommerce Platform

Solution at a Glance

All In One Mobile Commerce Solution

Our end to end platform will solve all your pains: one app For Shopping, Loyalty, Coupons & Content- Both In-Store & Online. the real magic happens when all of that can be easily integrated to your current back-end modules.

Our offering

Fast Deployment! Your customers fall in love with our innovative experience! They can shop online, access their loyalty cards, utilize points and coupons, interact with bloggers or content and receive personalized promotions. They can even get some extra value while in store, by scanning content or just checking out through their phone!

Unique Selling Points and Differentiators

Smart Shelf: Our signature feature, turning every shelf to a personalized one, based on each customer preference and behavior. Shoppable videos: Turning Any Video Into a Dynamic & Gamified shopping experience. Loyalty & Coupons: The platform can support any kind of loyalty features. Retail media suit- Monetization platform in which you can set, manage and control multiple campaigns, with variety of advance formats. O2O / Omnichannel experience: the app can provide in-store user experience. Deep behavioral Insights: Complementary monthly/quarterly reports with deeper analysis like retention rates, cohort analysis, LTV, usability and more.

video



Company References and Strategic Partners

A.S Watson, WPP, Kruidvat, VTEX, Rami Levy, Super-pharm, NCR, Toshiba, Rossmann

STORE-E



Automated data-driven task management tool that guides retail managers to excellence

www.mystore-e.com

Categories

Retail Automation

Solution at a Glance

We developed an algorithm that mimics the work of retail managers and implemented it in a task management tool explicitly designed for retailers.

This tool empowers the HQ just to set the right rules and manage an unlimited number of stores and employees remotely and automatically - reduce costs - save precious time - and increase sales.

Our offering

We offer retailers to let STORE-E guide & monitor their business in a short pilot.

STORE-E is managing the four rooms of the retail heart -

- Advanced Analytics With Actionable Insights In The Palm of Your Hand
- Data-Driven Planogram & Inventory Management Detecting, Forecasting, and *Alerting On Incidents That Impact Revenues On A Store Level with suggestions of how they should improve.
- Train & Empower Store Team

No data integration is needed for a pilot (we have more options)
All the training and more are on us.

The pilot is for free if we will have a green light to scale

A dedicated team member for everything you need - and always

Unique Selling Points and Differentiators

Our unique IP - Detecting, Forecasting, and Alerting On Incidents That Impact Revenues On A Store Level. Those incidents derived from the store's performance/sales and wrong implementation/compliance with the HQ guidelines.

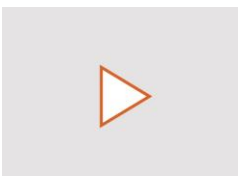
The platform uncovers issues that hurt customer experience and prevent sales from categories/products with high demand.

The automated data-driven platform guarantees all stores are always on the same page, set & ready to meet customers' expectations.

Company References and Strategic Partners

Estee Lauder Companies / 7 For All Mankind / L'Occitane / Carolina Lemke / XRC Labs

video



Syte



Syte is the world’s first product discovery platform.

www.syte.ai

Categories

Visual AI for Retail

Solution at a Glance

Powered by visual AI, Syte enables brands and retailers to seamlessly connect shoppers with products they love. Our solutions, including camera search, augmented site search, personalization engines, and smart in-store tools, deliver product discovery journeys that cater to every customer’s unique tastes.

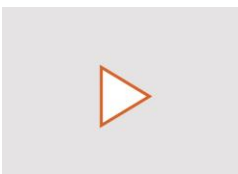
Our offering

Syte is the world’s first product discovery platform. Powered by visual AI, we’re spearheading the evolution of eCommerce by enabling brands and retailers to seamlessly connect shoppers with products they love. Our solutions, including camera search, augmented site search, personalization engines, and smart in-store tools, empower shoppers to discover and purchase products in the same way they live their lives -- instant, intuitive, visual. Leading brands and retailers, like Farfetch, PrettyLittleThing, Conforama, Shane Co., and Zozo, partner with Syte to provide on-demand, hyper-personalized experiences that drive conversion, increase average order value, and spark lifelong loyalty.

Unique Selling Points and Differentiators

We believe that the only way to bridge the gap between inspiration and purchase is with technology that truly follows through on its promise. That’s why we brought together leading experts in machine learning and deep neural networks to pioneer the world’s first product discovery platform, powered by visual AI that recognizes and recommends similar items with over 95% accuracy in fractions of a second.

video



Company References and Strategic Partners

Microsoft, Samsung, diff, BVAccel, Astound Commerce, SAP, Royal Cyber, Born Group, WITHIN and MuteSix.

Tangiblee (yRuler, Inc)

Delivering an interactive, personalized product experience for eCommerce

tangiblee.com



Categories

AR/VR

Facial Recognition

digital product experience & optimization

Solution at a Glance

An eCommerce product experience platform that delivers a cost-effective, interactive customer experience - at scale. The platform takes a retailers' existing product content & transforms it into an engaging, personalized UX (that includes Augmented Reality features) that's unique to every customer - no matter if web-based or app-based.

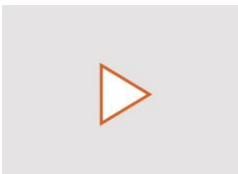
Our offering

An eCommerce shopping experience that gives shoppers the details (visually) they need on every product - details that provide confidence and clarity for a shopper to help them make the best decision possible - as if they were shopping in-store. The platform is scalable and requires only a single snippet of script added to a retailer's tag manager. Tangiblee builds, stylizes, and configures every retailer's experience while giving clients access to their analytics dashboard to monitor the impact such an experience has on their eCommerce performance as well as engagement performance.

Unique Selling Points and Differentiators

Tangiblee's platform is scalable, compatible with any framework, and typically goes live on 5,000 product pages within 10 business days. Unlike most customer experience UX's for eCommerce, Tangiblee delivers a seamless, impactful experience that customers need without requiring heavy integrations or technical requirements. Every retailer's experience is custom built for a fully-embedded, on-brand customer experience, proven to deliver significant impact to AOV, RPV, Return Rate, and Conversion rates.

video



Company References and Strategic Partners

MCMWorldwide, Muji, Samsonite, Tumi, Leroy Merlin, Coach.com, Tourneau, Watchbox, Rebecca Minkoff, Living Spaces, Apt2B, and many more.

Trigo



Trigo provides a frictionless shopping experience whose aim is to reshape the retail experience.

www.trigo.tech

Categories

- AI & Voice Recognition,
- Retail Automation
- Data & Analytics

Solution at a Glance

Trigo allows customers to walk in walk out when grocery shopping. No need to wait in lines or exchange money with the cashier. The company's advanced retail automation platform identifies customers' shopping items with exceptional levels of accuracy, creating an entirely seamless checkout process.

Our offering

We offer an experience where shoppers simply walk into the store, while trigo's system creates an anonymous ID and follows their product interaction and product choices. Shoppers pick items the way they usually do, with no scanning needed while the system automatically detects when an item is taken off the shelf. The systems compiles all items into a virtual shopping list, enabling shoppers to simply leave the store without stopping at the checkout. Upon leaving, an automatically generated receipt is sent directly to the shoppers.

Unique Selling Points and Differentiators

Trigo uses off-the-shelf hardware and empowers it with proprietary algorithms enabling shoppers to simply walk in, pick items and walk out without stopping at the checkout. Trigo's system consists of ceiling-mounted cameras and sensors that automatically collect data on shopper's product interaction and product choices. Based on this data Trigo offers a range of additional solutions for grocery retailers, including predictive inventory management, pricing optimization, security and fraud prevention, planogram compliance and event-driven marketing.

video



Company References and Strategic Partners

Shufersal, Tesco, Google, HP , NVIDIA



The Retail Innovation Israel's Virtual Expo

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