

**TENTATIVE PROGRAM**  
**Indonesia-Korea Virtual Market Update**  
*on South Korean Market Potential for Indonesian Spices Commodities*  
**Wednesday, 24 March 2021**

<b>Time</b>	<b>Program</b>	<b>Note/Talking Points</b>
<b>08.30 – 08.50 Indonesia Western Time/ 10.30 – 10.50 Korea Standard Time (KST)</b>	<b>Opening Session</b>	<b>Introduction by MC</b>
08.30 – 08.34 Indonesia Western Time/ 10.30 – 10.34 KST	Opening by Moderator	<b>Ms. Tami Kartanegara, Producer of METRO TV</b>
08.34 – 08.42 Indonesia Western Time/ 10.34 – 10.42 KST	<i>Welcoming remarks</i> H.E. Umar Hadi Ambassador of the Republic of Indonesia to the Republic of Korea	
08.42 – 08.50 Indonesia Western Time/ 10.42 – 10.50 KST	<i>Congratulatory remarks</i> Mr. Hong Kwang-hee Chairman of Korea Importers Association (KOIMA) (tbc)	
<b>08.50 – 09.45 Indonesia Western Time/ 10.50 – 11.45 KST</b>	<b>Presentation Session</b>	<b>Directed by moderator, Ms. Tami Kartanegara, Producer of METRO TV</b>
08.50 – 09.00 Indonesia Western Time/ 10.50 – 11.00 KST	<i>1<sup>st</sup> Speaker</i> <b>Ms. Nuning S. Barwa</b> Head of Marketing, Promotion and Advocacy, Indonesia Spices Council	Presentation about the development of Indonesian export of spices commodities and the role of Indonesia Spices Council in facilitating Indonesian exporters of spices commodities, especially from SMEs.
09.10 – 09.20 Indonesia Western Time/ 11.10 – 11.20 KST	<i>2<sup>nd</sup> Speaker</i> <b>Mr. Sigit Ismaryanto</b> President Director of PT. Alam Sari Interbuana/Deputy Head of Marketing, Promotion and Advocacy, Indonesia Spices Council	Sharing of experience in exporting Indonesian spices commodities (success story, obstacles, and tips).

<p>09.20 – 09.35 Indonesia Western Time/ 11.20 – 11.35 KST</p>	<p><b><u>3<sup>rd</sup> Speaker</u></b> <b>Mr. Kim Jun-sung</b> Director General of Korea- Trade and Investment Agency (KOTRA) Surabaya</p>	<ul style="list-style-type: none"> <li>• Presentation about South Korean rules and regulation on the import of spices commodities especially from Indonesia.</li> <li>• Presentation about market potential and demand on spices commodities in South Korea.</li> <li>• Potential of collaboration with KOTRA in the enhancement of bilateral trade on spices commodities.</li> </ul>
<p>09.35 – 09.50 Indonesia Western Time/ 11.35 – 11.50 KST</p>	<p><b><u>4<sup>th</sup> Speaker</u></b> <b>Mr. Subandi</b> Chairman of Association of Indonesian Entrepreneurs in South Korea (APINKOR)</p>	<ul style="list-style-type: none"> <li>• Presentation about market demand in South Korea for Indonesian spices commodities.</li> <li>• Sharing of experience by APINKOR in importing Indonesian spices commodities.</li> <li>• Potential of collaboration between APINKOR and relevant institutions in Indonesia and South Korea in spices commodities export-import relations.</li> </ul>
<p><b>09.50 – 10.25 Indonesia Western Time/ 11.50 – 12.25 KST</b></p>	<p><b>Q&amp;A Session</b></p>	<p><b>Directed by moderator, Ms. Tami Kartanegara, Producer of METRO TV</b></p>
<p><b>10.25 – 10.30 Indonesia Western Time/ 12.25 – 12.30 KST</b></p>	<p><b>Closing and Conclusion</b></p>	<p><b>MC</b></p>