

OPROMA COSMETICS (PVT) LTD

No. 223/1, Batahena Rd, Kirikiththa,
weliweriya, Sri Lanka
Email: info@opromacosmetics.com
Web: www.opromacosmetics.com
Tele: +94 332 254 449
+94 703 030 420

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COMPANY CATALOGUE



CONTENTS



01. VISION AND MISSION

02. QUALITY POLICY AND SCOPE

03. INTRODUCTION

i BOARD OF DIRECTORS

ii OFFICE STAFF

04. OUR SERVICES

i OUR PRODUCT RANGE

ii CONTRACT MANUFACTURING

05. PRODUCTION AND DEVELOPMENT

06. PRODUCTION

i MANUFACTURING & FILLING

07. POSITIONING & MARKETING

i MARKETING PROCESS

08. DISTRIBUTION

09. CONCLUSION

01.

VISION & MISSION



VISION

Become the Number One Healthcare and Cosmetic Manufacturing Company in Asia while manufacturing 100% quality products to the customer by assuring the quality and safety of each and every product, managing human and other resources to give best products and services. We will always strive to serve our customers with the utmost integrity and with their complete satisfaction.



MISSION

We use Sri Lankan Herbal Heritage and Modern Cosmetology to achieve our product excellence with maximum commitment. Our effort is to offer the best Natural /Herbal products for the benefit of our customers and to develop more Healthcare and Cosmetic products which are currently needful and create product lines that are well-positioned within the current market while offering job opportunities.

QUALITY POLICY AND SCOPE

QUALITY POLICY

We are Oproma Cosmetics (Pvt) Ltd committed to provide quality Skincare, Haircare and Healthcare products to our customers by meeting their requirements and working compliance with all applicable, regulatory & statutory requirements.

We are also committed to continually improve our systems, procedures and resources.

SCOPE

Scope of the Quality Management System is narrowed into all the business functions carried out in Oproma Cosmetics (Pvt) Ltd.

The quality management System is majorly established for Activities pertaining to Manufacturing of Skincare Haircare and Healthcare products.



Oproma Cosmetics (Pvt) Ltd was founded by Mr. Pradeep Mapalagama and Mrs. Ishani Gunaratne who have more than seventeen years of experience in the field of Manufacturing and Distributing. This company Manufactures and Distributes Skin, Health and Haircare Products. Our effort is to offer 100% natural products for the benefit of our customers while making a valuable market place for Herbal and Natural ingredients in Sri Lanka.

Since 2012, our company has maintained a well reputed name along with the company brands; BLOOMING , OPLEE and SHINEMO with a 100% satisfied customer base. The long term business partners are a proof for the quality supply and trustable service offered by our company.

Our Contract Manufacturing process has lead the way for the betterment of various companies while proving that our manufacturing plants supply an excellence service throughout.



i **BOARD OF DIRECTORS**

Mr. Pradeep Mapalagama has seventeen years' experience in the manufacturing and marketing field and more than seventeen years' experience in Health and Beauty Care field. He has got Local and Foreign Trainings in these Respectable Fields. At first, he came to the Cosmetic Field as a Sales & Marketing Manager. Then he has developed his experience and knowledge about the cosmetic field and now he is in the top level of Sri Lankan Healthcare and Cosmetic Market. He introduced the brand "Blooming" in 2008. He has been a big challenge to large cosmetic Companies in Sri Lanka though his journey was not an easy one.



Mr. Pradeep Mapalagama



Mrs. Ishani Gunaratne is a top level Beauty Consultant in Sri Lanka. She has more than Seventeen Years of experience in Beauty Culture field. She is a famous beautician in Sri Lanka who has screened counselling programmers to students of beauty culture field all over the country. She is one of the Directors and the Beauty Consultant of Oproma Cosmetics(Pvt)Ltd.

Mrs. Ishani Gunarathne



II

OFFICE STAFF

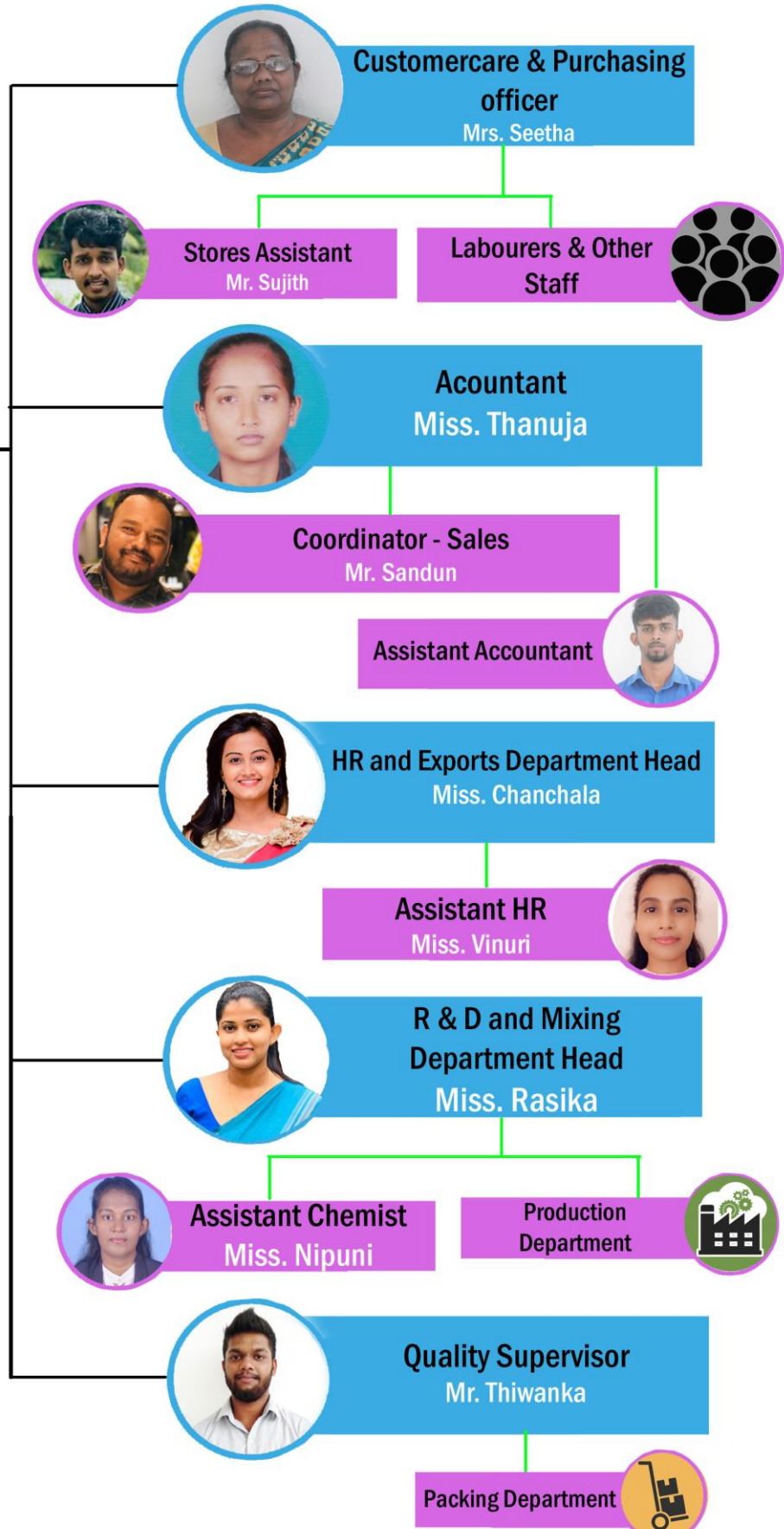


Managing Director
Mr. Pradeep Mapalagama



Director
Mr. Ishani Gunaratne

WORKING AS ONE



04.

OUR SERVICES



OUR PRODUCT RANGE



SKIN CARE PRODUCTS

Face Wash
Body Lotion
Fairness Day Cream
Fairness Night Cream
Aloe Vera Gel
Face Cleanser

Face Scrub
Face Moisturizer
Face Pack
Face Toner
Vitamin E Cream



HAIR CARE PRODUCTS

Hair Oil
Hair Protect Silicon Oil
Hair Shampoo
Hair Conditioner



DEVICES

Lubricant Gel
Bust Cream
Vaginal Wash
ECG Gel



HEALTHCARE PRODUCTS

Hand Sanitizer
Anti Bacterial Hand Wash
Hand Spray
TCL Floor Solution
TCL Surface Solution



SOAP

Bathing Bar (Moisturizing Soap)
Herbal Soap
Anti Acne Soap
Glycerin Soap



ANIMAL PRODUCTS

Dog Shampoo

CONTRACT MANUFACTURING COMPANIES AND BRANDS



COMPANY NAME

Bureau Veritas Lanka (Pvt) Ltd



BRAND

Neurate Bar Moisturizing Soap

COMPANY NAME

JA Beauty Care



BRAND

**GOLDEN
TOUCH**[®]

COMPANY NAME

Amazon Trading Maldives



BRAND

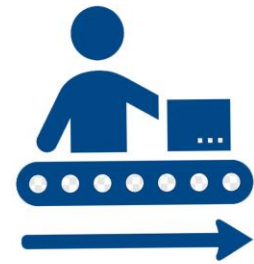


05.

PRODUCTION & DEVELOPMENT

Our Manufacturing Plant is designed to cover the full process of the Products beginning from Research and Development to Production and Distribution. One of the basic principles behind Oproma Cosmetics is being compliance with environmental regulations. At Oproma Cosmetics, we are committed to our Partners, Our Customers and Our Planet as well.

Sri Lanka is a developing country. Though it is a small island we have the courage and ability to compete with the whole world. As Sri Lankans we would like to proudly say that, we are developing our products to be a challenge to other ancient products.





Production Process

RAW MATERIAL SECTION

All Raw materials (chemicals , colours and fragrances) that are used in the manufacturing process are stored in this section under suitable storage conditions. All chemicals are laboratory tested prior to use them in the production.

LABORATORY

Each raw material, finished bulk and the final product is being laboratory analysed. Sample from each bulk is stored in suitable storage conditions in the the laboratory. There are many new products under the research and development of suitable professionals.

FILLING SECTION

Laboratory accepted bulk is filled into suitable containers under the supervision of quality controllers. Each product is tested in many parameters by quality controllers and chemists before they are being packed to corrugated boxes.

QUALITY ASSURANCE

Assure the quality of the products. Specially Quality Assurance Department pays high attention towards the products which are being introduced to the customers newly.

MANUFACTURING SECTION

Manufacturing is done according to Good Manufacturing Practices. New Products are being tested by the chemist before introducing to the customer. Assure the high sanitary procedures while manufacturing.

BULK SECTION

Laboratory tested bulk is stored in this section under suitable storage conditions.

PACKING SECTION

Packaging is done using primary packaging and secondary packaging. Packages are designed to assure the quality of the product while increasing the customer compliace as well as giving product details.

PACKING

Arranging finished products in to an order which is easy for distribution. This department also acts as a store for finished

MANUFACTURING & FILLING



POSITIONING & MARKETING

One of the most important facts of becoming successful in the Business World is achieving a good positioning within the market. This is accomplished by identifying our potential customers and anticipating their needs. At Oproma Cosmetics we have reached these goals successfully with the help our Board of Directors and the Team.

MARKETING PROCESS



Marketing Activities of Oproma Cosmetics is specific to our potential client's market.



Getting feedback from Partners and Customers in order to define the activities to be carried out without confusions.



Close relationship with the distribution channel in order to exchange product information and information about the market where they are positioned.



Arranging counselling programs to increase the knowledge of the Staff in order to give the best service to customers.

OPROMA COSMETICS(PVT)LTD is reaching the top level in Asian market day by day. Our outstanding results during last few years reinforce that our strategies are working. Our strategic journey began in 2008 from the brand “Blooming”. Since that time, we have stepped forward with confidence and better aligned our organization and infrastructure to support our new cooperate strategy. And today, we are better positioned to manage our business more effectively and allocate our resources to the most promising opportunities.

We are supporting Sri Lankan youth by giving job opportunities. We are proud to say that we have become a top level company who supports the development of Sri Lankan economy while giving only the best products to our customers.

Our goal is to be the number one Healthcare and Cosmetic manufacturers in Asia very soon with the help of our partners and our valuable customers.

We believe that, Business begins by building trust and the individual commitment to a group effort: That is what makes a team work, a company work, a society work, a civilization work.”



CONTACT US



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Weliweriya, Gampaha, Sri Lanka



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www.opromacosmetics.com



info@opromacosmetics.com

CONNECT WITH US



+94 703030420/ +94 3030422



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