

PROFESSIONAL
IMPERITY[®]
MILANO



Our mission is
beautiful hair

We are a brand of professional hairecare cosmetics

Imperity® fills in a market gap with a winning formula:
premium quality products at a **reasonable price**.

We produce a **full portfolio of haircare cosmetics**, from
Color through Care and Finish – almost **350** different
products.

They are all innovative and unique formulas, endorsed by
tens of thousands of professionals in more than **5 million**
products sold.

Our core competence is **B2B** but we are in continuous
expansion.

**AND NOW WE ARE LOOKING FOR NEW PARTNERS IN
DISTRIBUTION.**



100% Italian origin

FROM THE ACROPOLIS OF BEAUTY

- 100% Italian high-tech production
- 100% Italian best labs' product developments
- 100% Italian strict quality standards and control

Since the Italians know everything about beauty traditionally, without compromise.

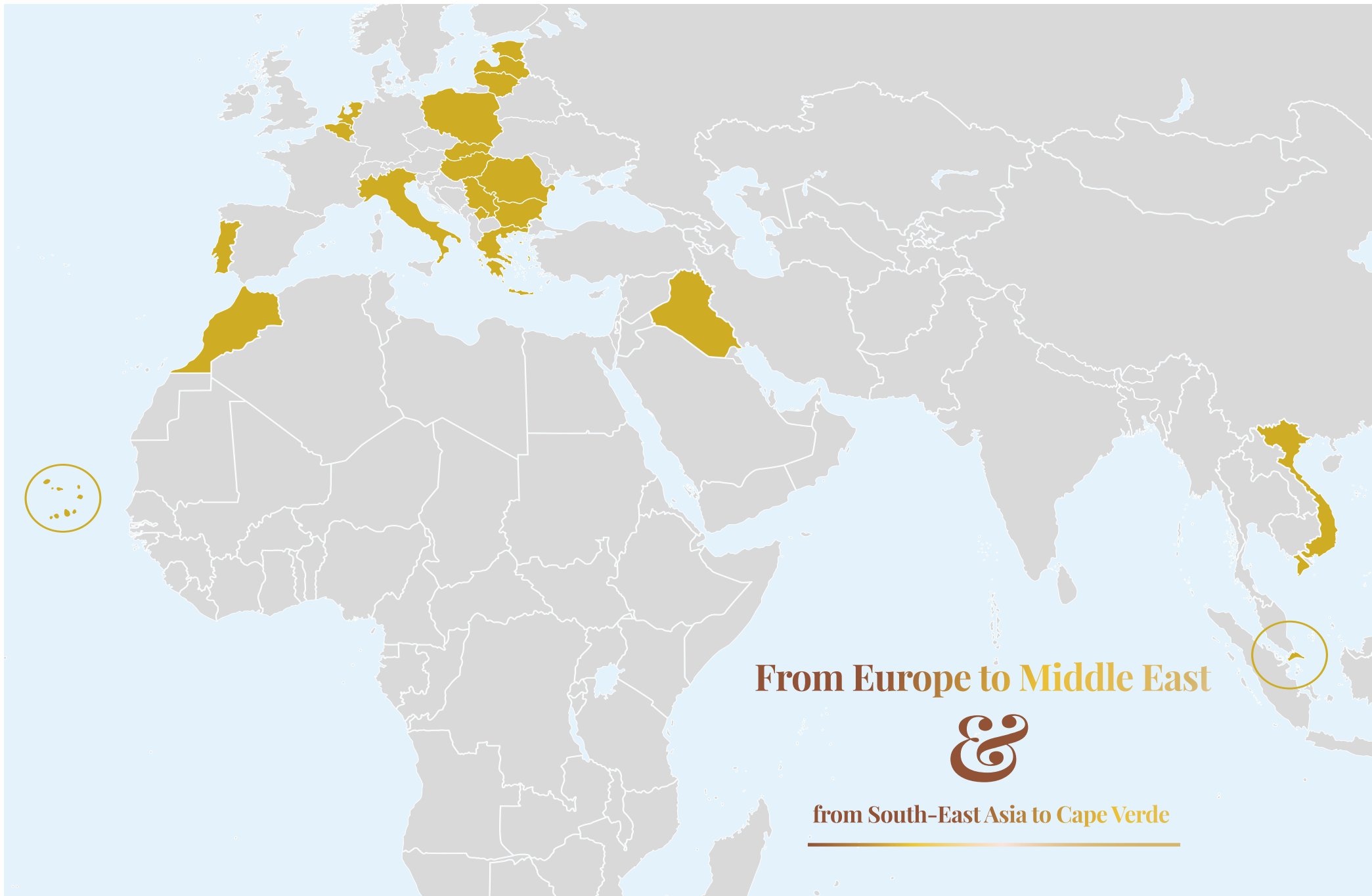
We make use of capacities of leading Italian global production factories, however our headquarter is situated in Hungary.

Due to our LEAN-company model with strict budget management we can provide you premium quality at reasonable price.

OUR STRICT GOAL: TO BE PRESENT IN 100 COUNTRIES BY THE END OF 2022

We are in 28 countries distributed at the present and expanding continuously.





We are up with the times

We believe in **healthy hair and health in general** as a major keyword.

This is why we put emphasis on „FREE“ formulas and products that have partly or exclusively **natural and organic ingredients**.

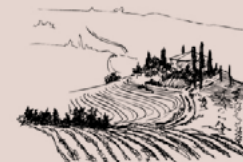
WE DONT FOLLOW THE CHANGES, BUT ARE MAKING THEM – WITH YOUR HELP.



Products containing real argan oil



Products with excellent quality olive oil



Products made of luxury ingredients made in Italy



Why is it worth becoming an Imperity® distributor?

Imperity products are in demand due to their high quality and favorable prices.

Distributors can work with Imperity Professional Milano on very advantageous terms.

AND THE MARKET IS BIGGER THEN EVER: THERE IS A GROWING NUMBER OF IMPERITY HAIRDRESSERS TO BE SERVED.



Let us show
you a glimpse
of our product
range!

SINGULARITY
micro pigment infusion

Professional hair dye



ORGANIC
ARGAN OIL



MICROPIGMENTS
(novelty)



LINSEED



WHITE PEARL
EXTRACT

118 shades



IMPEVITA®
NATURAL ITALIAN BEAUTY

Hair dye cream



ORGANIC
ARGAN OIL



SUNFLOWER OIL



GRAPE SEED OIL



OLIVE OIL



Ammonia
free



Resorcinol
free



PPD
free



58 shades



IMPEVITA®

NATURAL ITALIAN BEAUTY

Professional Organic haircare cosmetics

Amazing regenerative and hydrating powers



ORGANIC
ARGAN OIL



BIO HONEY



Petrolatum
free



SLS/SLES-,
ALS/ALES
free



Paraben
free



IMPLISS®
KERATIN COMPLEX SMOOTHING THERAPY

professional Hair straightening cosmetics



Paraben
free



Long
lasting
effect



Spacial
Glyoxylic acid
technology



Sulfate
free

O R G A N I C
**MIDOLLO
DI BAMBOO**

Professional organic and natural haircare cosmetics



NATURAL
BAMBOO EXTRACT



SLSL/SLES-,
ALS/ALES
free



Color
free



Paraben
free





Professional luxury haircare for gourmets

Comes in two amazing luxury perfume scents:
J'ADORE and LA VIE EST BELLE



ORGANIC
ARGAN OIL



KERATIN OIL



SILK PROTEIN



SHEA BUTTER



Paraben
free



implex®

Professional bond regenerator cosmetics with innovative plex- formula in 3 steps

WITH HAIR DYEING, HAIR BLEACHING, HAIR
STRAIGHTENING AND PERMANENT CURVES

1. reunion → 2. repair → 3. maintains disulfide bonds
in hair damaged during chemical processes



Petrolatum
free



PPD
free



Sulfat
free



Paraben
mentes



SUPERIOR
LUXURY

ALL IN ONE

CONCENTRATED FORMULA
FORMULA CONCENTRATA

Superior luxury products with 15 benefits

- Shampoo, oil, leave-in-hair treatment and hair mask
- Powerful regenerating, nurturing and hydrating effects
- Rich in vitamins



I AM COLOR®

Physical hair colorant gel



POMEGRANATE
EXTRACT



MARACUJA
EXTRACT



Vegan



Ammonia
free



Direct Pigless
technology



Infinite color
combination



And many
other **amazing**
products



Our current hairdressers love Imperity® products

- ✓ Because not only they, but also their guests are satisfied with the premium quality of Imperity®.
- ✓ Because they can find all the materials for opening a salon in our selection.
- ✓ Because our products are made with the latest recipes and valuable active ingredients.
- ✓ Because we are constantly developing new products.
- ✓ Because our company supports them as part of the affiliate program.
- ✓ Because continuous commercial activities and training opportunities await them.

**LET'S MAKE THESE PRODUCTS REACH MORE
HAIRDRESSERS - TOGETHER!**



Get in touch
with us:



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THANK YOU
for your attention!