



# Vital can

THE RIGHT NUTRITION  
INSTITUTIONAL BROCHURE 2021





## ABOUT US

Vitalcan started as a family business back in 2001, to cater for the needs of pets and their environment.

Today, we are a leader in the Argentine pet care market, with an international presence, and a commitment to developing nutritional products for cats and dogs specifically tailored to suit the specific needs of each individual breed, when and as required.

## OUR MISSION

Together with pets, we want to make our contribution to a better world. To this end, we develop brands, products and services that protect their health, vitality and wellbeing, while also contributing to the relationship they have with their owners.

### > **We provide:**

- ✓ A wide range of top-quality pet foods.
- ✓ ROI and value to our customers.
- ✓ Sustainable growth to our Company and our shareholders.

### > **How do we make it?:**

- ✓ By pioneering R&D efforts.
- ✓ By outperforming the competition in terms of efficiency.
- ✓ By making more resources available to the market.
- ✓ By recruiting, developing and retaining the best talents.



## OUR VISION

1

Being recognized as one of the top two specialty pet food brands in the Argentinean market.

2

Being the (Latin American) company offering the widest range of solutions (products and services) to improve pets' quality of life and wellbeing.

3

Marketing our portfolio in 20+ countries, in order to reach a 10%+ market share.

4

Nourishing the relationship with pet parents and customers. Caring for and surprising them by introducing new products and solutions, any place, any time.

# COMPANY HISTORY



2001

Company is founded.



2006

Creation of our Vitalcan Research Center.



2011

Launch of our Belcan product line.



2013

Relaunch of Vitalcan Balanced.



2016

Launch of Vitalcan Therapy.



2018

Launch of our HOP! product line into the mass market.

2002

Launch of Línea V in partnership with the Facultad del Centro de la Prov. de Bs. As. (UNICEN).



2007

Launch of our Premium product line.



2012

Relaunch of Vitalcan Complete.



2015

New strategic design. Start of our R&D activities.



2017

Opening of the Vitalcan Distribution Centre.



2019

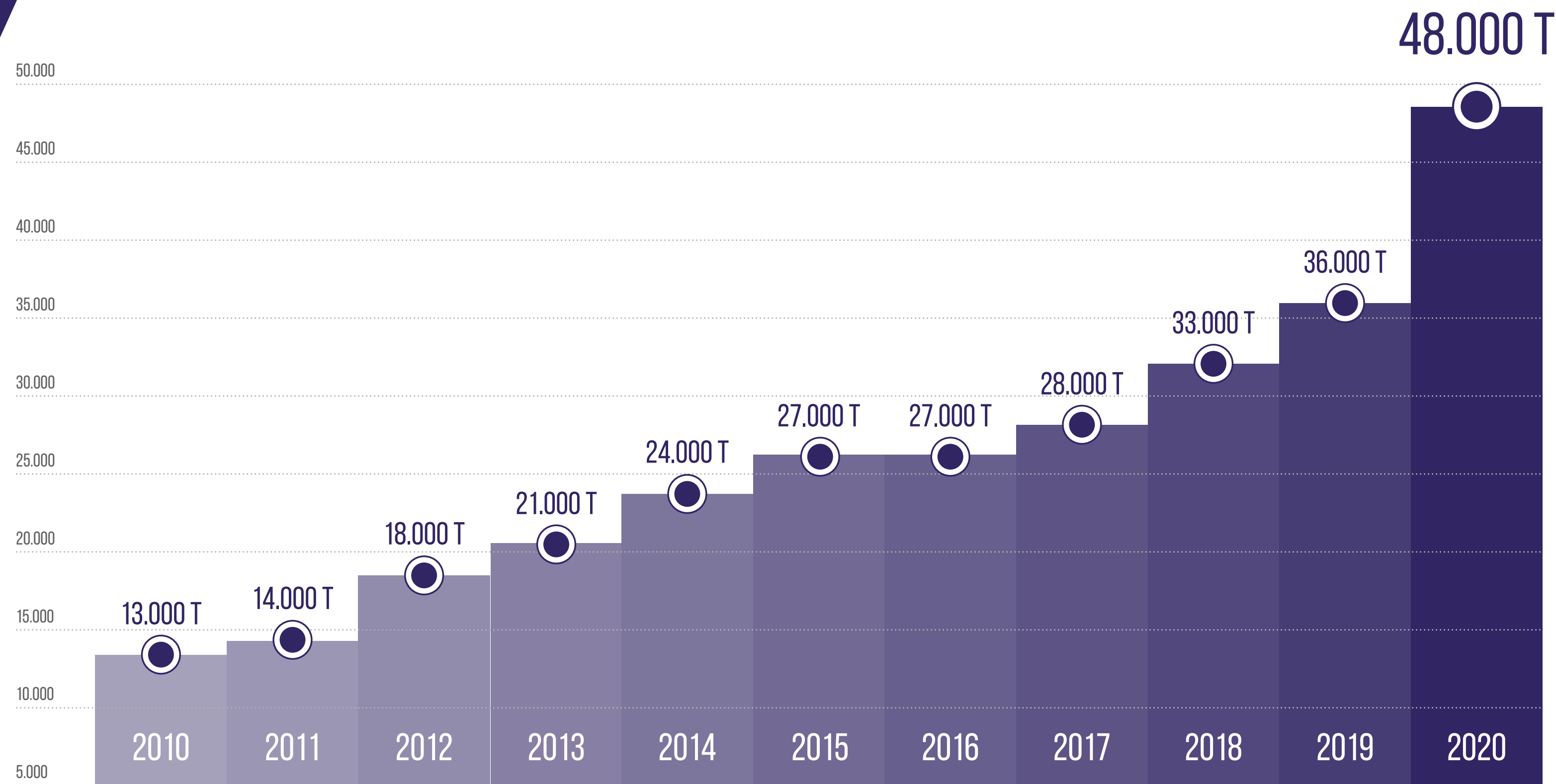
Launch of our Nutrique product line. The first natural, functional food. Opening of Vitalcan branch in Chile.



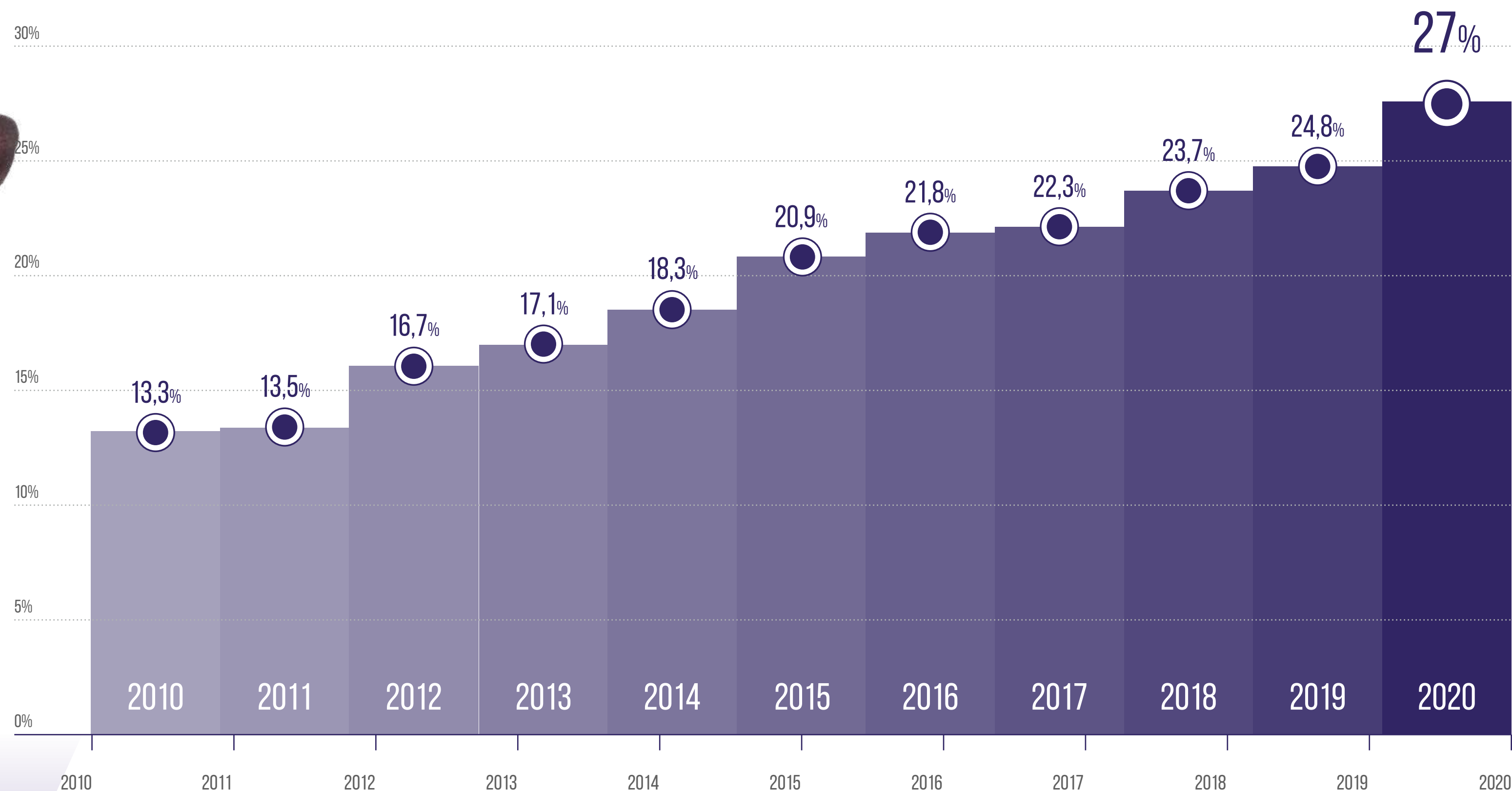


# VITALCAN COMPANY DEVELOPMENT

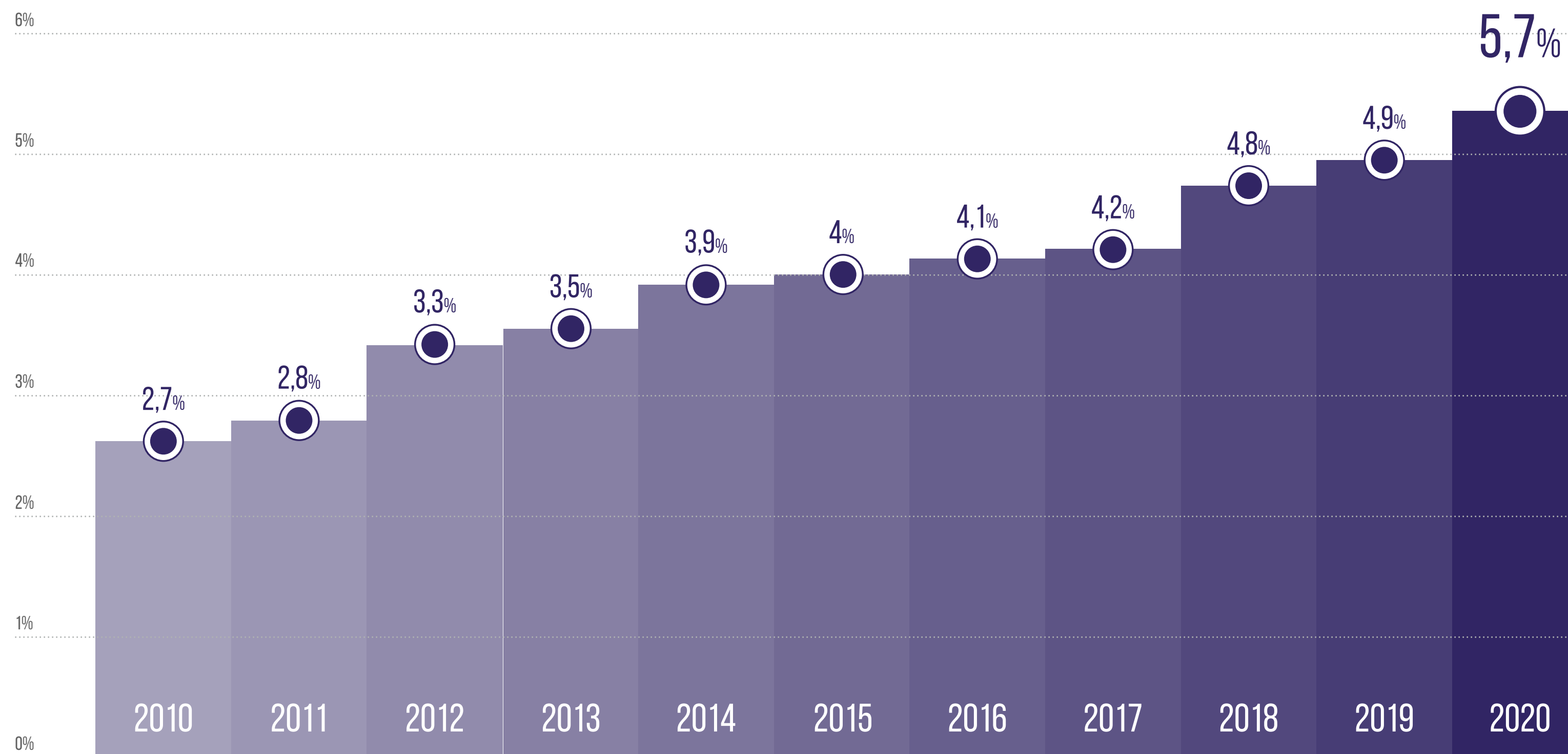
# OUR GROWTH (IN TONS)



# VITALCAN MARKET SHARE IN PET FOOD SPECIALTY CHANNEL



# SHARE OF TOTAL PET FOOD SALES, ARGENTINA (ALL CHANNELS)





# OUR FACILITIES

# NEW WAREHOUSE

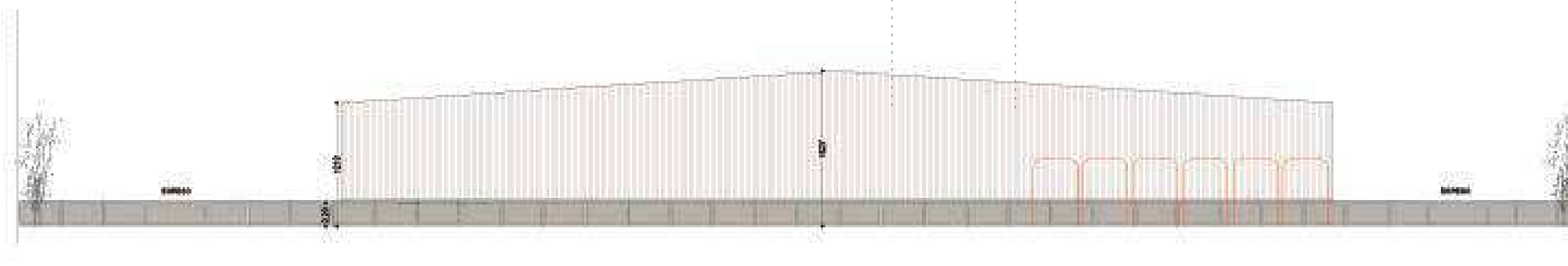
Our new Distribution Centre started operations in February 2020. It is an **18,000m<sup>2</sup> warehouse** which has been designed to accommodate **the Company's growth projections until 2025**, optimize our logistics and operations, improve inventory control and registration, and centralize all loading and unloading activities.



Our new **18,000m<sup>2</sup>** Distribution Centre started operations in February 2020

To accommodate our growth projections until the year

**2025**



# MANUFACTURING PLANT

Building of a dry pet food, snacks and treats manufacturing plant with a production capacity of



**4,000t**  
/month in a first stage

The final project provides for a manufacturing capacity of



**8,000t    2,000t**  
of dry pet food, treats and snacks per month

New direct and indirect jobs



**300**



## Technology. Quality Control.

Our project, characterized by top-notch technology and the most stringent process quality controls, seeks to provide the materials used in our processes with the largest value added, and to bring the most innovative products to the global marketplace.

## SPECIALTY CHANNEL PORTFOLIO



Therapeutic Nutrition for a Range of Conditions



Unique Ingredients for Superior Purpose



Nutrition for Pet's living their best life



The Right Nutrition for your Pet.



## MASS CHANNEL PORTFOLIO



Pet Nutrition with Top-quality Ingredients



Good is Simple



Healthy Inside, Beautiful Outside

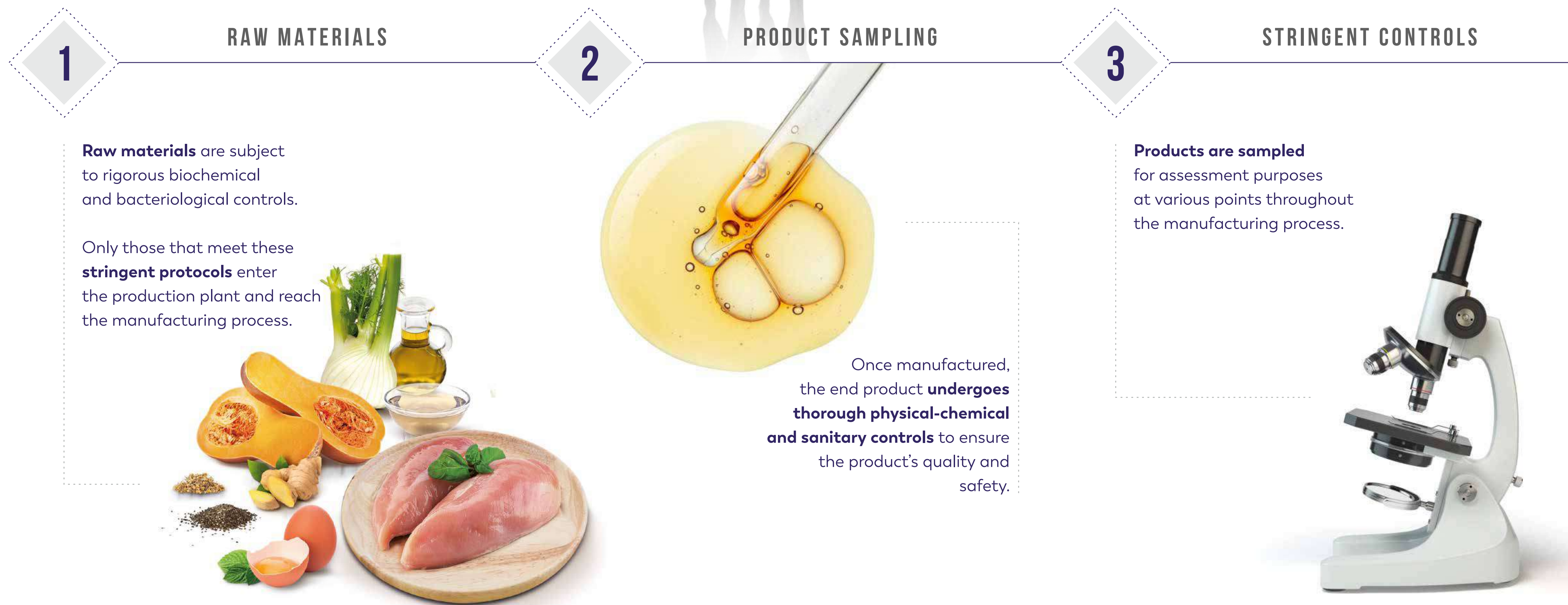


# TECHNICAL CONTROLS

We are renowned for offering quality products; this has earned us recognition among vets, who recommend our brands. Indeed, our products undergo a thorough quality control ranging from the raw materials all the way through to the end product.



## EACH VITALCAN PRODUCT REACHING YOUR PET UNDERGOES THE FOLLOWING CONTROLS



# PROTECTIVE PACKAGING

We carefully monitor our production chain, and this includes packaging design. Our pouches have been developed to protect our products from external agents like moisture and sunlight, among others.

**Our packaging is carefully designed in order to:**



**Adequately protect your pet's food**



**Minimize environmental impact**



**Develop Sturdy yet Practical Packaging**



Two-way valve and side handle in the Nutrique product portfolio.



>51% recurso renovable  
renewable resource.  
Norma ASTM D6866

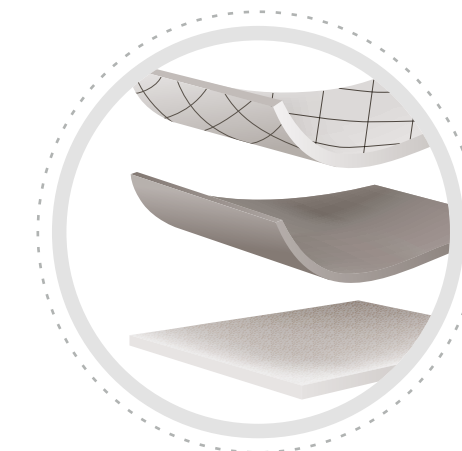
51% of the materials used in Nutrique pouches come from renewable sources (sugar cane).

## MICRO-PERFORATIONS

Micro-perforations prevent pouch tearing.

## FOLDED, GLUED-BOTTOM POUCHES

The folded, glued bottom prevents tearing, an essential feature in large package sizes.



## RETORT PACKAGE

Thanks to its trilaminar structure, the package offers very low permeability to external agents (oxygen, CO2).

## THREE-SIDE WELD SEALING

This sealing option offers greater strength in critical package areas.



# Vital can THERAPY

THERAPEUTIC NUTRITION FOR A **RANGE OF CONDITIONS**



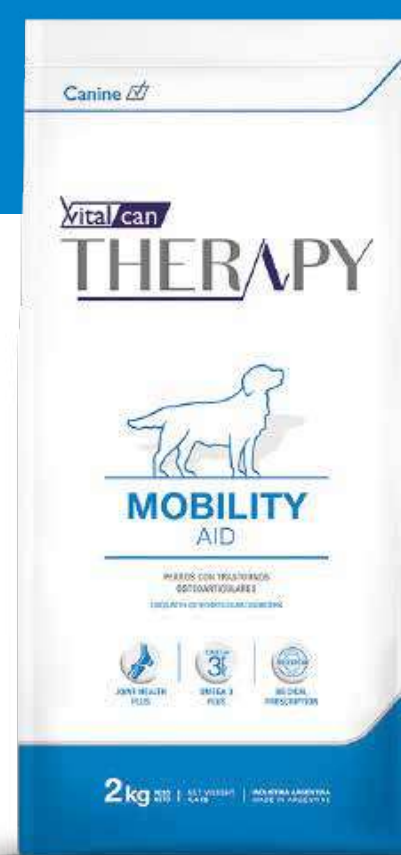
**vitalcan**  
**THERAPY**

THERAPEUTIC NUTRITION  
FOR A **RANGE OF CONDITIONS**

Vitalcan Therapy is a therapeutic nutrition product line which has been specifically developed to treat various cat and dog diseases

DOGS

**MOBILITY AID**



Prescription food for dogs suffering from joint disorders, arthritis, and arthrosis.



Hydrolyzed protein

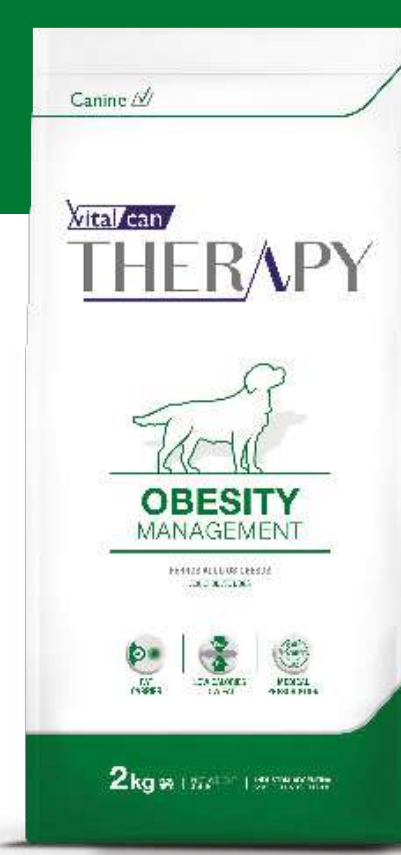


High digestibility



Medical prescription

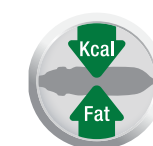
**OBESITY MANAGEMENT**



Prescription food for overweight dogs and for dogs suffering from obesity or hyperlipidemia.



Fat Carrier

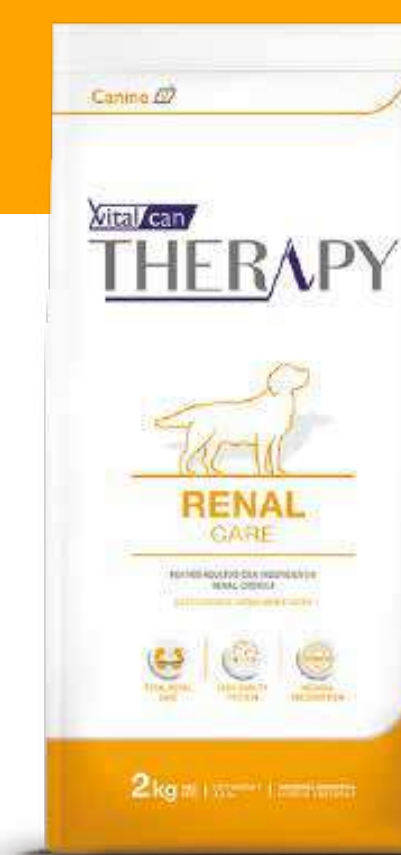


Low calories / Low fat



Medical prescription

**RENAL CARE**



Prescription food for dogs suffering from chronic kidney disease (CKD), diseases requiring a low sodium intake, or hepatic encephalopathy.



Total renal care



High quality protein



Medical prescription

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



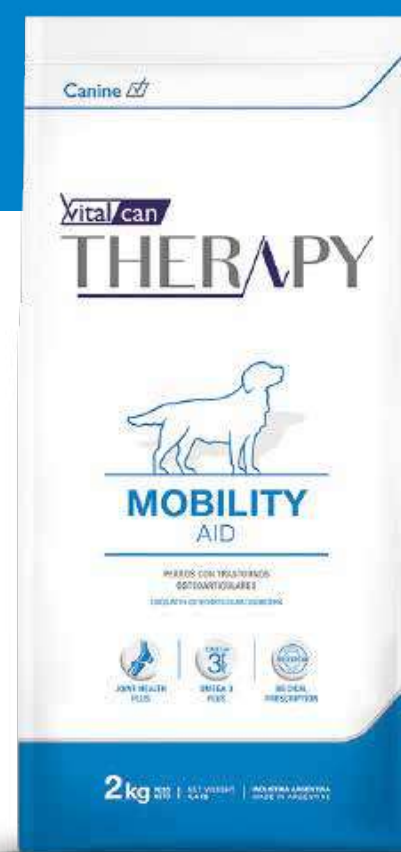
# THERAPY

THERAPEUTIC NUTRITION FOR A **RANGE OF CONDITIONS**

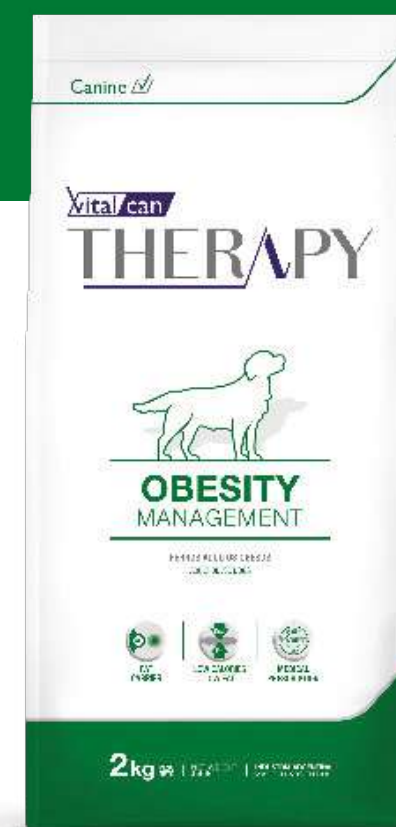
Vitalcan Therapy is a therapeutic nutrition product line which has been specifically developed to treat various cat and dog diseases.

DOGS

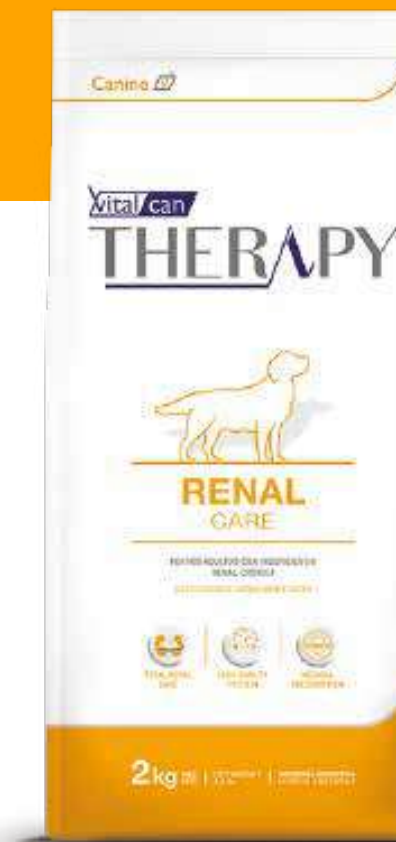
## MOBILITY AID



## OBESITY MANAGEMENT



## RENAL CARE



### Available Product Sizes\*

ALL PET SIZES

ALL PET SIZES

ALL PET SIZES

2 KG



2 KG

10 KG



10 KG

15 KG



15 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



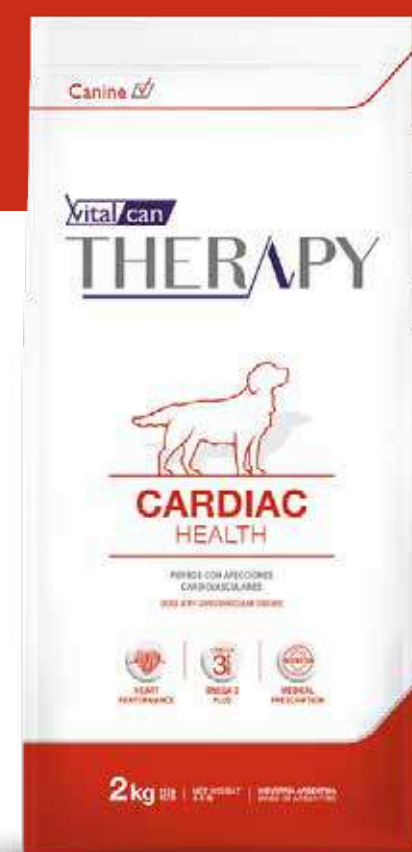
# THERAPY

THERAPEUTIC NUTRITION FOR A **RANGE OF CONDITIONS**

Vitalcan Therapy is a therapeutic nutrition product line which has been specifically developed to treat various cat and dog diseases.

DOGS

## CARDIAC HEALTH



Prescription pet food for dogs suffering from heart failure, cardiomyopathy, hypertension, and diseases requiring a low sodium intake.



Total renal care

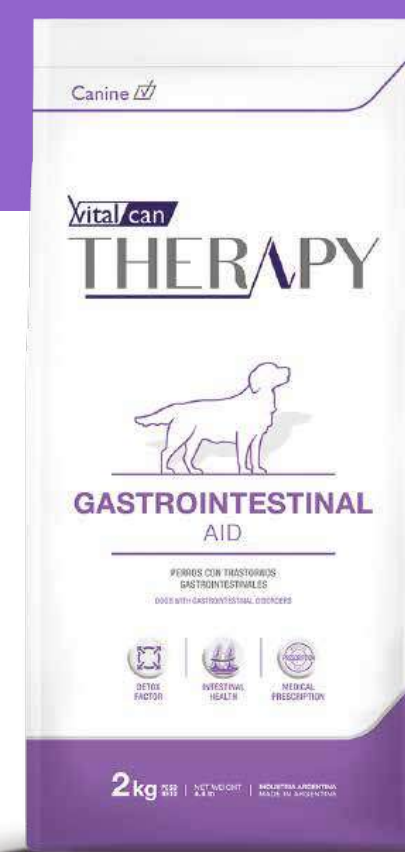


High quality protein



Medical prescription

## GASTROINTESTINAL AID



Prescription food for dogs suffering from gastrointestinal disorders.



Detox factor

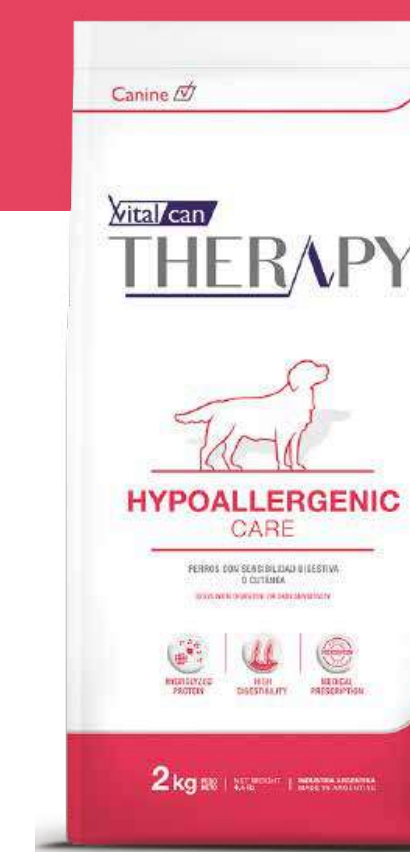


Intestinal health



Medical prescription

## HYPOALLERGENIC CARE



Prescription food for dogs of all ages suffering from food allergies and intolerance with digestive and/or skin symptoms, as well as from inflammatory bowel disease (IBD).

It may be used as elimination diet.



Hydrolized protein



High digestibility



Medical prescription



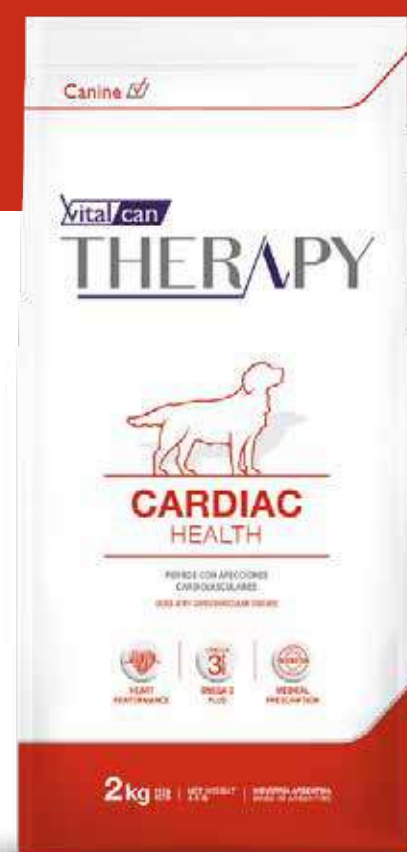
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THERAPEUTIC NUTRITION FOR A **RANGE OF CONDITIONS**

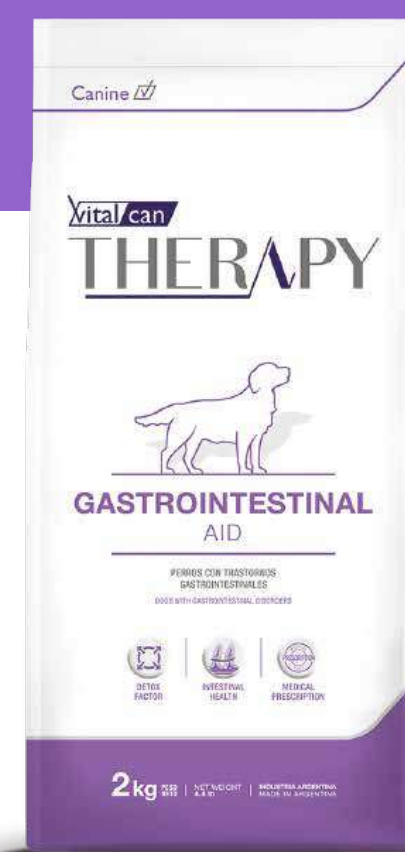
Vitalcan Therapy is a therapeutic nutrition product line which has been specifically developed to treat various cat and dog diseases.

DOGS

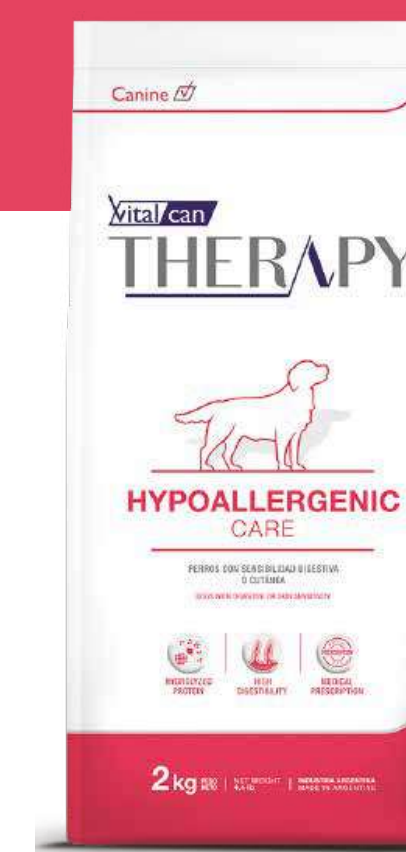
## CARDIAC HEALTH



## GASTROINTESTINAL AID



## HYPOALLERGENIC CARE



### Available Product Sizes\*

ALL PET SIZES

ALL PET SIZES

ALL PET SIZES

2 KG



2 KG

10 KG



10 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# vital can THERAPY

THERAPEUTIC NUTRITION  
FOR A **RANGE OF CONDITIONS**



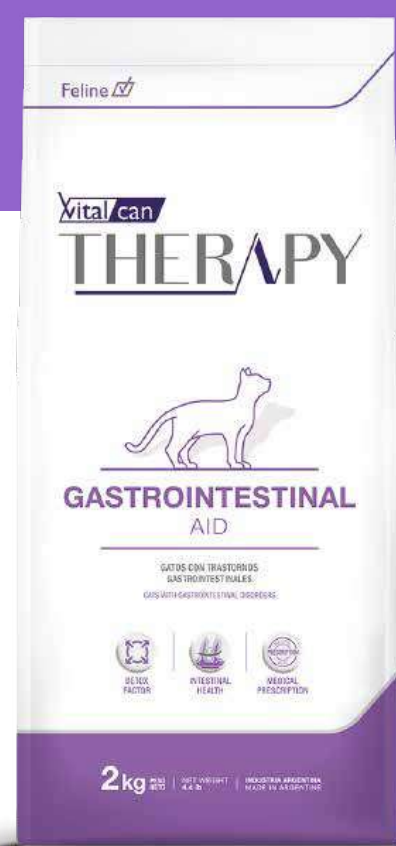
# Vitalcan THERAPY

THERAPEUTIC NUTRITION FOR A **RANGE OF CONDITIONS**

Vitalcan Therapy is a therapeutic nutrition product line which has been specifically developed to treat various cat and dog diseases.

CATS

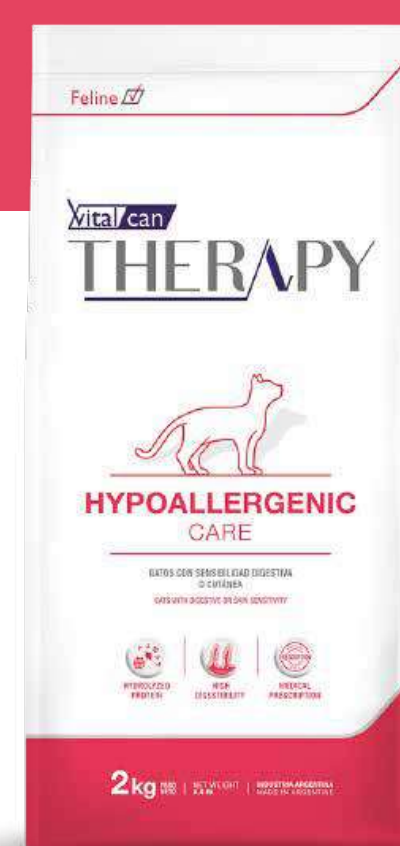
## GASTROINTESTINAL AID



Prescription food for cats suffering from gastrointestinal disorders.

- Detox factor
- Intestinal health
- Medical prescription

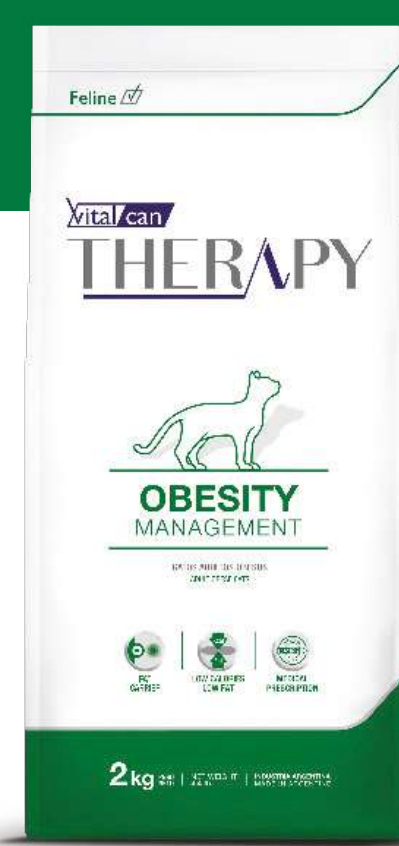
## HYPOALLERGENIC CARE



Prescription food for adult cats with food allergies and intolerance, as well as inflammatory bowel disease (IBD). It may be used as elimination diet.

- Hydrolyzed protein
- High digestibility
- Medical prescription

## OBESITY MANAGEMENT



Prescription food for overweight cats and for cats suffering from obesity or hyperlipidemia.

- Fat Carrier
- Low calories / Low fat
- Medical prescription

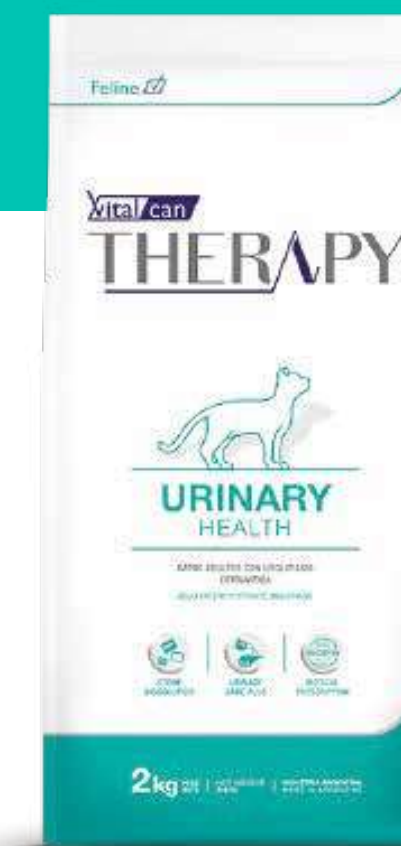
## RENAL CARE



Prescription food for cats suffering from chronic kidney disease (CKD), diseases requiring a low sodium intake, or hepatic encephalopathy.

- Total renal care
- High quality protein
- Medical prescription

## URINARY HEALTH



Prescription food for cats suffering from Feline Lower Urinary Tract Disease (FLUTD) and struvite urolithiasis.

- Low fat / Low fiber
- High quality protein
- Medical prescription

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



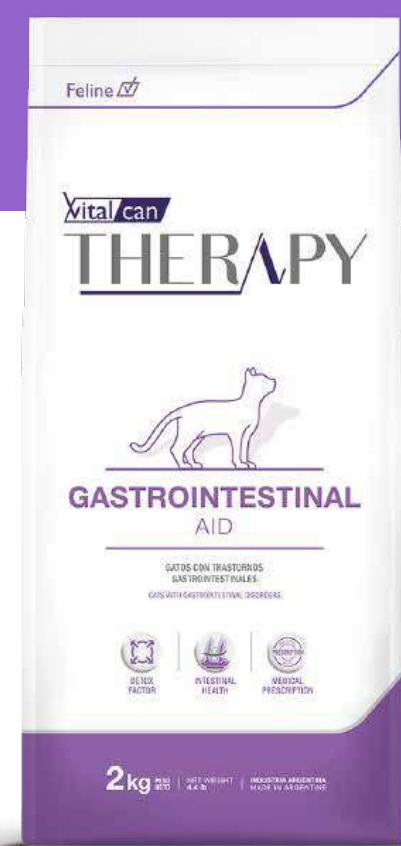
# THERAPY

THERAPEUTIC NUTRITION FOR A **RANGE OF CONDITIONS**

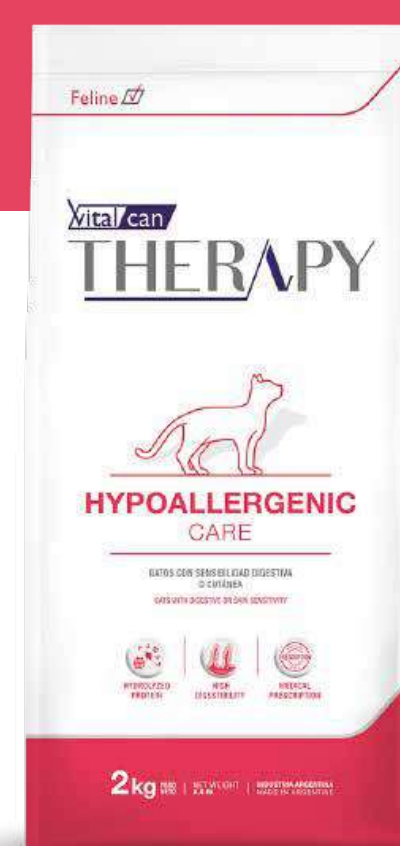
Vitalcan Therapy is a therapeutic nutrition product line which has been specifically developed to treat various cat and dog diseases.

CATS

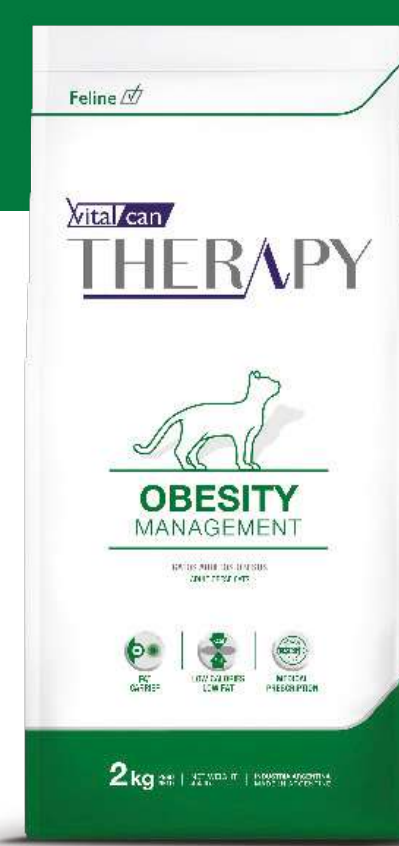
## GASTROINTESTINAL AID



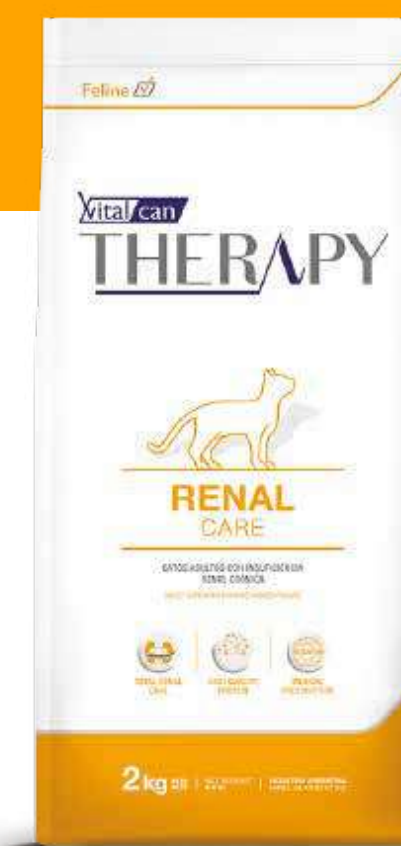
## HYPOALLERGENIC CARE



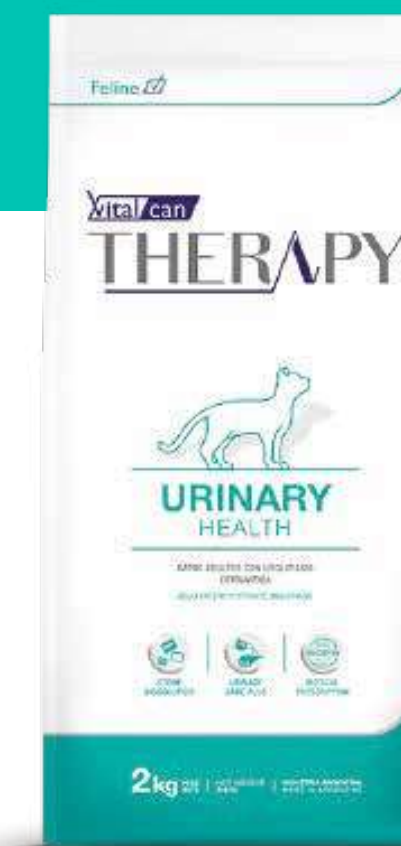
## OBESITY MANAGEMENT



## RENAL CARE



## URINARY HEALTH



### Available Product Sizes\*

2 KG



2 KG

7.5 KG



7.5 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY

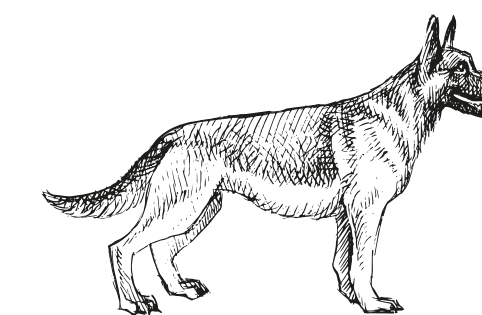


ULTRA PREMIUM  
**NUTRIQUE**  
NUTRICIÓN NATURAL Y FUNCIONAL

Unique Ingredients For Superior Purpose



# Unique Ingredients For Superior Purpose



DOGS

## NUTRIQUE TOY & MINI PUPPY



Toy & mini puppies, 2 to 10 months' old.

## NUTRIQUE MEDIUM PUPPY



Medium puppies, 2 to 12 months' old.

## NUTRIQUE LARGE PUPPY



Large puppies, 2 to 15 months' old.

**82%** of protein content is animal protein



**60%** TURKEY



**22%** EGG

**80%** of protein content is animal protein



**70%** TURKEY



**10%** PORK

**73%** of protein content is animal protein



**43%** TURKEY



**30%** PORK

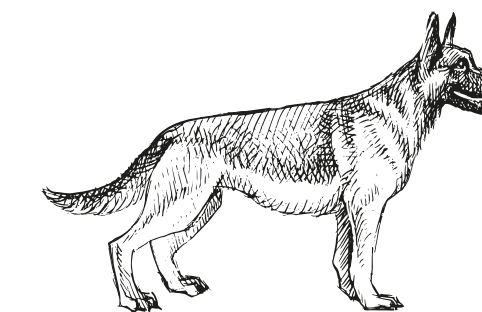
## Smart Growth Complex

Nutriquet Puppy, with the exclusive **Smart Growth Complex**, is the perfect combination of natural ingredients that have been especially selected to strengthen immune response and cognitive functions, as well as the dog's overall development, all of which is critical for puppies.

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Unique Ingredients For Superior Purpose



DOGS

## NUTRIQUE TOY & MINI PUPPY



## NUTRIQUE MEDIUM PUPPY



## NUTRIQUE LARGE PUPPY



### Available Product Sizes\*

PET SIZES

1 KG  
3 KG  
12 KG  
15 KG



PET SIZES



PET SIZES

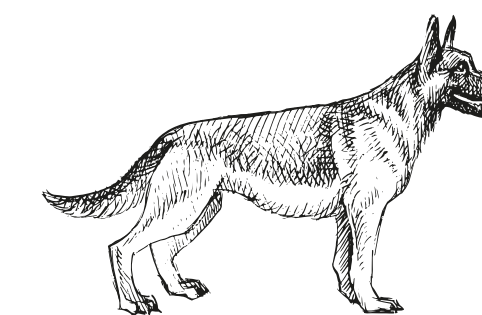
1 KG  
3 KG  
12 KG  
15 KG



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# Unique Ingredients For Superior Purpose



DOGS

## NUTRIQUE TOY & MINI YOUNG ADULT DOG



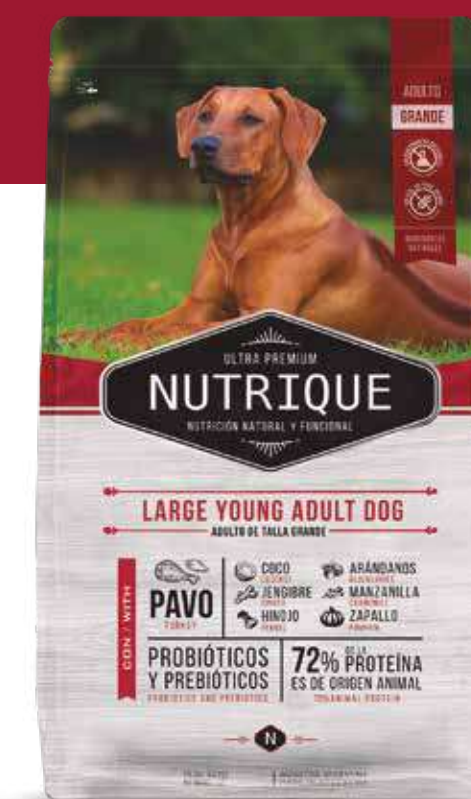
Toy and mini young adult dogs, 10 months to 7 years' old.

## NUTRIQUE MEDIUM YOUNG ADULT DOG



Medium young adult dogs, 12 months to 7 years' old.

## NUTRIQUE LARGE YOUNG ADULT DOG



Large young adult dogs, 15 months to 6 years' old.

**79%** of protein content is animal protein



**57%** TURKEY



**22%** PORK

**75%** of protein content is animal protein



**60%** TURKEY



**15%** PORK

**72%** of protein content is animal protein



**48%** TURKEY



**15%** EGG



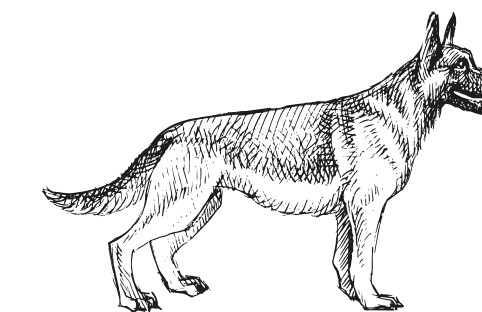
**9%** PORK

## Vitality Complex

Nutriquet Young Adult Dog, with the efficient **Vitality Complex**, a set of ingredients selected to ensure optimal digestion, maintain a healthy osteoarticular system, and enhance vitality throughout the dog's adult life.



# Unique Ingredients For Superior Purpose



DOGS

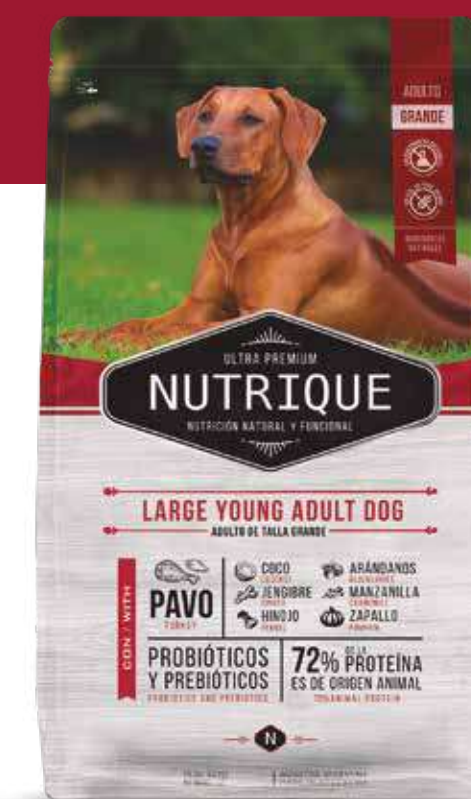
## NUTRIQUE TOY & MINI YOUNG ADULT DOG



## NUTRIQUE MEDIUM YOUNG ADULT DOG



## NUTRIQUE LARGE YOUNG ADULT DOG



### Available Product Sizes\*

PET SIZES

350 G	✓
1 KG	✗
3 KG	✓
7.5 KG	✓
12 KG	✗
15 KG	✗

PET SIZES

350 G	✓
1 KG	✗
3 KG	✓
7.5 KG	✗
12 KG	✓
15 KG	✗

PET SIZES

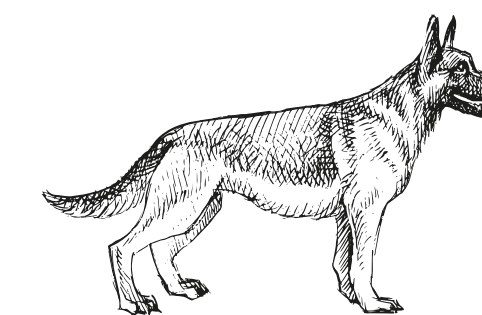
350 G	✓
1 KG	✗
3 KG	✗
7.5 KG	✗
12 KG	✗
15 KG	✓

350 G	✓
1 KG	✗
3 KG	✗
7.5 KG	✗
12 KG	✗
15 KG	✓

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Unique Ingredients For Superior Purpose



DOGS

## NUTRIQUE TOY & MINI ADULT 7+ DOG



Toy and mini young adult dog, 7+ years' old.

## NUTRIQUE MEDIUM ADULT 7+ DOG



Medium young adult dog, 7+ years' old.

## NUTRIQUE LARGE ADULT 6+ DOG



Large young adult dog, 6+ years' old.

**80%** of protein content is animal protein



**76%** of protein content is animal protein



**73%** of protein content is animal protein



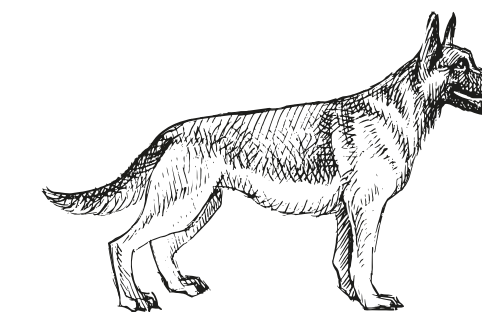
## Long Life Complex

Nutriquet Mature Dogs, with the exclusive **Long Life Complex**, a perfect combination of natural ingredients that aid in improving brain activity, delay the onset of the cognitive dysfunction syndrome, and contribute to maintaining muscle health in mature dogs, which in turn promotes an active lifestyle.

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Unique Ingredients For Superior Purpose



DOGS

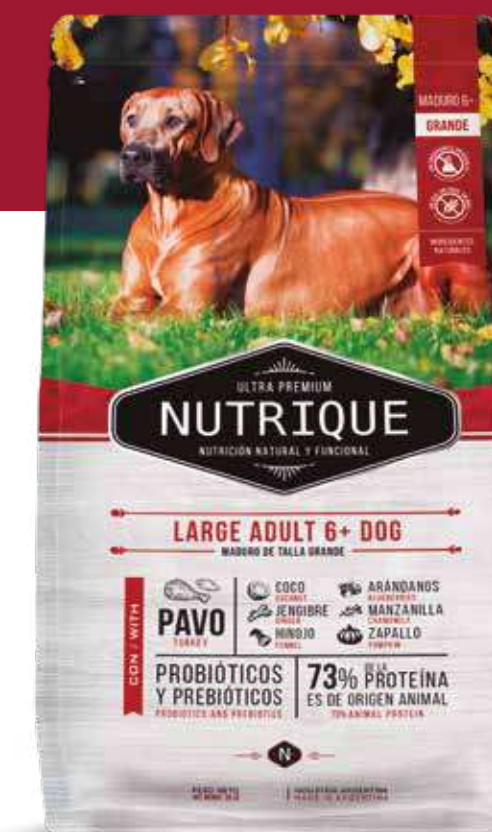
## NUTRIQUE TOY & MINI ADULT 7+ DOG



## NUTRIQUE MEDIUM ADULT 7+ DOG



## NUTRIQUE LARGE ADULT 6+ DOG



### Available Product Sizes\*

PET SIZES

3 KG



12 KG



15 KG



PET SIZES



PET SIZES



3 KG

12 KG

15 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Unique Ingredients For Superior Purpose

CATS

## NUTRIQUE BABY CAT & KITTEN



Baby cats and kittens, from weaning until 12 months' old

**82%**  
of protein content  
is animal protein

60% TURKEY  
12% PORK  
10% EGG

## NUTRIQUE YOUNG ADULT CAT HEALTHY MAINTENANCE



Healthy weight young adult cat, 12 months to 7 years' old.

**80%**  
of protein content  
is animal protein

50% TURKEY  
30% PORK

## NUTRIQUE YOUNG ADULT CAT STERILISED/HEALTHY WEIGHT



Sterilized overweight young adult cat, 12 months to 7 years' old.

**80%**  
of protein content  
is animal protein

60% TURKEY  
20% PORK

### Smart Growth Complex

Nutrique Baby Cat & Kitten, with the exclusive **Smart Growth Complex**, is the perfect combination of natural ingredients that have been especially selected to strengthen immune response and cognitive functions, as well as the cat's overall development, all of which is critical for baby cats and kittens.

### Vitality Complex

Nutrique Young Adult Cat Healthy Maintenance, with the efficient **Vitality Complex**, a set of ingredients selected to ensure optimal digestion, maintain a healthy osteoarticular system, and enhance vitality throughout the cat's adult life.

### Proactive Healthy Complex

Nutrique Young Adult Cat Sterilised/Healthy Weight includes the exclusive **Proactive Healthy Complex**, a set of ingredients which have been especially combined to meet the needs of sterilised cats. It promotes weight loss without the ensuing loss of muscle mass, while concurrently offering a delayed-satiety action and longer intervals between meals.



# Unique Ingredients For Superior Purpose

CATS

## NUTRIQUE BABY CAT & KITTEN



## NUTRIQUE YOUNG ADULT CAT HEALTHY MAINTENANCE



## NUTRIQUE YOUNG ADULT CAT STERILISED/HEALTHY WEIGHT



### Available Product Sizes\*

350 G



2 KG



7.5 KG



350 G

2 KG

7.5 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Unique Ingredients For Superior Purpose

DOGS

## NUTRIQUE HEALTHY WEIGHT DOG



Obesity-prone and overweight young adult dogs.

**78%**  
of protein content is animal protein

60% TURKEY  
13% PORK  
5% EGG

## NUTRIQUE SKIN SENSITIVITY DOG



Young adult dogs suffering from skin sensitivity

**73%**  
of protein content is animal protein

73% TURKEY

### Smart Satiety Complex

Nutrique Healthy Weight, with the exclusive **Smart Satiety Complex**, a perfect combination of natural ingredients offering a delayed-satiety action without the ensuing loss of muscle mass that is typical of any weight loss process, while promoting a better quality of life.

### Proskin Care

Nutrique Skin Sensitivity, with the exclusive **Proskin Care**, a perfect combination of natural ingredients that favours an elastic and hydrated skin and reduce inflammation to protect the cutaneous defense mechanism.

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Unique Ingredients For Superior Purpose

DOGS

## NUTRIQUE HEALTHY WEIGHT DOG



## NUTRIQUE SKIN SENSITIVITY DOG



### Available Product Sizes\*

PET SIZES

3 KG



15 KG



PET SIZES

3 KG



15 KG



\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Unique Ingredients For Superior Purpose

CATS

## NUTRIQUE URINARY CARE CAT



Medium kitten,  
2 to 12 months' old.

**83%**  
de la proteína  
de origen animal



**53%**  
TURKEY



**30%**  
PORK

### Smart Urinary Care

NutriQue Urinary Care Cat, with the exclusive **Smart Urinary Care**, a combination of natural ingredients, like turkey and pork, which supply high-quality proteins and, coupled with acidifying agents and an optimal mineral balance, offer an ideal urine pH and prevent the formation of crystals in urine.

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Unique Ingredients For Superior Purpose

CATS

## NUTRIQUE URINARY CARE CAT



### Available Product Sizes\*

2 KG

7.5 KG






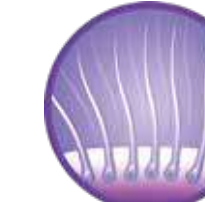
2 KG

7.5 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



Vital can  
**BALANCED**  
 NUTRITION FOR DOGS THAT ENJOY LIFE

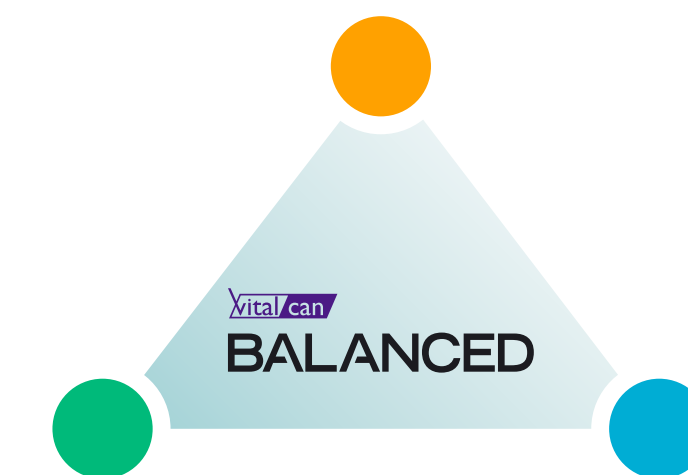
-  CELLULAR PROTECTION
-  GUT BALANCE
-  SPECIAL KIBBLE
-  HEALTHY SKIN AND SHINY COAT





# BALANCED

A SPECIFIC PRODUCT FOR EACH AGE AND HEALTH CONDITION



DOGS

## PUPPY



### Optimal Growth Programme.

- Osteoarticular Health
- Milk and Egg Protein
- Immunomodulation
- Bone & Tooth Development

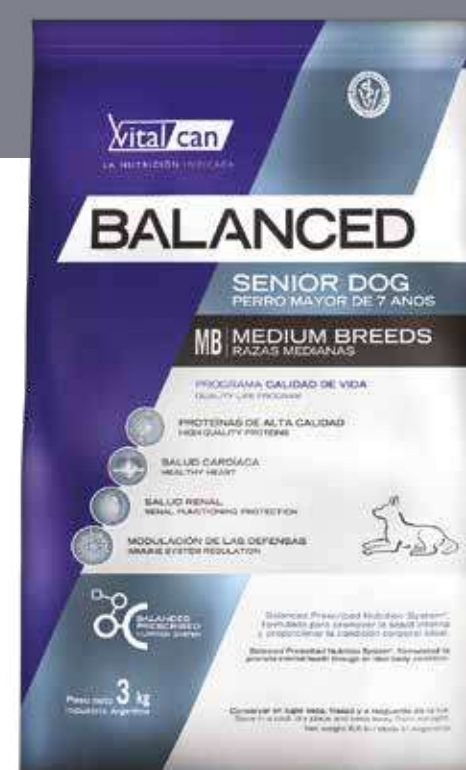
## ADULT DOG



### Healthy Balance Programme.

- Immunomodulation
- Strong Muscles
- Tartar & Bad Breath Control
- Bone Care

## SENIOR DOG



### Quality of Life Programme.

- High-Quality Protein
- Cardiac Health
- Renal Health
- Osteoarticular Health
- Immunomodulation
- Tartar & Bad Breath Control

## HEALTHY WEIGHT

FOR ALL BREEDS



### Healthy Weight Programme.

- Low-calorie
- Fat Metabolism
- Strong Muscles
- Cardiac Health
- Osteoarticular Health
- Tartar & Bad Breath Control

## EXCLUSIVE RECIPE PORK & RICE

FOR ALL BREEDS



### Exclusive Recipe Pork & Rice.

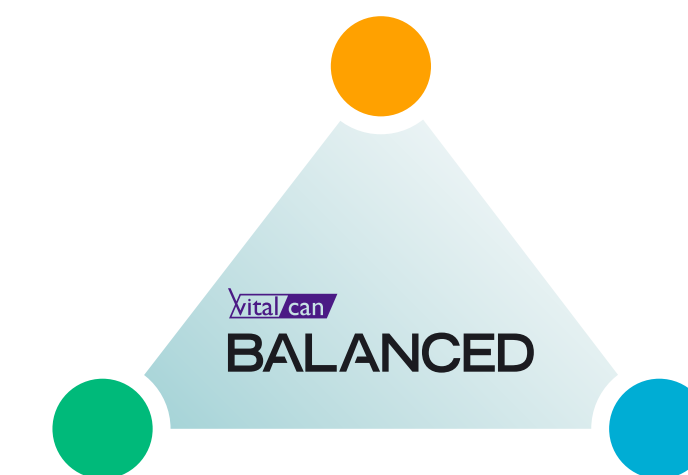
- Healthy Joints
- Skin Health
- Digestive Health
- Stress Modulator

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# BALANCED

A SPECIFIC PRODUCT FOR EACH AGE AND HEALTH CONDITION



DOGS

## PUPPY

## ADULT DOG

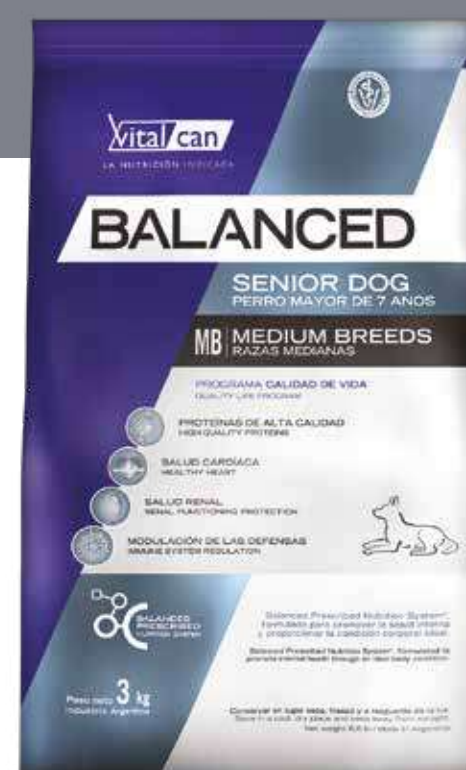
## SENIOR DOG

## HEALTHY WEIGHT

FOR ALL BREEDS

## EXCLUSIVE RECIPE PORK & RICE

FOR ALL BREEDS



### Available Product Sizes\*

	SMALL	MEDIUM	LARGE	SMALL	MEDIUM	LARGE	GIANT	SMALL	MEDIUM	LARGE	ALL PET SIZES	ALL PET SIZES
1 KG	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
3 KG	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓
7.5 KG	✓	✗	✗	✓	✗	✗	✗	✓	✗	✗	✗	✗
12 KG	✗	✓	✗	✗	✓	✗	✗	✗	✓	✗	✓	✗
15 KG	✗	✗	✓	✗	✗	✓	✗	✗	✗	✓	✗	✓
20 KG	✗	✓	✓	✗	✓	✓	✓	✗	✗	✗	✓	✗

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



Vital can

# BALANCED

NUTRITION FOR PETS THAT ENJOY LIFE



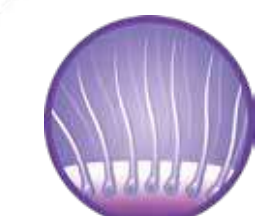
CELLULAR PROTECTION



GUT BALANCE



SPECIAL KIBBLE

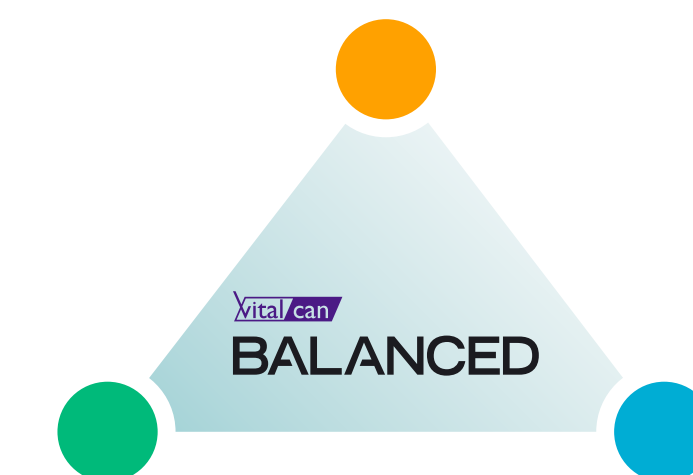


HEALTHY SKIN, SHINY COAT



# BALANCED

A SPECIFIC PRODUCT FOR EACH AGE AND HEALTH CONDITION



CATS

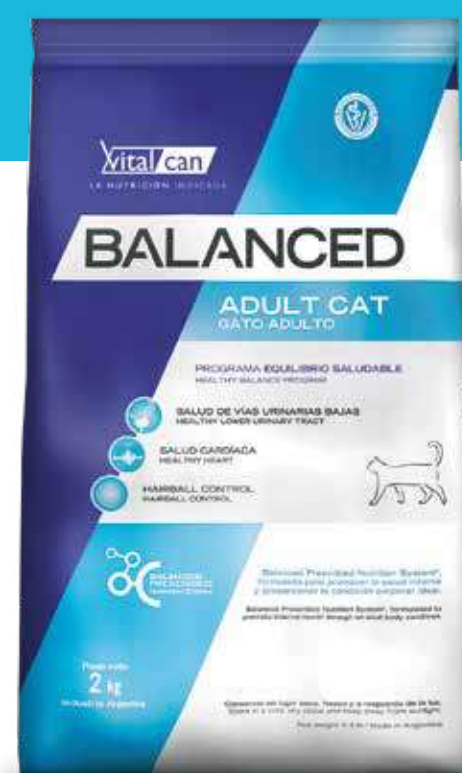
## KITTEN



**Optimal Growth Programme.**

- Milk and Egg Protein
- Immunomodulation
- Bone & Tooth Development

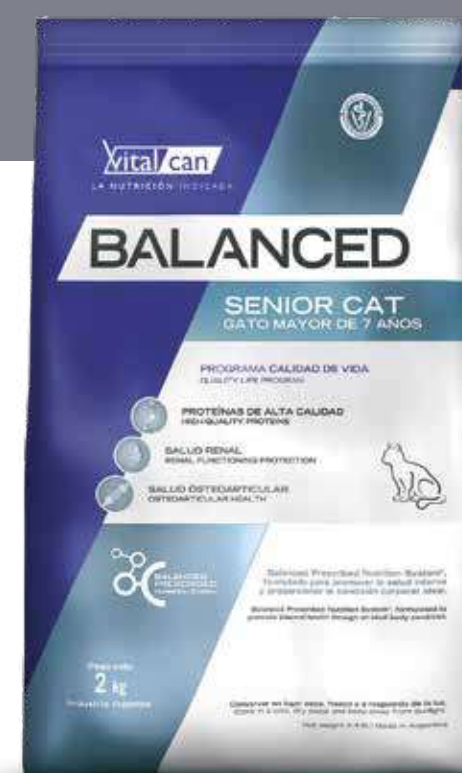
## ADULT CAT



**Healthy Balance Programme.**

- Urinary Tract Health
- Cardiac Health
- Hairball Control

## SENIOR CAT



**Quality of Life Programme.**

- High-quality Protein
- Osteoarticular Health
- Renal Health
- Hairball Control
- Immunomodulation

## HEALTHY WEIGHT /STERILIZED



**Healthy Weight Programme.**

- Cardiac Health
- Fat Metabolism
- Osteoarticular Health
- Strong Muscles

## PH CONTROL



**pH Control Programme.**

- Low Mineral Content
- Dual pH

## HIGH PROTEIN FORMULA



**Nutrition with a high protein content.**

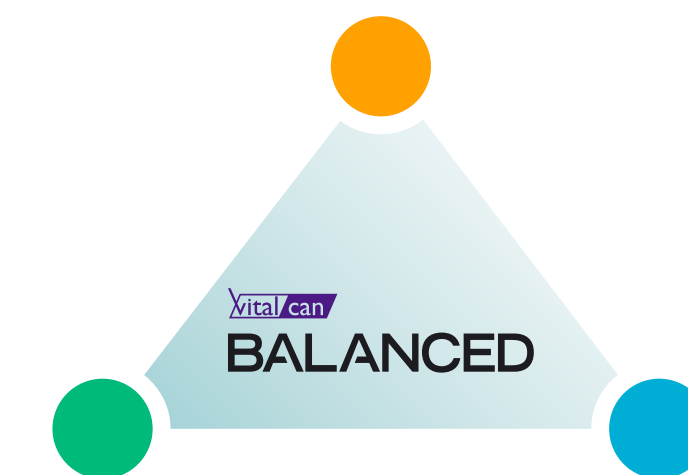
- 70% ANIMAL ORIGIN
- High-Quality Protein
- Healthy Urinary System
- Hairball Control
- Discerning Palate

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# BALANCED

A SPECIFIC PRODUCT FOR EACH AGE AND HEALTH CONDITION



CATS

KITTEN

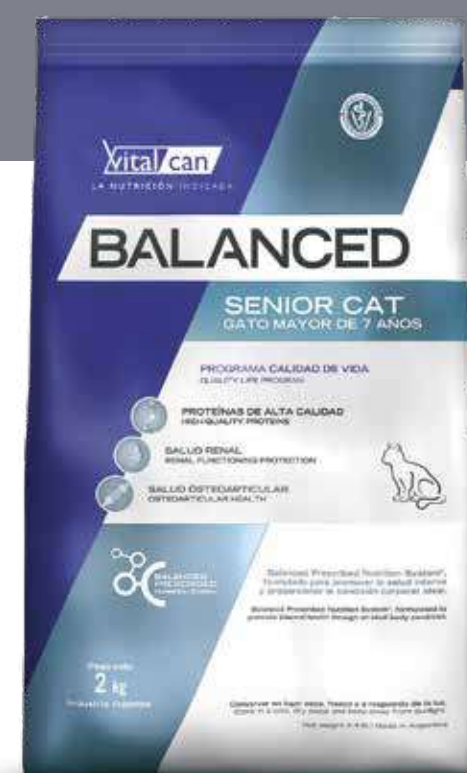
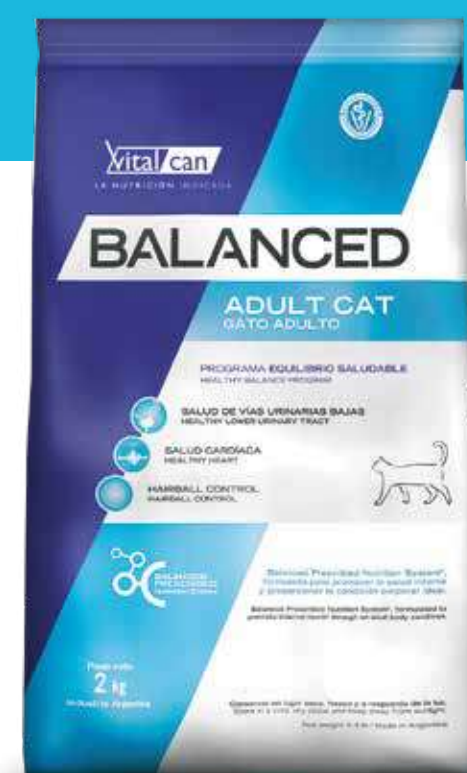
ADULT CAT

SENIOR CAT

HEALTHY WEIGHT /STERILIZED

PH CONTROL

HIGH PROTEIN FORMULA



### Available Product Sizes\*

400 G	✗	✓	✓	✓	✓	✗	400 G
2 KG	✓	✓	✓	✓	✓	✗	2 KG
3 KG	✗	✗	✗	✗	✗	✓	3 KG
7.5 KG	✓	✓	✓	✓	✓	✓	7.5 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# Vital can COMPLETE

COMPLETAMENTE  
*excepcional*

Completely Exceptional



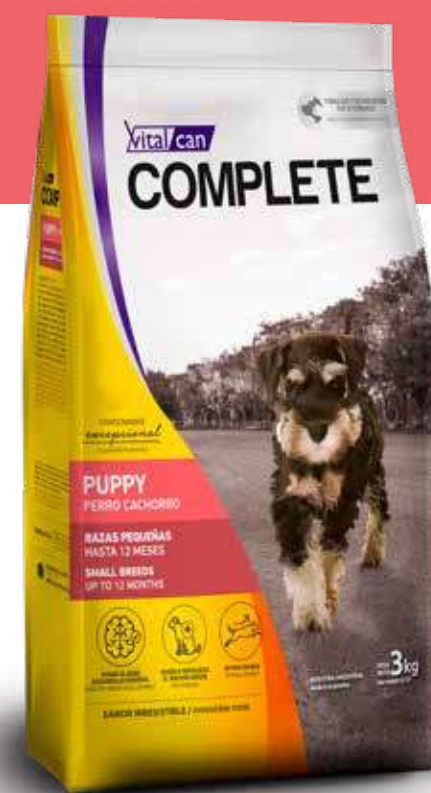
**vital can**  
**COMPLETE**

COMPLETAMENTE  
*excepcional*  
Completely Exceptional

 **FORMULATED AND RECOMMENDED BY VETS**  
FORMULATED AND RECOMMENDED BY VETS

DOGS

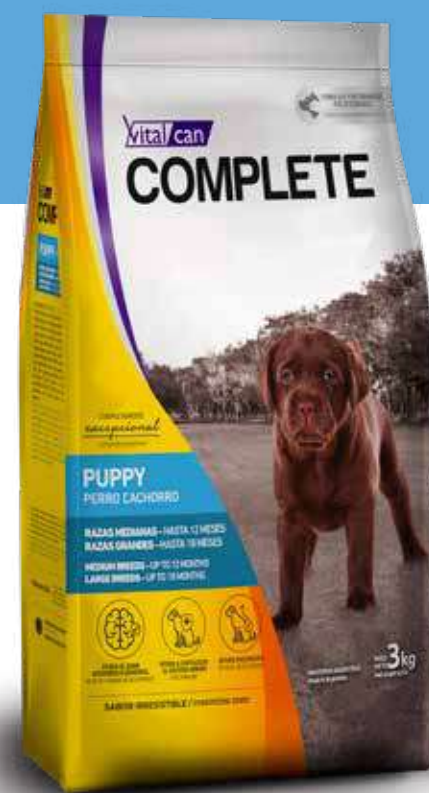
**SMALL PUPPY**  
SMALL BREEDS



Contributes to a healthy brain  
Boosts defenses Meets high energy requirements.

-  Aids in healthy brain development
-  Helps boost the immune system
-  Meets high energy requirements

**MEDIUM & LARGE PUPPY**  
MEDIUM AND LARGE BREEDS



Contributes to a healthy brain,  
boosts defenses & promotes optimal growth.

-  Aids in healthy brain development
-  Helps boost the immune system
-  Optimal growth

**ADULT DOG**  
SMALL BREEDS



Contributes to protecting the digestive system, to ensuring oral health, and to maintaining a healthy skin and shiny coat.

-  Protects digestive system
-  Healthy skin Shiny coat
-  Oral health

**ADULT DOG**  
MEDIUM AND LARGE BREEDS



Contributes to protecting the digestive system, to ensuring joint health, and to maintaining a healthy skin and shiny coat.

-  Protects digestive system
-  Healthy skin Shiny coat
-  Joint protection

**ADULT DOG HEALTHY WEIGHT**



Contributes to reducing body fat and to protecting joint health, thanks to its low-calorie formula.

-  Low-fat formula
-  Joint protection
-  Reduces body fat

**SENIOR DOG**



Contributes to heart, kidney and joint health, and supplies an antiaging complex.

-  Heart & kidney protection
-  Joint protection
-  Antiaging complex

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY

Vital can

**COMPLETE**

COMPLETAMENTE  
*excepcional*  
Completely Exceptional

 FORMULATED AND RECOMMENDED BY VETS  
FORMULATED AND RECOMMENDED BY VETS

DOGS

**SMALL PUPPY**  
SMALL BREEDS

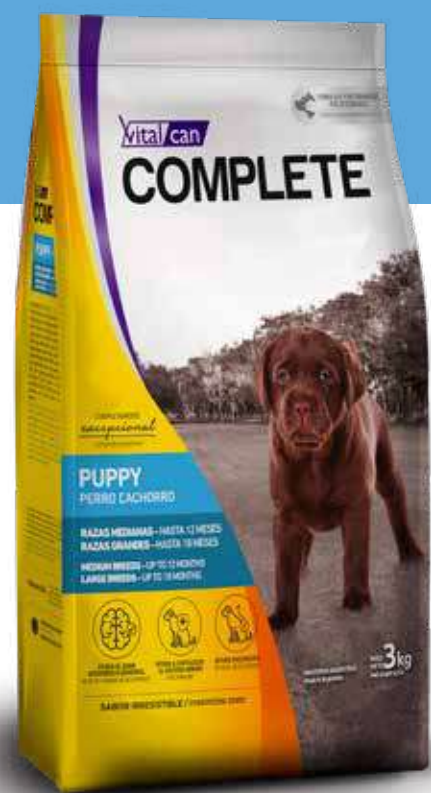
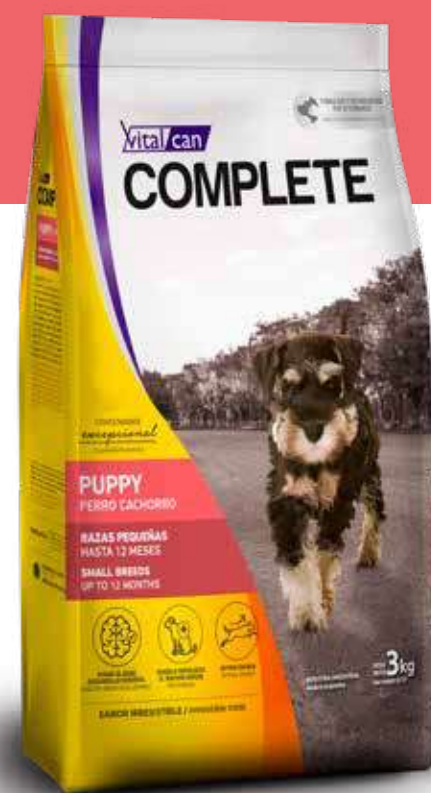
**MEDIUM & LARGE PUPPY**  
MEDIUM AND LARGE BREEDS

**ADULT DOG**  
SMALL BREEDS

**ADULT DOG**  
MEDIUM AND LARGE BREEDS

**ADULT DOG HEALTHY WEIGHT**

**SENIOR DOG**



**Available Product Sizes\***

SMALL

MEDIUM AND LARGE BREEDS

SMALL

MEDIUM AND LARGE BREEDS

ALL PET SIZES

ALL PET SIZES

3 KG



3 KG

20 KG



20 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



Vital can  
**COMPLETE**

COMPLETAMENTE  
*excepcional*  
 Completely Exceptional



**vital can**  
**COMPLETE**

COMPLETAMENTE  
*excepcional*  
Completely Exceptional

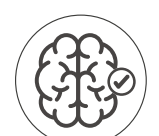
 **FORMULATED AND RECOMMENDED BY VETS**  
FORMULATED AND RECOMMENDED BY VETS

CATS

**KITTEN**



Contributes to a healthy brain, boosts defenses, and meets high energy requirements



Aids in the learning process



Helps boost the immune system



Ideal energy supply for an active life

**ADULT CAT**



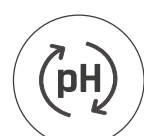
Contributes to a healthy brain, boosts defenses, and meets high energy requirements



Protects the digestive system



Healthy skin and shiny coat



Urinary tract health

**ADULT CAT HEALTHY WEIGHT**



Contributes to reducing body fat and to protecting joint health, thanks to its low-calorie formula.



Low-fat formula



Healthy skin and shiny coat



Reduces body fat

**SENIOR CAT**



Contributes to heart, kidney and joint health, and supplies an antiaging complex.



Contributes to protecting heart and kidney health



Aids in protecting joint health



Antiaging complex

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY

**vital can**  
**COMPLETE**

COMPLETAMENTE  
*excepcional*  
Completely Exceptional

 FORMULATED AND RECOMMENDED BY VETS  
FORMULATED AND RECOMMENDED BY VETS

CATS

**KITTEN**



**ADULT CAT**



**ADULT CAT HEALTHY WEIGHT**



**SENIOR CAT**



**Available Product Sizes\***

1.5 KG	✓	✓	✓	✓	1.5 KG
7.5 KG	✓	✗	✓	✓	7.5 KG
15 KG	✓	✓	✗	✗	15 KG

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



Vital can

# PREMIUM

PET NUTRITION WITH TOP-QUALITY INGREDIENTS.





# PREMIUM

PET NUTRITION WITH TOP-QUALITY INGREDIENTS.

DOGS

## SMALL PUPPY



### Recommended for toy and mini puppies, up to 12 months old.

Puppies have a faster metabolism, and they grow fast, so they need a protein-rich, high-energy density diet, which must also include ingredients to boost their immune system.

Vitalcan Premium Toy & Mini Puppy caters for all these requirements during this stage of canine development.



Boosts natural defenses



Optimal nutrition & great digestibility



Muscle growth and development



Firm stools



Healthy skin & shinier coat

## ADULT DOG



### Recommended for young adult dogs.

The nutritional needs and requirements of dogs change as they reach adulthood. Vitalcan Premium Young Adult Dog supplies the adequate energy density levels for this stage in dog's life, contributing to a shiny coat and also including easily digestible ingredients.

Due to their metabolism, small dogs have greater energy and nutrient requirements.



Optimal nutrition & great digestibility



Boosts natural defenses



Healthy skin & shinier coat



Firm stools

## SMALL ADULT DOG



### Recommended for toy and mini young adult dogs.

Vitalcan Premium Toy & Mini Young Adult Dog supplies all the necessary nutrients to maintain a suitable health condition, as well as ingredients that contribute to oral health in small dog breeds.



Strong bones and muscles



Optimal gastrointestinal balance



Tartar control



Less abundant, less smelly waste

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# PREMIUM

PET NUTRITION WITH TOP-QUALITY INGREDIENTS.

DOGS

SMALL PUPPY



ADULT DOG



SMALL ADULT DOG



### Available Product Sizes\*

ALL PET SIZES, PUPPIES

ALL PET SIZES, YOUNG ADULT DOGS

SMALL BREEDS, YOUNG ADULT DOGS

Product Size	Small Puppy	Adult Dog	Small Adult Dog
3 KG	✓	✓	✗
7.5 KG	✗	✗	✓
15 KG	✓	✓	✗
20 KG	✗	✓	✓
24 KG VALUE PACK	✗	✓	✗

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



Vital can

# PREMIUM

PET NUTRITION WITH  
TOP-QUALITY INGREDIENTS





# PREMIUM

PET NUTRITION WITH TOP-QUALITY INGREDIENTS

CATS

## KITTEN



**Recommended for kittens, up to 12 months old.**

Vitalcan Premium Kitten includes milk and egg proteins, in order to meet kitten's need for high biological value and easily digestible proteins during this development stage. Its formula also includes ingredients that help regulate waste consistence and odour.



Optimal development



Boosts natural defenses



Reduces hairball formation



Firm, less smelly waste

## ADULT CAT



**Recommended for healthy adult cats.**

Cats are considered to grow into adults from 12 months of age on, and they need a balanced diet and adequate exercise levels during this stage. Vitalcan Premium Adult Cat has been formulated with ingredients that aid in protecting urinary tract health and supply all the nutrients required during this period.



Optimal nutrition & great digestibility



Prevents urinary tract disorders



Healthy ratio of omega-3 and omega-6 fatty acids



Reduces hairball formation



Firm, less smelly waste

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# PREMIUM

PET NUTRITION WITH TOP-QUALITY INGREDIENTS

CATS

KITTEN

ADULT CAT



### Available Product Sizes\*

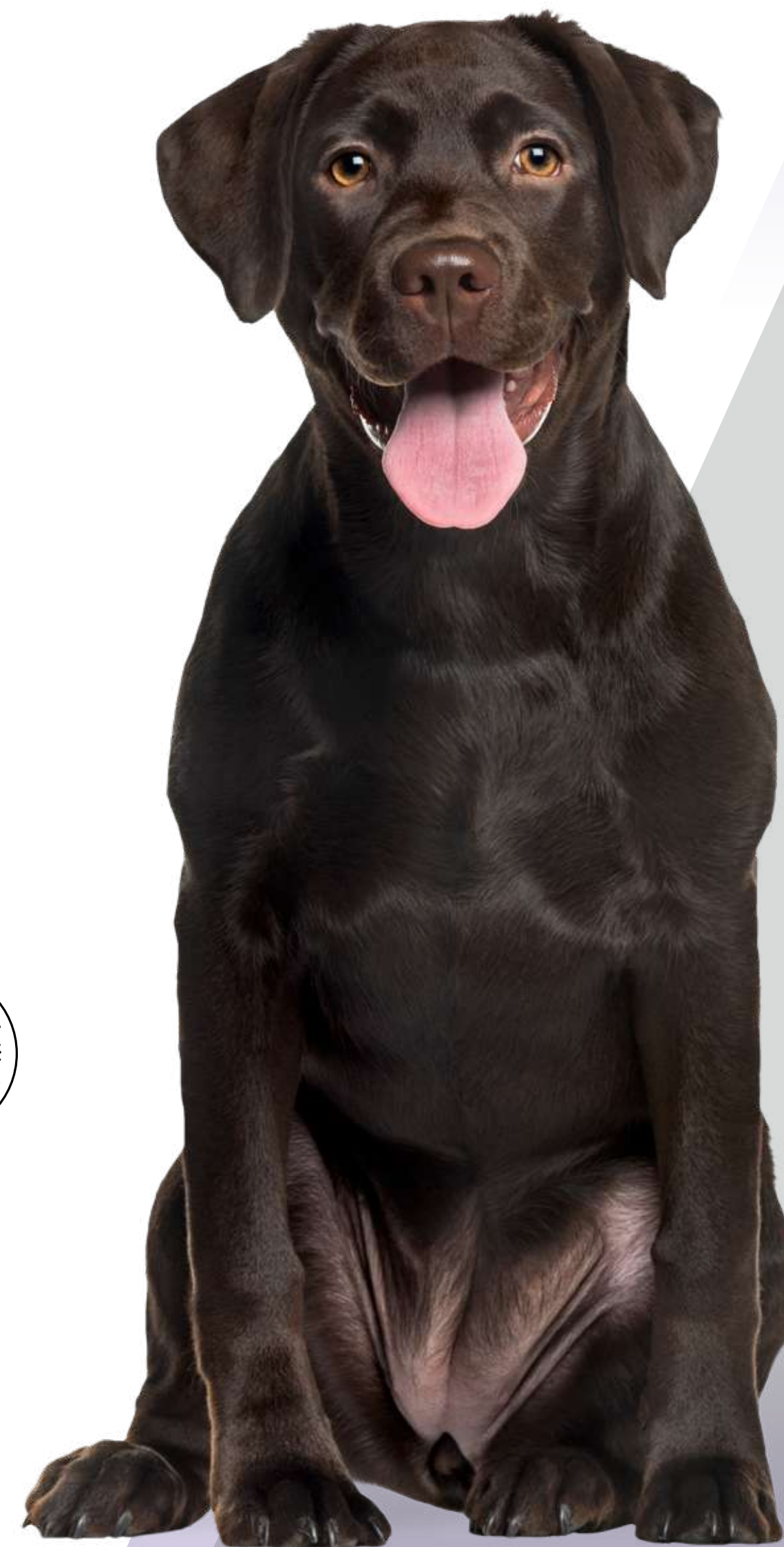
2 KG	✓	2 KG
7.5 KG	✓	7.5 KG
15 KG	✗	15 KG
24 KG VALUE PACK	✗	24 KG VALUE PACK

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



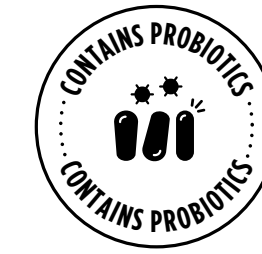
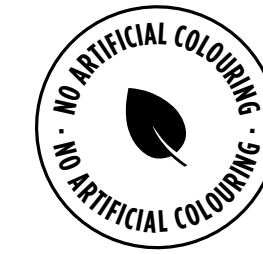
# HOP! COM&LOG

## GOOD IS SIMPLE



**HOP!**  
GOOD IS SIMPLE

COMPLETE AND BALANCED PET FOOD FOR CATS AND DOGS



DOGS

**SMALL PUPPY**



Recommended for toy and mini puppies between 2 and 12 months old.

Toy and mini puppies are generally more active and playful, and therefore have special needs during this essential development stage.



Active Intelligence



Tailor-made Croquette



Indoor Harmony.

**MEDIUM AND LARGE PUPPY**



Recommended for medium and large puppies, between 2 months of age and until they have become fully grown and developed.

Given the speed at which they grow, medium and large puppies have different nutritional needs compared to smaller breeds, so their food must be formulated to include the precise amount of nutrients they require.



Active Intelligence



Tailor-made Croquette

**ADULT DOG**



Recommended for toy and mini young adult dogs after the 1st year of age.

In comparison to large breeds, small young adult dogs have high energy requirements and a faster metabolism, so they need more calories per kilogram of live weight.



360-Degree Health. Internal and External Wellbeing.



Antiaging Complex



Indoor Harmony



Tailor-made Croquette

**ADULT DOG**



For Medium & Large Young Adult Dogs.

Medium and large young adult dogs need an optimal fat/protein balance to remain healthy and maintain an ideal weight.



360-Degree Health. Internal and External Wellbeing



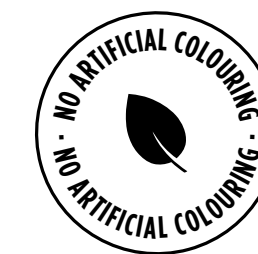
Antiaging Complex

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY

# HOP!

GOOD IS SIMPLE

COMPLETE AND BALANCED PET FOOD FOR CATS AND DOGS



DOGS

SMALL PUPPY



MEDIUM AND LARGE PUPPY



ADULT DOG



ADULT DOG



### Available Product Sizes\*

SMALL BREEDS, PUPPIES

1 KG	✓
3 KG	✓
7.5 KG	✗
18 KG	✗
21 KG	✓
24KG VALUE PACK	✗

MEDIUM AND LARGE BREEDS, PUPPIES

1 KG	✓
3 KG	✓
7.5 KG	✓
18 KG	✗
21 KG	✓
24KG VALUE PACK	✗

SMALL BREEDS, YOUNG ADULT DOGS

1 KG	✓
3 KG	✓
7.5 KG	✗
18 KG	✗
21 KG	✓
24KG VALUE PACK	✗

MEDIUM AND LARGE BREEDS, YOUNG ADULT DOGS

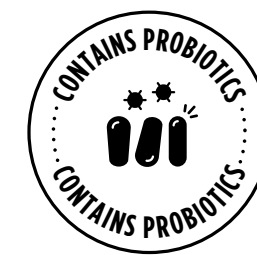
1 KG	✓
3 KG	✓
7.5 KG	✓
18 KG	✓
21 KG	✓
24KG VALUE PACK	✓

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



# HOP!<sup>COM&LOG</sup>

## GOOD IS SIMPLE



**HOP!**  
GOOD IS SIMPLE

COMPLETE AND BALANCED PET FOOD FOR CATS AND DOGS



CATS

KITTEN



Recommended for growing kitten (2 to 12 months old).

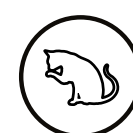
Kittens need a complete nutrition during this period. HOP! has been developed to provide them with the energy they need to play around, explore and develop.



Nutri Mix: Milk + Egg



Active Intelligence



Hairball control

ADULT CATS



Recommended for cats above 12 months old.

Adult cats require an adequate nutrient supply and a suitable activity level to maintain a good health condition. Also, after the first year of age they may develop urinary tract infections.



Hairball control



PH Protect

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY

**HOP!**  
GOOD IS SIMPLE

COMPLETE AND BALANCED PET FOOD FOR CATS AND DOGS



CATS

KITTEN

ADULT CATS



**Available Product Sizes\***

BABY CAT & KITTEN

YOUNG ADULT CAT

500 G



500 G

1 KG



1 KG

3 KG



3 KG

7.5 KG



7.5 KG

15 KG



15 KG

24 KG  
VALUE PACK



24 KG  
VALUE PACK

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



bel  cat

bel  can

HEALTHY INSIDE **BEAUTIFUL** OUTSIDE





HEALTHY INSIDE, BEAUTIFUL OUTSIDE

DOGS & CATS

PUPPY



Recommended for puppies up to 12 months old.

Belcan Puppy is a balanced pet food offering all the nutrients that puppies need during this stage to be beautiful and healthy, both inside and outside.



A delicious, natural chicken flavour



Balanced food



Calcium + Phosphorus

ADULT DOG



Recommended for adult dogs after 12 months of age.

Dogs' requirements change throughout their adult life. Belcan Young Adult Dog offers a balanced nutrition, and the right ingredients for a shiny coat.



A delicious, natural chicken flavour

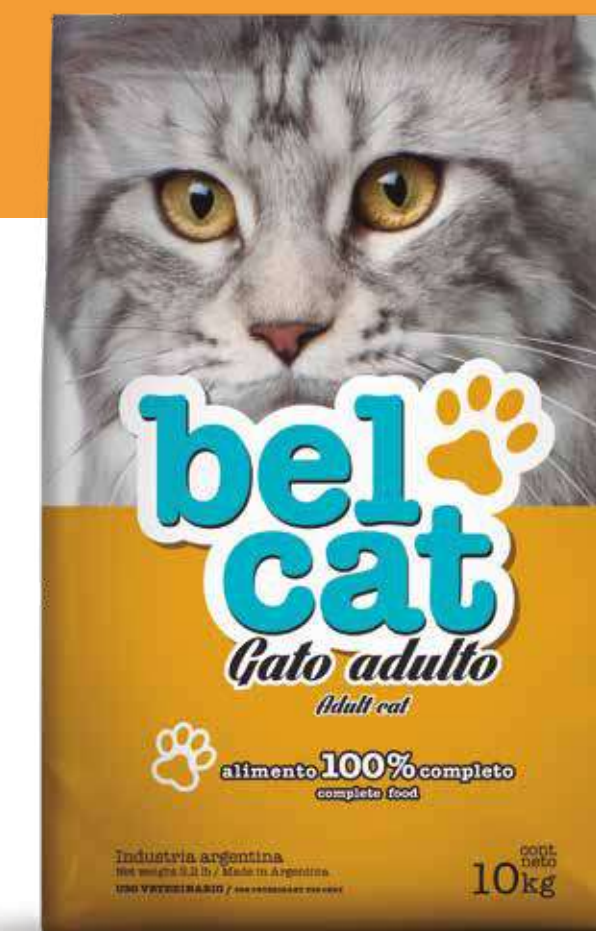


Balanced food



Shiny coat

ADULT CAT



Recommended for cats after 12 months of age.

El gato adulto requiere una dieta equilibrada, por eso Belcan Gato Adulto aporta todos los nutrientes necesarios para una vida saludable. Además, colabora con el cuidado de su sistema digestivo.



Healthy gut



Comprehensive care



Firm, less smelly waste

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



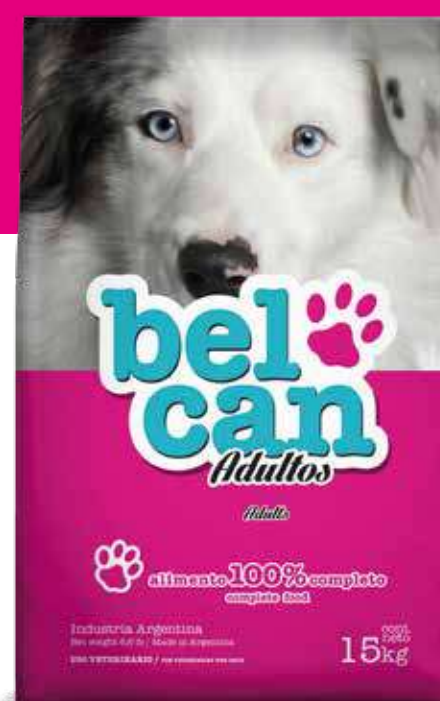
HEALTHY INSIDE, BEAUTIFUL OUTSIDE

DOGS & CATS

PUPPY



ADULT DOG



ADULT CAT



Available Product Sizes\*

ALL PET SIZES, PUPPIES

ALL PET SIZES, YOUNG ADULT DOGS

YOUNG ADULT CAT

500 G	✗	✗	✓	500 G
1 KG	✗	✗	✓	1 KG
1.5 KG	✓	✓	✗	1.5 KG
3 KG	✓	✓	✗	3 KG
10 KG	✗	✗	✓	10 KG
15 KG	✓	✓	✗	15 KG
18 KG	✗	✓	✗	18 KG
22 KG	✗	✓	✗	22 KG
24 KG VALUE PACK	✗	✓	✓	24 KG VALUE PACK

\*SUBJECT TO AVAILABILITY IN EACH COUNTRY



## FROM ARGENTINA, TO THE WORLD

Our distinctive feature is innovation. We are constantly evolving to offer a comprehensive product portfolio for the various market segments, both locally and abroad, bringing quality raw materials from Argentina to the rest of the world.

**27% MARKET SHARE**  
in the local specialty market

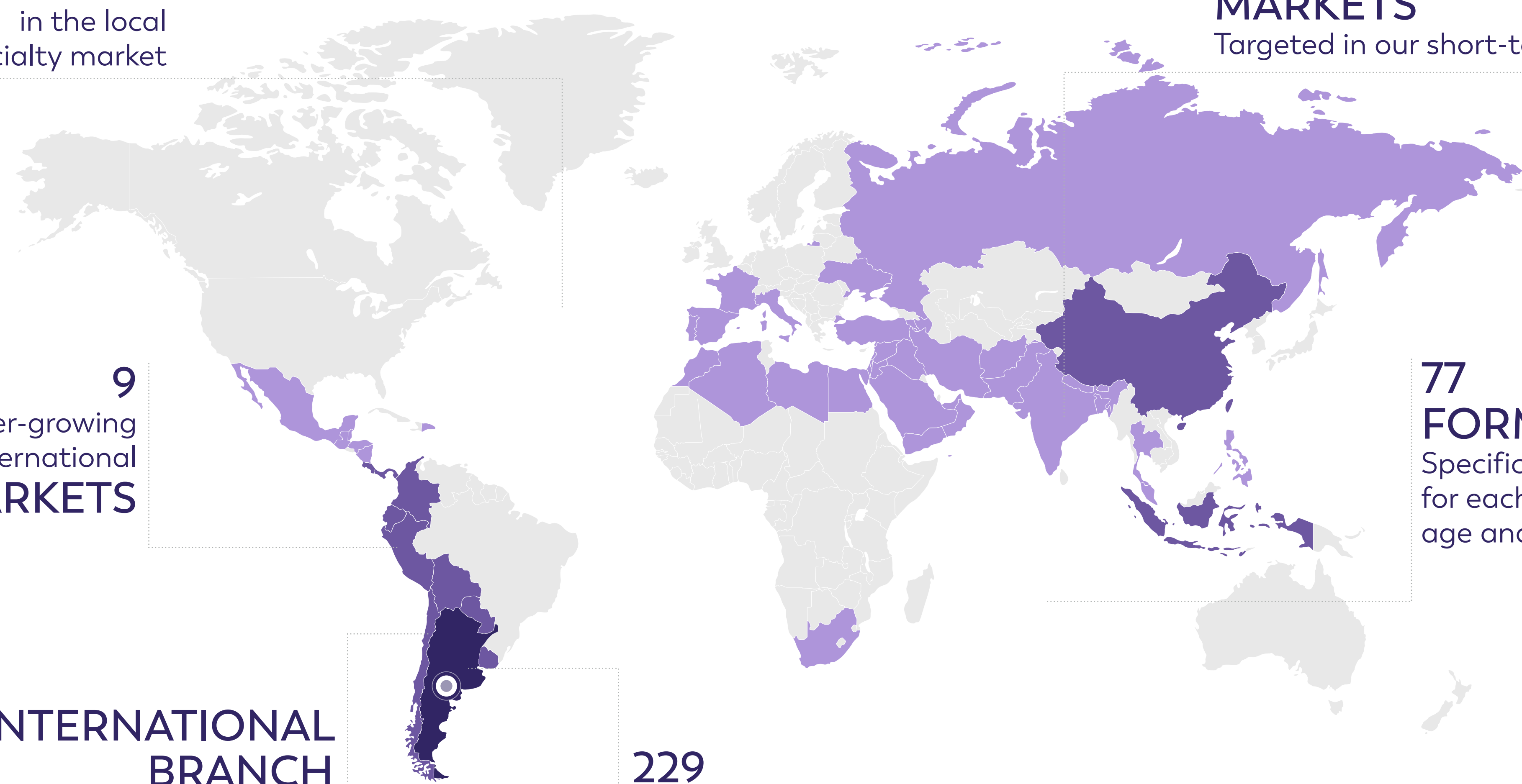
**25 MARKETS**  
Targeted in our short-term projections

**9**  
Ever-growing international  
**MARKETS**

**77 FORMULAS**  
Specifically developed for each pet breed, age and health condition

**1 INTERNATIONAL BRANCH**  
in Chile

**229 PRODUCTS**  
For specific segments, marketed under 4 strong, differentiated brands





THE RIGHT NUTRITION

CONTACT US!



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