



*Dreamron*  
PROFESSIONAL COSMETICS



近代化学

KINDAI KAGAKU LANKA (Pvt) LTD  
PROFILE



## ABOUT US

KINDAI KAGAKU  
LANKA

Kindai Kagaku Lanka (Pvt.) Limited, a subsidiary of Dreamron Group is an export oriented **Cosmetic and Beauty care product manufacturing company established in year 1998 as a subsidiary of Kindai Kagaku Limited in Japan, an industry pioneer since 1930s.**

Since its inception, Kindai Kagaku Lanka (KKL) has been offering to consumers locally and internationally **over 30 destinations** their innovative, high quality, reasonably priced cosmetics with the desire to become the **most sought-after beauty and personal care brand.** It's **R&D division with affiliations to Kindai Kagaku Japan** enables the company to stay ahead of the competition with its innovative new product offerings.

KKL manages its business at optimum levels of efficacy and productivity. Developing **brand values consistent with the stated objectives of the “Kindai Kagaku” Symbol**. We never compromise on **quality, professionalism or ethics**, the final outcome of it is a business that is able to guarantee complete satisfaction to its customers and complete security to its stakeholders.

KKL enjoys **ISO 9001:2015 certification, GMP, TQM, 5S** and driven by set of policies on environment, human rights, training & development, health & safety, supply chain standards, corporate social responsibility projects, waste management/recycling and business ethics. **KKL factory complex is situated in a Green and salubrious environment just outside Colombo**, the commercial and administrative capital of the Island with **close proximity to main sea and air ports**.



# OUR BRAND

Dreamron, the market leading professional hair and personal care brand in Sri Lanka and sought after in more than 30 destinations around the world.



**Dreamron**<sup>TM</sup>  
LIVE BEAUTY

# OEM MANUFACTURING

We manufacture products under many brands for multinationals and well known international companies



Unilever



ROMANCE



ENERGY<sup>®</sup>  
COSMETICS



Denise  
Professional



Pears<sup>®</sup> sunsilk

HERSENSE  
LONDON

SAFERON



HOTEL EMPORIUM WORLDWIDE

GLAM★O  
Professional

Jasmine<sup>®</sup>

蔓海蒂

ALES  
COSMETICS

# OEM PROCESS

We manufacture your brand with utmost precision and care under our roof according to the your own specifications and guidelines.



## Briefing

Plans & requirements are clarified and development flows & temporary timeline are confirmed



## Evaluation

Sample of product in accordance to plan & clients' request are produced and evaluated



## Design

The process of designing tubes and / packaging begins after trial product evaluation is confirmed.



## Quotation

Final quotation is presented to client once all the specifications are confirmed.



## Manufacture

The product is manufactured according to the confirmed specifications. With the approval of central laboratory.



## Delivery

Product is packed and dispatched on time after obtaining approval from Quality Assurance department

# GLOBAL REACH

We export our brand to more than 20 countries and we do Private Label manufacturing for more than 10 well known brand around the world





# R&D

## **Research and Development**

Our R & D laboratory is driven by the innovation to **anticipate future consumer trends** and arising needs in cosmetic products. **Microbiology lab** in our **Products** are manufactured under the **strict and accurate quality assurance standards** to assure the efficacy, safety and stability of the products.

Kindai Kagaku Lanka collaborates with **globally accredited laboratories** such as **SGS, Bureau Veritas** to ensure the world best standards and quality parameters are maintained in our products.

# OUR SUCCESS IS QUALITY

- Kindai Kagaku Lanka is equipped with **state of the art machinery with advanced Japanese technology.**
- Highly **qualified labor force**
- Modern and well equipped laboratory. Recently re invested to **upgrade microbiology laboratory.**
- Research and development with assistance from Japan.
- **FDA and REACH certified raw material** sourced from the best in the world .

## Our Quality Assurance

- **ISO 9001-2015 and GMP certified.**
- Products tested by Independent laboratories such as SGS, SLS, Bureau Veritas & ITI
- R & D collaboration with Japan
- Meets **EU , ASTM & Japanese quality standards. TQM, 5S, practiced.**





## PRODUCTION CAPACITY

Kindai Kagaku Lanka factory complex is established in a **10 Acre land** with its own **waste water treatment plant and energy generation units.**

Manufacturing capabilities includes **16 tons per day** output with **24-7 production line.**

“100,000 tubes per day , 16 Tons of Production”



## OUR PEOPLE

Kindai Kagaku Lanka believes that human recourse is the most integral part of our business. We have well trained and qualified staff. Company has inculcated learning culture and very much flexible to changing mind set with todays business environment.

Well trained factory staff to make sure world class quality is achieved in our products

# 270

General Employees

# 35

Office Staff

Qualified and Professional staff with entrepreneurial and innovative skill to manage the business with achieving triple bottom-line whilst practicing good corporate governance and team work.

# DREAMRON GROUP

Dreamron Group of Companies

Dreamron a leader in the cosmetic industry in Sri Lanka has its business ventures spread out to cater to the needs of manufacturing to marketing to education.

Dreamron Group consists of the following companies;

- Dreamron Lanka (Pvt) Ltd – Distributor of Dreamron branded products In Sri Lanka
- Harumi Holdings (pvt) Ltd – Manufacturer of Dreamron and contract Manufacturer to the Sri Lankan market
- Dreamron College of Art and Beauty - – Sri Lanka's most recognized Beauty culture institute



# MANAGE OUR FOOTPRINT



The challenge of managing our carbon footprint at present has been a crucial task. Kindai has always been vigilant about the environmental impact of our growing manufacturing operation. As part of managing our footprint we will constantly go above and beyond to seek new ways to measure our impact and make sure we don't just do less harm but investigate how we can make a positive impact on the environment through our presence and operations.



# OUR VALUES

- Respect customers with sincerity
- Act with honesty and integrity
- Quality without compromise
- Improve and innovate continuously
- Strive for customer satisfaction
- Individual and corporate responsibility
- Conduct business ethically

## Four Pillars We live by

- Trust and Candor: Conduct ourself professionally, with candor, respect and integrity.
- Passion for Excellence: Pace-setting and innovative. Always striving to find a better way. Doing it right the first time - every time.
- Results Oriented: 'do whatever it takes' attitude. Empowered and entrepreneurial operations within a common framework of existing culture, values, strategies and key processes
- Accountability: 'Get all to believe in accepting responsibility and the consequences, and taking ownership while embracing common goals, teamwork, and collaborative decision-making

**The growth and the success of  
Dreamron is attributed to the  
loyal and dedicated services of the  
company's human resources and  
their expertise in diverse areas of  
operations.**

## **Contact Us**

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